Segment node documentation

# Segment node#

Use the Segment node to automate work in Segment, and integrate Segment with other applications. n8n has built-in support for a wide range of Segment features, including adding users to groups, creating identities, and tracking activities.

On this page, you'll find a list of operations the Segment node supports and links to more resources.

Credentials

Refer to Segment credentials for guidance on setting up authentication.

## Operations#

• Group  
Add a user to a group

• Add a user to a group

• Identify  
Create an identity

• Create an identity

• Track  
Record the actions your users perform. Every action triggers an event, which can also have associated properties.  
Record page views on your website, along with optional extra information about the page being viewed.

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## Templates and examples#

Browse Segment integration templates, or search all templates

## What to do if your operation isn't supported#

If this node doesn't support the operation you want to do, you can use the HTTP Request node to call the service's API.

You can use the credential you created for this service in the HTTP Request node:

• In the HTTP Request node, select Authentication > Predefined Credential Type.

• Select the service you want to connect to.

• Select your credential.

Refer to Custom API operations for more information.