

LOURIMI AYOUB

Web Developer

+21650568535 @lourimi.ayoub@gmail.com https://www.linkedin.com/in/lourimi-ayoub/
Knaï s M'saken Sousse, Tunis



EXPERIENCE

Freelance Web & Graphic Designer

Self-employed

- 01/2024 Sousse, Tunisia
- Designed and developed websites for clients
 - Specialized in creating custom graphics and visual designs using Canva and Figma
 - Collaborated with clients to ensure their vision was realized through responsive and user-friendly websites

PROJECTS

Mood Companion (Generative AI App)

- 04/2025
- Built a generative AI mental health app to support emotional well-being.
 - Engineered the frontend with Next.js and TypeScript, and the backend with FastAPI.
 - Integrated LangChain, RAG, and Gemma 3B models for AI interactions.

Online Sweet Shop

- 02/2024 - 04/2024
- Crafted a responsive e-commerce template for bakery products, enhancing user experience and boosting online sales
 - Designed dynamic user interfaces with a focus on user experience
 - Integrated product management features, user authentication, and database connectivity using PHP and SQL
 - Built for customization and real-world deployment for small businesses

Club Website – University Club Platform

- 03/2024 - 06/2024
- Built a responsive website for a university club to streamline event management and showcase activities.
 - Designed dynamic sections for club events, news, and contact forms
 - Implemented a clean, user-friendly interface with HTML, CSS, and JavaScript
 - Optimized for both mobile and desktop access

EDUCATION

Bachelor's in Computer Systems Engineering – Embedded Systems and Internet of Things (IoT)

Institut Supérieur des Sciences Appliquées et de Technologie de Sousse - ISSAT Sousse

- 09/2023 Sousse, Tunisia
- Bachelor's in Computer Systems Engineering – Embedded Systems and Internet Of Things (IoT)

INTERESTS

Technology Trends

Continual Learning

Problem-Solving

SUMMARY

Web Developer & Graphic Design Specialist Passionate and creative full-stack developer with a solid academic background and hands-on experience in web development, UI/UX, and agile project management. I bring adaptability, teamwork, and a problem-solving mindset to every project. As a freelancer, I'm also actively involved in tech communities and innovative initiatives, which continuously enrich my approach to software development. Always eager to learn, I strive to deliver high-quality and user-centered solutions.

LANGUAGES

Arabic	
Native	
English	
Advanced	
French	
Intermediate	

SKILLS

React.js	Bootstrap	Canva	CSS	
ECommerce	Figma	HTML	IoT	Java
JavaScript	PHP	Python	C	SQL
Tailwind CSS				

VOLUNTEERING

VP event & YWC

3zero campus club

- 2023 - 2024
- Led event planning from inception through execution, coordinated cross-functional teams, and launched creative initiatives that increased club visibility and student engagement.

Member

Google Developer Group On Campus ISSATSo

- 2024 - 2025
- Participated in technical workshops, coding sessions, and community events.