

Born To Speak English Club Introduction

生而能言英语俱乐部 俱乐部介绍

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Our History & Objective

Born To Speak English Club was established in Spring of 2024 in Shanghai, with an objective to co-create a community that encourages members to share their thoughts and boosts their confidence to communicate in a second language. By unleashing their hidden power of speaking, we believe everyone can better connect with others and the whole world.

生而能言英语俱乐部于2024年春在上海创立，旨在通过共创社区鼓励成员勇敢表达想法，并提升使用第二外语进行沟通的自信心。我们相信通过释放语言表达的潜能，每个人都能更好地连结他人以及整个世界。



Our Slogan

Born To Speak, Make Your Voice Heard

生而能言，声动四方



Our Values

Born To Speak English Club opens its door to anyone who is enthusiastic in practicing their spoken English, regardless of their age, gender, sex orientation, education level and career background.

不论年龄、性别、取向、教育程度和职业背景，只要你热衷于练习提升英语口语，生而能言英语俱乐部的大门都为你敞开。

As a co-created community, we expects every member to adhere to our shared values of:

作为共创社群，我们期待每位参加者都能认可我们共同的价值观：

Respect

尊重个人

Inclusiveness

相互包容

Growth

持续进步



Our Activities

Since its establishment, the club has been holding offline English events on weekly basis in the format of **Business English Corner** and **English Round Table**.

自成立以来，俱乐部致力于每周举办线下英语角活动，包括**商务英语角**、**英语圆桌派**等形式。



Our Activities - *Business English Corner*

The dialogues we used in the Business English Corner are generated with the support from LLM, covering various situations happened in the business context. During the event, all participants are invited to engage in a **role-playing** section to enhance their memory of the **useful expressions** in business meetings, emails and negotiations, as well as accumulating **knowledge of different industries**, e.g. cross-border e-commerce.

我们在商务英语角中使用的情景对话是利用大语言模型创建的，涵盖不同的商务场景。在活动中，参加者会在**角色扮演**过程中加深对英语会议、邮件和洽谈的**常用表达**的印象，并积累跨境电商等**不同赛道的专业知识**。

Highlights/精彩回顾:

日期	主题	日期	主题
2024.9.11	中国文化出海	2024.7.24	品牌出海-新产品开发
2024.8.28	跨境电商-支付与合规	2024.7.17	品牌出海-海外市场调研
2024.8.21	跨境电商-物流与客服	2024.7.10	跨国公司HR-招聘流程创新
2024.8.14	跨境电商-平台选型	2024.7.3	跨国公司HR-招聘进度回顾
2024.8.7	品牌出海-数字化营销	2024.6.26	跨国公司HR-人才现状盘点
2024.7.31	品牌出海-国际销售策略	2024.6.19	跨国公司HR-市场近况分析



Our Activities - *English Round Table*

Unlike most English events that merely focus on networking (dating), our English Round Table event differentiates itself by **setting clear theme** for each event and providing **thought-provoking questions** to spark their inspiration. The **Table Masters** would be good listeners and ensure the discussions are on the right track. We' ve covered diverse topics ranging from technology, psychology, society, cultures, etc.

不像那些单纯社交和相亲的英语角，我们英语圆桌派活动的特色是会**设定明确的主题**，并提供**发人深省的问题**来激发灵感。**活动助理**会扮演一名有耐心的倾听者，并确保对话保持正轨。往期活动涵盖**科技、心理、社会、文化**等多元化话题。

Highlights/精彩回顾:

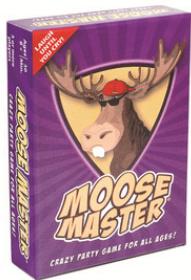
日期	主题	日期	主题	日期	主题
2024.10.13	家乡文化	2024.8.31	45度青年	2024.7.13	脆皮青年
2024.10.9	人在旅途	2024.8.24	提前规划养老	2024.7.6	拒绝PUA
2024.10.5	如果我有超能力	2024.8.17	消费主义	2024.6.29	同理心
2024.9.28	刻板印象	2024.8.3	祛魅	2024.6.22	MBTI
2024.9.21	世界是个草台班子	2024.7.27	去标签化	2024.6.15	财务自由
2024.9.7	City Talk城市对话	2024.7.20	特种兵式旅游	2024.6.7	佛系



Our Activities - *English Board Games*

We also brought in many **English/bilingual board games** tailored for enriching vocabulary, practicing story-telling skills and communication. We had a lot of fun during the events playing these games.

我们也引进了多款能够帮助提升词汇量、故事讲述技能和沟通能力的**英语桌游**，并度过了许多欢乐的时光。



Our Vision

To become a highly-recognized English learning community in China which offers a variety of online and offline English learning events along with fantastic guest experience.



THE END
THANKS



主理人负责

助理负责

Process

