You can use `<<{latex>>...<<latex}>>` or `<<(latex>>...<<latex)>>` to directly insert LaTeX code into your script; for example, you could use `<<(latex>>\{}LaTeX<<latex)>>` to obtain the LaTeX logogram. Another potential use is to COLORIZE! your text, here done xxx

by inserting
```
<<(latex>>{\{}color{red}<<latex)>>
COLORIZE!
<<(latex>>}<<latex)>>
```
(with or without the line breaks) into the script.