

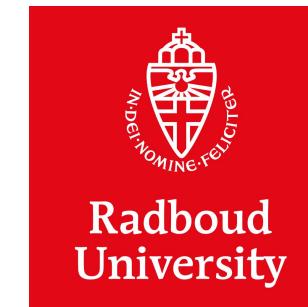
About Me

Zhengyu Zhao (赵正宇)

✉ zhengyu.zhao@cispa.de 🏠 zhengyuzhao.github.io

Postdoc @ CISPA Helmholtz Center for Information Security, Germany

PhD @ Radboud University, The Netherlands



Research focus:

Analyzing the vulnerability of deep neural networks to various attacks, e.g., (test-time) adversarial examples and (training-time) data poisons.



Failures of Computer Vision in Adversarial Scenarios

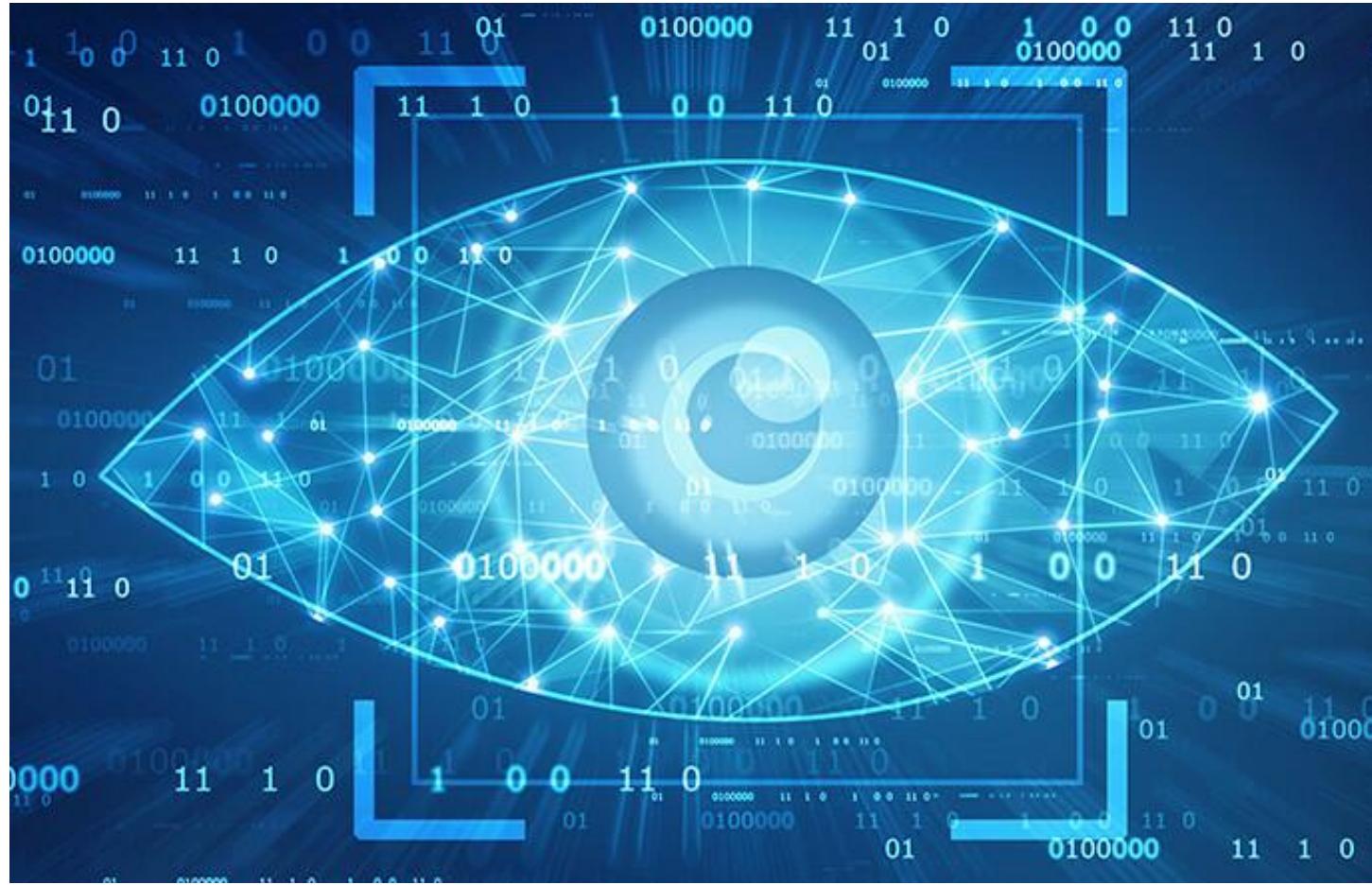
Outline

- Overview of adversarial images in computer vision
- Two recent projects
- Other related projects

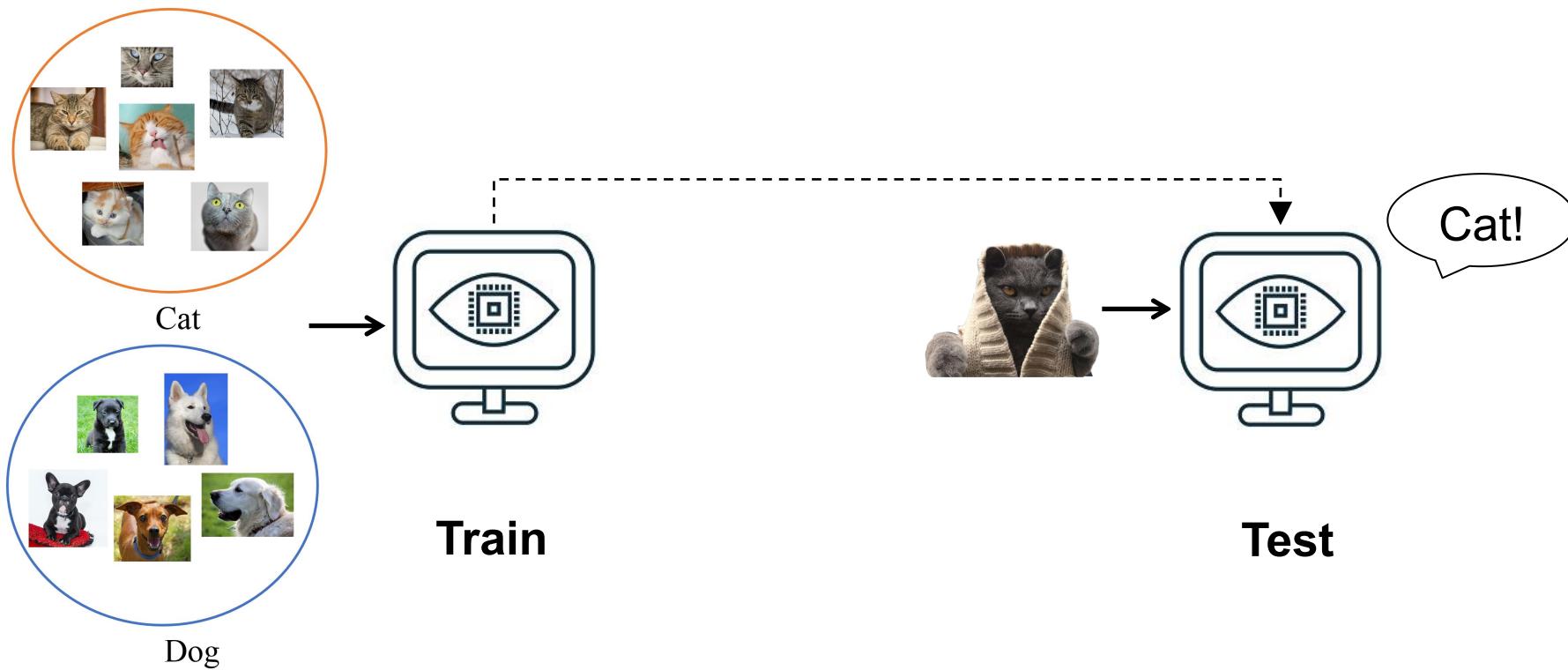
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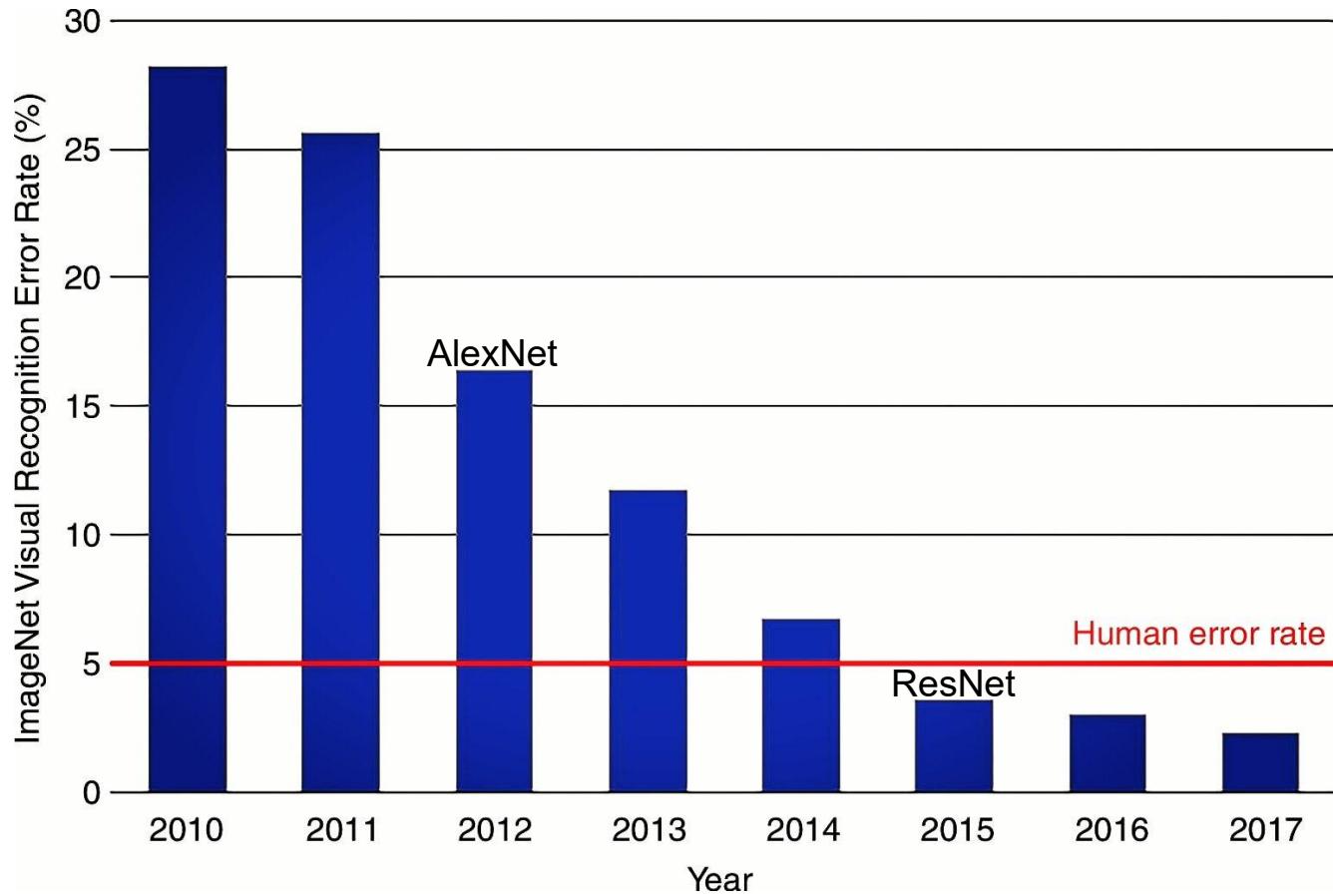
Computer Vision (CV)



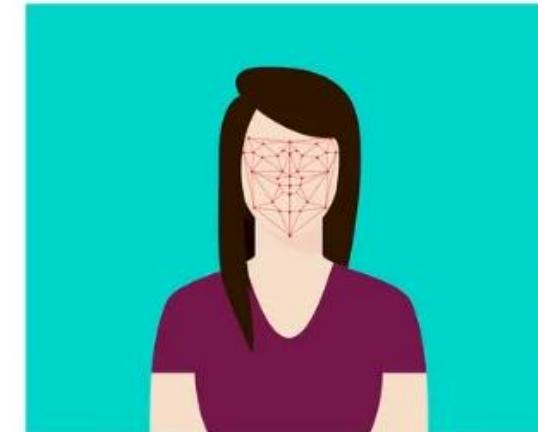
Working pipeline of CV



Success of CV

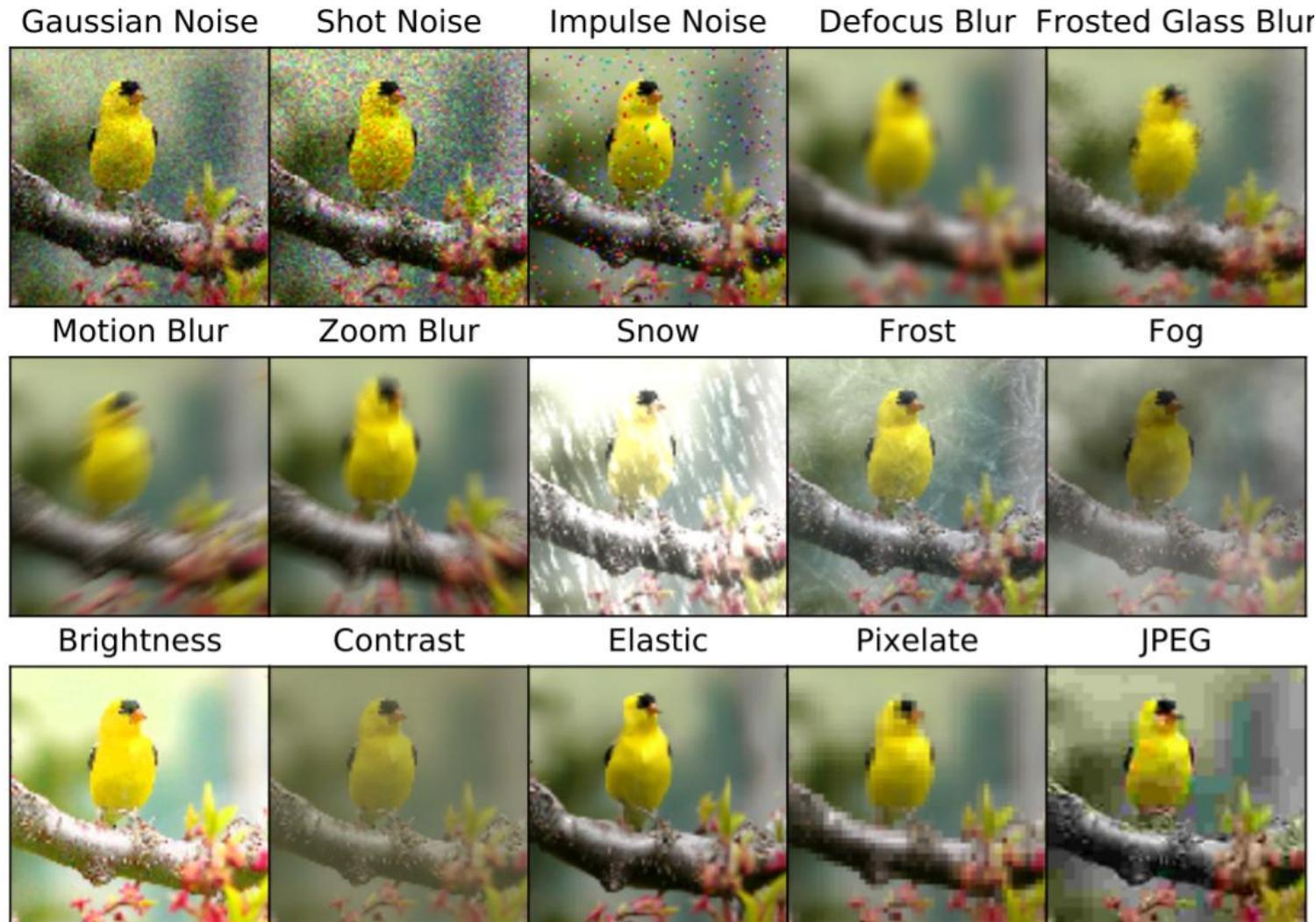


Success of CV



Google Lens

Failure of CV (against Real-world Perturbations)



Failure of CV (against Real-world Perturbations)



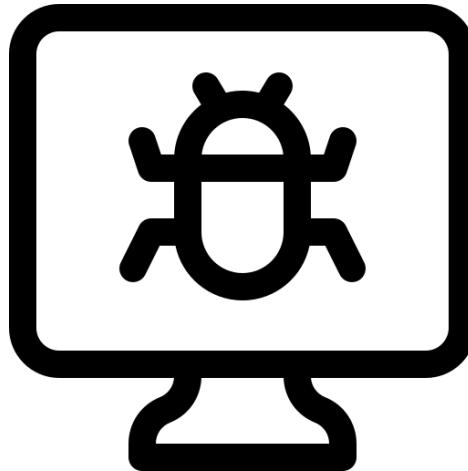
face recognition^[1]



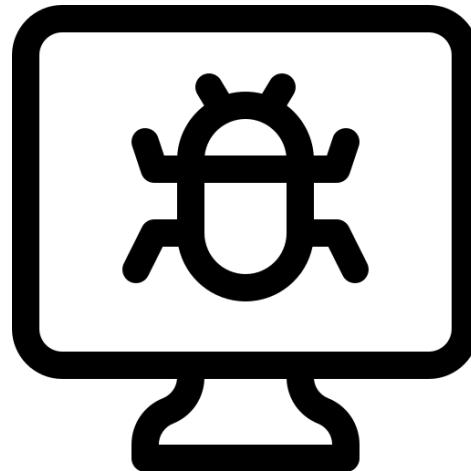
self-driving car^[2]

[1] <https://ipvm.com/reports/face-masks>

[2] <https://www.theguardian.com/technology/2018/mar/22/video-released-of-uber-self-driving-crash-that-killed-woman-in-arizona>



average-case (real-world) Image perturbations?

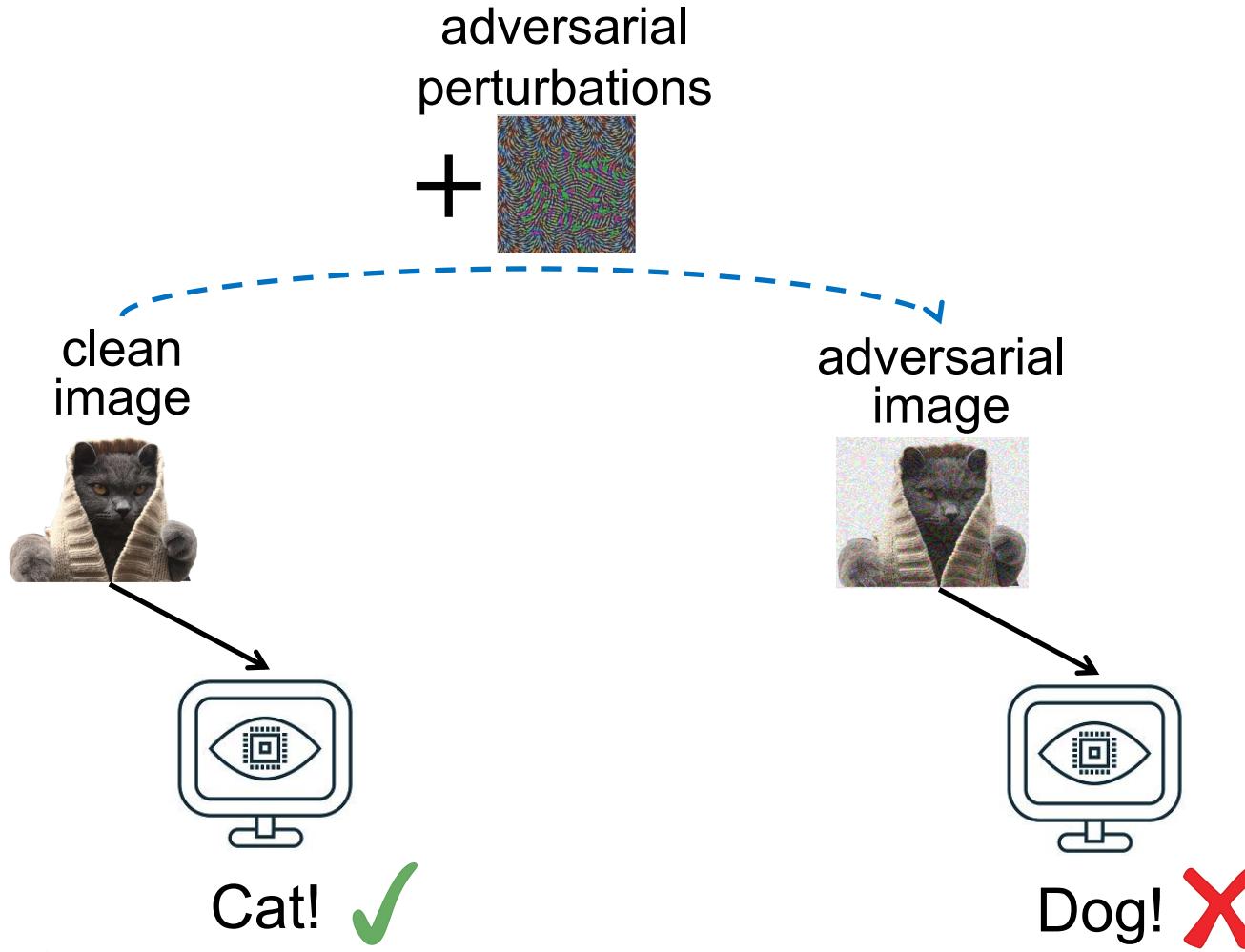


average-case (real-world) Image perturbations?



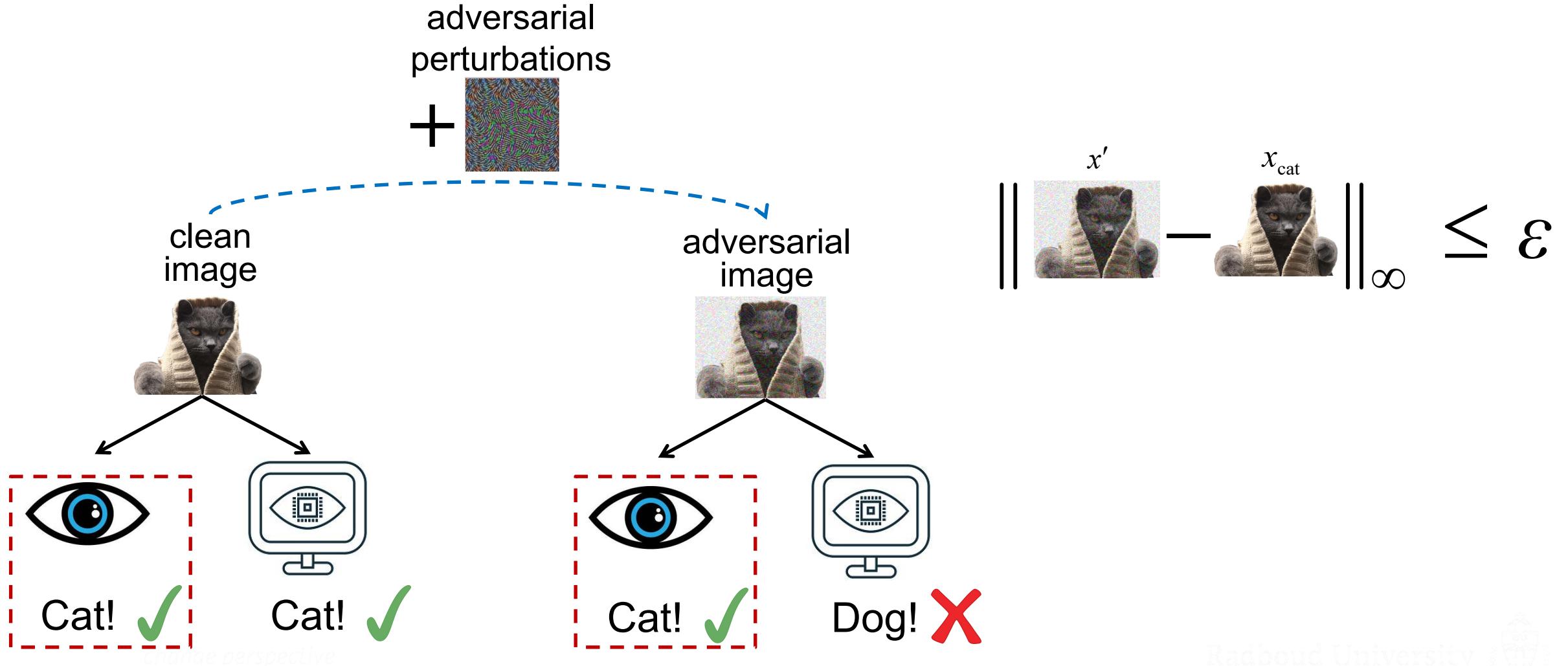
worst-case (adversarial) Image perturbations!

Formalize Adversarial Image Perturbations



change perspective

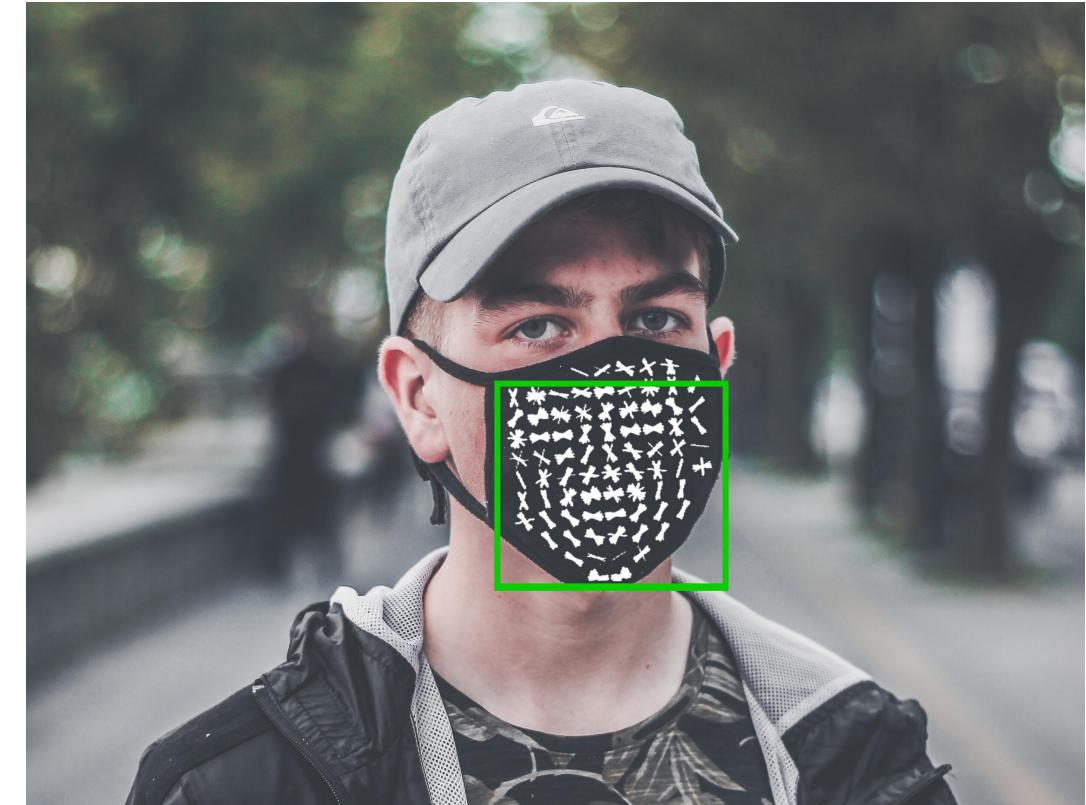
Stealthy Attacks with Imperceptible Perturbations



Real-world → Adversarial Image Perturbations



face recognition^[1]



adversarial mask^[2]

[1] <https://ipvm.com/reports/face-masks>

[2] <https://towardsdatascience.com/fooling-facial-detection-with-fashion-d668ed919eb>

Real-world → Adversarial Image Perturbations



self-driving car^[1]

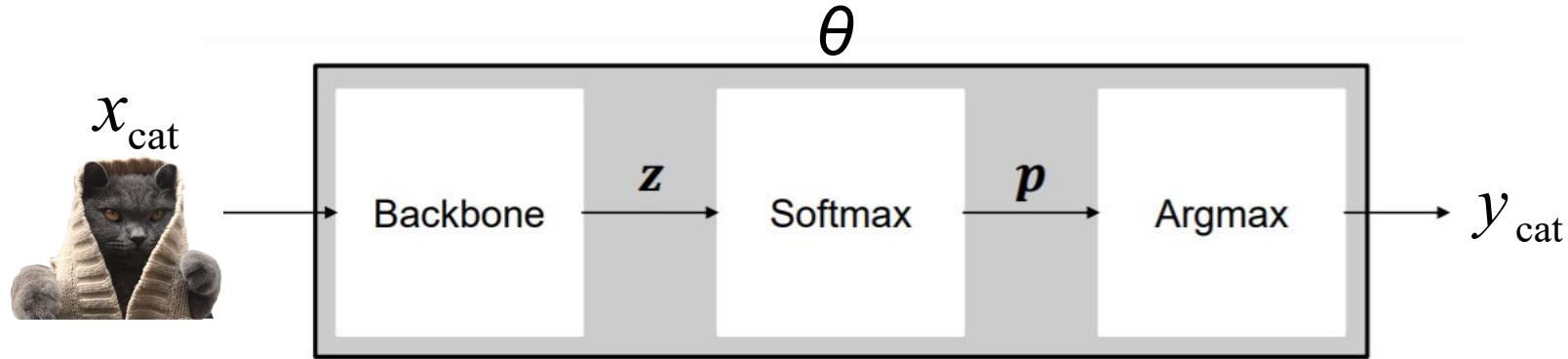


adversarial graffiti^[2]

[1] <https://www.theguardian.com/technology/2018/mar/22/video-released-of-uber-self-driving-crash-that-killed-woman-in-arizona>

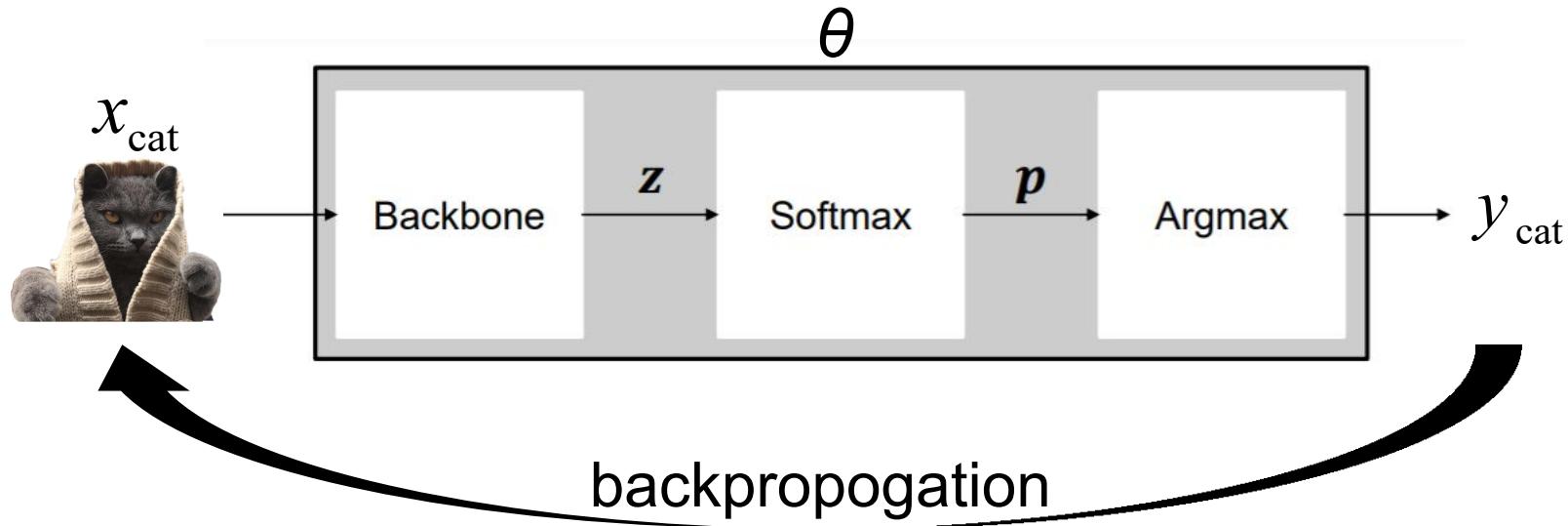
[2] Eykholt et al. *Robust physical-world attacks on deep learning visual classification*. CVPR 2018.

Optimize Adversarial Images x'



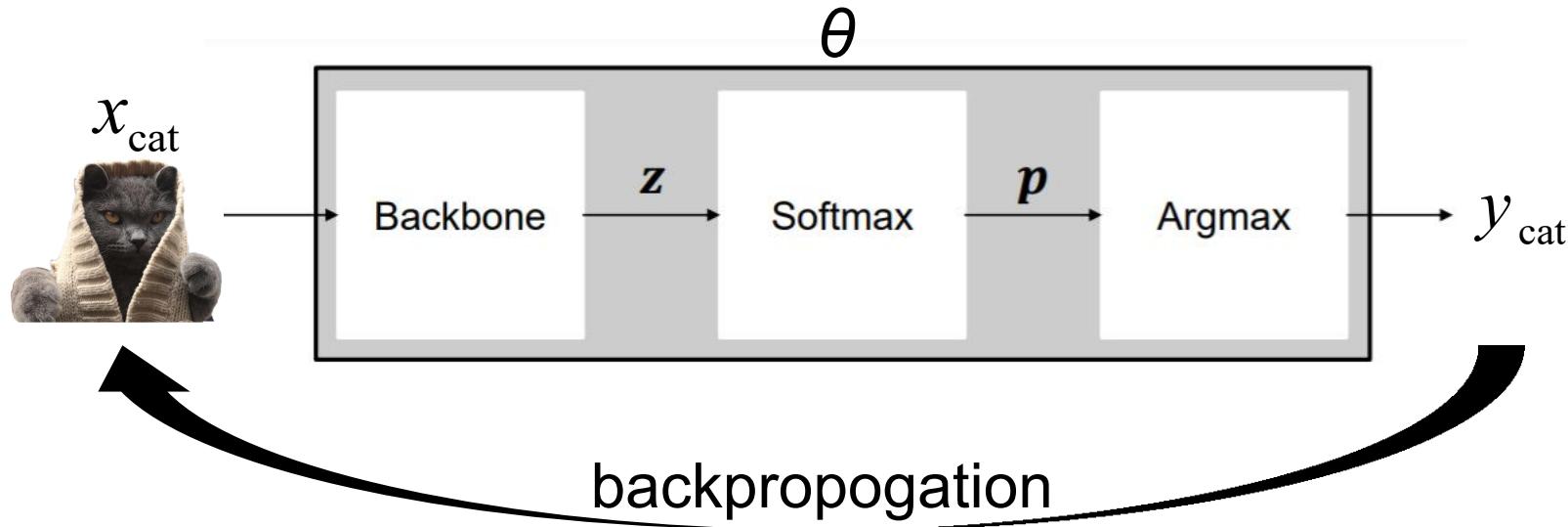
$$\theta' = \arg \min_{\theta} J(\theta, x_{\text{cat}}, y_{\text{cat}})$$

Optimize Adversarial Images x'



$$\theta' = \arg \min_{\theta} J(\theta, x_{\text{cat}}, y_{\text{cat}}) \quad \longleftrightarrow \quad x' = \arg \min_x J(\theta_o, x, y_t) \quad \text{targeted}$$

Optimize Adversarial Images x'



$$\theta' = \arg \min_{\theta} J(\theta, x_{\text{cat}}, y_{\text{cat}})$$



$$x' = \arg \min_x J(\theta_o, x, y_t) \quad \text{targeted}$$

$$x' = \arg \max_x J(\theta_o, x, y_{\text{cat}}) \quad \text{non-targeted}$$

Optimize Adversarial Images x'

Objective: $x' = \arg \min_x J(\theta_o, x, y_t) \quad \text{s.t.} \quad \|x' - x_{\text{cat}}\|_\infty \leq \varepsilon$

Optimization: Iterative-Fast Gradient **Sign** Method (I-FGSM)^[1]

$$x'_0 = x_{\text{cat}}, \quad x'_{i+1} = x'_i - \text{sign}(\nabla_x J(x'_i, y_t))$$

$$x'_{i+1} \leftarrow \text{clip}(x'_{i+1} - x_{\text{cat}}, -\varepsilon, \varepsilon)$$

Recap

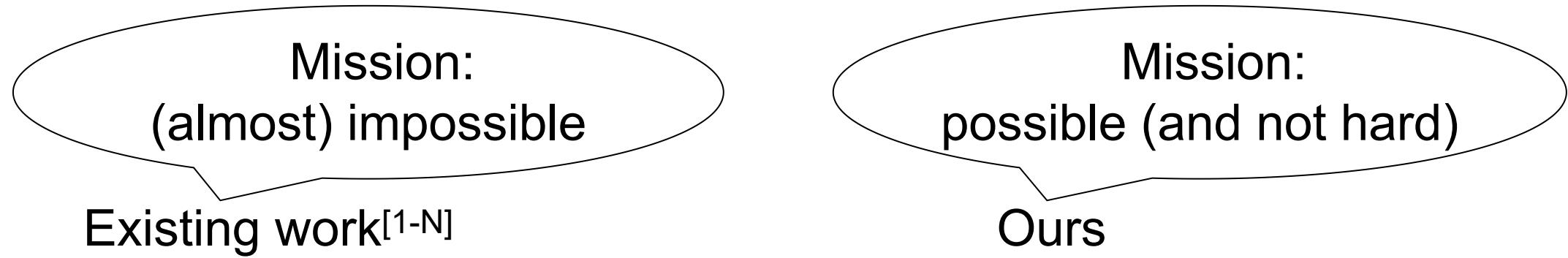
Success of computer vision

- ↳ Failures against real-world perturbations
 - ↳ ... adversarial images
 - ↳ optimize adversarial images

Outline

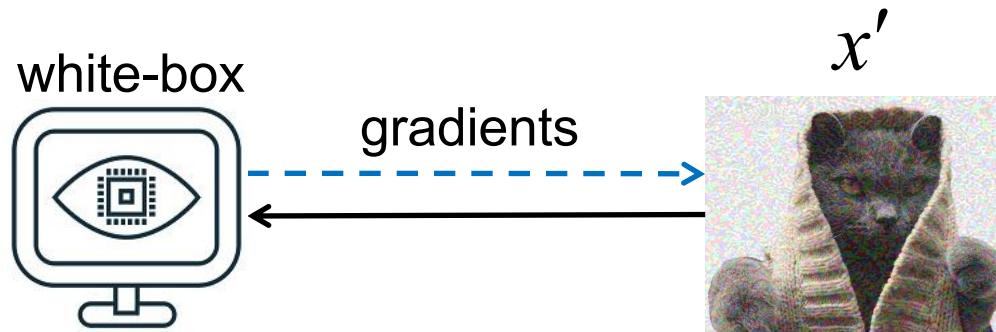
- Overview of adversarial images in computer vision
- Two recent projects
- Other related projects

Consensus-Challenging Insights

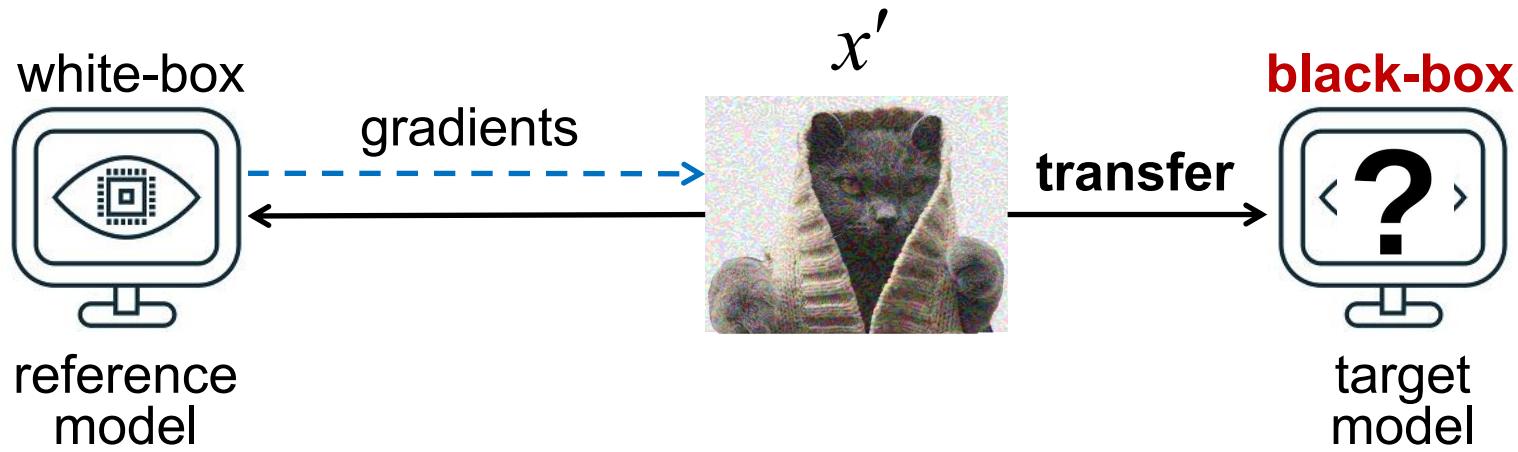


Project 1. Transferable Targeted Attacks

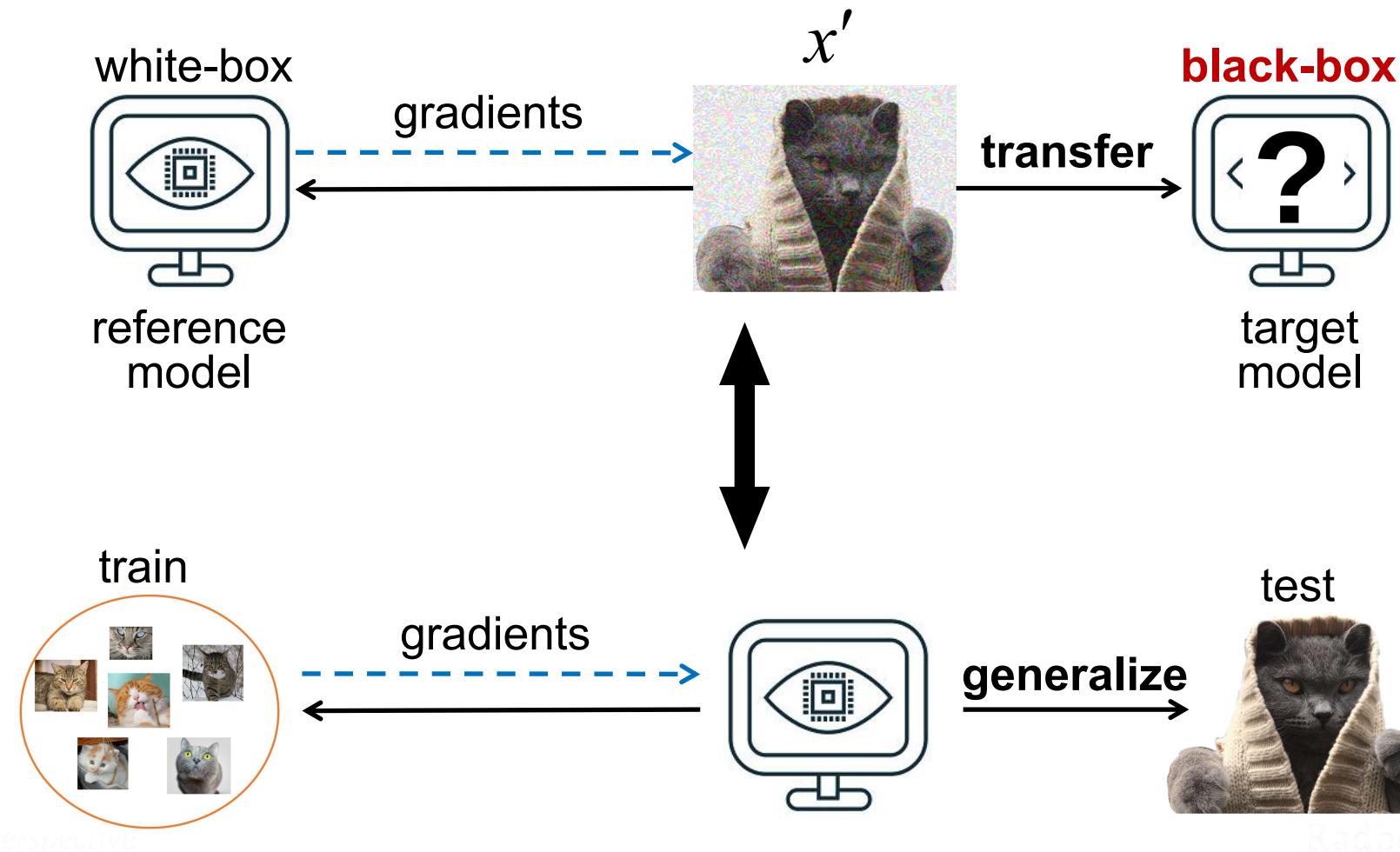
Transferable Targeted Attacks



Transferable Targeted Attacks



Transferable Targeted Attacks



Transfer Techniques

- Gradient stabilization

e.g., momentum-based (MI-FGSM)^[1]:

$$\begin{aligned}\mathbf{g}_{i+1} &= \mu \cdot \mathbf{g}_i + \frac{\nabla_{\mathbf{x}} J(\mathbf{x}'_i, y_t)}{\|\nabla_{\mathbf{x}} J(\mathbf{x}'_i, y_t)\|_1} \\ \mathbf{x}'_{i+1} &= \mathbf{x}'_i - \alpha \cdot \text{sign}(\mathbf{g}_i)\end{aligned}$$

- Data augmentation

e.g., resizing & padding (DI-FGSM)^[2]
translation (TI-FGSM)^[3]:

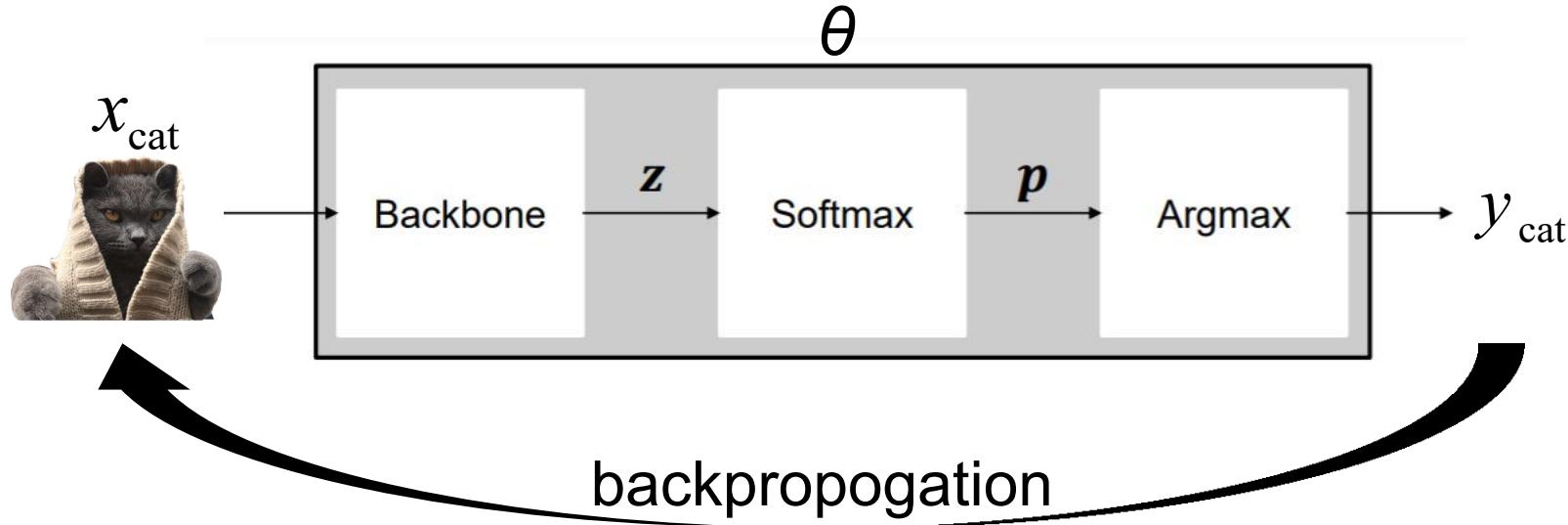
$$\mathbf{x}'_{i+1} = \mathbf{x}'_i - \alpha \cdot \text{sign}(\nabla_{\mathbf{x}} J(T(\mathbf{x}'_i, p), y_t))$$

[1] Dong et al. *Boosting Adversarial Attacks with Momentum*. CVPR 2018.

[2] Xie et al. *Improving Transferability of Adversarial Examples with Input Diversity*. CVPR 2019

[3] Dong et al. *Evasive defenses to transferable adversarial examples by translation-invariant attacks*. CVPR 2019.

Transferable Targeted Attacks



$$\theta' = \arg \min_{\theta} J(\theta, x_{\text{cat}}, y_{\text{cat}})$$



$$x' = \arg \max_x J(\theta_o, x, y_{\text{cat}}) \quad \text{non-targeted} \quad \smiley$$

$$x' = \arg \min_x J(\theta_o, x, y_t) \quad \text{targeted} \quad \frowny$$

Consensus-Challenging Insight



[1] Liu et al. *Delving into transferable adversarial examples and black-box attacks*. ICLR 2017.

[2] Dong et al. *Boosting Adversarial Attacks with Momentum*. CVPR 2018.

[3] Inkawich et al. *Feature space perturbations yield more transferable adversarial examples*. CVPR 2019.

[4] Inkawich et al. *Transferable perturbations of deep feature distributions*. ICLR 2020.

[5] Inkawich et al. *Perturbing across the feature hierarchy to improve standard and strict blackbox attack transferability*. NeurIPS 2020.

[6] Naseer et al. *On generating transferable targeted perturbations*. ICCV 2021.

Fix I-FGSM: Step 1. Ensemble (0% → 15%)

ResNet50 → DenseNet121 (Iter. =10)

I-FGSM: ~0%

MI-FGSM: ~0.5%

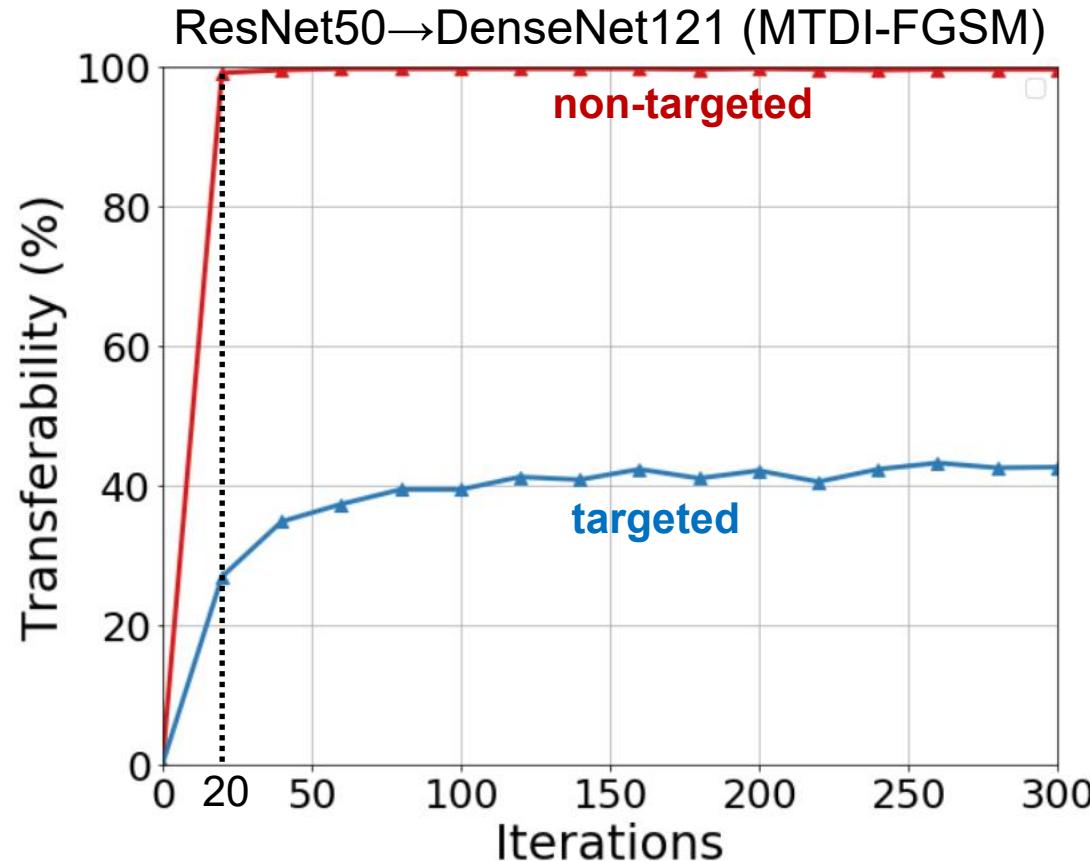
TI-FGSM: ~0.5%

DI-FGSM: ~5%

MTDI-FGSM: ~15%

single technique in existing work

Fix I-FGSM: Step 2. More Iterations (15% → 42%)



<20 iterations in existing work:

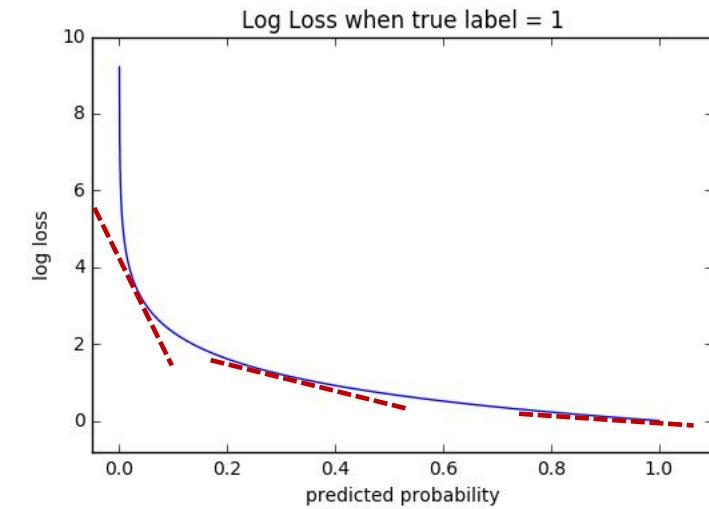
- fail to converge
- efficiency is not important

Fix I-FGSM: Step 3. Suitable Loss

Cross-Entropy Loss (L_{CE}) causes **decreasing gradient** problem:

$$L_{CE} = -1 \cdot \log(p_t) = -\log\left(\frac{e^{z_t}}{\sum e^{z_j}}\right) = -z_t + \log\left(\sum e^{z_j}\right),$$

$$\frac{\partial L_{CE}}{\partial z_t} = -1 + \frac{\partial \log(\sum e^{z_j})}{\partial e^{z_t}} \cdot \frac{\partial e^{z_t}}{\partial z_t} = -1 + \frac{e^{z_t}}{\sum e^{z_j}} = \underline{-1 + p_t}.$$

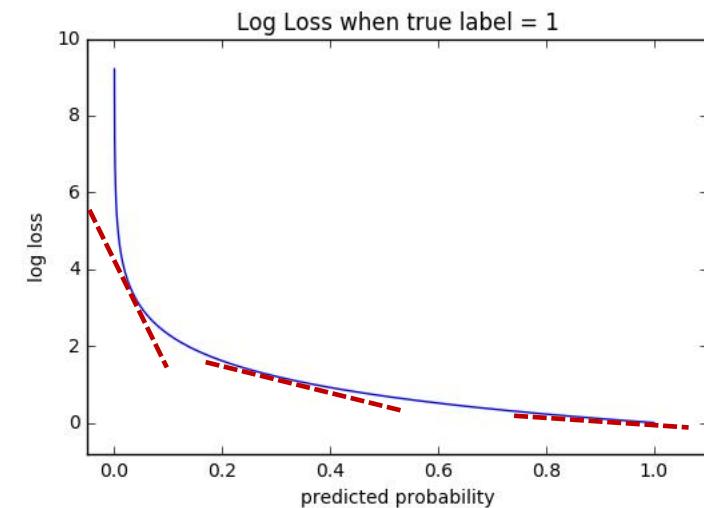


Fix I-FGSM: Step 3. Suitable Loss

Cross-Entropy Loss (L_{CE}) causes **decreasing gradient** problem:

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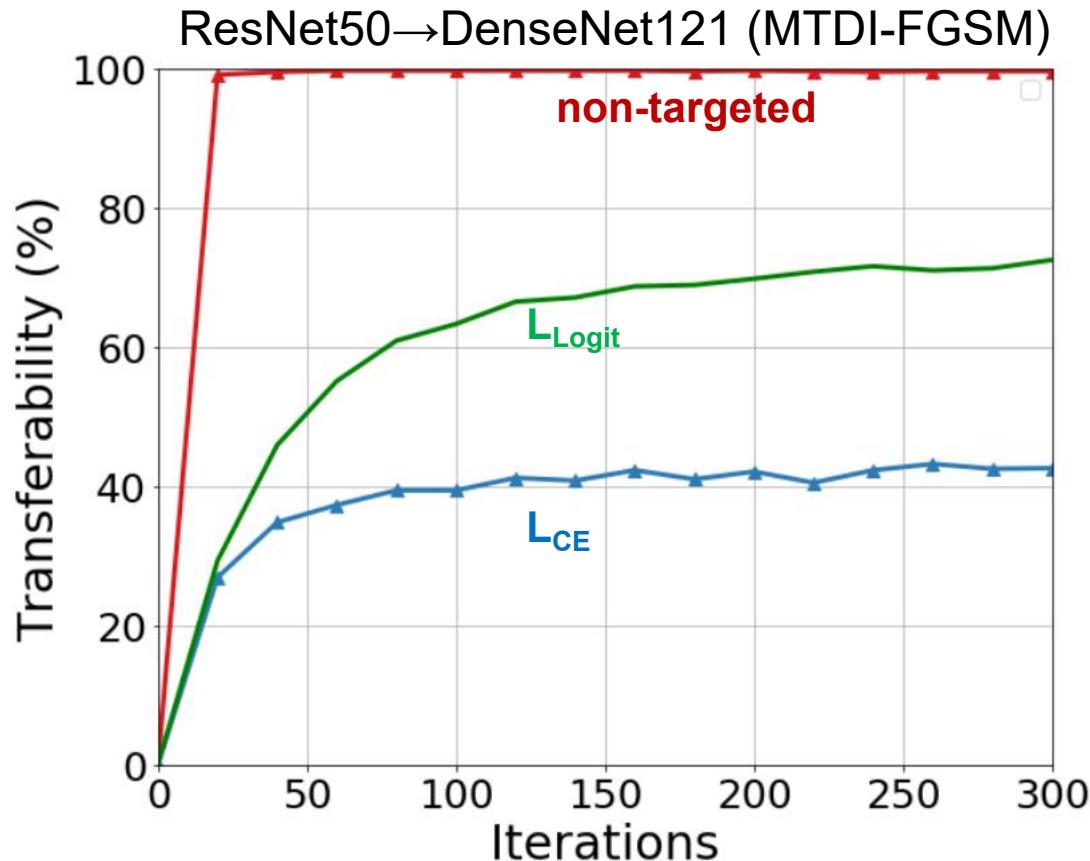
$$\frac{\partial L_{CE}}{\partial z_t} = -1 + \frac{\partial \log(\sum e^{z_j})}{\partial e^{z_t}} \cdot \frac{\partial e^{z_t}}{\partial z_t} = -1 + \frac{e^{z_t}}{\sum e^{z_j}} = -1 + p_t.$$



Logit Loss (L_{Logit}):

$$L_{Logit} = \underline{-z_t}, \quad \frac{\partial L_{Logit}}{\partial z_t} = -1.$$

Fix I-FGSM: Step 3. Suitable Loss (42% → 72%)



Other Analyses: Real-World Attacks

Services	Evaluation	Ori	CE	Po+Trip	Logit
Object localization	non-targeted	31.50	53.00	51.75	62.50
	targeted	0	9.00	8.50	19.25
Label detection	non-targeted	9.75	34.00	22.50	35.00
	targeted	0	4.50	2.25	6.25

Google Cloud Why Google Solutions Products Pricing Getting Started Search Docs Support English Console Pricing Getting Started Search Docs Support English

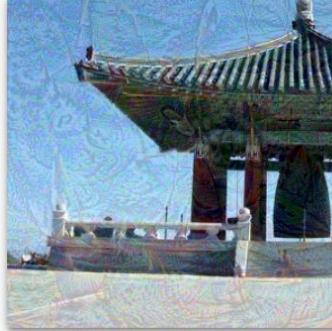
Cloud Vision API

Vision AI Benefits Demo Key features Vision API and AutoML Vision customers What's new Documentation Use cases Vision product search

Landmarks Labels Text Properties Safe Search

Objects Labels Properties Safe Search

 e19a59ad09d18497.png

 e19a59ad09d18497.png

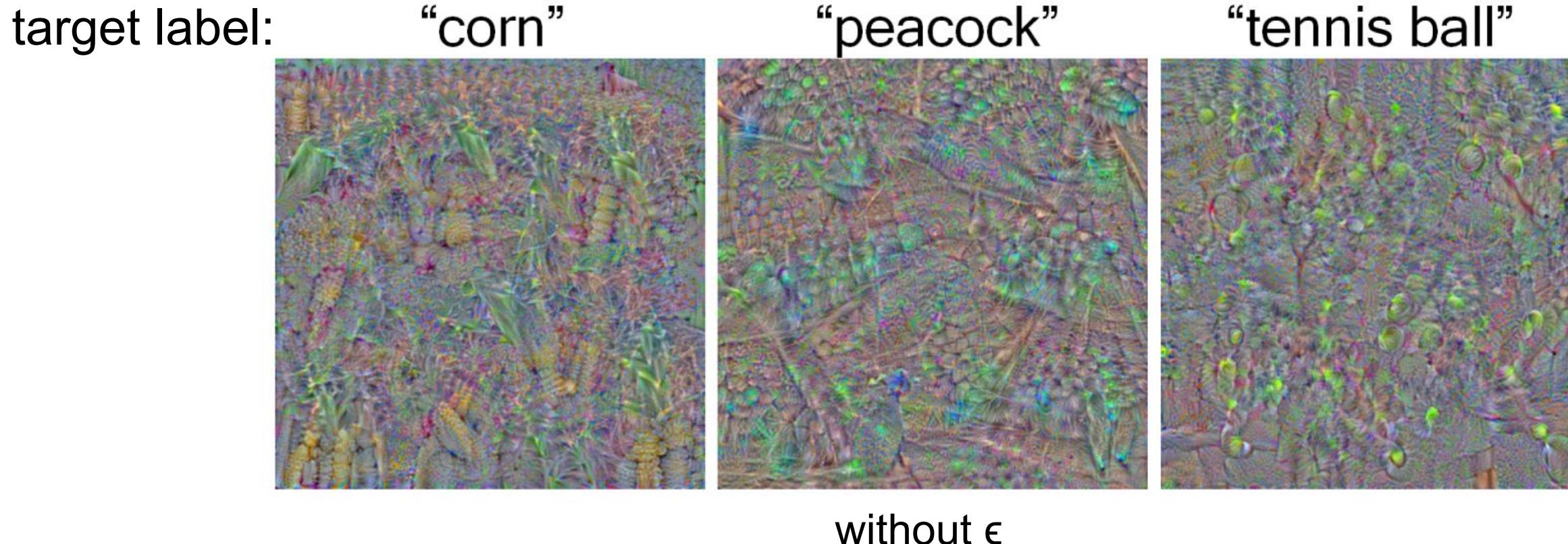
Labels (Left): Sky (96%), Chinese Architecture (88%), Travel (81%), Temple (78%), Composite Material (75%), Facade (74%), Building (73%), Shade (72%)

Labels (Right): Boat (93%), Sky (92%), Vehicle (86%), Watercraft (86%), Naval Architecture (81%), Art (75%), Water (72%), Ship (72%)

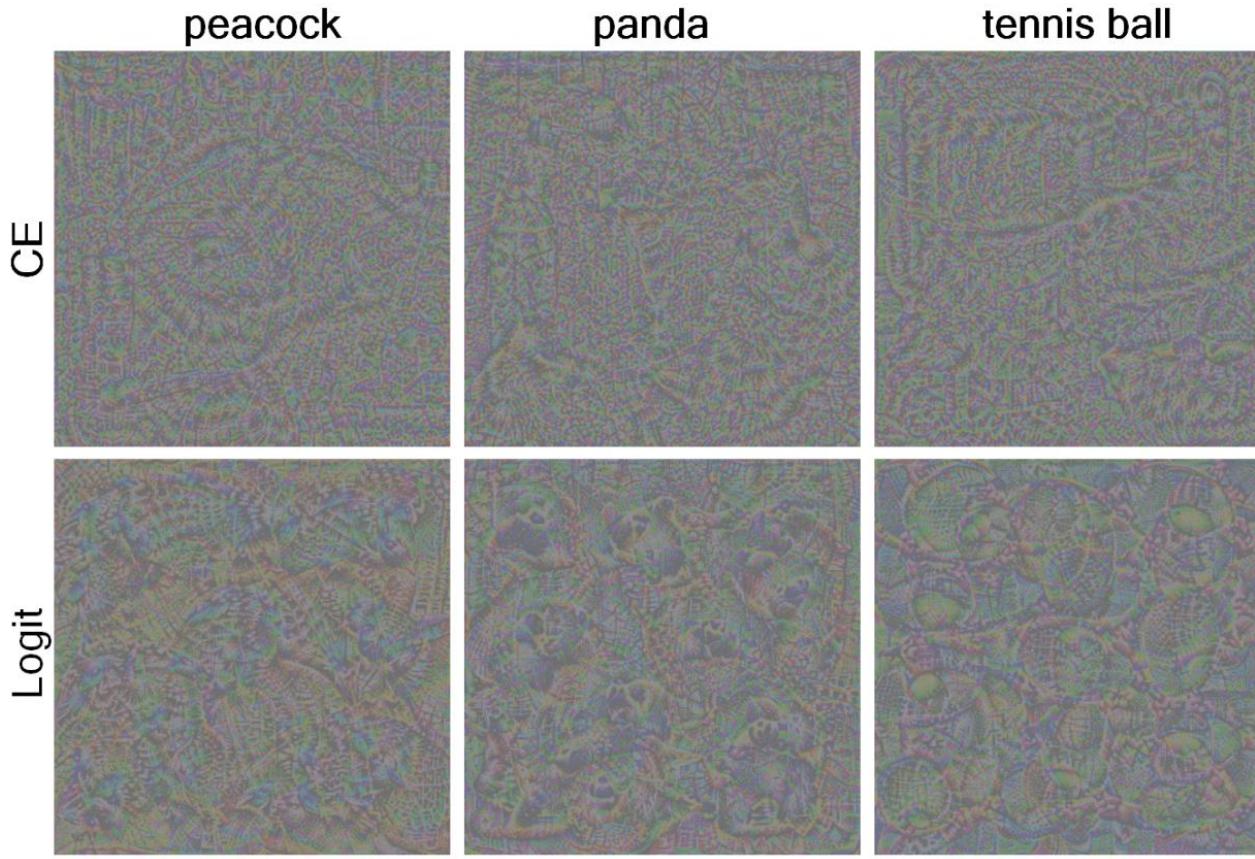
A green checkmark is placed next to the 'Boat' label in the right panel, while a large red X is placed next to the 'Sky' label.

$y_t = \text{"yawl"}$ (a type of boat)

Other Analyses: Perturbation Semantics



Other Analyses: Targeted Universal Perturbations^[1]



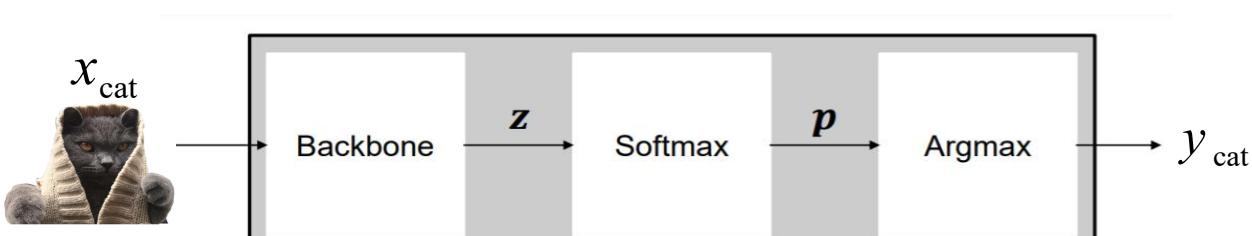
with $\epsilon=16$

Success rates (%)

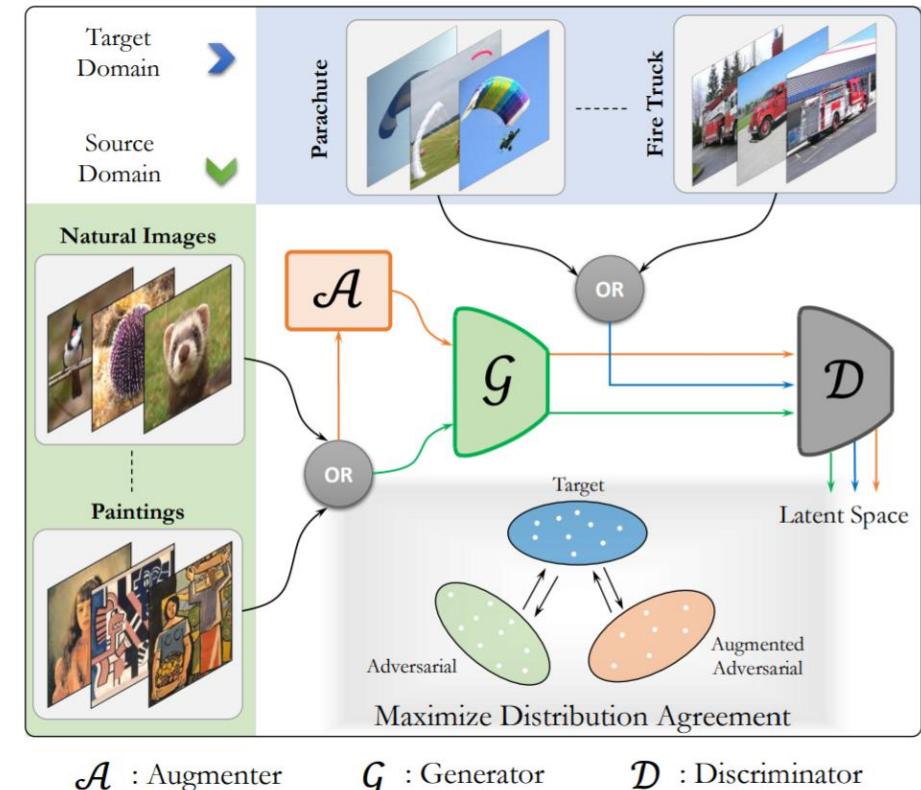
Attack	Inc-v3	Res50	Dense121	VGG16
CE	2.6	9.2	8.7	20.1
Logit	4.7	22.8	21.8	65.9

Other Analyses: I-FGSM (ours) vs. Generative (SOTA)

Ours



Generative^[1]



- Data: Single Input image
- Model: $1 \times$ surrogate classifier



- Massive training data
- $1000 \times$ target-specific generators

Other Analyses: I-FGSM (ours) vs. Generative (SOTA)

Targeted Transferability (%)

Bound	Attack	D121	V16	D121-ens	V16-ens
$\epsilon = 16$	SOTA	79.6	78.6	92.9	89.6
	ours	75.9	72.5	99.4	97.7
$\epsilon = 8$	SOTA	37.5	46.7	63.2	66.2
	ours	44.5	46.8	92.6	87.0

Summary of Project 1

- 3 steps to fix I-FGSM
 - ensemble
 - more iterations
 - suitable (logit) loss
- Other Analyses
 - real-world attacks
 - universal perturbations
 - I-FGSM (data/training-free) vs. generative

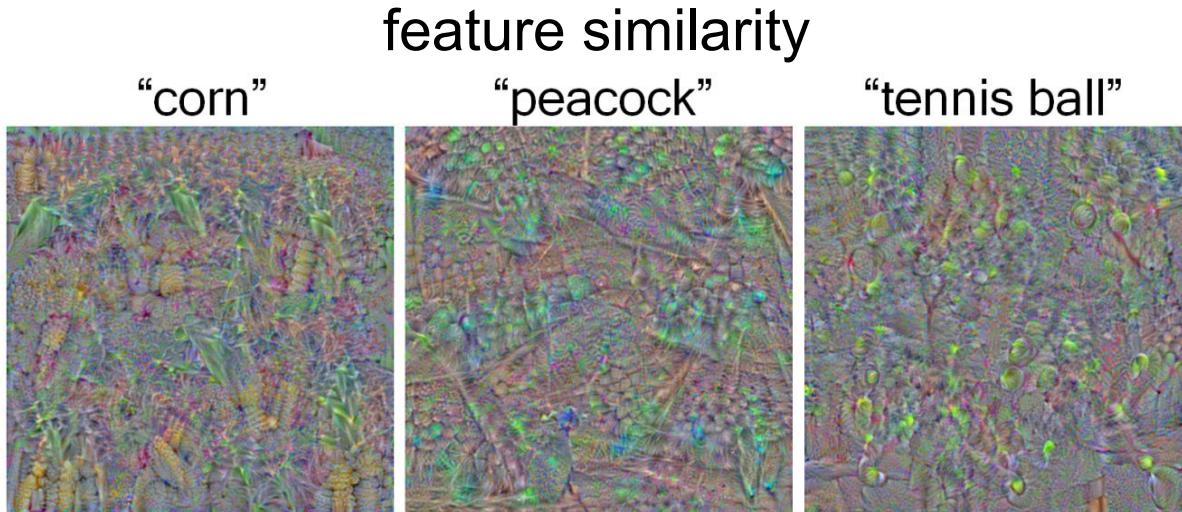
Summary of Project 1

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"God is in the details"

Future Work

- Explaining transferability



or

model similarity

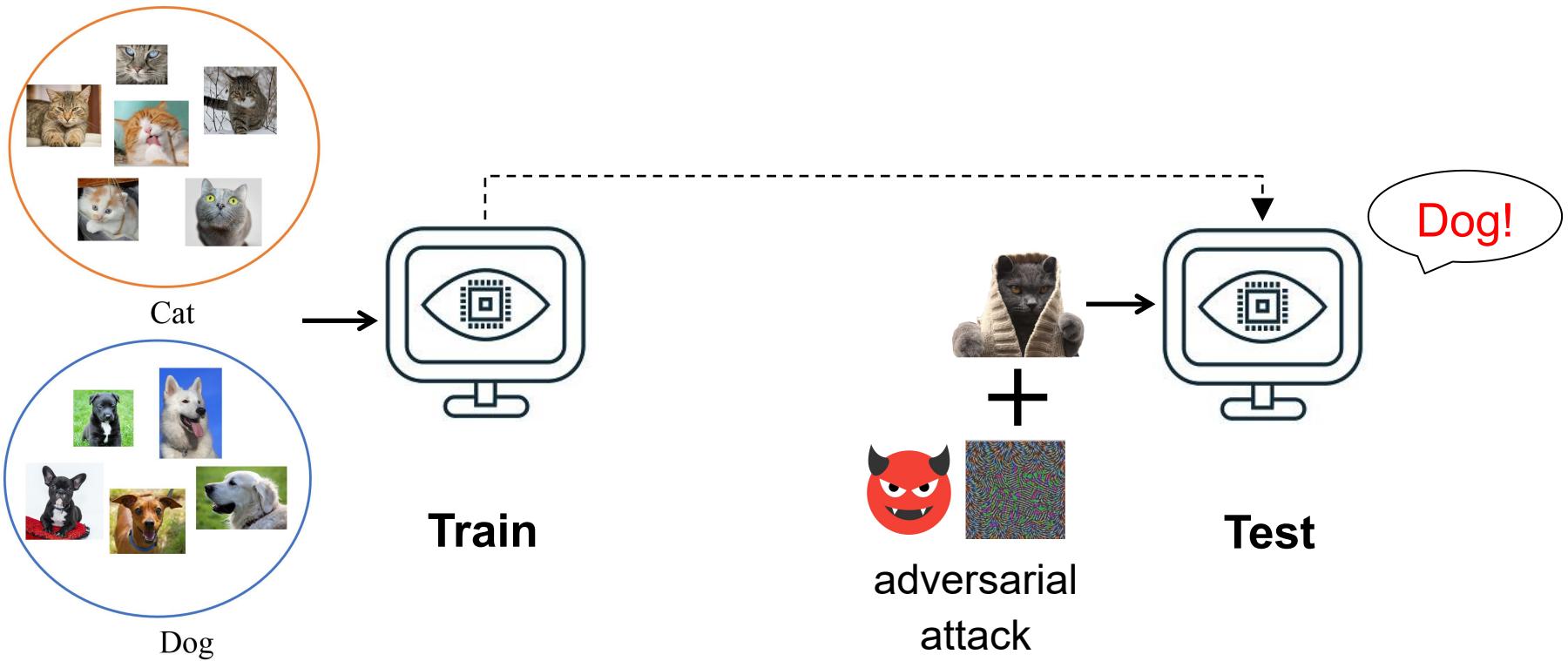
Res50 → Dense121: ~70% 😊
Res50 → Incv3: ~10% 🙁

- Benchmarking transferability

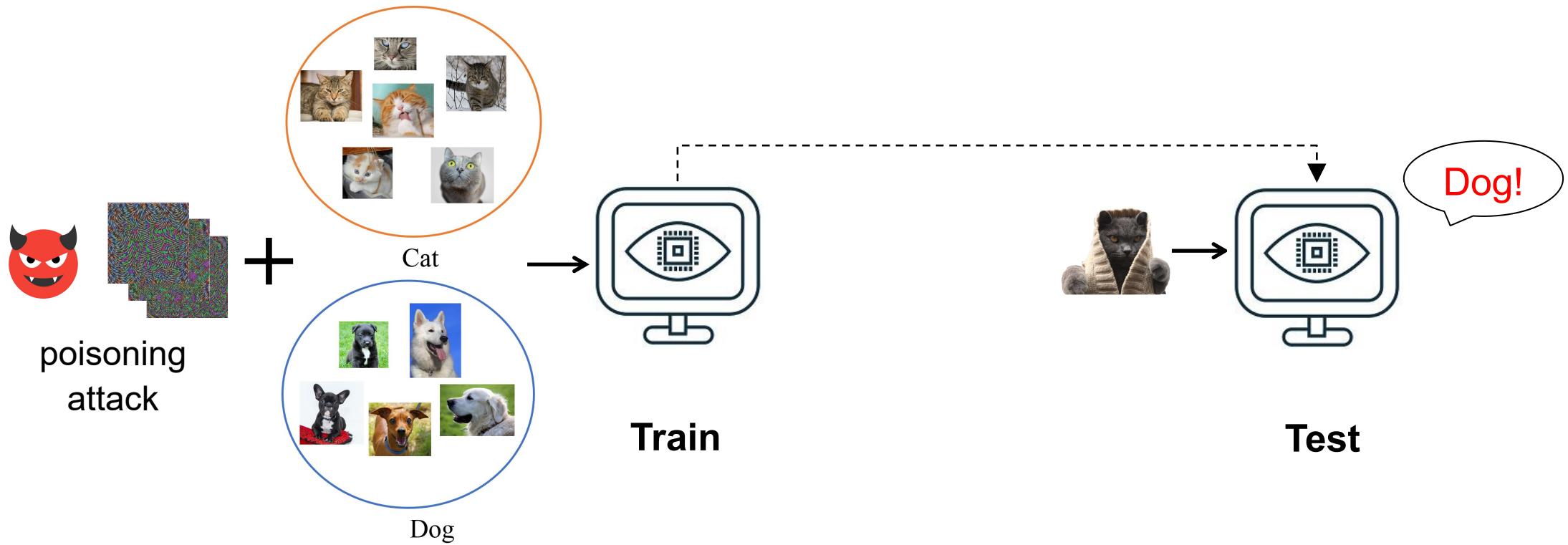
📖 Zhao et al. *Towards Good Practices in Evaluating Transfer Adversarial Attacks*. arXiv 2022
🐱 <https://github.com/ZhengyuZhao/TransferAttackEval>

- Systematic categorization of 40+ transfer attacks
- 23 representative attacks against 9 representative defenses on ImageNet
- Consensus-challenging insights

Testing-Stage Attack

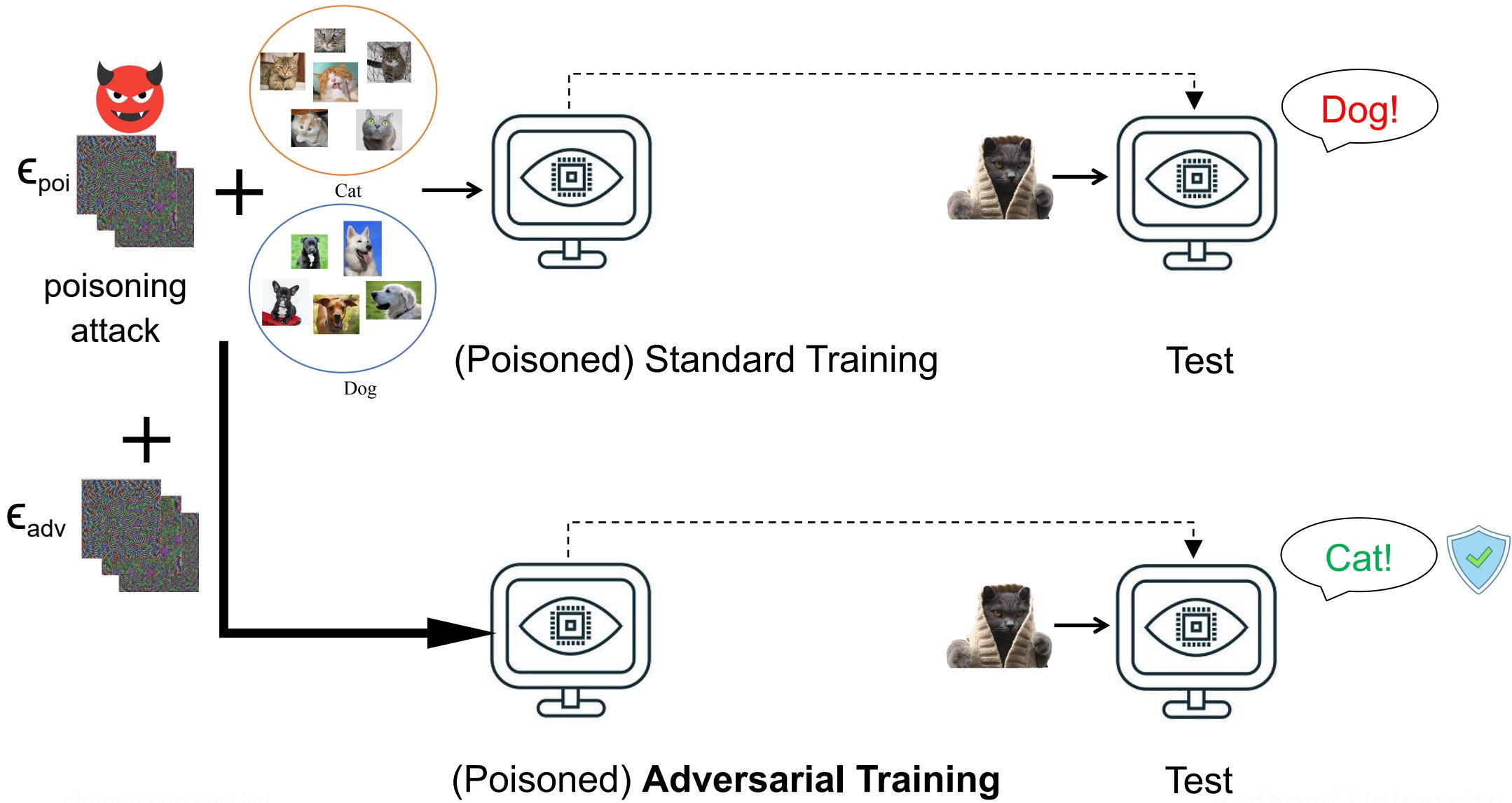


Training-Stage Attack

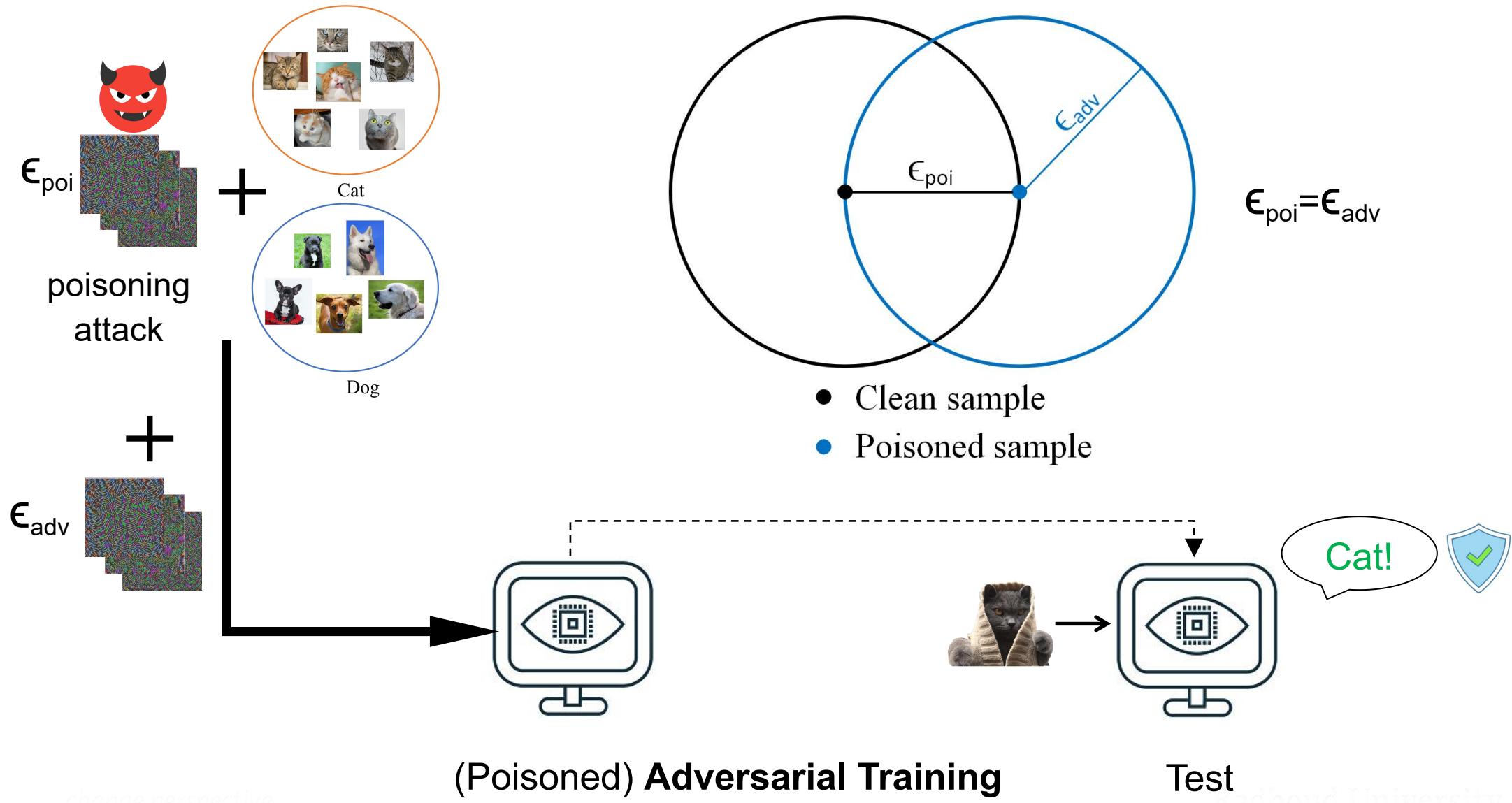


Project 2. Poisoning Against Adversarial Training

Adversarial Training-based Defense



Adversarial Training-based Defense



Consensus-Challenging Insight

Impossible to poison
AT models

Existing work^[1-6]

Possible (with a new
attack strategy)

Ours

[1] Fowl et al. *Adversarial Examples Make Strong Poisons*. NeurIPS 2021.

[2] Huang et al. *Unlearnable Examples: Making Personal Data Unexploitable*. ICLR 2021.

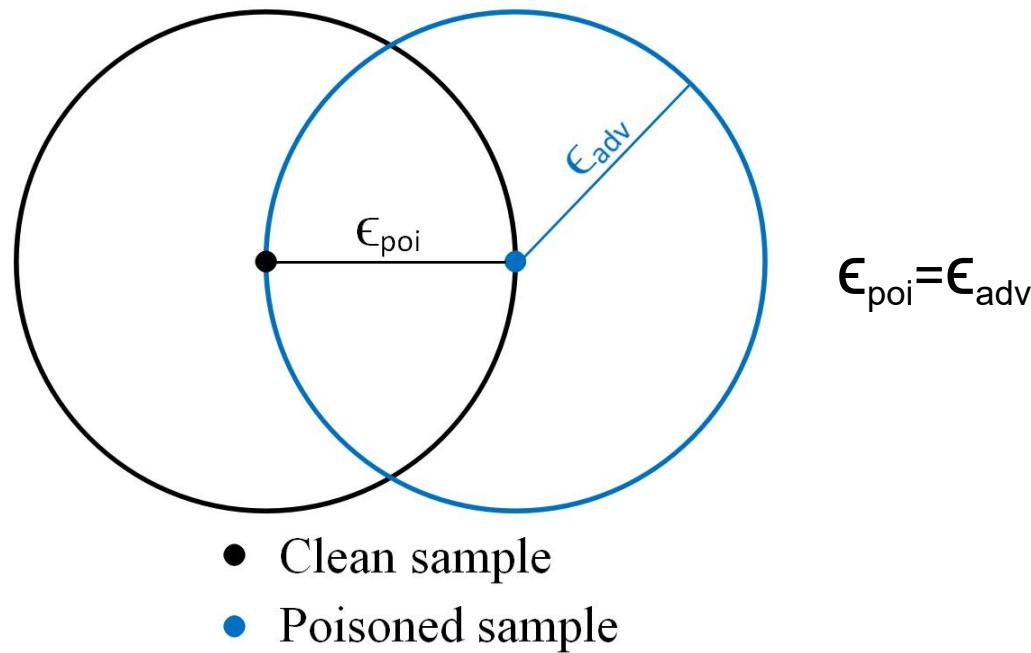
[3] Tao et al. *Better Safe Than Sorry: Preventing Delusive Adversaries with Adversarial Training*. NeurIPS 2021.

[4] Wang et al. *Fooling Adversarial Training with Inducing Noise*. arXiv 2021.

[5] Fu et al. *Robust Unlearnable Examples: Protecting Data Against Adversarial Learning*. ICLR 2022.

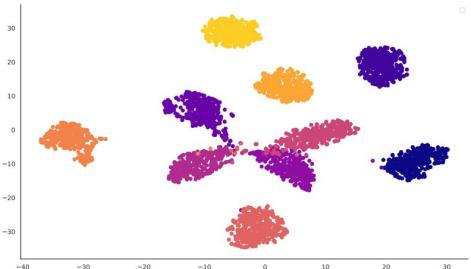
[6] Tao et al. *Can Adversarial Training Be Manipulated By Non-Robust Features?* NeurIPS 2022.

Consensus-Challenging Insight



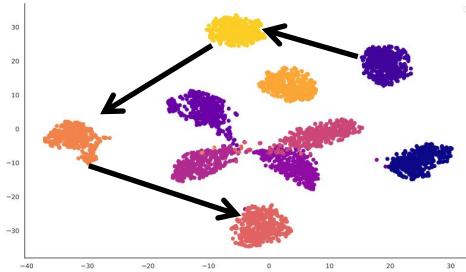
Existing Poisoning

clean training

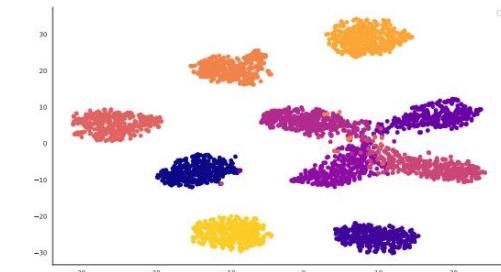


Test Acc: 84.88%

existing poisoning



$$x' = \arg \min_x J(x, y_t)$$

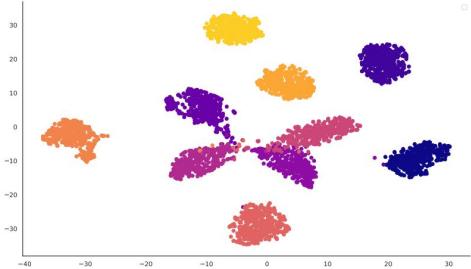


Test Acc: 83.11% 😱

change perspective

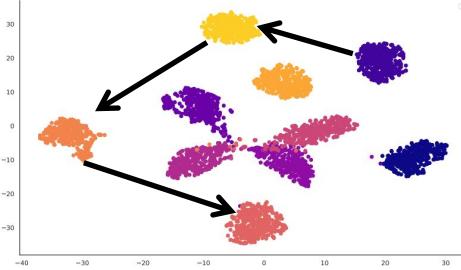
Our Poisoning

clean training

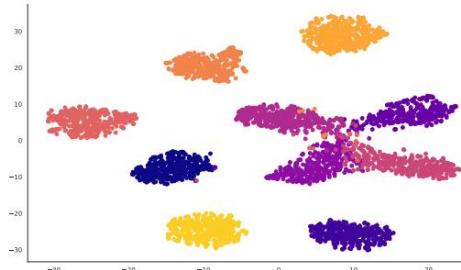


Test Acc: 84.88%

existing poisoning

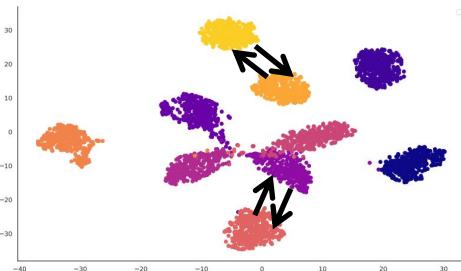


$$x' = \arg \min J(x, y_t)$$

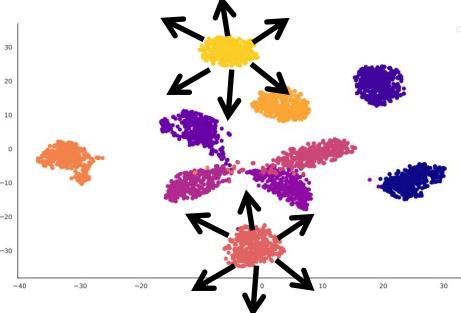


Test Acc: 83.11% 😱

x



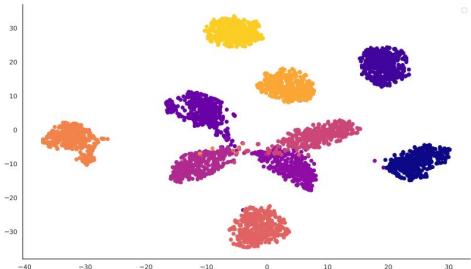
our poisoning



change perspective

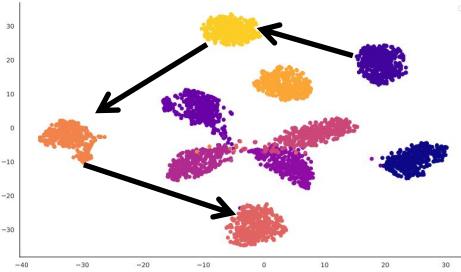
Our Poisoning

clean training



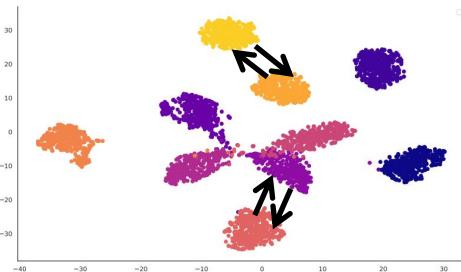
Test Acc: 84.88%

existing poisoning



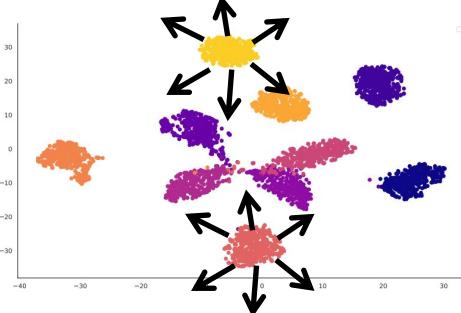
$$x' = \arg \min J(x, y_t)$$

x



Test Acc: 83.11% 😠

our poisoning



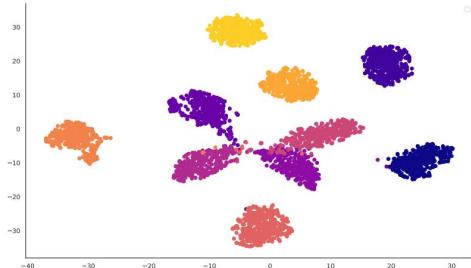
Test Acc: 72.99% 😡

change perspective

Test Acc: 71.57% 😢

Our Poisoning

clean training

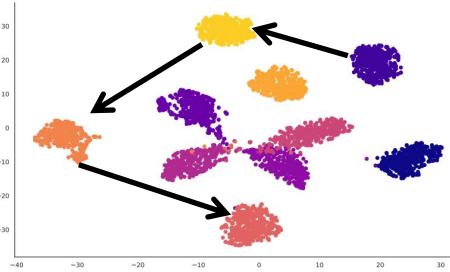


Test Acc: 84.88%

equal to discarding
83% training data!

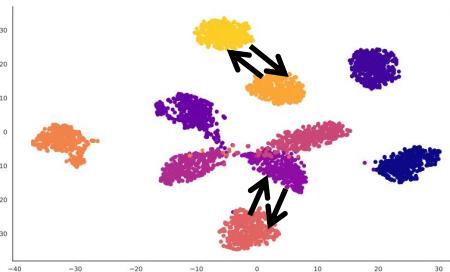
CHANGE PERSPECTIVE

existing poisoning

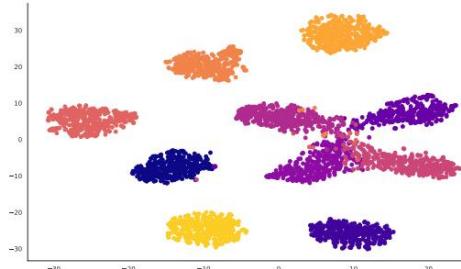
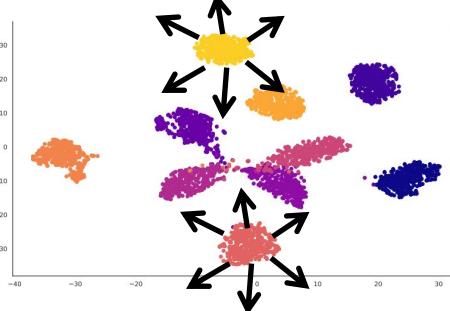


$$x' = \arg \min J(x, y_t)$$

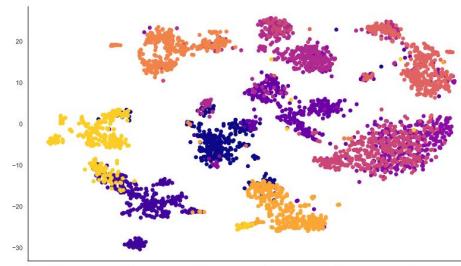
x



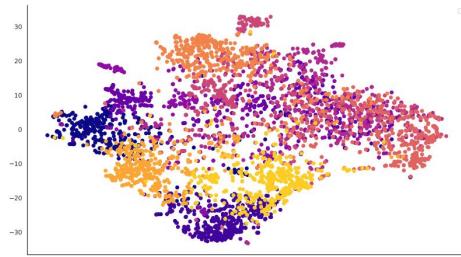
our poisoning



Test Acc: 83.11% 😈



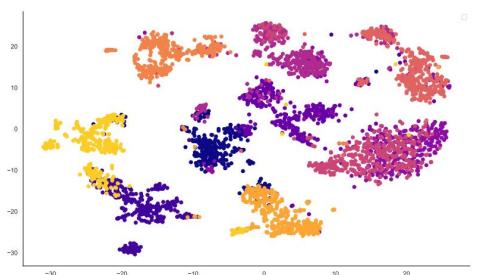
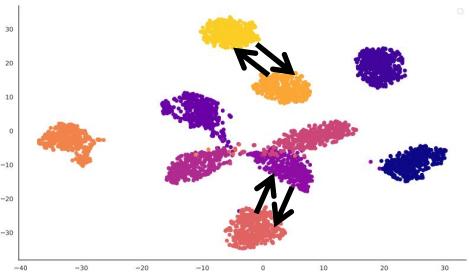
Test Acc: 72.99% 😈



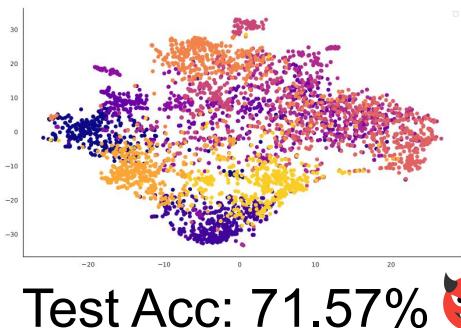
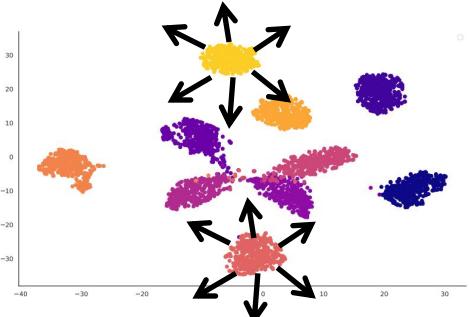
Test Acc: 71.57% 😈

Our Poisoning

$$\mu = \frac{1}{|\mathcal{X}|} \sum_{x \in \mathcal{X}} F_{L-1}^*(x)$$



$$\mathcal{L}_{\text{pull}} = \min_{\delta^{\text{poi}}} \|F_{L-1}^*(x + \delta^{\text{poi}}) - \mu_{y'}\|_2$$



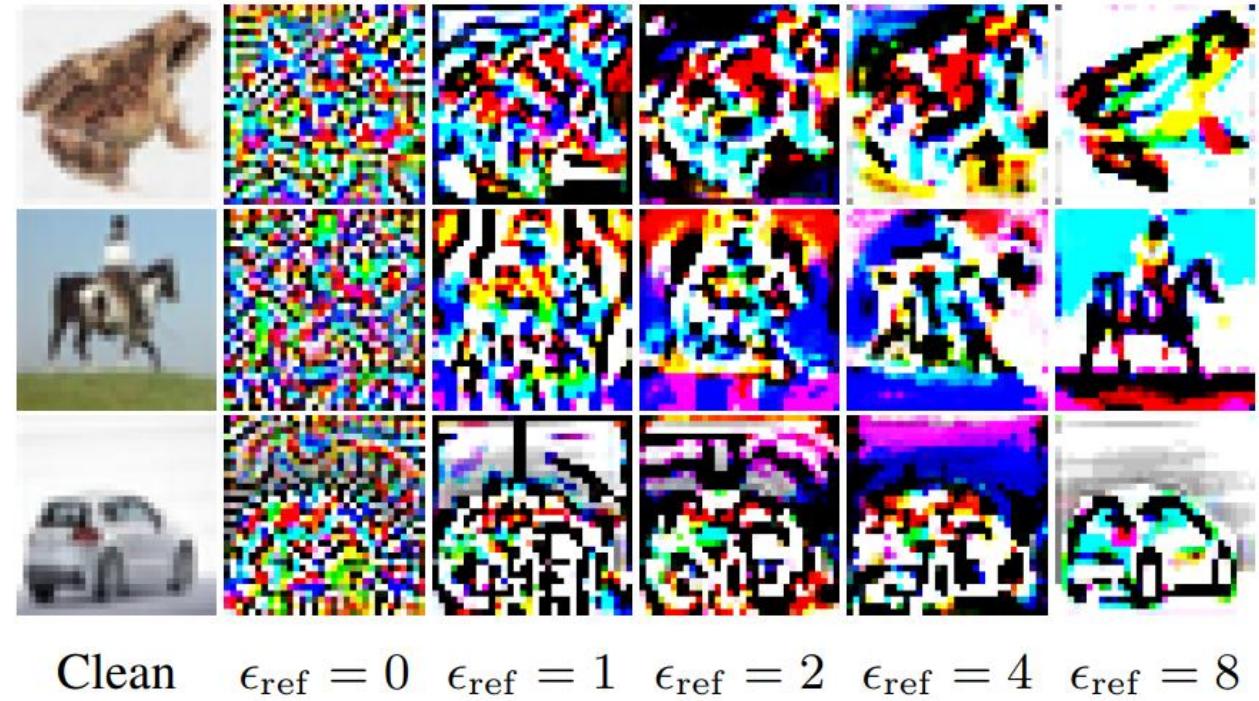
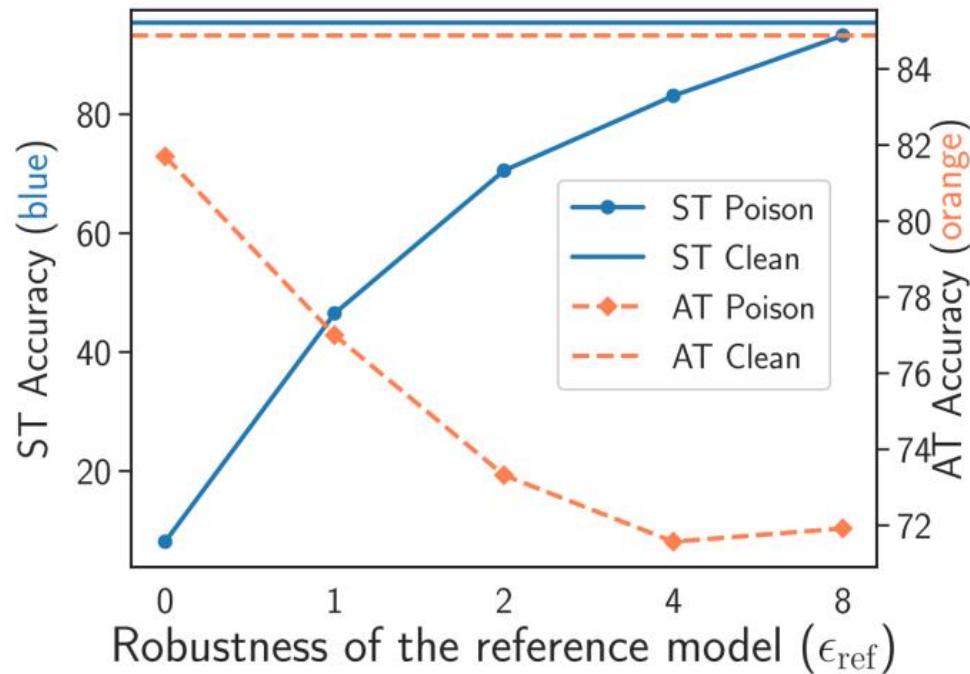
$$\mathcal{L}_{\text{push}} = \max_{\delta^{\text{poi}}} \|F_{L-1}^*(x + \delta^{\text{poi}}) - \mu_y\|_2$$

change perspective

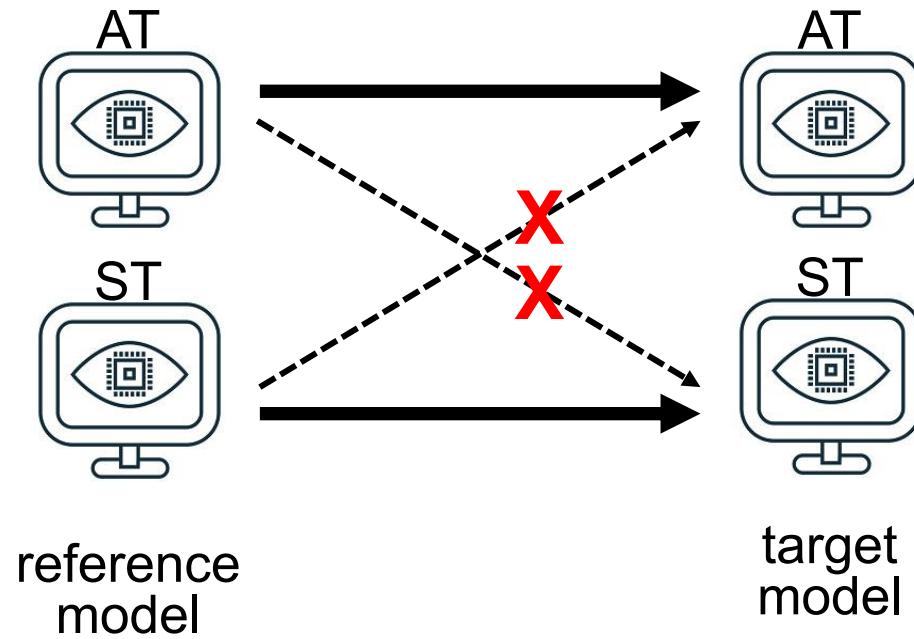
Results

- Different datasets
 - Different AT frameworks
 - Transferability
 - Partial data Poisoning training data
 - Ensemble defenses
 - Adaptive defenses
- ...

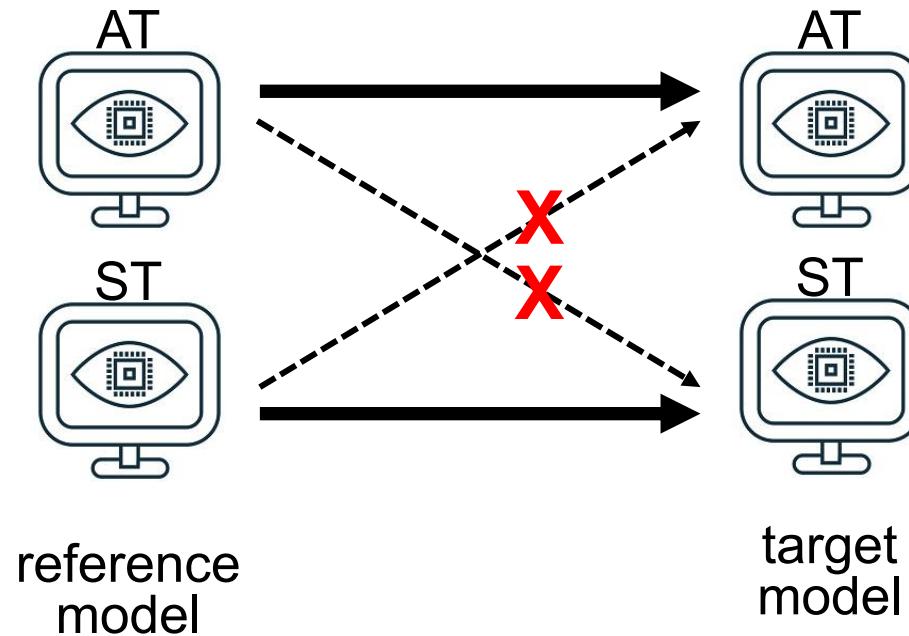
Standard Training (ST) vs. Adversarial Training (AT)



Hybrid Attack



Hybrid Attack



$$\mathcal{L}_{\text{push}} = \max_{\delta^{\text{poi}}} \|F_{L-1}^*(x + \delta^{\text{poi}}) - \mu_y\|_2$$



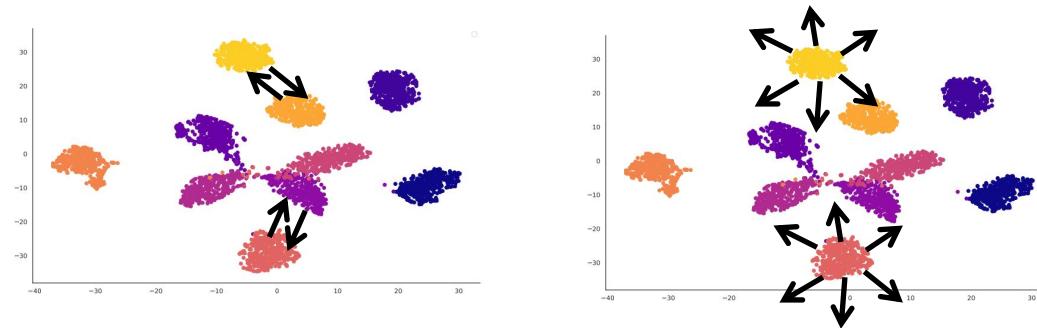
$$\mathcal{L}_{\text{hybrid}} = \max_{\delta^{\text{poi}}} \|F_{L-1, \text{ST}}^*(x + \delta^{\text{poi}}) - \mu_y[\text{ST}]\|_2 + \lambda \|F_{L-1, \text{AT}}^*(x + \delta^{\text{poi}}) - \mu_y[\text{AT}]\|_2$$

Hybrid Attack

METHOD $(\epsilon_{\text{poi}} = 8/255) \setminus \epsilon_{\text{adv}}$	0/255	4/255	8/255	16/255	OPTIMAL TEST ACC.
NONE (CLEAN)	94.59	90.31	84.88	73.78	94.59
ADVPOISON	9.91	88.98	83.11	71.31	88.98
REM	25.59	46.57	84.21	85.76	85.76
ADVIN	77.31	90.08	86.76	72.16	90.08
UNLEARNABLE	25.69	90.47	84.91	79.81	90.47
HYPOCRITICAL	74.06	91.18	84.96	73.33	91.18
HYPOCRITICAL+	75.22	84.82	86.56	82.26	86.56
OURS	83.10	75.39	71.51	63.73	83.10
OURS (HYBRID)	12.93	76.55	74.30	65.75	76.55

Summary of Project 2

- Poisoning AT is possible based on a new attack strategy

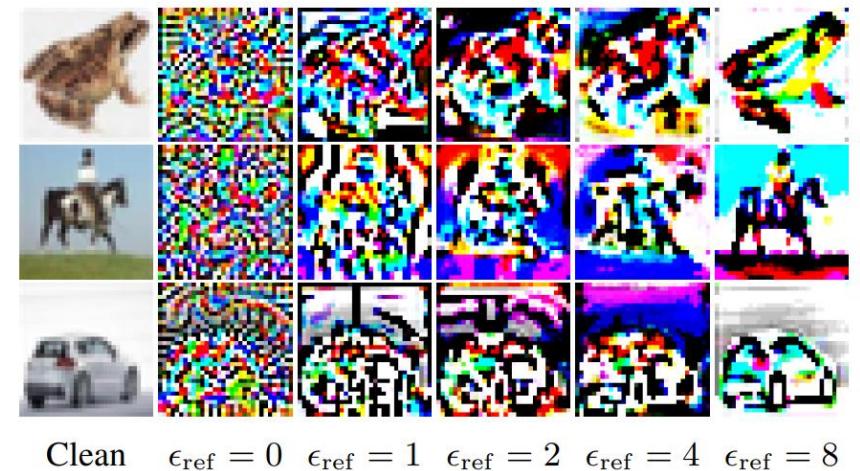


- Poisoning AT vs. ST
- Hybrid attack

Future Directions

- Possible defenses against our new attack
 - generic: training techniques for noisy labels?
 - specific: detecting/pre-filtering our attack?
- More efficient hybrid attack than

$$\mathcal{L}_{\text{hybrid}} = \max_{\delta^{\text{poi}}} \|F_{L-1,\text{ST}}^*(x + \delta^{\text{poi}}) - \mu_{y,\text{ST}}\|_2 + \lambda \|F_{L-1,\text{AT}}^*(x + \delta^{\text{poi}}) - \mu_{y,\text{AT}}\|_2$$

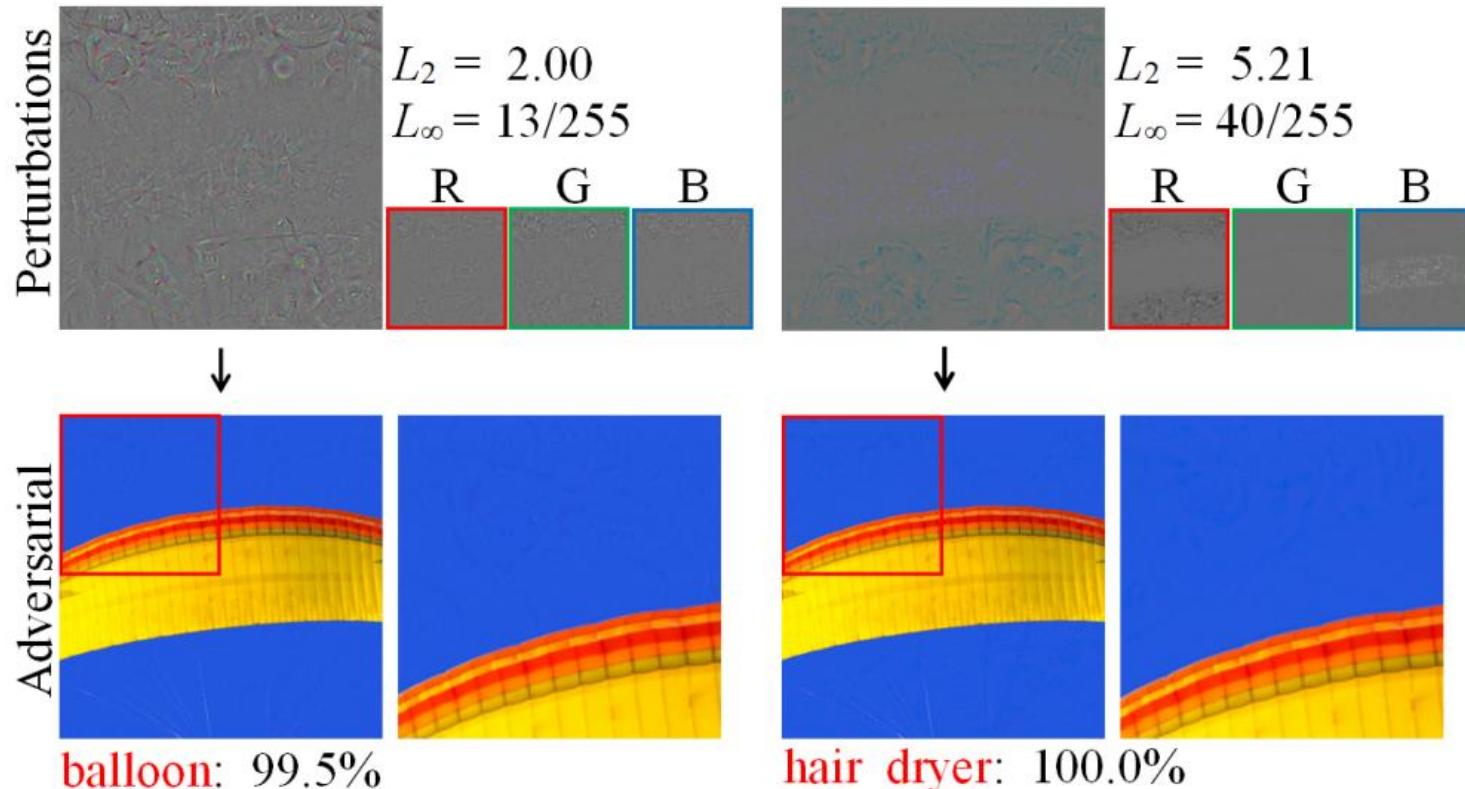


Outline

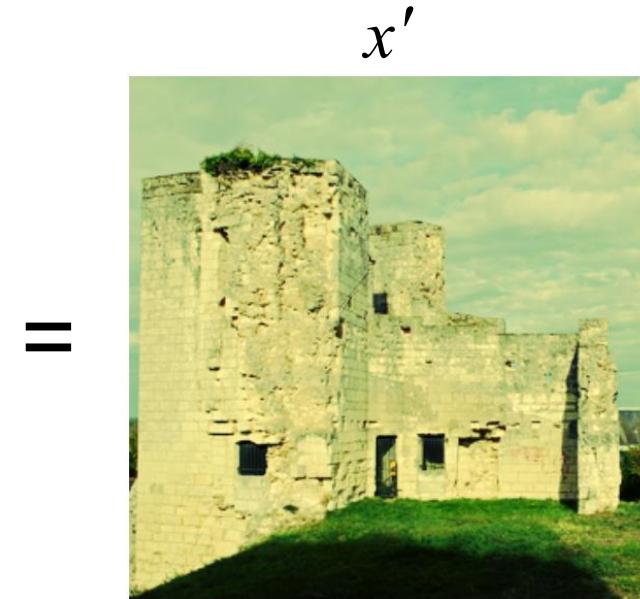
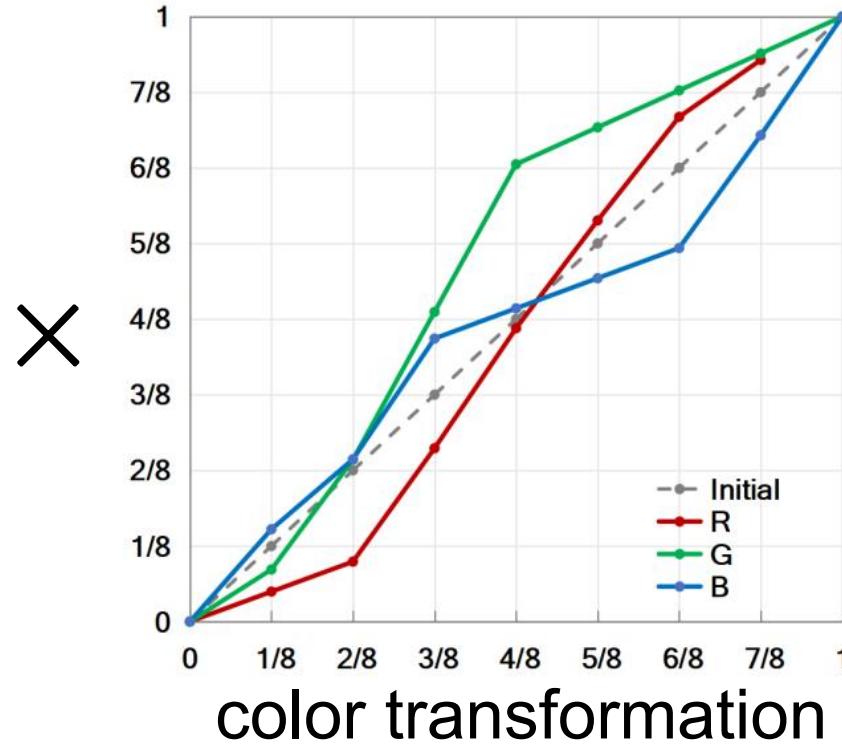
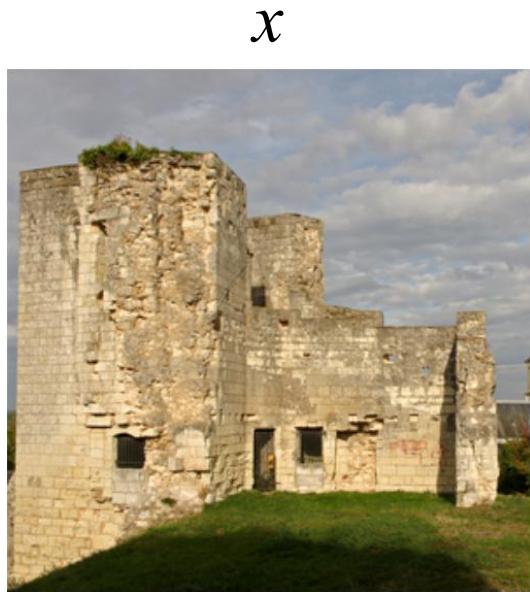
- Overview of adversarial images in computer vision
- Two recent projects
- Other related projects

Imperceptible Perturbations

$$\|x' - x_{\text{cat}}\|_{\infty} \leq \varepsilon \rightarrow \|x' - x_{\text{cat}}\|_{\text{CIEDE2000}} \leq \varepsilon$$



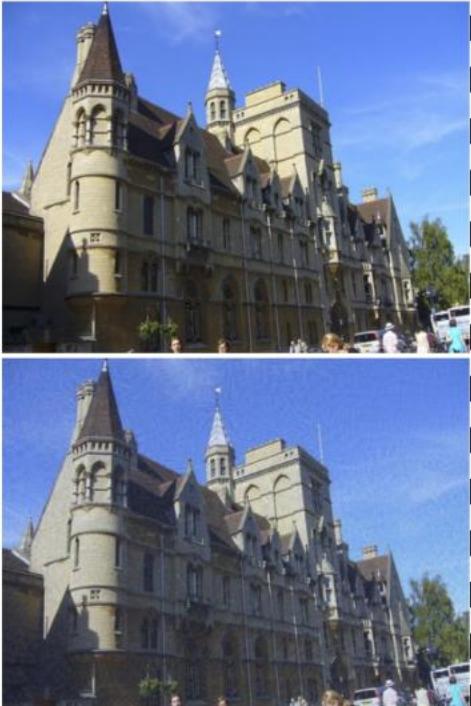
Perceptible yet Stealthy Attacks



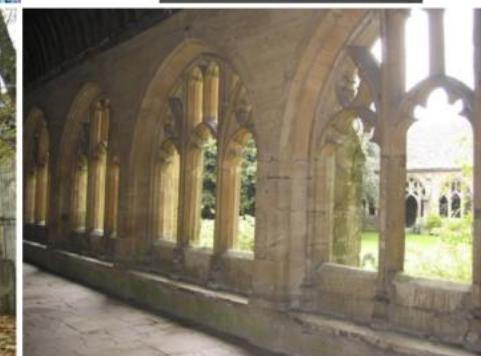
Adversarial attacks on Image Retrieval

Adversary

Query



Top-3 ranking results



- **On Success and Simplicity: A Second Look at Transferable Targeted Attacks (Project 1)**

Zhengyu Zhao, Zhuoran Liu, Martha Larson. NeurIPS 2021.

- **Is Adversarial Training Really a Silver Bullet for Mitigating Data Poisoning? (Project 2)**

Rui Wen, Zhengyu Zhao, Zhuoran Liu, Michael Backes, Tianhao Wang, Yang Zhang. ICLR 2023.

- **Towards Good Practices in Evaluating Transfer Adversarial Attacks**

Zhengyu Zhao*, Hanwei Zhang*, Renjue Li*, Ronan Sicre, Laurent Amsaleg, Michael Backes. arXiv 2022.

- **Towards Large yet Imperceptible Adversarial Image Perturbations with Perceptual Color Distance**

Zhengyu Zhao, Zhuoran Liu, Martha Larson. CVPR 2020.

- **Adversarial Image Color Transformations in Explicit Color Filter Space**

Zhengyu Zhao, Zhuoran Liu, Martha Larson. BMVC 2020.

- **Who's Afraid of Adversarial Queries? The Impact of Image Modifications on Content-based Image Retrieval**

Zhuoran Liu, Zhengyu Zhao, Martha Larson. ICMR 2019.

Thank you!

Q&A