Louise Aldridge

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|https://github.com/louiseka

Summary

I'm a self-taught, enthusiastic frontend developer with a background in digital accessibility. With a keen eye for detail, strong task management skills, and a problem-solving mindset, I'm eager to grow my skills and collaborate with a passionate team.

Skills

HTML, CSS, JavaScript (ES6 & Async), React.js, React Router, RESTful APIs, Python, Git, GitHub, Firebase, Jira, Figma, Digital Accessibility, Responsive Design, SEO, Wordpress, Magento, Problem Solving, Project Management

I am currently learning Automated Testing (Jest) and TypeScript.

Experience

AbilityNet

— Digital Marketing Assistant: June 2022 - May 2024

- Raised awareness about disability and digital accessibility by creating content for social media, email campaigns, podcast channels, and the charity's website.
- Attended and assisted with digital accessibility conferences and webinars.
- Corrected the HTML and CSS of a new embedded newsletter sign-up form to align with the charity's website styling.

Qvis Lighting and Security

— eCommerce Team Leader: June 2021 - June 2022

- Lead a small team focusing on efficient workflows and timely delivery of new content.
- Collaborated closely with the development team to troubleshoot and resolve issues within the app and website, based on user feedback and manual testing.
- Managed and resolved website/app related support tickets on the team's service desk.

- Translated wireframe designs into pages on the company's website and app.
- Used page builders, HTML, and CSS to create user-friendly web pages.
- Planned, re-developed and executed successful email automations and campaign strategies, resulting in increased customer engagement and sales.

— Web Administrator: October 2019 - June 2021

- Managed website content by regularly updating and adding new products, brands, categories, and informative content.
- Revamped transactional HTML emails for enhanced customer engagement and communication.

Education

University of Sussex, Master of Arts - Digital Media

2018 - 2019, Grade: Distinction

University of Chichester, Bachelor of Arts - Media

2014 - 2017, Grade: 2:1

Certificates

Scrimba, The Frontend Developer Career Path

During this course, I sharpened my HTML and CSS skills, learned JavaScript (including Async and ES6), and explored React. I also worked with APIs, practiced version control with git, implemented mobile-first responsive design on various projects, and translated Figma designs with pixel perfect accuracy — all while keeping accessibility top of mind.

Certified Professional in Accessibility Core Competencies, International Association of Accessibility Professionals (IAAP) - Issued August 2024

Certification showcasing my knowledge in disabilities, accessibility, universal design, and related standards, laws, and management strategies.