

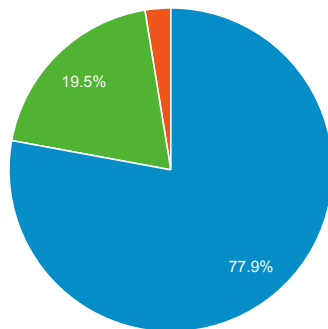
Behavior - Mobile Devices/Browser Activity

Oct 22, 2017 - Nov 20, 2017

All Users
100.00% Sessions

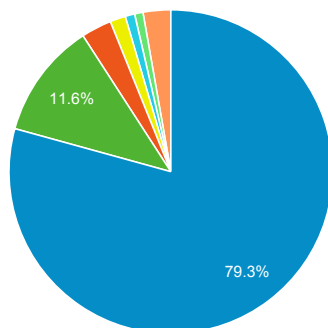
Unique Pageviews by Device

desktop mobile tablet



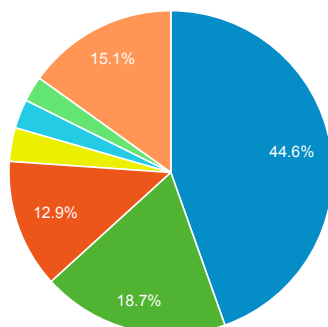
Unique Pageviews by Browser

Chrome Safari Firefox Internet Explorer Edge
Android Webview Other



Unique Pageviews by Mobile Device

Apple Samsung Google Motorola LG Xiaomi
Other



Conversion Rate by Browser

Device Category	Unique Pageviews	Ecommerce Conversion Rate
desktop	242,956	3.04%
mobile	60,921	0.16%
tablet	8,014	0.19%

Conversion Rate by Device

Device Category	New Users	Revenue per User
desktop	46,421	\$8.95
mobile	22,603	\$0.12
tablet	2,565	\$0.27

Conversion Rate by Browser

Browser	Unique Pageviews	Ecommerce Conversion Rate
Chrome	247,277	2.86%
Safari	36,109	0.23%
Firefox	9,459	1.19%
Internet Explorer	4,850	0.41%
Edge	2,955	0.09%
Android Webview	2,626	0.00%
Samsung Internet	2,572	0.00%

Conversion Rate by Mobile Device

Mobile Device Branding	Unique Pageviews	Ecommerce Conversion Rate
Apple	29,864	0.15%
Samsung	12,501	0.14%
Google	8,612	0.50%
Motorola	2,249	0.24%
LG	1,941	0.00%
Xiaomi	1,706	0.00%
Huawei	1,430	0.00%

