

Harrods

SNEAKER WARS

Sneaker war

The gameplay will be based on Candy Crush.

22 different pairs of sneakers will be used in the game.

Goal: score a maximum of points by aligning 3 or more shoes to make them blow and generate some points.

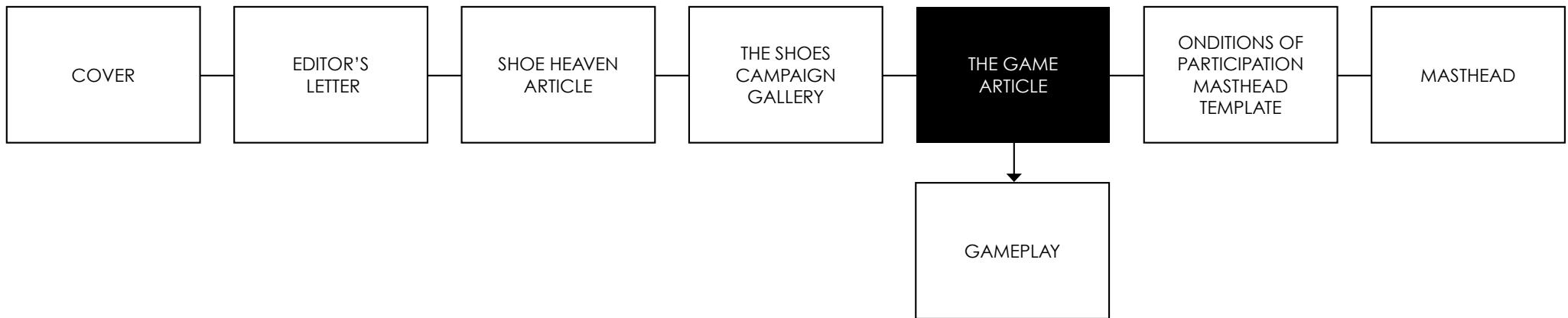
Basic gameplay

- The duration of each game is limited to 3 minutes.
- Align 3 or more sneakers to blow them up and score xxx points vertically or horizontally.
- When 4, 5 or 6 shoes are blown up, it creates a Magic ball that will randomly jump through the board and destroys sneakers.
 - 4 shoes: it creates a bronze magic ball that will destroy 1/3 of the sneakers on the board
 - 5 shoes: it creates a silver magic ball that will destroy 1/2 of the sneakers on the board
 - 6 shoes: it creates a gold magic ball that will destroy all the sneakers on the board

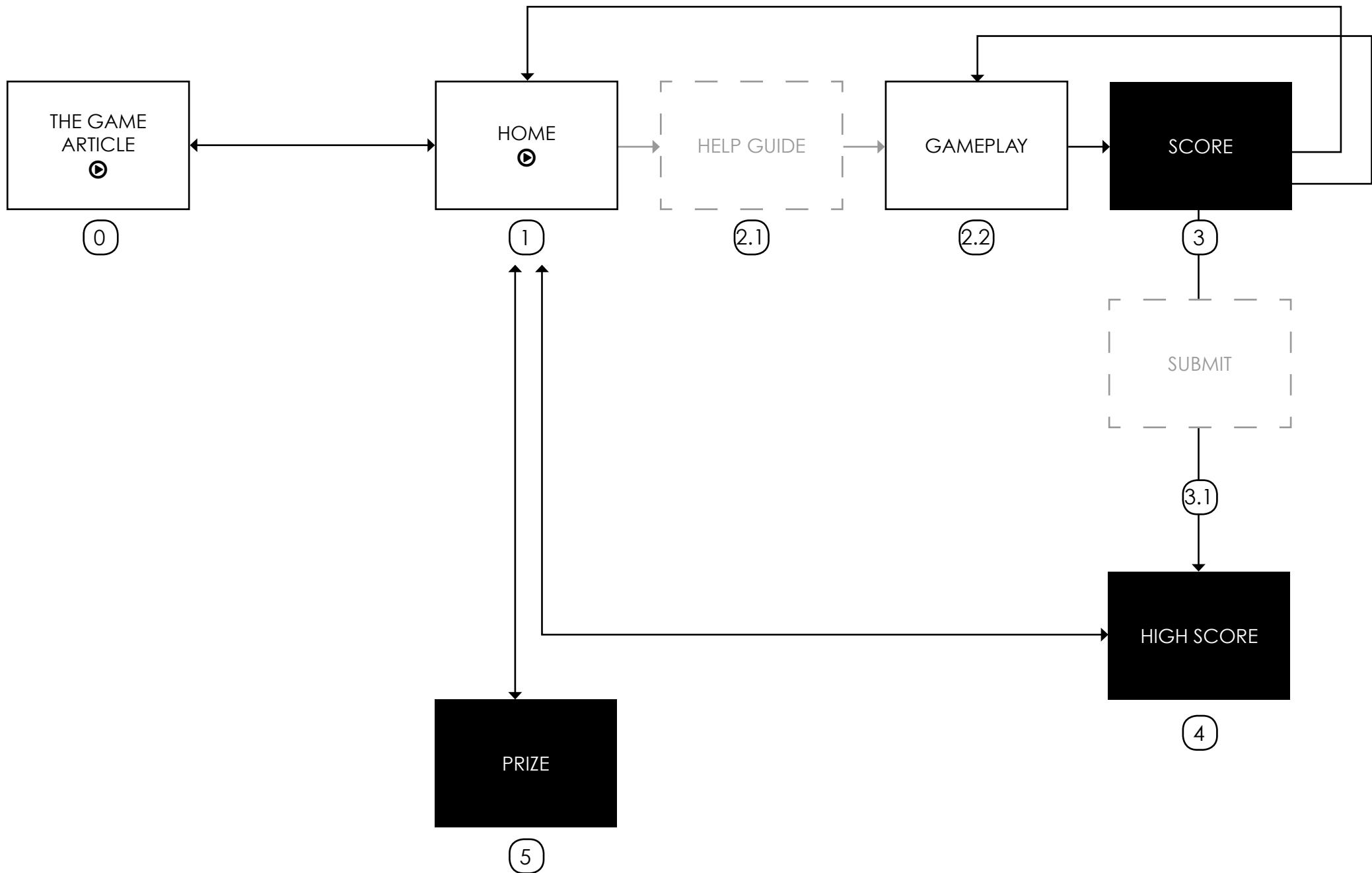
The basketball could also be created by a square of 4 identical sneakers.

In addition, if you can think of an extra trick that would give a nice polishing to the game, that would be awesome.

SUPPLEMENT



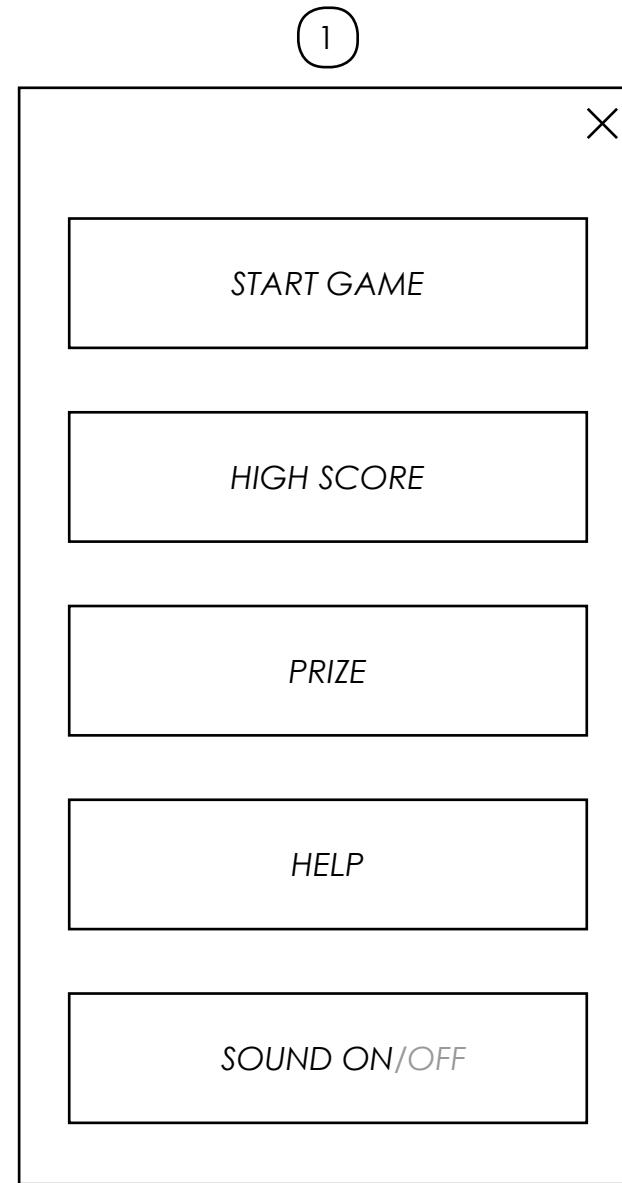
GAME



WIREFRAM HOME

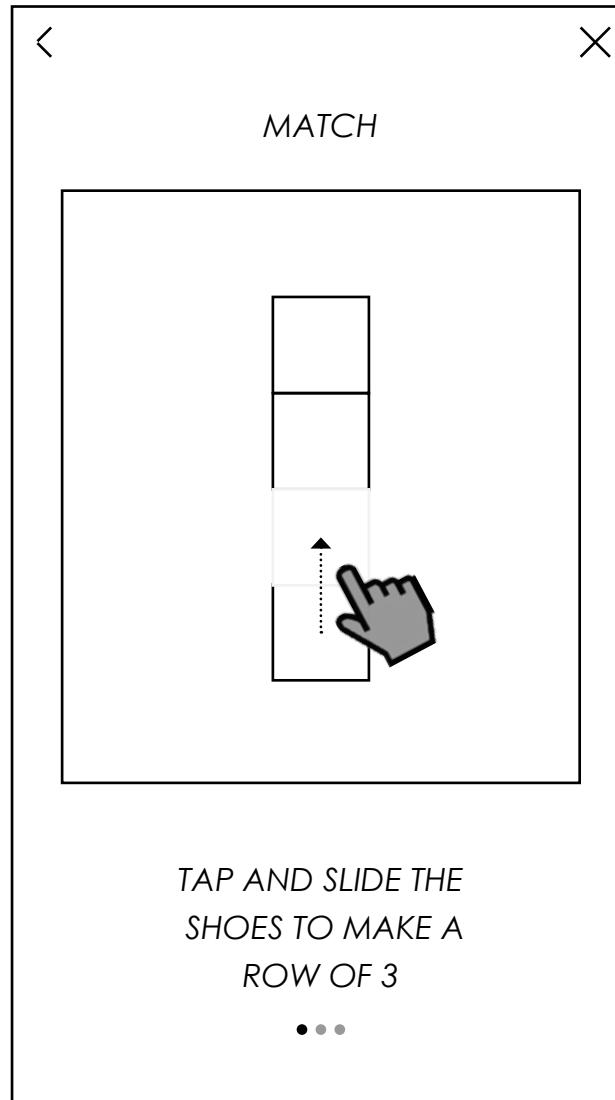


WIREFRAM HOME



WIREFRAM HELP GUIDE

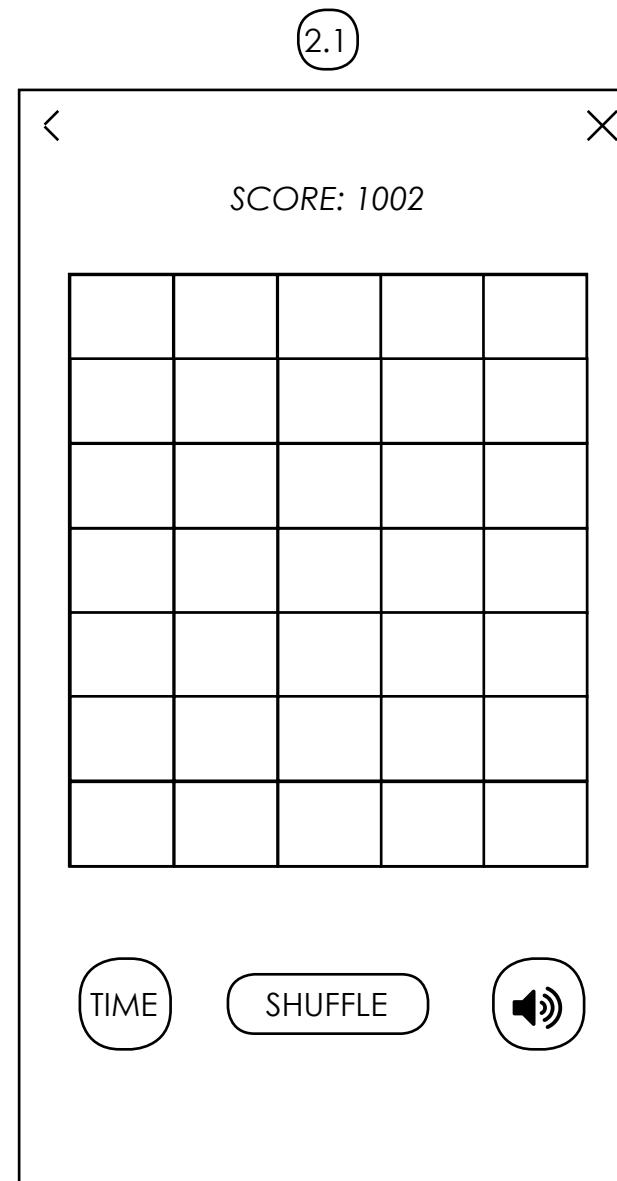
(2.1)



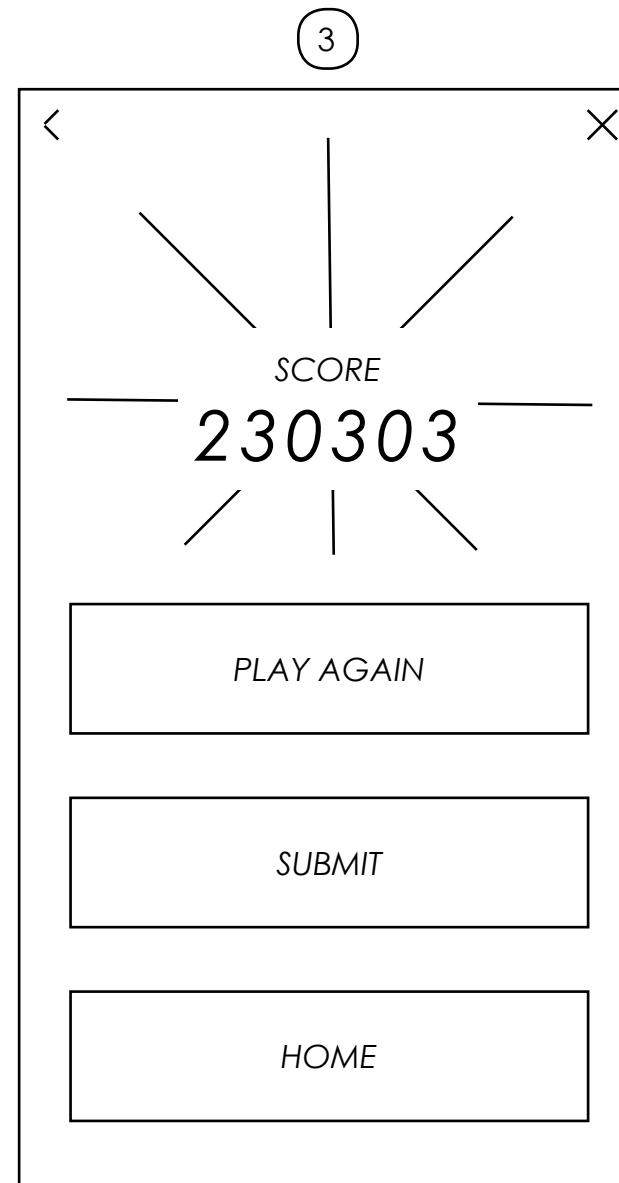
EXCELLENT!
NOW MATCH 4 OR MORE SHOES
IN A ROW TO GET BONUS POINTS

• • •

WIREFRAM GAME



WIREFRAM SCORE



WIREFRAM SUBMIT

(3.1)

The wireframe represents a user interface for submitting high scores. It features a header with a back arrow, a close button, and the identifier '(3.1)'. The main content area is titled 'SUBMIT (HIGH SCORE)'. Below this, there are three input fields: 'USER NAME' containing 'BOB', 'E-MAIL' containing 'BOB', and 'SHOE SIZE' containing 'UK 5.6'. At the bottom is a large rectangular button labeled 'OK'.

< X

SUBMIT
(HIGH SCORE)

USER NAME

BOB

E-MAIL

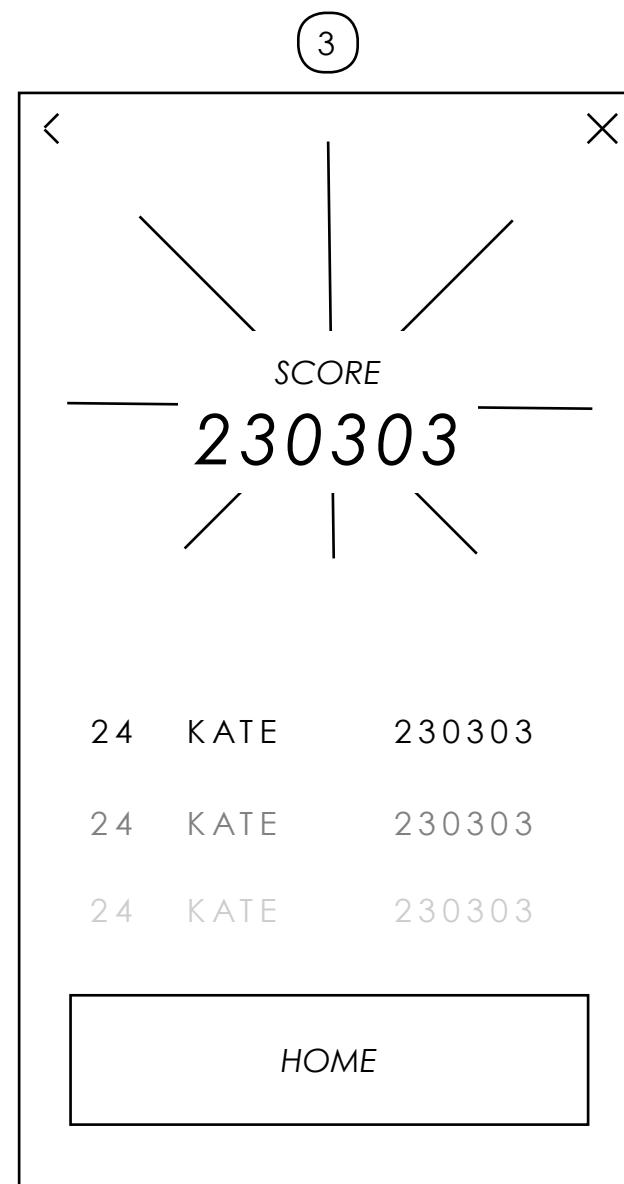
BOB

SHOE SIZE

UK 5.6

OK

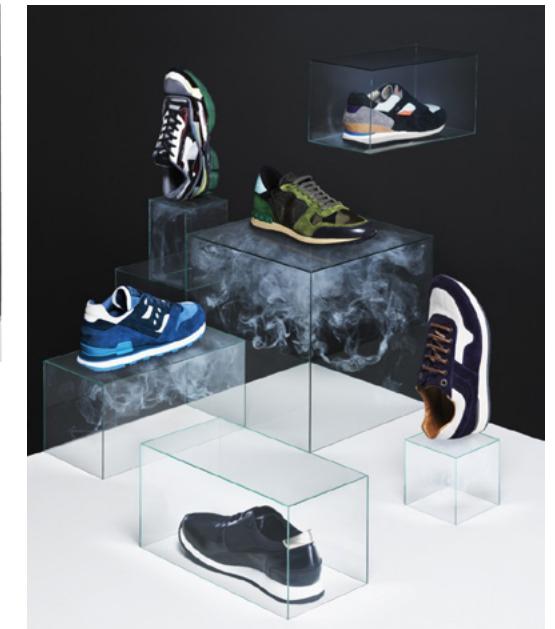
WIREFRAM HIGHT SCORE



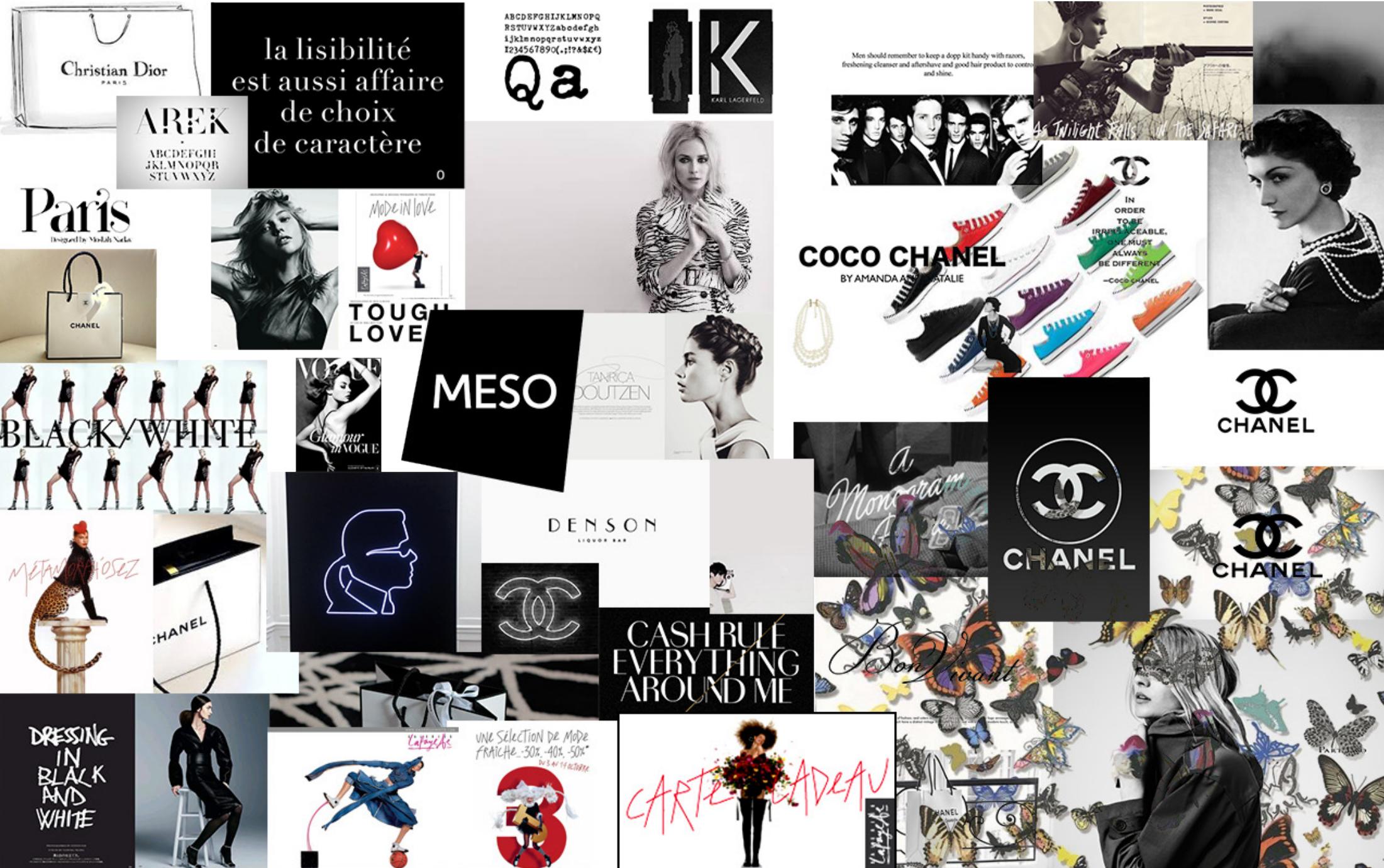
WIREFRAM PRIZE



INSPIRATION



INSPIRATION



FASHION STILLS - PHOTO SHOOT*



PRODUCTS - SNEAKERS



Balenciaga



*D&G
black*



*D&G
red*



Hogan



Valentino



*Prada
yellow*



*Prada
navy*



*Prada
pink*



*Prada
blue*



Buscemi

PRODUCTS - SNEAKERS



Rene Caovilla



Stuart Weitzman



Tod's



Givenchy



Jimmy Choo



Lou Boutin



Gina



*Gina
white*



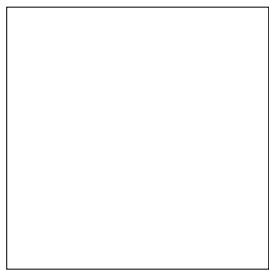
Gucci



Dior

HARRODS COLOURS

Gold



255/255/255
#FFFFFF

Grey



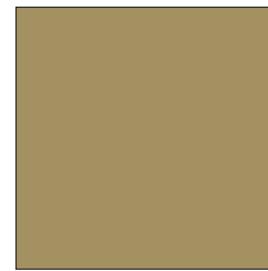
168/168/168
#A8A8A8

Soft Black



20/202/0
#141414

Gold



167/148/99
#A79463

Harrods Green



69/90/35
#455A23

FONTS - GOTHAM*

Gotham Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

Gotham Light Italic

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

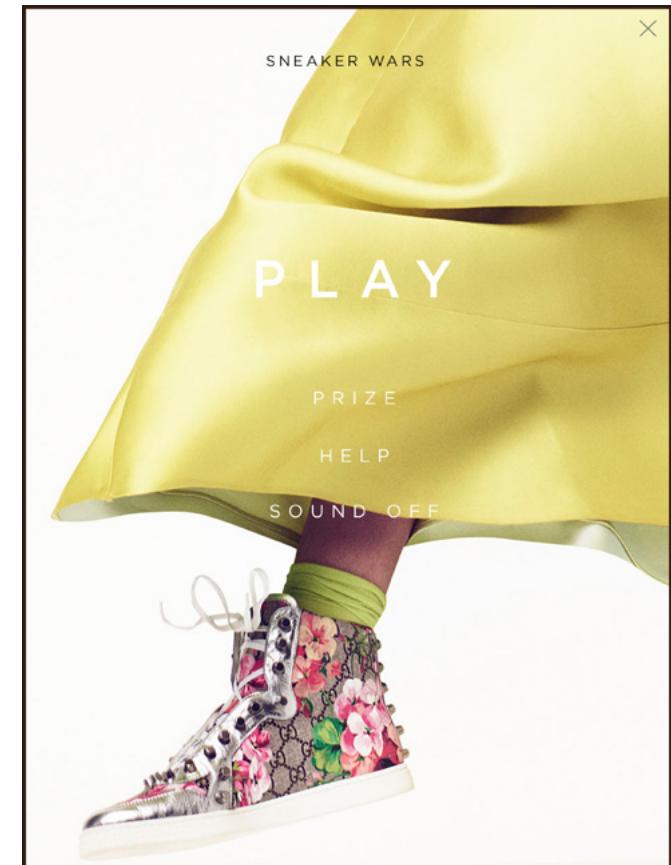
Gotham Book

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

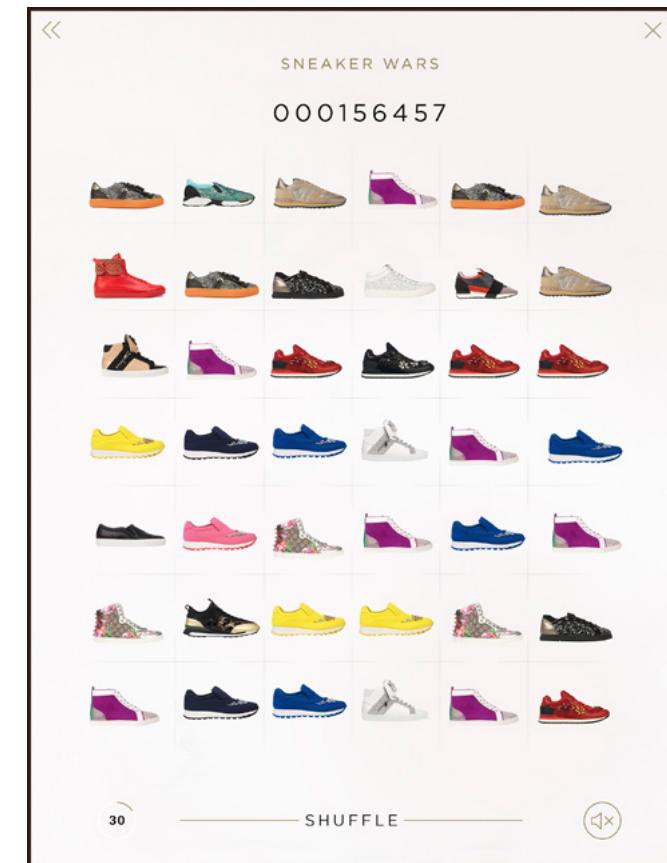
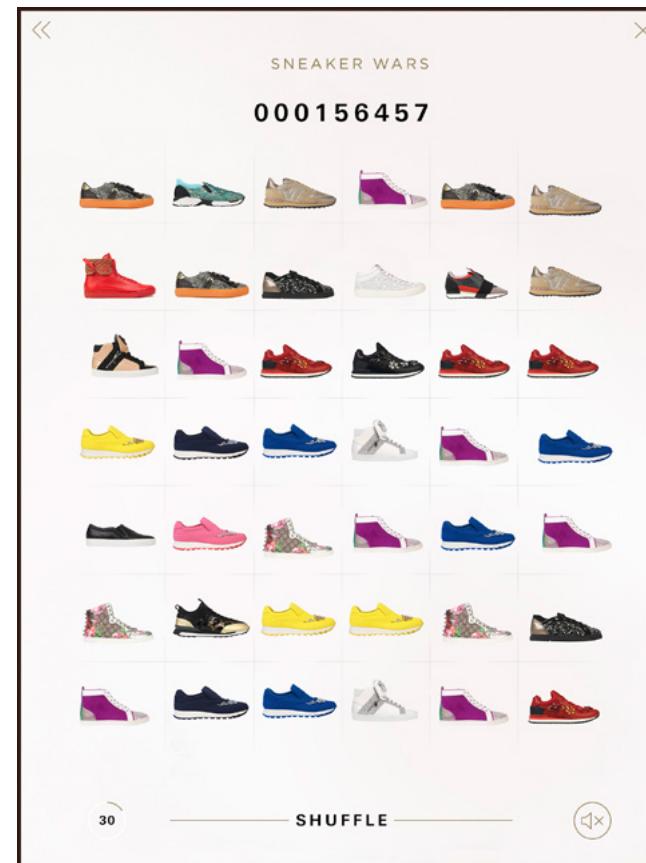
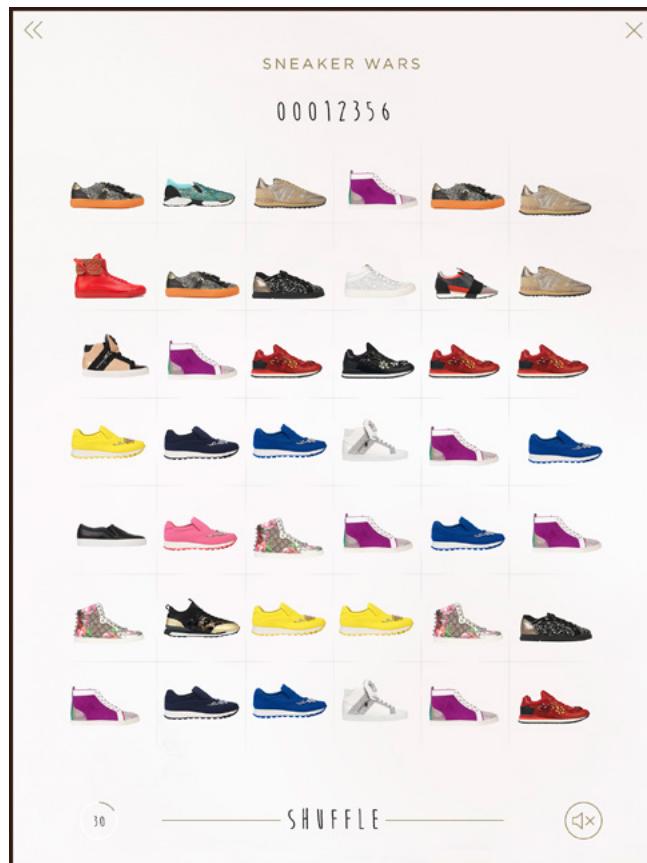
Gotham Book Italic

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

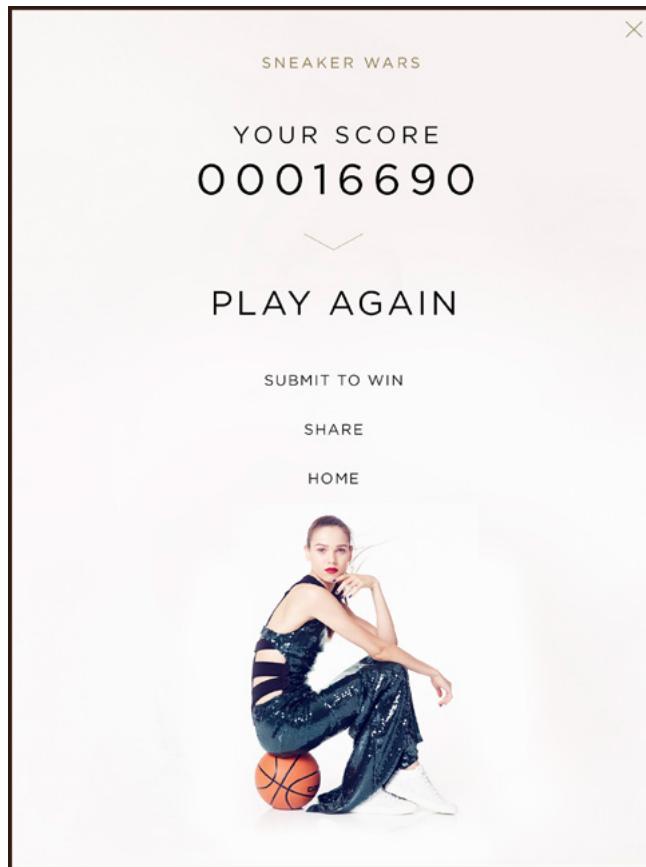
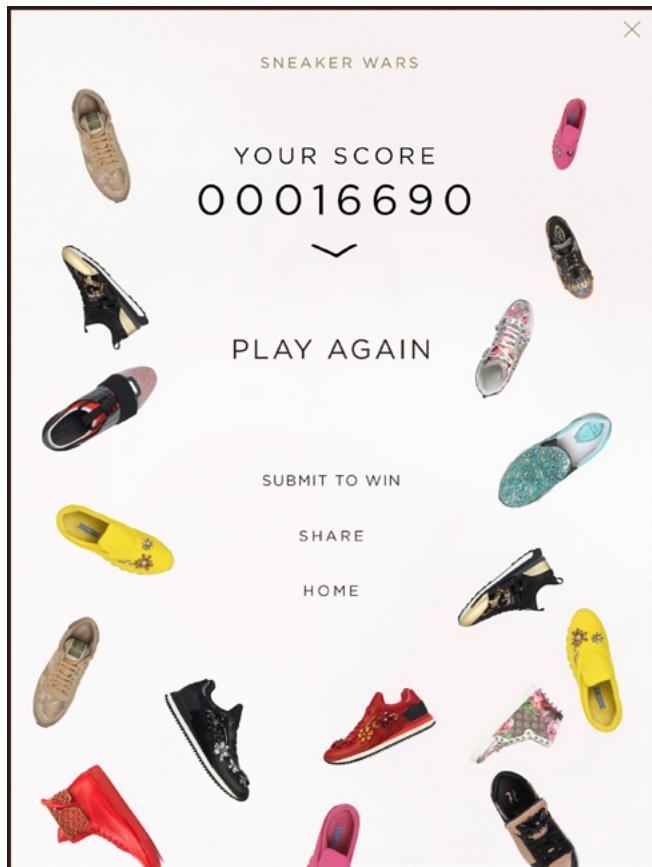
LANDING PAGE



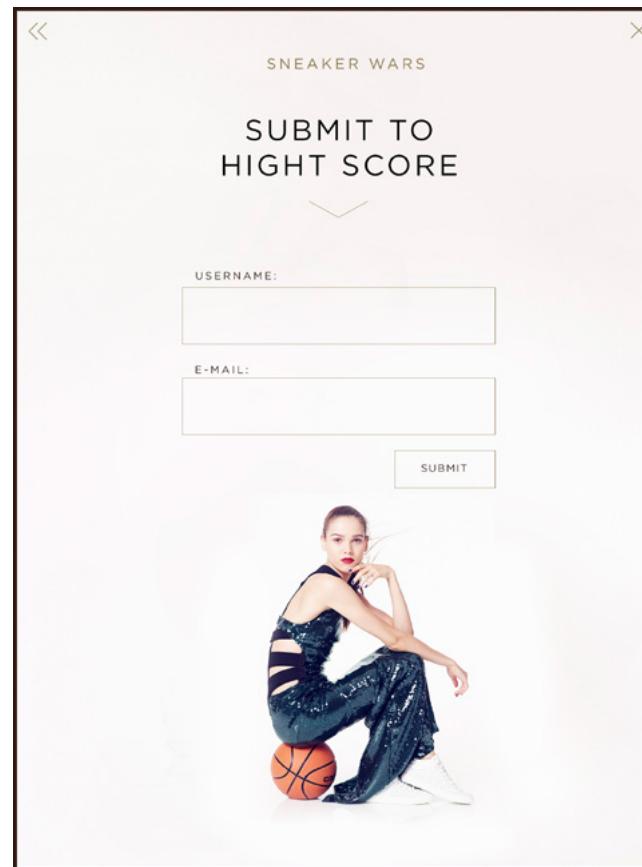
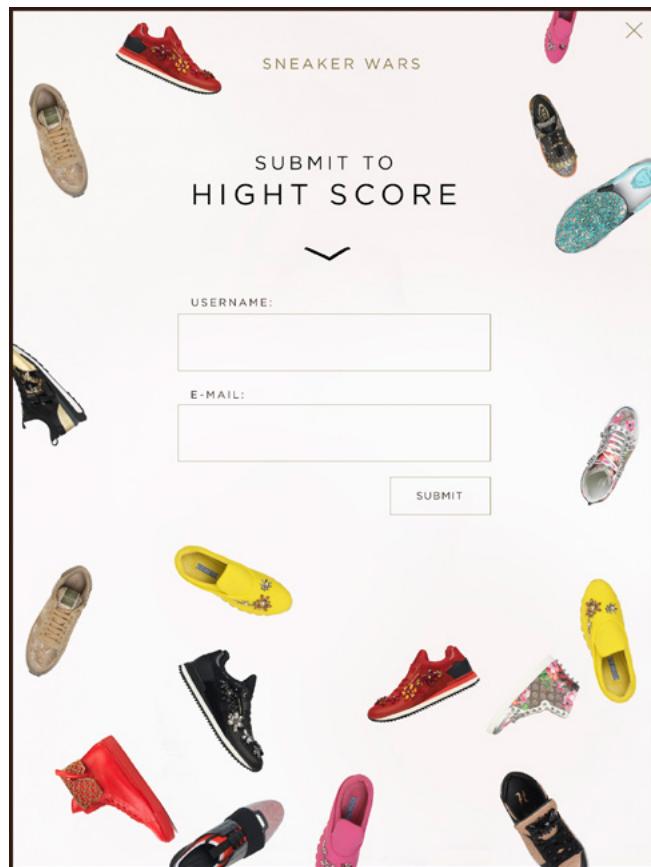
GAME PAGE



SCORE PAGE



HIGHT SCORE SUBMIT PAGE

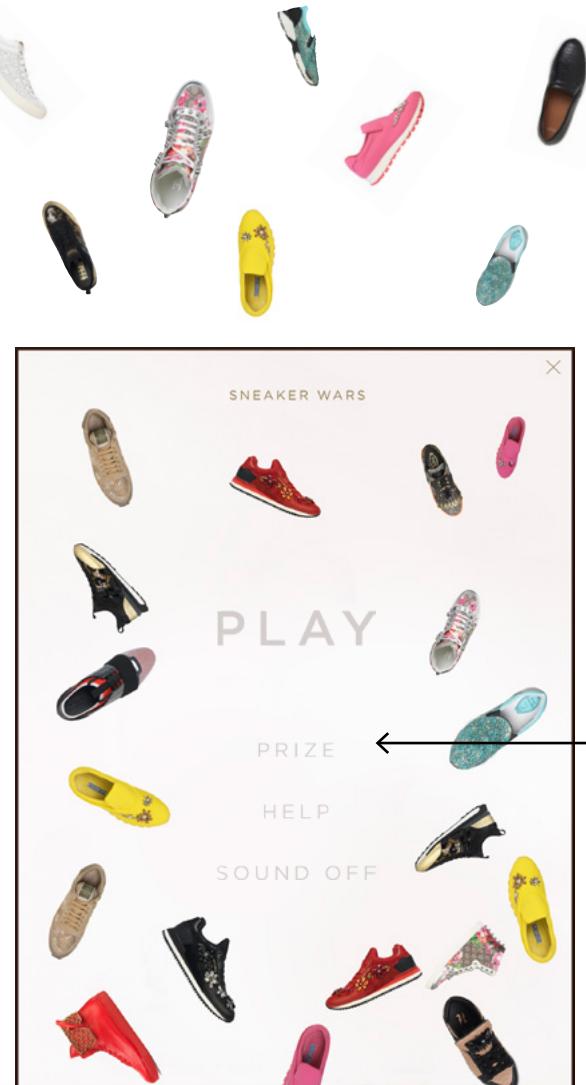
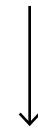


BACKGROUND



INTERACTION

Shoes are falling along the screen and stop when the text is 100% visible



The text come in fadin



INTERACTION

The girl come in smoke

When you click on submit to
win just the content move in
fadin



SNEAKER WARS

YOUR SCORE
00016690

PLAY AGAIN

SUBMIT TO WIN

SHARE

HOME

A screenshot of a mobile game interface. At the top, it says "SNEAKER WARS". In the center, it displays "YOUR SCORE" followed by a large, bold "00016690". Below that is a button labeled "PLAY AGAIN". Underneath the score, there are links for "SUBMIT TO WIN", "SHARE", and "HOME". At the bottom of the screen, there is a photograph of a woman sitting on a basketball, identical to the one in the first image, but she is now clearly visible through a white rectangular overlay that is fading in from the top.

SNEAKER WARS

SUBMIT TO HIGHT SCORE

USERNAME:

E-MAIL:

SUBMIT

A screenshot of a mobile game interface showing a "SUBMIT TO HIGHT SCORE" screen. It features fields for "USERNAME" and "E-MAIL", both represented by empty input boxes. Below these fields is a "SUBMIT" button. At the bottom of the screen, there is a photograph of a woman sitting on a basketball, identical to the ones in the previous images, but she is now clearly visible through a white rectangular overlay that is fading in from the top.

SECONDARY PAGE

« »

WEEK -1-

YOUR SCORE
0016690

MONA LISA

- 2 - BOB DEVIS 0001563 points

- 3 - BOB DEVIS 0001563 points

- 4 - BOB DEVIS 0001563 points

- 5 - BOB DEVIS 0001563 points

- 6 - BOB DEVIS 0001563 points

- 7 - BOB DEVIS 0001563 points

o BOB DEVIS

« »

WEEK -1-

YOUR SCORE
0016690

MONA LISA

- 2 - BOB DEVIS 0001563 points

- 3 - BOB DEVIS 0001563 points

- 4 - BOB DEVIS 0001563 points

- 5 - BOB DEVIS 0001563 points

- 6 - BOB DEVIS 0001563 points

- 7 - BOB DEVIS 0001563 points

o BOB DEVIS

« »

WEEK -1-

- 92 - BOB DEVIS 0001563 points

- 94 - BOB DEVIS 0001563 points

- 95 - BOB DEVIS 0001563 points

- 96 - BOB DEVIS 0001563 points

- 97 - BOB DEVIS 0001563 points

- 98 - BOB DEVIS 0001563 points

- 99 - BOB DEVIS 0001563 points

- 100 - BOB DEVIS 0001563 points

SORRY...
YOU ARE NOT IN TOP 100

« »

SNEAKER WARS



THIS WEEK
YOU CAN WIN

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam ante ligula, commodo nec felis nec dictus ullamcorper quam. Aliquam sed nisi et risus eleifend laoreet ut ut sapien. Mauris tortor odio, lobortis vel fringilla efficitur, laoreet id arcu. Proin fringilla purus orci,

