

Love Adu

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ABOUT ME

Focuses: Digital media research, social media policy, data analysis, online organizing, civic tech, digital campaigns

Awards & Fellowships: OutVote Research Intern (funded for original research on algorithmic amplification), Harvard PPLC'24, California Secretary of State Honoree

Advocacy: Testified for WA HB1486, CA SB764, and CA AB1880, HB56

Hobbies: Geoguessr, inline figure skating, viola, dumplings, watching Epic Rap Battles, rugby, DC comics

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY

Bachelor's, Major in Media Law & Policy and Data Science

Berkeley, CA

Expected May 2027

Cumulative GPA: 4.0

Political Computer Science Club, AI Policy Fellow Berkeley - AI Safety Student Initiative, URAP Research Apprentice - AI Ethics and Social Media Policy (Haas Professor Harris), and SSRP Research Intern - From Trust to Turmoil: How Vaccines Became Contested (Berkeley PhD Candidate Danyang Li)

WORK EXPERIENCE

CALIFORNIA COMMUNITY COLLEGES

Board of Governors Member

Sacramento, CA

Dec 2024 – Present

- Appointed by Governor Gavin Newsom to help lead statewide education policy for 2.2 million students across 118 public colleges
- Collaborate with system leaders and lawmakers to shape reforms on student data privacy, broadband access, and digital resource equity, serving as the only student voice on the AI Committee. Currently implementing the first student AI fellows for the CCC system
- Advocate for policies addressing structural barriers to academic success for underrepresented student communities

LEGAL AID ASSOCIATION OF CALIFORNIA

Communications and Advocacy Assistant

Hybrid

August 2025 – Present

- Develop civic education campaigns and accessible materials focused on secure voting systems, language access, and inclusive election tools
- Support statewide outreach and policy advocacy efforts to increase community participation and promote equitable voting access
- Analyze digital engagement metrics and voter data to guide strategic recommendations on improving participatory infrastructure

COMMON CAUSE

Disinformation Captain

Hybrid

Aug 2023 – August 2025

- Monitor and investigate over 900 reports of election disinformation to support rapid response and media accountability efforts
- Train a national volunteer corps (1500+) to detect and report political misinformation across digital platforms during key election cycles
- Lobbied and advocated for legislation on AI transparency in political ads (AB 2655) and supported federal reforms for digital rights and net neutrality

GROUNDWORK COLLABORATIVE

Policy Communications Intern | Roosevelt in Washington Fellow

Hybrid

June 2025 – July 2025

- Selected as 1 of 15 Roosevelt in Washington Fellows from 600+ applicants to support policy research and narrative strategy on economic justice
- Conduct policy analysis on federal economic legislation and narrative trends; produce internal briefs linking media framing to structural policy goals
- Track earned media and develop strategic insights through copyediting, fact-checking, and evaluating public messaging for impact on digital policy debates

RESEARCH EXPERIENCE

HONORS TRANSFER COUNCIL OF CALIFORNIA

April 2025

"Deception Divide: The Role of Political Disinformation in Marginalized Voter Outcomes"

- Analyzed how disinformation on digital platforms undermines civic engagement and voter trust, disproportionately suppressing turnout among marginalized communities, using geospatial mapping, social media analysis, and survey data at the Honors Transfer Council of California's Research Conference at the University of California, Riverside.

NATIONAL CONFERENCE OF UNDERGRADUATE RESEARCH

Dec 2024

A Rhetorical Analysis on Racially Bioessentialism Sports Media Coverage

- Nominated for the Whitney Travel Award. Identified patterns in language used to describe athletes by race, revealing that Black and Latino athletes are often portrayed through racial stereotypes, while white athletes are depicted more favorably. Findings underscored the need for more equitable and racially conscious media coverage in sports.