Returned Orders Analysis for Superstore
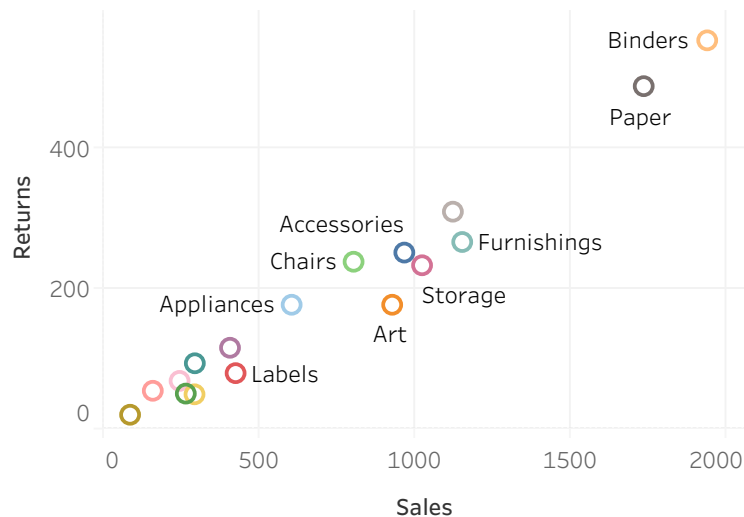
The following charts summarize the key findings for this study:
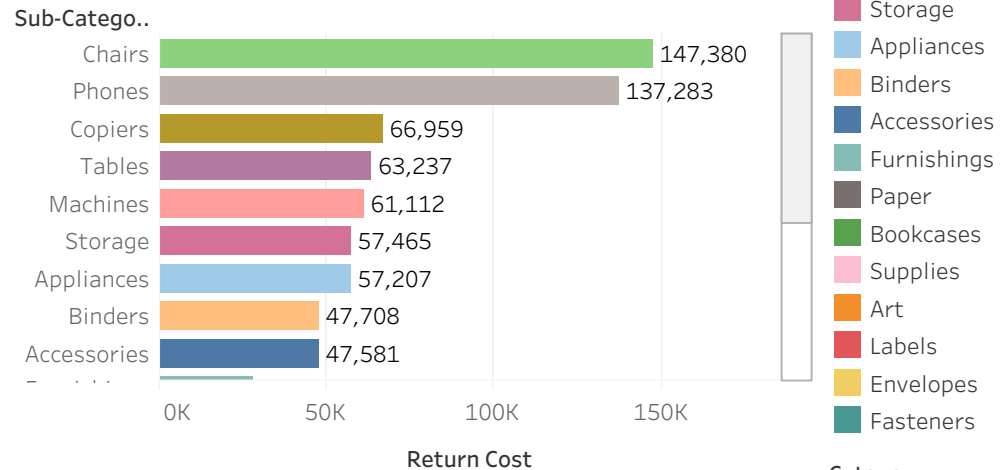- **Positive Correlation of Returns to Sales** (below)
- **Chairs as the Most Costly Returns** (upper right chart)
- **Peak Month for Returns is August** (mid right)
- **Chairs in September is the Highest Contributor to Returned Order Cost** (lower right)

*Use dropdown on the right hand side to browse through different dimensions for **Categories** and **Sub-categories**. Legends for multiple colored charts is also provided on the right hand side of the slide.

Chairs: Most Costly Returns!

Sub-Catego..

Sub-Category	Return Cost
Chairs	147,380
Phones	137,283
Copiers	66,959
Tables	63,237
Machines	61,112
Storage	57,465
Appliances	57,207
Binders	47,708
Accessories	47,581

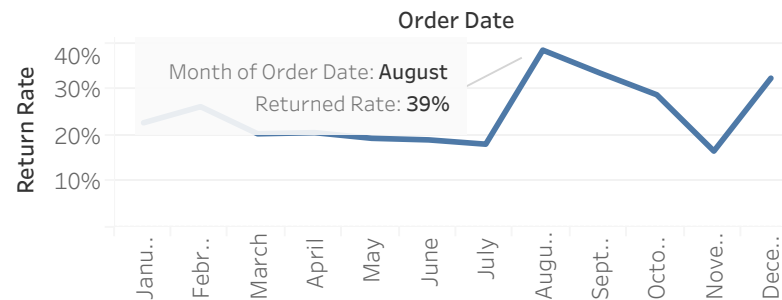**Return Cost** (0K, 50K, 100K, 150K)

Sub-Category

- Chairs
- Phones
- Copiers
- Tables
- Machines
- Storage
- Appliances
- Binders
- Accessories
- Furnishings
- Paper
- Bookcases
- Supplies
- Art
- Labels
- Envelopes
- Fasteners

Category
All

Positive Correlation Between Sales and Returns

Returns (axis: 0, 200, 400) vs Sales (axis: 500, 1000, 1500, 2000)

Points labeled: Binders, Paper, Accessories, Chairs, Furnishings, Appliances, Art, Storage, Labels

August: Peak Month for Returns

Order Date

Return Rate (axis: 10%, 20%, 30%, 40%)

Month of Order Date: **August**
Returned Rate: **39%**

Months: Janu.., Febr.., March, April, May, June, July, Augu.., Sept.., Octo.., Nove.., Dece..

Highest Contributor to Returned Orders Cost

Sub-Category	Order Date September
Chairs	$83,491.08