

# Louise Aldridge

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GitHub: <https://github.com/louiseka>

## Summary

I am an enthusiastic Frontend Developer, eager to find a new role where I can continue to learn and grow my skills. My passion for coding was reignited after discovering the importance of digital accessibility, which led me to self-teach and specialise in frontend development.

## Skills

HTML, CSS, JavaScript, GitHub, Firebase, Jira, Figma, Digital Accessibility, Accessible Content Creation, Responsive Design, Problem Solving, Project Management

## Experience

### AbilityNet

#### — Digital Marketing Assistant: June 2022 - May 2024

- Raised awareness about disability and digital accessibility by creating content for social media, email campaigns, podcast channels, and the charity's website.
- Adjusted the HTML and CSS of a new embedded newsletter sign-up form to align with the charity's website styling.

### Qvis Lighting and Security

#### — eCommerce Team Leader: June 2021 - June 2022

- Collaborated closely with the overseas development team to troubleshoot and resolve issues within the app and website, based on user feedback and manual testing.
- Managed and resolved website/app related tickets on the team's service desk.
- Followed wireframe designs to create and update pages on the company's website and app.
- Used page builders, HTML, and CSS to create user-friendly web pages.
- Re-developed and executed a successful email automation and campaign strategy, resulting in increased customer engagement and sales.

## — Web Administrator: October 2019 - June 2021

- Managed website content by regularly updating and adding new products, brands, categories, and informative content.
- Used HTML, CSS, and page builders to create user-friendly web pages.
- Revamped transactional HTML emails for enhanced customer engagement and communication.

## Education

### University of Sussex, Master of Arts - Digital Media

2018 - 2019, Grade: Distinction

### University of Chichester, Bachelor of Arts - Media

2018 - 2019, Grade: 2:1

## Certificates

### Girls First Code, Introduction to Web Development - Feb 2024

Independently created a food blog for my final project using HTML, CSS, JavaScript, and Bootstrap: <https://louiseka.github.io/CFG-Project/>

### Scrimba, The Frontend Developer Career Path - Ongoing

Currently following Scrimba's dedicated frontend developer course to learn about HTML, CSS, JavaScript, Responsive Design, UI, Code Reviews, React, APIs, and Git. You can view a few of the projects I've created as part of the course on my GitHub: <https://github.com/louiseka>

## Currently working on

I am currently practicing my JavaScript skills on different mini challenges, and about to start learning about React, APIs, and Async JS.

## Interests

When I'm not learning how to code I enjoy baking, going for walks, reading thrillers, true crime, and making cute polymer clay earrings.