Geeking Out on Social Media: How to Leverage Online Networks

How to network with nerds as a fellow nerd on social media





Content Creator Public Speaker Web Developer





Lou Creemers

@lovelacecoding

Why was the harddisk mad at the printer?

Because the printer called its mother FAT32



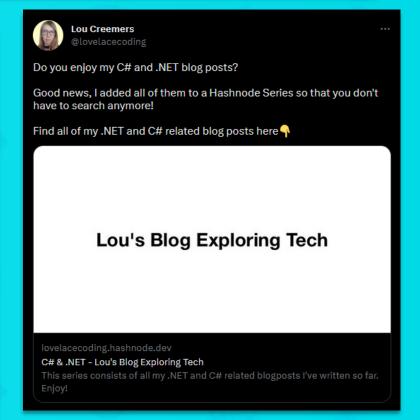
You don't NEED a MacBook.

I often get the question "Everybody on Twitter is using a MacBook. Should I save for a MacBook to get started with coding?"

You can code on Windows, Linux and Mac. Use what you already own or what fits your budget & goals. You'll be fine.









Twitter

30k followers300 mil impressions



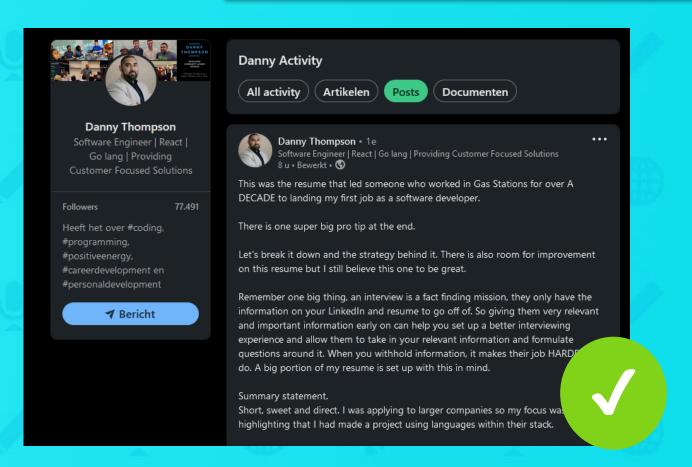
LinkedIn

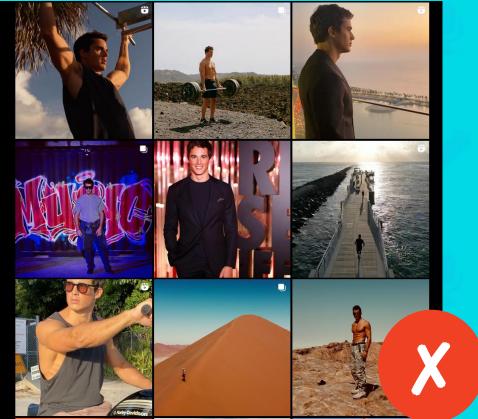
600 followers2k impressions in 7 days

All

50k followers

You can become a cool social media person







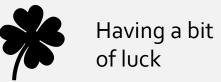
How do you become a cool social media person?



Being a decent human being



Befriending the algorithm





Being a decent human being





Replying to @lovelacecoding

Not only do you not *need* a Mac. No one doing real work uses Mac.

Mac's are for people who call themselves "developer" after learning a web framework

Hey Lou, I really like your profile. How long have you been coding and stuff?

21/11/21, 6:35

Do you want a baby boy?

22/11/21, 15:30

Could you hide me beneath your eyelids

Could I stay in your eyes, just like kohl

17:02

Replying to @lovelacecoding

Hi hi! I DM'd a few tips I have when describing my impact on my resume that was helpful when I was starting out and really helps me now.

You're doing great!:)



As a junior developer, you need to have projects.

You DO NOT need to:

- cure cancer with code.
- be the first person to solve a specific problem.
- You do not even have to be the best person to deliver that solution.

You just have to be A PERSON that delivers YOUR solution.

This morning I received a confirmation email, that I am a Microsoft Certified Trainer for 2022-2023.

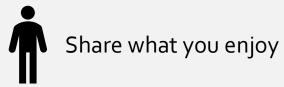
I am happy to be part of the MCT community for another year. Being a Microsoft Certified Trainer is a great honor and I am proud to be part of this wonderful community.



I thought it had been a quiet year.

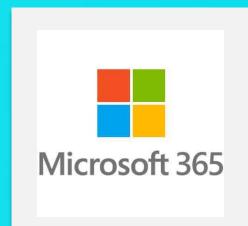
Blog reached 500,000 views
MVP renewed
MCT renewed
Taught a number of Azure Workshops
Spoke virtually across the globe
Festive Tech Calendar
Weekly YouTube @ work
Mentored numerous people
Became a LinkedIn Learning Instructor



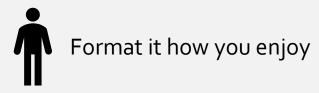












Blog posts

Short jokes

Questions

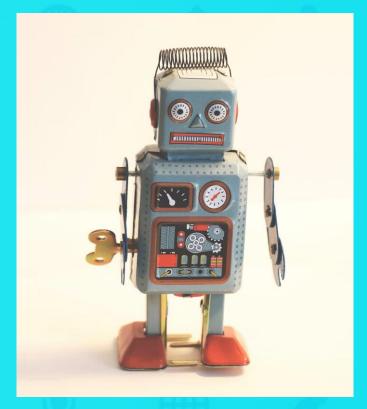
Long posts

"Passion is not only infectious, but it is also influential. When you are passionate about something, it has the power to inspire and motivate others."

- ChatGPT



Befriending the algorithm







Disclaimer: Twitter Blue



Starting April 15th, only verified accounts will be eligible to be in For You recommendations.

The is the only realistic way to address advanced AI bot swarms taking over. It is otherwise a hopeless losing battle.

Voting in polls will require verification for same reason.

1:54 AM · Mar 28, 2023 · **107.6M** Views



Timing is important







Timing is important

Min. posts

Max. posts

Reply early

Time zones

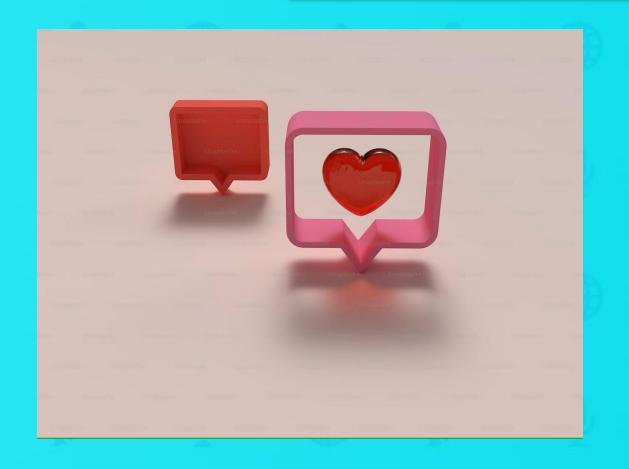


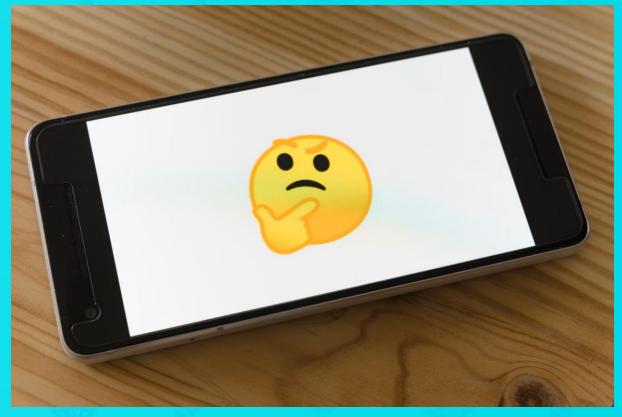
Timing is important

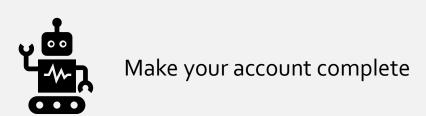
Amsterdam, Netherlands *	Tue, 28 Mar 2023	18:00 :
New Delhi, India IST (UTC +5:30) 3:30 hour(s) ahead	Tue, 28 Mar 2023	21:30 😐 :
New York, NY, USA * EDT (UTC -4) 6 hour(s) behind	Tue, 28 Mar 2023	12:00 🙂 :
Los Angeles, CA, USA * PDT (UTC -7) 9 hour(s) behind	Tue, 28 Mar 2023	09:00 🙂 :
Yaoundé, Cameroon WAT (UTC +1) 1 hour(s) behind	Tue, 28 Mar 2023	17:00 🙂 :



Be social on social media

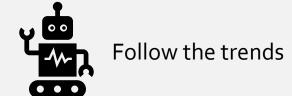
















Having a bit of luck

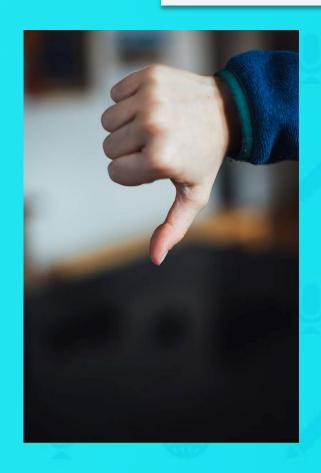
And then what?

Keep your audience in mind





Learn how to deal with hate





Make friends





Let opportunities come your way





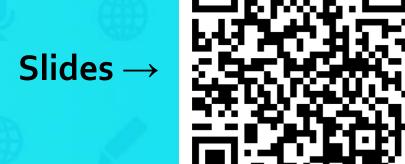
Have fun!





Now you know my secrets. Are you ready to get started?

Thank you for joining!





← Social Media