Peter Zhang
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Dear Hiring Manager,

I am writing to express my interest in a summer internship at Peacock. I am a computer science and economics major at UC Berkeley with a passion for solving practical problems with data. My love for media, technical experiences, and interpersonal skills are a perfect match for the business intelligence role.

Whether in writing articles or competing in debate, I strive to stay updated with current events and culture. Platforms like Peacock do tremendous work in making a world of information accessible. I want to contribute it its success.

I am confident that I have the technical skills to do so. Last semester, I helped Monster Energy identify promising products for development by leveraging CPG datasets, social media APIs, and Google Trends. I applied tools like demand forecasting and natural language processing to pull together a variety of data sources and synthesize specific recommendations. Moreover, I took the initiative by guiding decisions about data collection and analysis. This consulting experience gives me the business acumen to solve similar problems for Peacock.

Before working with Monster, I acquired extensive experience in natural language processing and data visualization by working at government research institutions. Those experiences instilled a deep knowledge of data science fundamentals and a commitment to rigorous analysis.

My interpersonal skills also set me apart from other applicants. During the year, I work as a part-time debate coach at The Bronx High School of Science. In weekly practices and one-on-one drills, I give students the knowledge and confidence succeed in competitive debate. Since last August, several have qualified to the highest levels of competition. I plan to bring the same empathy, patience, and persistence to my work this summer.

Please do not hesitate to contact me for questions or additional materials. Thank you in advance for your time and consideration.

Sincerely,

Peter Zhang