Customer.io node documentation

# Customer.io node#

Use the Customer.io node to automate work in Customer.io, and integrate Customer.io with other applications. n8n has built-in support for a wide range of Customer.io features, including creating and updating customers, tracking events, and getting campaigns.

On this page, you'll find a list of operations the Customer.io node supports and links to more resources.

Credentials

Refer to Customer.io credentials for guidance on setting up authentication.

## Operations#

• Customer  
Create/Update a customer.  
Delete a customer.

• Create/Update a customer.

• Delete a customer.

• Event  
Track a customer event.  
Track an anonymous event.

• Track a customer event.

• Track an anonymous event.

• Campaign  
Get  
Get All  
Get Metrics

• Get

• Get All

• Get Metrics

• Segment  
Add Customer  
Remove Customer

• Add Customer

• Remove Customer

## Templates and examples#

Browse Customer.io integration templates, or search all templates

## What to do if your operation isn't supported#

If this node doesn't support the operation you want to do, you can use the HTTP Request node to call the service's API.

You can use the credential you created for this service in the HTTP Request node:

• In the HTTP Request node, select Authentication > Predefined Credential Type.

• Select the service you want to connect to.

• Select your credential.

Refer to Custom API operations for more information.