Louis Robert DeScioli

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Experience

AR UX Engineer for Google New York, NY

Apr 2018 - Present

- Designed and built the first augmented reality experiences on YouTube.
- Led UX engineering for v1 of the AR Beauty Try-on format.
- Built the production implementation of the UI for the AR Beauty Try-on format.
- Led UX engineering on an internal AR authoring tool.
- Led UX engineering on Google Lens for Web, integrating visual search capabilities across Google's web services.

Founder, Designer, & Developer for Out Here Studio Cambridge, MA

Jul 2017 - Present

- Designed and developed a 5-star iPhone and iPad augmented reality game using ARKit and Unity.
- Pioneered novel mobile mixed reality environment interaction design.

Senior Designer & Ul Engineer for Sidekicks Cambridge, MA

Oct 2016 - Jun 2017

- Designed, developed, and shipped a new, vastly improved version of the Sidekicks autism therapy desktop web application, written in JavaScript using React and Firebase.
- Overhauled the company's user interface design system.

Head of Sales and Strategy for Grove Somerville, MA

Apr 2016 - Jun 2016

- Led the sales & marketing team to reach a \$600K revenue goal that unlocked an investment tranche of \$1.2M.
- Led fundamental customer discovery and market research.

Lead Software Engineer for Grove Somerville, MA

Jan 2014 - Jun 2016

- Built the software design and engineering teams from the ground up; managed as many as 10 people when the teams were at their largest.
- Architected and implemented two generations of real-time Internet of Things systems, spanning embedded and server platforms, written in C++ and Node.js, respectively.
- Developed and shipped a native iOS application written in Swift for v2 of the Grove Ecosystem.
- Ran a successful Kickstarter campaign, selling 125+ units at over \$3.3K each, securing over \$410K in revenue.
- Designed, developed, and shipped a mobile web application written in JavaScript with React for v1 of the Grove Ecosystem.
 Developed and operated internal dashboards for tracking engagement metrics and communicating with
- Developed and operated internal dashboards for tracking engagement metrics and communicating with customers.
- Designed the company's internal leadership and decision making framework.
- Designed and developed three generations of the company website.

Embedded Systems Engineering Intern for Vecna Cambridge, MA

Jun 2013 - Aug 2013

Lab Assistant for 6.00 - Intro to CS and Programming MIT

Sep 2012 - May 2013

Student Teacher for MIT China Education Technology Initiative Dalian, Wuhan, & Wuxi, China

Jun 2012 - Jul 2012

Research Assistant for Mediated Matter Group MIT Media Lab

Oct 2011 - Dec 2011

Volunteer Experience

Sep 2020 - Present
Jul 2020 - Present
Jan 2019
Jul 2017 - Jan 2018
Oct 2016 - Oct 2017
Aug 2014 - Feb 2017
Sep 2015, Sep 2016
Jul 2015 - Jun 2016
Nov 2014 - Sep 2015
Aug 2013 - Dec 2013
Nov 2011 - Oct 2012
Sep 2010 - May 2011

Education

Massachusetts Institute of Technology

Aug 2011 - Jun 2014

Bachelor of Science in Electrical Engineering and Computer Science (6-2)

Concentration in Comparative Media Studies

Gordon Engineering Leadership Program

Undergraduate Practice Opportunities Program

Delta Upsilon & Theta Tau Fraternities

United States Air Force Academy

Jun 2009 - Jul 2011

Transferred to MIT after sophomore year Studied Computer Engineering
CS-26 and CS-11

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Cadet Orchestra

Blue Bards - Pit Orchestra

Ultimate Frisbee Club Team

Kingwood High School

Aug 2005 - May 2009

National Honor Society Varsity Swimming Varsity Track & Field

Orchestra Beta Club