

Road to HKDSE

Writing Notes 8 (Proposal)

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標題 (Proposal for XXX)

段落1

Introduction + Aim of the proposal (背景介紹 + 寫作目的)

Body (內文)

段落 2

- ◇ 小標題 + 建議 + 建議詳情 + 建議好處

段落 3

- ◇ 小標題 + 建議 + 建議詳情 + 建議好處

段落 4

- ◇ 小標題 + 建議 + 建議詳情 + 建議好處

段落5

Conclusion (總結建議好處 + 期望採納建議)

Letter

Dear Sir/Madam,

標題 (Proposal for XXX)

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Introduction + Aim of the proposal (背景介紹 + 寫作目的)

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Conclusion (總結建議好處 + 期望採納建議)

Yours faithfully,

Chris Wong
Chris Wong

A. 歷屆試題

	題目	考核重點
1	<p>HKDSE English Practice Paper Q5</p> <p>Learning English through Popular Culture</p> <p>Your school would like to film and broadcast <u>a weekly reality TV show</u> on the school TV network for one term. The principal is looking for suggestions for the <u>theme and content of the show</u>. Write a proposal to the principal offering your ideas for the show, <u>explaining why this would be popular with students in the school</u> and <u>describing how to make the first episode appealing to viewers</u>.</p>	<p>a. A weekly reality TV show</p> <p>b. <u>theme and content of the show</u></p> <p>c. explaining <u>why</u> this would be <u>popular with students in the school</u></p> <p>d. describing <u>how to make the first episode appealing to viewers</u></p>
2	<p>HKDSE English 2013 Q2</p> <p>Learning English through Sports Communication</p> <p>You have been asked by Ms Chan, the teacher in charge of campus TV, to produce <u>a 30-minute programme about a local Hong Kong sporting event</u>. You need to write an email to Ms Chan. In this email, <u>suggest a sporting event</u>, explain <u>what would be included in the programme</u> and <u>outline how you will make the programme interesting to your schoolmates</u>.</p>	<p>a. A 30-minute <u>programme</u> about a <u>local Hong Kong sporting event</u></p> <p>b. Suggest a <u>sporting event</u></p> <p>c. explain <u>what would be included in the programme</u></p> <p>d. outline how you will <u>make the programme interesting to your schoolmates</u></p>

B. 範例

Learning English through Social Issues

Many people say that Hong Kong's education system stifles creativity and they argue that this may pose a danger to our city's development. Write a proposal to the Secretary of Education recommending three activities or programmes the schools in the territory can run to make education creative.

上款	Dear Sir,
標題	<u>Proposal for Creative Education for Schools</u>
Paragraph 1 (介紹)	<p>1. 帶出題目</p> <p>Creativity is valuable as it <u>synthesizes</u> innovations and brings improvements and changes to society. Nevertheless, Hong Kong's education system <u>has come under fire</u> for <u>throttling</u> creativity and some are concerned about the dangers this may <u>pose</u> to the development of this international <u>metropolis</u>. Indeed, the curriculum is more practical than romantic. Many students emphasize <u>memorization</u>, repetitive practices and examination skills in a bid to become <u>high flyers</u>. Seldom are students willing to <u>take the risk of thinking out of the box</u> as high marks are not guaranteed.</p> <p>2. 介紹寫作目的</p> <p>In the light of all these problems, I would like to recommend three programmes that schools can <u>run</u> to stimulate students' creativity and make education more creative.</p>

Paragraph 2

(建議1)

a. Putting up a creativity wall 小標題

1. 建議

To commence with, I suggest that schools should build a large wall for students to write or draw freely on.

2. 建議詳情

Depending on the campus' design, the wall, or simply a very **gigantic** white board, can be located where most students gather, **be it** near the playground, beside the basketball court or next to the tuck shop. Markers and **post-it** in different colours will be provided. Every week, the school can propose a new topic or area of discussion to stimulate students' thinking. "What else is in the universe?", "Create a new season for the earth!", "What will the world be like in 1000 years?" are all appealing topics that students can respond to creatively either by words, poetry, or drawing. By the end of every week, representatives from a designated class can give a presentation in the assembly on what ideas fascinate their class the most.

3. 建議好處

Not only will the "Creativity Wall" **spark off** ideas for individuals, but it will also encourage students to discuss creative ideas among themselves as well through interactive process of reading others' thoughts and responding. It is within our **anticipation** that numerous innovative ideas can be generated by the students.

Paragraph 3

(建議2)

b. Running a lyric rewriting and singing contest 小標題

1. 建議

Furthermore, it would be advisable for schools to organize a lyric rewriting contest.

2. 建議詳情

In the contest, students can select a melody from a repertoire of pop songs and rewrite the lyrics under such themes as love, friendship and nature. Students who have talent in composing could even create the melody. It should be noted that not only are lyrics a reflection of culture, they are also a form of literature as well. Students, for instance, need to think how to add spice and sparks to the lyrics, during which their writing skills can be honed. Rewriting the lyrics, however, is not all. Students are further required to, either individually or in groups, perform the songs they write and upload a video onto social networking sites like Facebook and Youtube.

3. 建議好處

It is noteworthy that music brings hope and merriment to us and many teenagers are captivated by its power. The “likes” they can get reflect their efforts and serve as an encouragement and an incentive for them to write creatively and sing beautifully. The video with the greatest number of “likes” will win the competition. Students, who will both be the contestants and the judges, will definitely find the contest appealing.

<p>Paragraph 4</p> <p>(建議3)</p>	<p>c. Holding a video skit-writing competition 小標題</p> <p>1. 建議</p> <p><u>Last but not least</u>, schools are recommended to hold <u>skit-writing</u> competitions annually.</p> <p>2. 建議詳情</p> <p>From creating a story line to laying out the setting and designing the costumes; from shooting from an appropriate angle to <u>acting the script out</u>; from selecting the background music going along with the plot to editing the videos with special effects – these are all creative techniques a video skit-writing competition requires students to possess.</p> <p>3. 建議好處</p> <p>In the skit-writing competition, it is of paramount significance for students to cooperate and discuss with other students in the process, meaning that their inter-personal skills could be <u>sharpened</u>. This is <u>in line with</u> the very principle of all-round education. Besides, to make the competition more <u>enticing</u>, the winning pieces can be put on the website of the schools as an encouragement to students. With a view to <u>capturing students' interest</u>, social media can also be <u>utilized</u> as a platform for judging and sharing as well, and its benefits are mentioned in the previous section. All in all, students can benefit enormously from this activity.</p>
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<p>Paragraph 5</p> <p>(總結)</p>	<p>1. 總結好處</p> <p>Not only can the above-mentioned activities stimulate creativity, they can also encourage interactive discussions and raise students' interest in different topics, which can further inspire ideas.</p> <p>2. 慨嘆學生缺乏創意</p> <p>Students are humans, not robots. Sad to say, hardly can Hong Kong students think innovatively despite their brilliant scores in international examinations. Failing to <u>overhaul</u> the <u>ossified</u> education system today, our city will merely produce diligent workers working for innovative leaders of foreign companies.</p> <p>3. 期望對方採納建議</p> <p>Thank you very much for your kind attention and I hope that schools can consider my simple and effective suggestions, making education and learning more creative and fascinating. The <u>beneficiaries</u> will no doubt be our students, and most importantly, Hong Kong.</p>
<p>下款</p>	<p>Yours faithfully,</p> <p>Chris Wong</p> <p>Chris Wong</p>

HKDSE English Practice Paper Q5

Learning English through Popular Culture

Your school would like to film and broadcast a weekly reality TV show on the school TV network for one term. The principal is looking for suggestions for the theme and content of the show. Write a proposal to the principal offering your ideas for the show, explaining why this would be popular with students in the school and describing how to make the first episode appealing to viewers.

標題	<u>Proposal for a new TV reality show</u>
Paragraph 1	1. Introduction
(介紹)	<p>1. 介紹寫作目的</p> <p>I would like to put forward the following proposal <u>pertaining to</u> the new weekly reality TV show on the school TV network.</p> <p>2. 簡介內容</p> <p>This proposal will <u>expound</u> the theme and content of the upcoming show, the reasons why it would be popular among the students, as well as the plans for the first episode.</p>

<p>Paragraph 2</p> <p>(節目簡述)</p>	<p>2. The show</p> <p>2.1 Theme of the show</p> <p>Since students are the <u>target audience</u>, it is suggested that the show should <u>revolve around</u> school life. The show, which will be named “Sweep the Suite”, <u>features</u> the lives and <u>anecdotes</u> of students when they become <u>caretakers</u> who have to complete <u>myriads of</u> tasks.</p> <p>2.2 Awards</p> <p>Among eight students, the one who can complete the most chores will be judged the winner and will receive a <u>trophy</u> and book coupons as a prize.</p> <p>2.3 Purposes</p> <p>Not only will the show test the physical and mental toughness of students by having them do some school chores, it will also <u>arouse students’ sense of appreciation</u> and respect towards the <u>diligent</u> caretakers.</p>
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<p>Paragraph 3</p> <p>(節目詳情)</p>	<p>3. Content of the show</p> <p>3.1 Broadcasting schedule</p> <p>It is proposed that each season of the show should consist of six episodes which have an individual <u>running time</u> of twenty minutes. <u>Casting</u> procedures and production are scheduled to <u>commence</u> around the end of July, during the summer holidays, to ensure that the cast's education will not be <u>disrupted</u>. The entire production process including editing and auditing is expected to end <u>prior to</u> the beginning of the school term.</p> <p>3.2 Details of the content</p> <p>The cast of the show <u>comprises</u> four juniors, four <u>sophomores</u>, six cameramen and four actual <u>janitors</u> as judges. There will be some tasks assigned to the contestants each episode, such as dusting the floors or pumping water. After each episode, a contestant will be <u>eliminated</u> and only two will remain in the <u>season finale</u> to compete for the <u>ultimate</u> prize. In addition, the difficulty of tasks and <u>errands</u> is designed to <u>rocket</u> as the show <u>proceeds</u> so that contestants can <u>get accustomed to</u> the show more easily in the beginning.</p>
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<p>Paragraph 4</p> <p>(節目受歡迎原因)</p>	<p>4. Reasons for the show's popularity</p> <p>4.1 <u>Resonate with</u> students</p> <p>Since this show is <u>centred around</u> eight students, it will arouse the interest of other schoolmates. As this show will include some <u>gossips</u> about the school, students will be keen on it <u>out of curiosity</u>.</p> <p>4.2 An authentic experience</p> <p>This reality show will include much <u>authentic footage</u> of the students, such as them <u>fooling around</u>, <u>pouting</u> owing to failure, <u>throwing temper tantrums</u> or even <u>weeping</u> because of obstacles. These rarely seen pictures have been proven to be <u>well-received</u> by the previous reality show "Homework Heaven" on our school TV network. Furthermore, the <u>distinctive</u> personalities of students, such as being <u>cranky</u> or pessimistic, will <u>inject more dynamism</u> into the show.</p>
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<p>Paragraph 5</p> <p>(如何吸引人觀看 第1集)</p>	<p>5. Methods to <u>boost the popularity</u> of the first episode</p> <p>5.1 Invite teachers</p> <p>In the first episode, it is suggested that a teacher, <u>preferably</u> Miss Young, should be invited as a guest judge to attract more students. In addition, a few teachers can be <u>solicited</u> to <u>endorse</u> the show during the morning announcement as well as <u>online commercials</u> on our Intranet.</p> <p>5.2 Provide a preview</p> <p>With a view to captivating students' interest, some <u>trailers</u> should be uploaded to our school's website as well as its Facebook webpage. The <u>cliff-hanging</u> previews of the show could effectively boost viewings and popularity.</p>
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<p>Paragraph 6</p> <p>(總結)</p>	<p>6. Conclusion</p> <p>1. 總結建議</p> <p>It is believed that the proposed show can <u>become a great hit</u> among our students with the above promotions and <u>publicity stunts</u>. Thus, the audience can <u>gain a greater sense of appreciation</u> for the work of caretakers and responsibility for <u>the state of their school</u> by watching this reality show.</p> <p>2. 期望對方採納建議</p> <p>Hopefully, this proposal will be <u>adopted</u> after careful consideration.</p>
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