Peter Zhang

petez@berkeley.edu (240) 994-2204 peterzha.ng petezh in pjz

<section-header> Education

University of California, Berkeley

Berkeley, CA

Computer Science, Economics, & Operations Research B.A., Public Policy Minor; 3.98 GPA

2020-2023

Coursework: ML+AI, Data Science, Econometrics+Inference, Macro+Micro, Behavioral Econ/Finance, Probability **Activities:** Voyager Consulting, Traders at Berkeley, Debate Society of Berkeley, Daily Californian, CS Mentors, UPE

Experience

Berkeley Natural Language Processing

Berkeley, CA

Research Assistant for Ruigi Zhong

Jan 2022-Present

- Fine-tune large language models (GPT, UnifiedQA, etc.) for social science applications, e.g. political slant.
- Built novel benchmark of 50+ interdisciplinary NLP tasks; improved algorithm efficiency to save compute.

Accuracy Lab Berkeley, CA

Research Assistant under Prof. Don Moore

Sept 2022-Present

- Design and analyze surveys examining the influence of design and incentives on confidence in judgement.
- Lead research project comparing the relative calibration of humans and Al on natural language tasks.

Susquehanna International Group

Bala Cynwyd, PA

Quantitative Trading Intern

Jun 2022-Aug 2022

- Designed and built NLP model to predict trading volume that was immediately used by traders in production.
- Completed rigorous finance/options curriculum; competed in mock trading and various strategic games.

Berkeley Economics

Berkeley, CA

Research Assistant for Prof. Ulrike Malmendier

Jan 2022-Present

- Scrape, format, and analyze dozens of datasets for behav econ: macroeconomics, CEO pay, business activity.
- Review literature, draft/propose sections, and copy edit for book proposal about experience effects.

Bill and Melinda Gates Foundation

Seattle, WA

Contract Consultant

Sep 2021-May 2022

- Synthesized 200+ research publications and interviewed 11 topic experts on medical product quality in Africa.
- Led team of 5 to deliver report and presentation with investment recommendations which informed client strategy.

Amazon Web Services

Arlington, VA

Software Development Engineer Intern

Jun 2021-Aug 2021

- Designed and developed a scalable, serverless tool to notify customers of service issues with a flexible API.
- Rapidly tested and iterated in an agile workflow, using Java/Typescript and AWS services (CDK/SQS/Lambda).

Voyager Consulting

Berkeley, CA

Bill and Melinda Gates Foundation Project Leader/Advisor

Sep 2021-May 2022

- Synthesized 200+ research publications and interviewed 11 topic experts on medical product quality in Africa.
- Led team of 5 to deliver report and presentation with investment recommendations which informed client strategy.
 Intel Project Leader

 Jan 2022–May 2022
- Benchmarked Intel Foundry Service competitors and built scrapers to extract data from investor reports.
- Led development of a dashboard to forecast competitor trends and analyze competitor customer bases.

Volvo Cars Consultant

Juli 2021 Ividy 2

- Compiled and analyzed 28 existing and novel on-demand car features based on industry/consumer research.
- Surveyed 2,000+ consumers with binary-search Gabor Granger technique to inform R Shiny breakeven model.

Monster Energy Consultant

Sep 2020-Dec 2020

- Quantified consumer interest in 55 flavors by analyzing industry reports, social media, and Google Trends data.
- Forecasted demand from 4.5M rows of CPG sales data to suggest products, 3 of which were implemented.

Uber EatsSan Francisco, CAData AnalystSep 2021–Dec 2021

- Segmented 2M eaters via a random forests, PCA, and clustering approach on massive behavioral dataset.
- Modeled effect of discounts on Eats pass conversion and provided strategy recommendations for each cluster.

Berkeley CS 61A Berkeley, CA

Tutor/Content Mentor

 Delivered 100+ hours of live instruction via section & lecture over 5 semesters. Oversaw 25+ worksheets for 100 mentors and reduced production overhead by several hours.

National Cancer Institute Rockville, MD

Research Assistant Jul 2019-Oct 2021

- Scraped/reformatted 1+ billion gene expression data from cancer drug trials for efficient, on-demand user query.

Developed R Shiny graphing/analysis app with one-click, Electron app, published first-author in Bioinformatics.

Center for Effective Global Action

Berkeley, CA

Research Apprentice

Jan 2021-May 2021

Sep 2020-Present

- To support Open Policy Analysis, developed an R Shiny/markdown showcase and drafted a set of guidelines.
- Working with authors, assessed and improved reproducibility for 5 papers using R, Stata, Python, and LATEX.

The Bronx High School of Science

Bronx, NY

Assistant Debate Coach

Aug 2020-May 2021

- Led 2 practices/week for 30+ Lincoln-Douglas debaters and drilled 1-on-1, qualifying to the nat. championship.
- Judged and coached at 18 national, multi-day tournaments, providing strategic advice and feedback to competitors.

Premier Debate America

Los Angeles, CA

Product Manager/Writer

Dec 2018-Aug 2021

- Led bi-monthly publication of 18 briefs with 200+ pages of topic research used by thousands of debaters.
- Design and maintain premierdebate.com using Wordpress and CSS/Javascript with 140,000+ visitors since 2019.

National Institute of Standards and Technology

Gaithersburg, MD

Economics Research Intern

May 2020-Sep 2020

- Annotated 57 papers on resilience planning to assess the role of co-benefits in recent benefit-cost analysis.
- Published user manual/case study for Edge\$, a decision-making software app to help community leaders.

National Institute of Standards and Technology

Gaithersburg, MD

NLP Research Intern

Jun 2019-Aug 2019

- Designed rule-based Python scripts to preprocess corpora and construct subject-predicate-object tuples.
- Improved LDA topic modeling with root-and-rule preprocessing across multiple corpora, used for search tools.



Skills

📤 Fluent: Python, Numpy/Pandas, R, Dash/Shiny, Java/Kotlin, LaTFX, Git/Terminal, SQL, functional programming ◇ **Proficient:** Pytorch/Huggingface, C/C++, HTML (Liquid), CSS, JavaScript/React, Azure/AWS, WordPress



Citadel West Coast Datathon, 3rd Place Apr 2022 UC Berkeley Leadership Award; 2x Recipient Jul 2020, Aug 2021 DSS x NIB Datathon for Social Good, 1st Place Nov 2021 National Speech and Debate Tournament; 6th Place Jun 2020 Chevron x LBSA Case Competition, 1st Place Apr 2022 Baidu x VSS Case Competition, 3rd Place Nov 2021 Mastecard Case Competition, 3rd Place Apr 2021 Venture Capital Investment Competition; National Finalist Apr 2021