

# Louise Aldridge

- Based in Worthing, UK

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GitHub: <https://github.com/louiseka> | LinkedIn: <https://www.linkedin.com/in/louiseka/>

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## Summary

I'm a self-taught frontend developer with a background in digital accessibility and a keen eye for detail. I'm skilled in HTML, CSS, JavaScript, TypeScript, and React, with strong problem-solving and task management abilities. Eager to contribute to a collaborative, user-focused development team while continuously growing my technical skill set.

## Skills

HTML, CSS, JavaScript (ES6 & Async), React.js, React Router, TypeScript, Tailwind, RESTful APIs, Python, Git, GitHub, Firebase, Jira, Figma, Digital Accessibility, Responsive Design, SEO, Wordpress, Magento, Problem Solving, Project Management

I am currently learning Automated Testing (Jest) and TypeScript.

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## Experience

### Scrimba, The Frontend Developer Career Path

— May 2024 - December 2024

- Built multiple solo projects using HTML, CSS, JavaScript, and React.
- Integrated RESTful APIs and implemented mobile-first, responsive design.
- Practiced version control with Git and GitHub.
- Translated Figma designs into pixel-perfect, accessible web pages.
- Maintained a strong focus on accessibility standards across all projects.

### AbilityNet

— Digital Marketing Assistant: June 2022 - May 2024

- Raised awareness about disability and digital accessibility by creating content for social media, email campaigns, podcast channels, and the charity's website.
- Attended and assisted with digital accessibility conferences and webinars.
- Corrected the HTML and CSS of a new embedded newsletter sign-up form to align with the charity's website styling.

### Qvis Lighting and Security

— eCommerce Team Leader: June 2021 - June 2022

- Lead a small team focusing on efficient workflows and timely delivery of new content.
- Collaborated with development teams to troubleshoot web app issues based on user feedback and manual testing.

- Managed and resolved website/app related support tickets on the team's service desk.
- Translated wireframe designs into pages on the company's website and app.
- Built and styled new website pages using page builders, HTML, and CSS.
- Redesigned and executed automated email marketing campaigns, improving customer engagement by 22.5%.

#### — Web Administrator: October 2019 - June 2021

- Managed website content by regularly updating and adding new products, brands, categories, and informative content.
- Revamped transactional HTML emails for enhanced customer engagement and communication.

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## Projects

### Pinpoint

GitHub: <https://github.com/louiseka/pinpoint> | Live app: <https://louiseka.github.io/pinpoint/>

A dedicated web app designed to help users track their goals while staying focused and motivated. Built from scratch using React.js, leveraging reusable components, state management, and callback functions.

### Portfolio

GitHub: <https://github.com/louiseka/portfolio> | Live site: <https://louise.codes/>

A personal portfolio website showcasing my frontend projects, built with React.js and React Router. Features a fully responsive, accessible design and intuitive navigation to highlight project details and code repositories.

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## Education and Certifications

### Certified Professional in Accessibility Core Competencies, IAAP

Issued August 2024 - Certification showcasing my knowledge in disabilities, accessibility, universal design, and related standards, laws, and management strategies.

### University of Sussex, Master of Arts - Digital Media

2018 - 2019, Grade: Distinction

### University of Chichester, Bachelor of Arts - Media

2014 - 2017, Grade: 2:1