

## **Louis Novick**

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### **OBJECTIVE**

To design and develop goal oriented and user friendly interfaces for the web while placing a strong emphasis on accessibility, performance and sustainable front-end architecture.

### **EDUCATION**

University of Central Florida

Major: Digital Media/Web Design

Minor: Marketing

Awards and Distinctions: UCF 'Deans List' several times. Officer of the UCF 'Design and Code' club.

GPA: 3.5

### **SKILLS**

Skillset: HTML5, CSS3, JavaScript/JQuery/Angular, WordPress, Git

Tools: WordPress, Sublime Text 3, Github, Adobe Creative Suite, Sketch, Microsoft Office

Languages: English (Native) and Spanish (Working)

Additional Skills and Tools include:

- MVC Frameworks
- MongoDB, MySQL
- Working with APIs
- Grunt and Gulp
- Object oriented CSS and SCSS
- HTML templating with HAML and Jade

### **EXPERIENCE**

*yourauthenticWEB, Winter Park FL - April 2014 to Present - Web Developer*

- Write W3C compliant HTML, CSS and JS to develop websites and their features.
- Utilize WordPress and advanced custom fields to create and maintain custom themes.
- Maintain legacy code and add features to older websites.
- Convert designs provided into fully functional websites.
- Employ Marketing/Ad/SEO systems including Google Analytics, Leadpages, Infusionsoft and Adroll to increase site conversion.
- Use browser developer tools and other means to optimize websites for performance.

*Northgate Lakes, Oviedo FL - May 2012 to July 2014 - Community Assistant*

- Maintained a 50% prospect to lease conversion ratio and accumulated total sales in excess of \$850,000.
- Used social media to market events and promote property specials.
- Planned and executed numerous resident events.
- Provided excellent customer service to prospects, residents and vendors.