

Steve Iaculli

a 1800-107 Camden Road, Charlotte NC 28203
e Siaculli@me.com
p 646-853-4713

Creative business professional with diverse experience in real estate development, construction project management, technology, marketing/sales, and executive operations. Strong leadership, problem solving, organization, and effective communication skills. Ability to thrive in a fast past environment.



EDUCATION

New York University, New York, NY

- Graduate- Masters of Science in Real Estate (2003-2005)
- Concentration: Real Estate Development and Project Construction Management

University Of North Carolina At Wilmington, Wilmington, NC

- Undergraduate- Bachelors of Science-1999

TECHNICAL SKILLS

- JavaScript, Ruby, Microsoft Office, Microsoft Project, Online Marketing, Search Engine Optimization (SEO), Web Analytics, User and Experience Optimization, etc.

REFERENCES

- Furnished upon Request

PROFESSIONAL EXPERIENCE

2011-PRESENT

HOOKBOARD, CHARLOTTE, NC Co-Founder and President

- HookBoard...A collaborative social learning site dedicated to connecting knowledgeable educators with students interested in advanced instruction on particular topics or subject disciplines — all within a one-of-a-kind, interactive learning environment.
- Driven to create impactful solutions to real-world problems through teamwork, innovation, and creative resourcefulness. Responsible for organizational and staff development, corporate strategy, partner and vendor relationships, budget and resource management, and implementing new software development practices and processes.
- Focus on strategy, business development, operational management, web and user experience design, back-end design, site build-out, sales and marketing, SEO, and social media.
- Bootstrapped company and technology under tight budget and resource constraints.

2007-2010

ADI CORPORATION, ROCHESTER, NY Director of Operation

- Property Management for a portfolio of Real Estate-responsible for all day-to-day operations for four commercial properties. [Two motels, apartment complex, an industrial and office space]
- Managed all capital improvement and maintenance projects. Supported office staff with accounts receivable, payable, scheduling, policy and other general office duties.
- Acted as marketing and sales director for group sales, special events including public relations for corporate client service issues. Asset Management; managed cash flow, tenant rent collection, review monthly operating statements, and forecasting operating results. [Budget preparation and working with investors to meet financial goals]

2005-2006

TAYLOR WOODROW CORPORATION, PHOENIX, AZ Acquisitions and Land Development Manager

- Land Development Manager for three master plan residential communities totaling \$50 million; Thompson Ranch, Sycamore Farms, and Coplen Farms. Supervised trades to complete all development activities such as grading, wet & dry utilities, street development, and landscaping.
- Due Diligence- Feasibility studies, and identifying potential properties for single-family homes up to one hundred acres, and negotiating land purchase and sales agreement.
- Entitlements- Obtain entitlements as necessary; preliminary plats, final plats, construction plan approvals, and conditional use permits in the city & county of Phoenix, El Mirage, and Surprise. Collaboration with officials from local municipalities, professional consultants, architects, and engineers.
- Construction- Field Superintendent, Regular Site Visits to maintain Cost Control-Budget/Schedule, C/O. Structuring Bid Format- Bid Proposals, Bid Estimates, Bid Evaluations, Bid & Award Strategy, and Bill Analysis & Cost Models.