



# Louis-Laurent Anauts

## Product designer

### WORK EXPERIENCE

04.  
years

#### UX/UI Designer Associate - Societe Generale From September 2015 - February 2020.

I work on the development of the SG Markets electronic suite (desktop and mobile) for cross asset financial web services. The solutions include the financial research website, FX exchange services, and complex product builders for algorithmic, quantitative or automated trading. Since November 2017, I work on the SGCIB new design-system. We use it to build the new generation of SG Markets web services.

16.  
months

#### UX/UI Designer - Freelance From 2014 to 2015.

Societe Generale, Harrods, Harrods aviation, Kurtgeiger, LivingSocial, and others...

##### Harrods Sneaker WAR iOS/android game.

Designed the interface of an advertising game based on the famous Candy Crush video game. The game was developed to promote the new Harrods sneaker collection in collaboration with luxury brands (Dior, Gucci, Louboutin...).

##### Kurtgeiger Responsive website.

Worked on a wide range of projects. My main projects have included the design of the responsive store-locator and website (www.kurtgeiger.com).

01.  
year

#### Graphic Designer - International Luxury Group From 2013 to 2014.

Designed print and digital marketing and media campaigns for the FALL/WINTER 2013 and SPRING/SUMMER 2014 visual collections.

Brands : Kenzo, Nina Ricci, Hugo Boss, Ted Lapidus, Christian Lacroix...

### EDUCATION

2014 /  
2010

#### La fonderie de l'image - CFA'COM Paris, France.

1st year of Master's in International Management Multimedia

### PERSONAL PROJECT

2013 /  
2012

#### La Quinzaine - Co-Founder Paris, France.

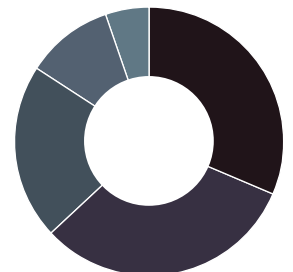
Co-Founded a start-up and designed an E-commerce platform to sell Paris Design School's products. La Quinzaine specifically targets cosmetics and ready-to-wear collections designed by unknown students with a lot of talent. It offers to designers a pure player e-commerce platform to distribute their products around Europe. Every 15 days, the selection of products is renewed at advantageous prices.

### SOFTWARE TIME SPENT



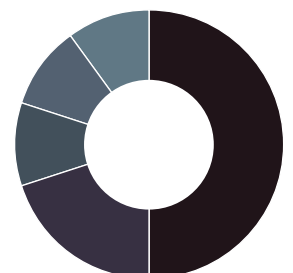
Adobe XD 45%	Teaching
InVision 20%	
Animate 10%	
Sketch 5%	
Illustrator 5%	
Photoshop 5%	
InDesign 5%	
Premiere 5%	

### CODING TIME SPENT



HTML 30%	Teaching
(S)CSS 30%	
JS 25%	
PHP 10%	
SQL 5%	
	Practicing
	Discovering

### FRAMEWORK TIME SPENT



Bootstrap 50%	Teaching
React 20%	
Vue 10%	
Stencil 10%	
Angular 10%	
	Practicing
	Discovering