

Activity 2 - Other Intelligent Systems Examples

What to Do

Research atleast 2 (two) companies/websites (you think) are using recommender systems.

Discuss its:

1. input
2. output

When to Do It

Before next week class.

Advice

- Recommender systems are examples of intelligent systems where it will try to suggest relevant information to the users.
- Follow the examples in week 2 lecture/modules.
- Don't use Lazada, Facebook and YouTube.
- Think of similar websites like social media sites, e-commerce sites, and video sharing sites.

Example:

1. Company/website: Lazada

- input: a user clicked or liked an item.
- output: recommend similar item at the homepage.

2. Company/website: YouTube

- input: a user watched or liked an video.
- output: recommend similar videos at the right side video lists and/or homepage.