

Website Content

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1. Tagline:

- Text:

We help in changing mindsets and systems for those who seek to become great organizations.

2. We Do...

- Title: What Drives Us
- Text:

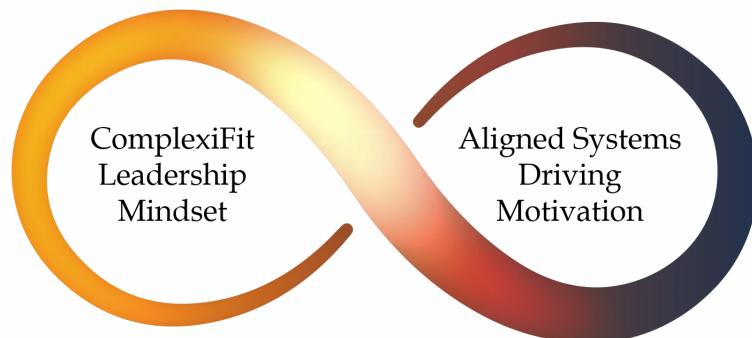
We work

with Client Partners in changing the Leadership Approach of C-Suite Professionals and Owners up to Frontline Leaders as well as redesigning Leveraged Operating Systems to make both deliver results in times of increasing complexity.

We live

the passions of those who have theories of what is ideal and also of those who hold themselves accountable for results.

- Graphics:



3. We Believe...

- Title: What organizes great organizations
- Text:

We believe

that great organizations need to:

- 1) Be driven by the singular Purpose of Staying Relevant for 100 years
- 2) Fully live the Value of Trust
- 3) Build the Capability of Adaptiveness throughout the organization

These are enabled

by Organizational Courage.

Organizational Courage involves

clearly seeing and assessing risks, taking brave actions in the face of these risks and embracing the consequences of these brave actions.

- Graphics:



4. We Give...

- Title: What Client Partners look for in Catalyst Asia
- Text:

Client Partners look

to Catalyst Asia to initiate and embed programs that transform leadership mindsets of leaders all across the leadership spectrum.

Client Partners expect

Catalyst Asia advisers to work hand-in-hand with leaders over the appropriate period of time needed to co-design and implement changes in operating systems that will enable and sustain the ability of the organization to adapt in complex times.

We are prepared

to go the distance and be engaged with Client Partners over several years and not charge in and out of interactions with Clients after several weeks.

- Graphics:



5. We Look...

- Title: What we look for in Client Partners

- Text:

We work

with Client Partners who treat us as Partners and not as Vendors.

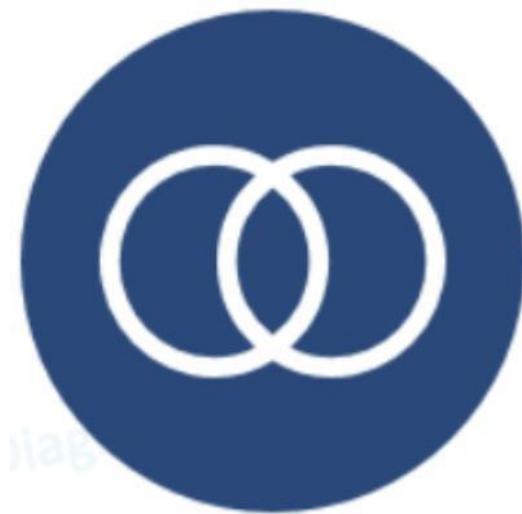
We reinforce

this two-way relationship by behaving as a Partner and advising as if we have ownership in our Clients' companies.

We engage

with organizations where we can work with individuals and groups within the company who have a vested interest in the longevity of the organization and who have the power and authority to make change happen.

- Graphics:



6. We Seek...

- Title: Why we do what we do
- Text:

What feeds our energy

is helping our chosen Communities become better versions of what they currently are.

We pursue this

in the world of Business where our collective talent and experiences can create impact in a leveraged way.

We create this impact

by architecting and engineering the experiences, capabilities and operating environments of people and groups.

- Graphics:



7. We Are...

- Title: The People In The Sphere
- Text:

合 – *ai* – harmony, unifying

氣 – *ki* – energy, spirit

道 – *dō* – way, path

- Graphics: Sphere

8. People Say...

- Title: What Our Aligned Groups Say

9. We Pause...

- Title: What Grabs Our Attention
- Graphics:

