Louis Strang January 2020

AFFILIATION University of Cologne

Collaborative Research Center Transregio 224

CONTACT INFORMATION Seminar of Corporate Development and Business Ethics

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EDUCATION 10/2013–09/2019 Ph.D. in Economics, BGSE

Supervisors: Lorenz Götte & Sebastian Kube

10/2013–03/2018 Master of Science in Economics, University of Bonn 10/2011–09/2013 Bachelor of Science in Economics, University of Bonn

RESEARCH INTERESTS Experimental Economics, Behavioral Economics

WORKING PAPERS "(Not) Everyone Can Be a Winner – The Role of Payoff Interdependence for Redistribution"

Sebastian Schaube and Louis Strang

CRC Discussion Paper 097

How does payoff interdependence affect preferences for redistribution? We experimentally implement a zero-sum setting and one in which everyone can be simultaneously successful. Across these, we compare redistribution given an identical level of inequality. First, two subjects' performances in a real-effort task translate into chances of winning a prize. Across treatments, we vary the interdependence of payoffs: either there is only a single prize or both subjects can potentially win a prize at the same time. Afterwards, a spectator can redistribute the prize money. If payoffs are not directly interdependent, the average amount redistributed decreases by 14-22%. In additional treatments, performance alone determines the prize allocation. Yet, the impact of payoff interdependence remains unchanged. Comparing the settings with and without randomness, we find that its mere presence increases redistribution – even though there is no uncertainty about the (relative) performance of the two subjects.

"Concentration Bias in Intertemporal Choice"

Markus Dertwinkel-Kalt, Holger Gerhardt, Gerhard Riener, Frederik Schwerter, and Louis Strang

Revision requested at The Review of Economic Studies.

In many intertemporal decisions, the benefit of an action is concentrated in a few time periods, while the associated cost is dispersed over numerous periods. According to the "focusing model" by Kőszegi and Szeidl (2013), the more a utility outcome is concentrated in time, the more a decision maker focuses on and, hence, *over*weights it. Such concentration bias provides a micro-foundation for present-biased and future-biased behavior. In a novel experimental setup involving dated consumption events, we show that concentration bias causes subjects to increase dispersed effort provision to redeem a restaurant voucher that is concentrated in time by 25% beyond what exponential and (quasi-)hyperbolic discounting models can account for. In additional between-subject conditions and a complementary experiment involving monetary payments, we demonstrate the robustness of our findings and study the mechanisms behind concentration bias.

"Moral Capital and Dynamic Image Concerns"

N PROGRESS Jana Hofmeier and Louis Strang

RESEARCH IN PROGRESS

RESEARCH EXPERIENCE	01/2020–present 04/2018–present 05/2013–09/2013	Postdoctoral Researcher at the University of Cologne Researcher at Collaborative Research Center Transregio 224 Research assistant at the Institute of Labor Economics, Bonn
TEACHING	Fall 2012 Spring 2013 Fall 2016 Spring 2017 Fall 2017	"Intermediate Macroeconomics," T.A. "Introduction to Statistics," T.A. "Introduction to Microeconomics," T.A. "Mathematical Methods for Economists," T.A. "Introduction to Microeconomics," T.A.
PRESENTATIONS	2019: Sixth International Meeting on Experimental and Behavioral Social Sciences, Utrecht; 2018: CRC TR 224 Workshop for Young Researchers, Montabaur; Nordic Conference in Behavioral and Experimental Economics, Odense; TIBER Symposium on Psychology and Economics, Tilburg; 2017: Bonn Mannheim PhD Workshop, Mannheim; 2015: BGSE Applied Micro Workshop, Bonn; BGSE Brown Bag Seminar, Bonn	
GRANTS & SCHOLARSHIPS	2013–2018 2017 2019	Dissertation Scholarship, BGSE C-SEB Seedcorn Grant (Co-PI, €12,000) Conference Scholarship, IPID4all DAAD
MISCELLANEOUS	Languages Software	German (native), English (fluent) LaTeX, Python, oTree, zTree, Qualtrics, R, Stata