

LOURIMI AYOUB

Web Developer

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Professional summary

Results-driven **MERN Stack Developer** and Designer with extensive experience in delivering **responsive, user-friendly, and SEO-optimized websites**. Proficient in transforming client requirements into **high- performing, scalable, and visually engaging digital solutions**. Skilled in **modern web technologies and UI/UX design**. Strong communicator and collaborator with a track record of **meeting deadlines, solving complex problems, and driving innovation**. Committed to continuous learning and delivering **exceptional quality and performance** across all projects.

Skills

- React.js
- Node.js & Express.js
- Tailwind CSS
- JavaScript
- Next.js
- RESTful API
- MongoDB
- Git & GitHub

Experience

Freelance Web & Graphic Designer, 01/2024 - Current

Self-employed – Sousse (Remote)

- Designed highly engaging interactive user interfaces that complied with modern web standards.
- Created engaging, modern, and interactive user interfaces aligned with web standards
- Applied SEO best practices to improve website visibility and performance
- Demonstrated strong communication and collaboration skills to deliver client-focused solutions
- Specialized in custom graphics and visual designs using Figma

Projects

Inventory Management System | 07/2025–08/2025

- Web app for real-time inventory tracking, product management, and secure JWT authentication.
- Features: stats, search/filter, add/update/delete products.

Mood Companion (Generative AI App) | 04/2025

- AI mental health app supporting emotional well-being.
- Integrated LangChain, RAG, Gemma 3B; designed a responsive user interface.

Online Sweet Shop | 02/2024–04/2024

- Responsive e-commerce template for bakery products.
- Features: product management, user authentication, MySQL database; focused on usability for small businesses.

LANGUAGES

Arabic - Native

English - Intermediate

French - Intermediate

Education

Bachelor's: Computer Systems Engineering - Embedded Systems and Internet of Things (IoT)

Institute Supérieur Des Sciences Appliquées Et De Technologie De Sousse - ISSAT Sousse - Sousse

Affiliations

- Member | AIESEC in Tunisia — 2025 – Present
- Event Organizer | Cyber Trace — 2025 – Present
- Member | Microsoft ISSATSo Club, Sousse — 2024 – 2025
- Vice President of Events | 3ZERO Campus Club — 2023 – 2024

INTERESTS

Technology Trends, Continual Learning, Problem-Solving