



# Interactive Media Design

## Assignment - Guest Speaker Notes

Due on September 21, 2023 5:00 PM

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I recently attended an enlightening speaker notes orientation on coding and design portfolio tips presented by Anna Mikhailov and Crispin Baily from Kalamuna and Yen from Northern.

I absorbed key insights from their presentation:

Coding Portfolio Tips:

A. **Play to your strengths:**\*

Focus on showcasing what you excel at.

B. **Narrow it down:**\*

Selectively display your best work, emphasizing technical skills relevant to your future job.

C. **Learn about coding standards and best practices:**\*

- Properly format your code.
- Keep your knowledge up to date.
- Prioritize accessibility in your solutions when possible.

D. **Go the extra mile:**\*

Stand out by working on side projects and participating in code challenges and hackathons.

E. **Test and QA:**\*

Thoroughly test your work across various devices, platforms, and screen sizes for usability.

F. **Real-world projects:**\*

Populate your portfolio with real-world experiences through internships, volunteering, or helping non-profit organizations.

G. **Establish GitHub or Gitlab presence:**\*

Contribute to open source projects, showcase your work, and build a strong online presence.

H. **Join an Open Source community:**\*

Contribute, earn recognition, and share your knowledge through blog posts on professional networks like LinkedIn.



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I also attached my scanned notes as an image for a better understanding.

## Design Portfolio Tips:

### A. \*\*Proofread:\*\*

Ensure there are no typos or errors in your portfolio.

### B. \*\*Make a great first impression:\*\*

- a. Craft an impressive homepage for both desktop and mobile.
- b. Clearly state your current role and experience level.
- c. Highlight your value proposition - why someone should hire you.

### C. \*\*Include an "About" page:\*\*

- a. Describe your relevant experience and passions.
- b. Provide a link to your resume (include a PDF version).
- c. Share links to appropriate social media profiles.

### D. \*\*Showcase your best work:\*\*

- a. Display only visually appealing work, unless it's part of a process.
- b. Specify your contributions versus those of others.
- c. Highlight the value your work brought to clients or end users.
- d. Whenever possible, provide links to the final product or prototype.

### E. \*\*Include case studies:\*\*

Provide in-depth insights into your most compelling projects.

### F. \*\*Make contact easy:\*\*

Share your email address and LinkedIn profile link but avoid sharing your phone number.



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SPEAKER - PORTFOLIO DEVELOPMENT

By Anna Mykhailova & Best Practices

Crispin Bailey Reid

\* KALAMUNNA

BE PROFESSIONAL!

CODING PORTFOLIO - NEEDS TO STAND OUT

- PLAY TO YOUR STRENGTHS - NARROW IT DOWN  
BEST WORK
- CODING IN MEDIA STANDARDS - PRACTICE
- TESTING! - AS MUCH AS POSSIBLE MAKE IT  
USABILITY REAL WORLD PROJECTS
- ESTABLISH PRESENCE - SOCALIZE IN OPEN SOURCE COMM  
GITHUB / GITHUB

DESIGN PORTFOLIO

- PROOF READ! \* 2ND WORK FROM OTHER PEOPLE

- FIRST IMPRESSION LASTS,

\* HOMEPAGE BEST \* HIGHLIGHT MY VALUE

\* WHAT ROLE DO I BELONG?

- ABOUT PAGE

\* RELEVANT EXP. & PASSIONS

\* LINK TO CV / RESUME

\* SOCIAL MEDIA

- BEST WORK SAMPLES

\* SHOW BEST UNLESS HS BAD THAT LEADS TO BEST

\* SPECIFY THE DIFFERENCE FROM OTHERS

\* HIGHLIGHT THE VALUE (USABILITY)

\* INCLUDE LINKS (PRODUCT / PROTOTYPE)



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INCLUDE CASE STUDIES OF BEST WORKS

## CONTACT

- MAKE IT EASY TO CONTACT
- PROVIDE EMAIL/LINKEDIN - MOBILE NUMBER?

## CASE STUDY TIPS

- INCLUDE A PROBLEM & HOW IT WAS SOLVED
- DESCRIBING THE PROCESS
  - \* WHO CLIENT / PERSONAL ?
  - \* WHAT RESPONSIBILITIES ?
  - \* WHO WILL USE / TARGET AUDIENCE
  - \* DESCRIPTION OF THE PROCESS
    - CHALLENGE ?
    - HIGHLIGHTS
- \* CONCLUSION OF THE VALE / LESSON LEARNED
- SHOW THE "BEFORE & AFTER"



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YEN  
NORTHERN  
SENIOR DEV.

WHAT TYPE OF AUDIENCE  
(WANT SECTOR?)

- CLEAN & EASY TO NAV.
- PORTFOLIO LINK FOR THE HR OR OWNER  
~~\*REGISTER OWN DOMAIN~~
- EXERCISE PROPER WAY TO GITTING PORTFOLIO
- PROPER LINKEDIN PROFILE  
~~\*ORGANIZE~~
- PROOF READ EVERYTHING!
- BEST OF THE BEST TO SHOWCASE DESIGN OR A BALANCE OF BOTH
- CREDIT OR COLLABORATE w/ OTHER PEOPLE TO SHOW TEAM WORK
- SHOW SOME REAL WORK

CONTACT

- EMAIL, LINKEDIN PROFILE