

# ASHLEY FRANCIS-ROY

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DIRECTOR

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Ashley Francis-Roy makes distinctive, warm and authentic films. His work is emotionally engaging, intimate, and full of joy and humanity. As a filmmaker, he's driven by the people he meets and collaborates with, and it's these amazing characters - their worlds and their stories - that spark his passion for documentary.

Originally from Leeds - Ashley is committed to exploring underrepresented voices and wants to make films that make you laugh and cry. He strives to craft emotional narratives with intimacy, atmosphere and powerful creative visuals.

**BAFTA NOMINATED 2021 - EMERGING TALENT: FACTUAL**  
**BAFTA BREAKTHROUGH UK TALENT 2021**

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## RELEVANT EXPERIENCE

**SERIES DIRECTOR FACTUAL FICTION FILMS for AMAZON PRIME** Execs: JON SMITH, EMILY DALTON  
**The Greatest Show Never Made (WT) (3x60')** May 2022 -

Set against the backdrop of a new millennium, this documentary series follows six young people attempting to find fame and fortune by being part of the greatest reality TV show ever made. They left jobs, homes and partners, and traveled to London to start their adventure - but the show didn't exist.

- Managing large crew including working closely with DOP, and production designer
- Directing actors and real people in scripted drama scenes

**SHOOTING SERIES DIRECTOR STORY FILMS for CHANNEL 4** Execs: PETE BEARD, BRUCE FLETCHER  
**The Real AC12 (WT) (3x60')** Oct 2020 -

Documentary series with unprecedented exclusive access to Avon and Somerset Police's Professional Standards Department. At a time when the police are under intense scrutiny, this series offers a nuanced and shocking view of police corruption in one of the country's largest police forces.

- Working closely with producer in highly sensitive areas. Managing delicate access.
- Managing team including Producer, PDs, AP and researcher

**SHOOTING PRODUCER/DIRECTOR ACME FILMS for CHANNEL 4** Execs: JAIMIE D'CRUZ, JON SMITH  
**Damilola: The Boy Next Door (1x60')** Oct 2019 - Jun 2020

**RTS \*WINNER\* FOR BEST HISTORY DOC | RTS NOMINATION FOR BEST PRESENTER**

**GRIERSON DOCUMENTARY AWARDS \*WINNER\* FOR BEST PRESENTER AND NOMINATED BEST HISTORY DOC**  
**BROADCAST AWARDS HIGHLY COMMENDED**

Documentary following presenter Yinka Bokinni as she explores the impact on her community of the death of her childhood friend Damilola Taylor.

[www.ashfranroy.com/damilola-the-boy-next-door](http://www.ashfranroy.com/damilola-the-boy-next-door)

- Working closely with presenter on sensitive, personal story with sensitive access
- Managing team including AP and researcher

**SHOOTING PRODUCER/DIRECTOR ACME FILMS for CHANNEL 4** Exec: JAIMIE D'CRUZ, JON SMITH  
**The Real Eastenders (1x60')** Jul 2019 - May 2020

**\*WINNER\* BEST DEBUT DIRECTOR - NEW VOICE AWARDS**

Observational documentary exploring childhood on the Isle of Dogs.

[www.ashfranroy.com/the-real-eastenders](http://www.ashfranroy.com/the-real-eastenders)

- Casting amazing characters
- Producing narrative
- Working closely with vulnerable young people
- Self-Shooting entire film

SHOOTING PRODUCER/DIRECTOR CHANNEL 4 FIRST CUT PITCH

Exec: RITA DANIELS

**Outrage (1x3')**

May - Jun 2019

Short film for Channel 4's First Cut pitch following retired solicitor Tony Bennett as his passion for the Imperial System finds him changing the signs around Bournemouth.

[www.ashfranroy.com/outrage](http://www.ashfranroy.com/outrage)

- Selected unanimously by the judges as the winner of the pitch
- Awarded a 1x60' First Cut commission, paid development, a mentorship, and training at the NFTS.

PRODUCER 7WONDER for BBC THREE

Exec: Jez Lee SP: WENDIE OTTEWILL, CATEY SEXTON

**Hometown: A Killing (6x30')**

October - Jun 2019

[www.bbc.co.uk/iplayer/episodes/p07bn33z/hometown-a-killing](http://www.bbc.co.uk/iplayer/episodes/p07bn33z/hometown-a-killing)

RTS \*WINNER\* FOR PRESENTER | RTS NOMINATION FOR DOCUMENTARY SERIES

GRIERSON \*WINNER\* FOR DOCUMENTARY PRESENTER AND NOMINATION FOR DOCUMENTARY SERIES

Journalist Mobeen Azhar returns to his home town to explore the case of a young Asian man killed by police.

- Managing incredibly challenging and volatile access, Setting up sensitive filming with drug addicts, drug dealers, and community leaders.

SHOOTING PRODUCER/DIRECTOR ACME FILMS for CHANNEL 4 ONLINE

Exec: JAIMIE D'CRUZ

**How Not To Be Racist (3x5')**

Jan - Feb 2020

Short series for channel 4 exploring what it means to be Black in Britain in 2020.

[www.ashfranroy.com/how-not-to-be-racist](http://www.ashfranroy.com/how-not-to-be-racist)

- Directing new talent
- Writing and researching script
- Leading casting team in finding outstanding, funny, characters

DIRECTOR RISING DIRECTORS SCHEME - INDIE TRAINING FUND

Exec: NINDER BILLING

**Birdbath (1x3')**

Mar - May 2018

Awarded 5k to produce and direct my own short film about an injured army officer. The completed film was screened in June at Sheffield International Documentary Festival.

[vimeo.com/274913655](https://vimeo.com/274913655)

- Pitching and developing idea from scratch.
- Developing close relationship with vulnerable contributor.
- Directing crew on shoots and producing the edit.