

Louis Pinot de Villechenon
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EDUCATION

le wagon Programing Bootcamp

April-June 2014 / Paris

Programming Languages: Ruby on Rails // HTML5 & CSS3 // Javascript (especially JQuery & AJAX)
Find me on Github (louispinot) and at <http://louispinot.github.io>

HEC Paris / #1 European Business School (Financial Times)

Sept. 2011 - June 2013 / Paris

3-year MSc. in Management 'Grande Ecole' / Business Administration, General

Special interest in Marketing and Product Management

Elective courses : Financing innovation, Disruptive Business Models, Entrepreneurship

GPA : 3.46/4 // Currently on a 2-year break // Graduation expected in 2016

Paris Dauphine University / Concurrently with my first year in HEC

Sept. 2011 - June 2012 / Paris

BSc. in Applied Economics : Macro- & Micro-economics, public and international economics, statistics and econometrics
This strengthened my analytical and modelization skills as well as, my decision-making skills.

Janson de Sailly / Classe Préparatoire

Sept. 2009 - June 2011 / Paris

2-year intensive programme preparing for the competitive exam required to enter France's best Business Schools.
Comprehensive curriculum in Mathematics, Economics, Economic History, Philosophy and Foreign Languages.

EXPERIENCE

Junior Associate, Le Camping Startup Accelerator

Sept. 2013 - April 2014 / Paris

- Monitoring companies' progress and taking part in their mentoring.
- Thinking laterally, considering the business, design and practical implications of our startups' issues.
- Being proactive & responsible, taking ownership of my work
- Working closely with one hardware startup (www.gleek.me) on their strategy, design and field research.
- Testing and giving feedback on the startups' products

Marketing Intern, L'Occitane inc.

June - August 2013 / New York

- Mystery shopping, merchandizing and in-store experience
- Working with designers on marketing material
- Adapted the marketing campaigns in Hawaii to meet local specificities

Controlling Intern, Eramet S.A.

June - August 2012 / Paris

- Monthly monitoring and analysis of KPIs
- Did a study that led to the revision of transfer prices between the firm and its main subsidiary
- Built a model to assess and choose between several major investment opportunities for the Group



My daily press review

The Economist
MIT Technology Review
Techcrunch // Venture Beat
Core 77 // Design Boom



Technologies I watch closely:

Wearable computing and connected objects
Bluetooth Low Energy
Biotechnologies
3D Printing



Spoken languages:

English : Fluent
French : Native
Spanish : Proficient



Sports:

Aikido, 1st Dan Black Belt
Boxing, 4 years