

# Introduction to Data Science

## Data: What, Why & How

Ernst C. Wit

October 6, 2024

# Lecture 4:

## Simple Random Sampling

# Simple Random Sampling (SRS)

## Simple Random Sampling

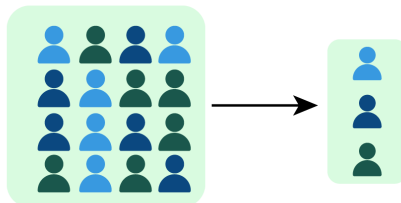
- Each member of population has equal chance of selection.
- Samples do not “interfere” with each other

Sampling can be done **with** or **without replacement**.

### Focus today:

- SRS with replacement and its probabilistic properties.
- Extension to non-equal chance sampling.

### Simple Random Sample



# Example: Population of Voters

**Population: 100 voters**

- 40 support candidate T
- 60 support candidate H

**Parameter of interest:**

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## Parameter of interest:

$$p = \text{true fraction of T voters} = 0.4.$$

## Methods:

- We take a sample of 10 voters,
- with replacement (so same voter may appear twice),
- and analyze probability of different T voters.



# Probability when sampling one or two Voters

Probabilities when **sampling a single voter**:

- **P(selecting T)** =  $P(T) = \frac{40}{100} = 0.4$
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- $P(HH) = 0.6 \times 0.6 = 0.36$

## Independence

If two random events  $E_1, E_2$  do not interfere, then

$$P(E_1 \text{ and } E_2) = P(E_1) \times P(E_2).$$



# Random variables

Notation “HTHHT...” becomes awkward when sample large, so:

## Random Variable

Let  $S$  be a random sample, then any function

$$X : S \longrightarrow \mathbb{R}$$

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... is **not** a random variable (at least not on  $S$ )!

# Features of a random variable

## Features of a (discrete) random variable

- **probability mass function:**

$$p_X(k) = P(X = k)$$

- **support/domain of  $X$ :** all possible values of  $X$

$$D_X = \{k \mid p_X(k) > 0\}$$

- **total probability:**

$$\sum_{k \in D_X} p_X(k) = 1$$

- **mean/expectation:**

$$EX = \sum_{k \in D_X} k \times p_X(k)$$

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Note:

- Probabilities are easy to generalize (we use independence)
- **Main difficulty:** multiplication factor (i.e. 10 for  $p_X(1)$ )

# Intermezzo: Permutations

## Permutations

Given  $n$  distinct items, a **permutation** is an arrangement of all items in a specific order.

**Example.** Arrange 3 people (A, B, C) in different ways:

$ABC, ACB, BAC, BCA, CAB, CBA.$

The number of permutations is:

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The number of permutations is:

$$3 \cdot 2 \cdot 1 = 3!$$

**In general:**

- Total number of permutations of  $n$  items is given by:

$$n! = n \cdot (n - 1) \cdot \dots \cdot 1$$

# Intermezzo: Combinations

## Combinations:

Given  $n$  items of two types:

- $r$  indistinguishable items of type 1
- $n - r$  indistinguishable items of type 2

A **combination** is an ordering of those  $n$  items.

**Example.** Combinations for four items  $(A, A, B, B)$ ,

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Number of combinations are

$4!$

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Number of combinations are

$$\frac{4!}{2 \times 2} = \binom{4}{2} = 6$$

**In general:**

- Total number of combinations is given by:  $\binom{n}{r} = \frac{n!}{r! \cdot (n-r)!}$

# Back to our 10 voters: probability mass function

We had found  $p_X(k)$  for  $k = 0, 1$ . Let's continue:

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# The Binomial Distribution

$X$  = number of T voters among sample of 10

This is a **binomial experiment**, where:

- Number of trials  $n = 10$
- Success probability  $p = 0.4$  (sampling T voter)

## Binomial Distribution $\text{Bin}(n, p)$

$$p_X(k) = \binom{n}{k} p^k (1-p)^{n-k}$$

Where:

- $n = 10$  (sample size)
- $k$  is the number of successes (number of "T"s)
- $p = 0.4$  (probability of sampling T voter)

# Example: 5 "T"s in sample of 10 voters

**Probability of finding exactly 5 T voters:**

$$P(X = 5) = \binom{10}{5} (0.4)^5 (0.6)^5$$

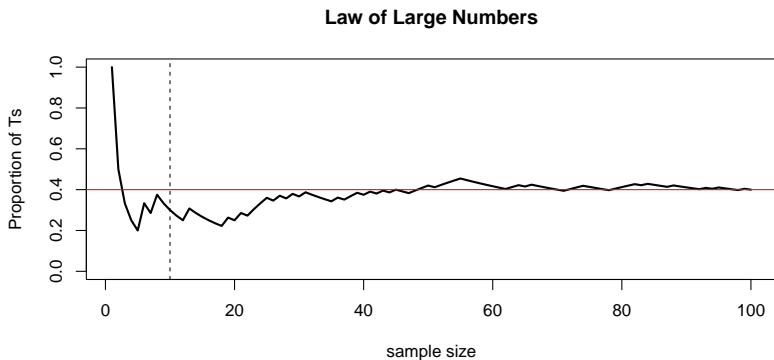
- $\binom{10}{5} = 252$
- $(0.4)^5 = 0.01024$
- $(0.6)^5 = 0.07776$
- $P(X = 5) = 252 \times 0.01024 \times 0.07776 = 0.2006$

**Result:** The probability of getting exactly 5 "T"s is 20.06%.

# Law of Large Numbers: connection parameter & sample

**As sample size increases:**

- Sample proportion of Ts converges to population proportion.



This is the **Law of Large Numbers**.

# Binomial as a sum

Let

$$X_i = \begin{cases} 1 & \text{voter } i \text{ in sample votes for T} \\ 0 & \text{voter } i \text{ in sample votes for H} \end{cases}$$

Then

$$\begin{aligned} X &= \text{number of people in sample voting for T} \\ &= \sum_{i=1}^{10} X_i \end{aligned}$$

and sample proportion  $\hat{p}$ :

$$\hat{p} = \frac{1}{10} \sum_{i=1}^{10} X_i$$

# Expected Value of a Binomial Random Variable

## Expected Value:

Expected value or **mean** of  $X$  is defined as:

$$E[X] = \sum_{k \in D_X} k \cdot p_X(k)$$

Expectations are linear:

$$E[aX + bY] = aEX + bEY$$

**Example.** For each  $X_i$  we have:

$$E[X_i] = 1 \times p + 0 \times (1 - p) = p$$

Therefore, expected value of binomial random variable  $X$  is:

$$E[X] = \sum_{i=1}^n p = n \cdot p$$

# Law of Large Numbers (precisely)

## Law of Large Numbers

Let  $X_i$  have expected value  $EX_i = \mu$  (with bounded variance), then

$$\frac{1}{n} \sum_{i=1}^n X_i \xrightarrow{P} \mu$$

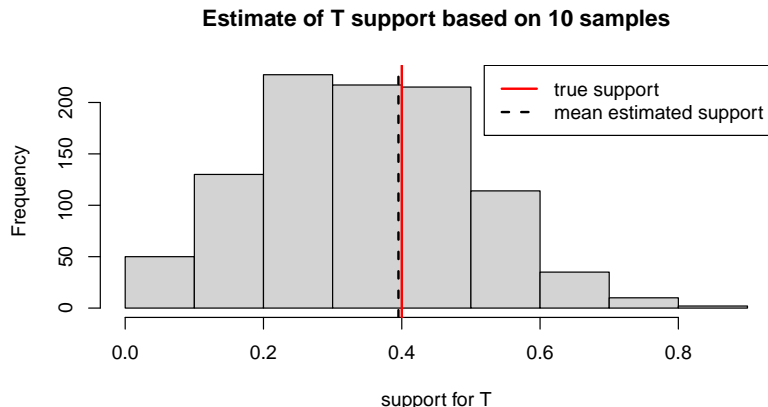
**Example.** In particular for Binomial in voter example,

$$\frac{1}{n} \sum_{i=1}^n X_i \xrightarrow{P} 0.4.$$

**Key take-away:**  $\frac{X}{10}$  should be a good approximation for 0.4.

# Estimating T support based on SRS of 10 voters

We repeat 1000 times taking a sample of size 10:



**NOTE:** Estimates are quite variable (next lecture!)

# Unequal Sampling Probabilities

In real-world scenarios, sampling probabilities are often **not equal**:

Some groups may be **over- or under-represented** due to

- practical constraints
- sampling bias
- non-response bias

This results in biased estimates unless adjustments are made.

**Example:** In election example, assume that

- T voters are **twice as likely** to be sampled as H voters.
- As before 10 voters are sampled with replacement and

$X$  = number of T voters in sample of 10



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Let's consider a single draw from population:

- This is one of  $\{T_1, \dots, T_{40}, H_1, \dots, H_{60}\}$ .

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$$P(T_1) = 2P(H_1).$$

$$\text{so, } \sum_{i=1}^{40} 2P(H_1) + \sum_{j=1}^{60} P(H_1) = 1 \text{ so,}$$

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$$P(T_1) = 2P(H_1).$$

$$\text{so, } \sum_{i=1}^{40} 2P(H_1) + \sum_{j=1}^{60} P(H_j) = 1 \text{ so,}$$

$$140P(H_1) = 1 \quad \Rightarrow \quad P(H_1) = 1/140$$

and, therefore, probability that single draw is T

$$P(T) =$$

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- so  $\sum_{i=1}^{40} P(T_i) + \sum_{j=1}^{60} P(H_j) = 1$ .
- we also know: Ts are twice as likely to be sampled

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$$\text{so, } \sum_{i=1}^{40} 2P(H_1) + \sum_{j=1}^{60} P(H_j) = 1 \text{ so,}$$

$$140P(H_1) = 1 \quad \Rightarrow \quad P(H_1) = 1/140$$

and, therefore, probability that single draw is T

$$P(T) = 2 \times 40 \times \frac{1}{140} = \frac{4}{7}$$

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**PS.** Just note that that

$$P(T) = \frac{2p}{1+p}$$

where  $p = 0.4$  is true fraction of T supporters.

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Let

$X$  = number of T voters in sample of 10

As before: Binomial distribution but with different probability:

$$X \sim \text{Bin}(10, \frac{4}{7})$$



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# Estimating T support with unequal sampling probabilities

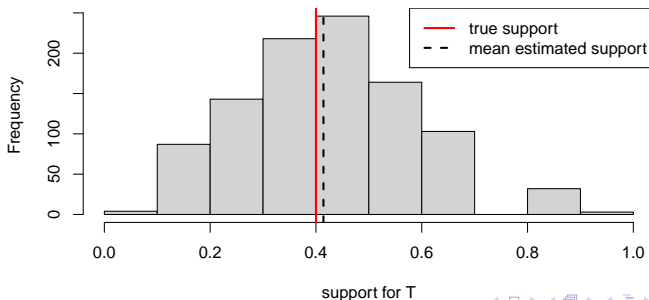
We sample 10 voters and find

$$X = 5$$

then estimated T support is:

$$\hat{p} = \frac{5}{20 - 5} = 0.33$$

Estimate of T support based on 10 samples



# Summary of Lecture 4

Explored **simple random sampling with replacement**:

- Binomial distribution:
  - Probabilities for different outcomes
  - Expected values
- Introduced Law of Large Numbers:
  - connection between sample average and population mean
- Extend Simple Random Sampling to Unequal Probabilities.