

Lucas Hall

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EDUCATION

Denver University - UI/UX Bootcamp
6 month program with certificate of completion

Neilson Norman Group - UI/UX Certified

RELEVANT EXPERIENCE

Lou Kall Design, Boulder, Colorado

Web Designer, May 2011 - Current

- Custom website building for everything from a family owned asphalt company to restaurants to non profit artist residencies
- Learned from scratch, watching YouTube and pouring over Google results
- Web server administration duties as requested

Cannonball Racing, Boulder, Colorado

Professional Gravel Racing, April 2021 - Current

- Managing a portfolio of various sponsors and support over a 9 month bike racing season
- Growing social media channels with engagement around 10%

The Pro's Closet, Louisville, Colorado

eCommerce Catalog Associate, March 2021 - October 2022

- Built efficient systems for product catalog expansion
- Guided purchasing decisions with valuable input from real world experiences
- Grew parts & accessories catalog 20x from when started

CAMPUS & COMMUNITY INVOLVEMENT

Thaden School, Bentonville, Arkansas

Head Gravel/NICA Coach, June 2019 - April 2021

- Collaborating with high school students, we created the world's first high school sponsored gravel team
- Took students to national level elite races to compete and push their limits
- Hosted practice 3 days a week, building fitness and sport enjoyment

SKILLS

Backgrounds: Wordpress, WooCommerce, Shopify, Monday, Trello, Asana

Languages: HTML, CSS, JS, PHP