

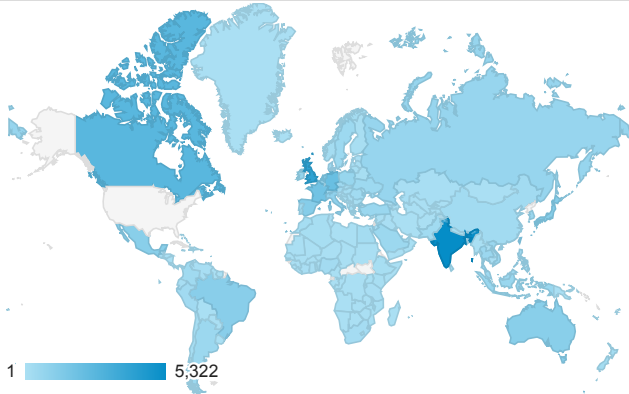


Behavior - Which geographical areas should we target?

Oct 22, 2017 - Nov 20, 2017

All Users
100.00% Sessions

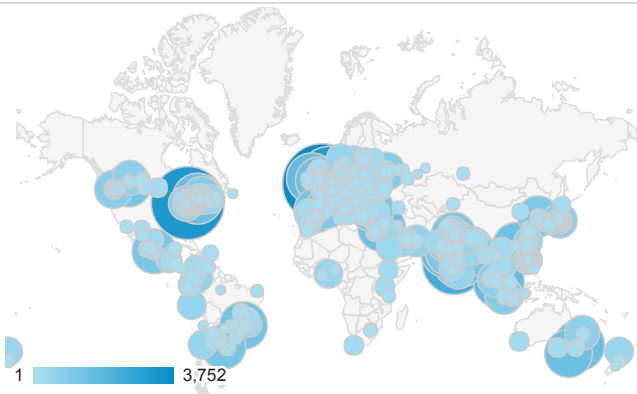
New Users (excluding US)



New Users by Country (excluding US)

Country	New Users	Revenue per User
India	5,322	<\$0.01
United Kingdom	3,966	\$0.40
Canada	2,600	\$1.57
Germany	2,092	\$0.00
France	1,803	\$0.33
Netherlands	1,310	\$0.03
Japan	1,188	\$0.00

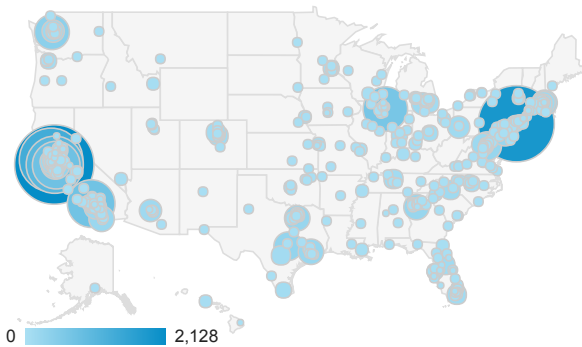
Pageviews by City (excluding US)



New Users by City (Excluding US)

City	New Users	Revenue per User
London	1,106	\$1.39
Bengaluru	679	\$0.00
Dublin	501	\$0.36
Toronto	442	\$4.43
Paris	429	\$0.00
Hyderabad	422	\$0.05
Amsterdam	420	\$0.00

New Users by City (US)



New Users by City (US Only)

City	New Users	Revenue per User
Mountain View	2,128	\$21.13
New York	1,879	\$12.97
San Francisco	1,332	\$21.85
Sunnyvale	1,049	\$22.29
San Jose	766	\$22.63
Los Angeles	738	\$14.85
Chicago	644	\$7.58
Seattle	382	\$26.47
Austin	290	\$28.44
Santa Clara	271	\$23.86

