Geeking Out on Social Media: How to Leverage Online Networks

How to network with nerds as a fellow nerd on social media





Content Creator Public Speaker Web Developer





Twitter

30k followers300 mil impressions



LinkedIn

600 followers2k impressions in 7 days

All

50k followers



Lou Creemers

@lovelacecoding

Why was the harddisk mad at the printer?

Because the printer called its mother FAT32



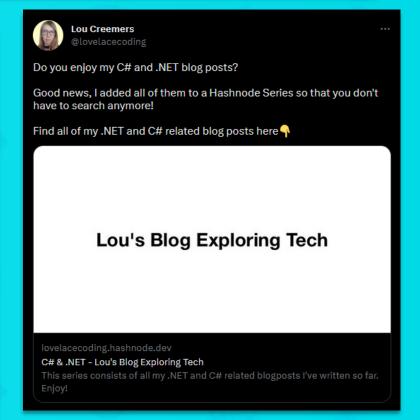
You don't NEED a MacBook.

I often get the question "Everybody on Twitter is using a MacBook. Should I save for a MacBook to get started with coding?"

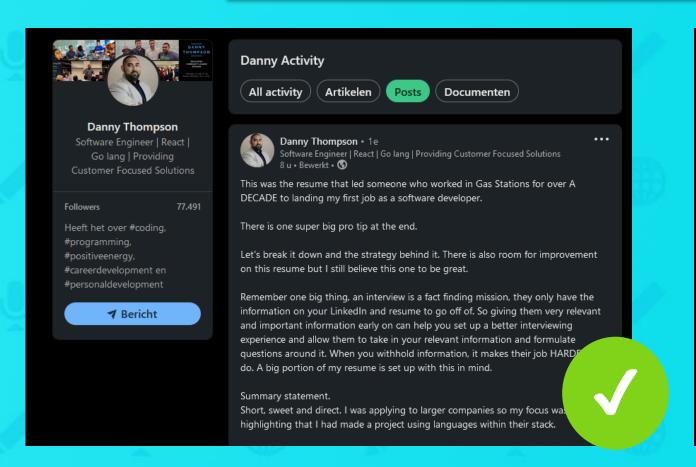
You can code on Windows, Linux and Mac. Use what you already own or what fits your budget & goals. You'll be fine.

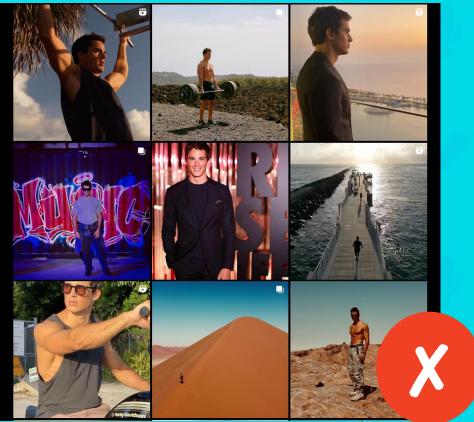






You can become a cool social media person





But how?



Being a decent human being



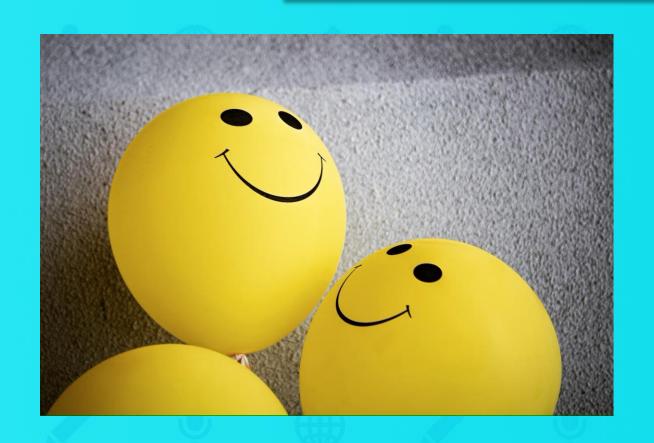
Befriending the algorithm



Having a bit of luck



Being a decent human being





Replying to @lovelacecoding

Not only do you not *need* a Mac. No one doing real work uses Mac.

Mac's are for people who call themselves "developer" after learning a web framework

Hey Lou, I really like your profile. How long have you been coding and stuff?

21/11/21, 6:35

Do you want a baby boy?

22/11/21, 15:30

Could you hide me beneath your eyelids

Could I stay in your eyes, just like kohl

17:02

Replying to @lovelacecoding

Hi hi! I DM'd a few tips I have when describing my impact on my resume that was helpful when I was starting out and really helps me now.

You're doing great!:)



As a junior developer, you need to have projects.

You DO NOT need to:

- cure cancer with code.
- be the first person to solve a specific problem.
- You do not even have to be the best person to deliver that solution.

You just have to be A PERSON that delivers YOUR solution.

This morning I received a confirmation email, that I am a Microsoft Certified Trainer for 2022-2023.

I am happy to be part of the MCT community for another year. Being a Microsoft Certified Trainer is a great honor and I am proud to be part of this wonderful community.



I thought it had been a quiet year.

Blog reached 500,000 views

MVP renewed

MCT renewed

Taught a number of Azure Workshops

Spoke virtually across the globe

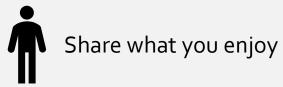
Festive Tech Calendar

Weekly YouTube @ work

Mentored numerous people

Became a LinkedIn Learning Instructor











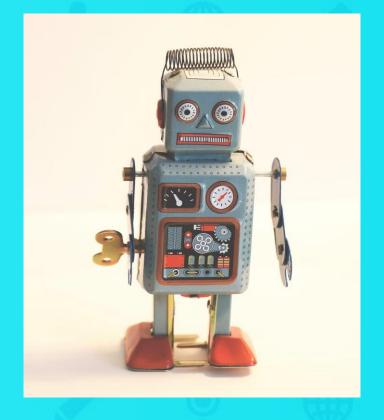


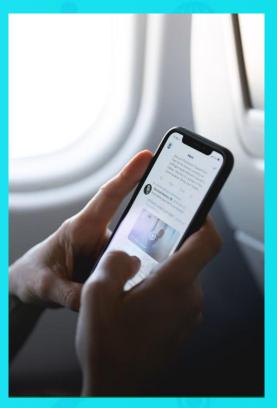
"Passion is not only infectious, it is also influential. When you are passionate about something, it has the power to inspire and motivate others."

- ChatGPT



Befriending the algorithm

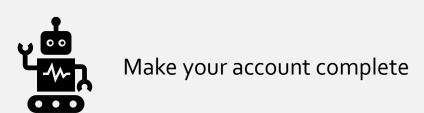






Disclaimer: Twitter Blue



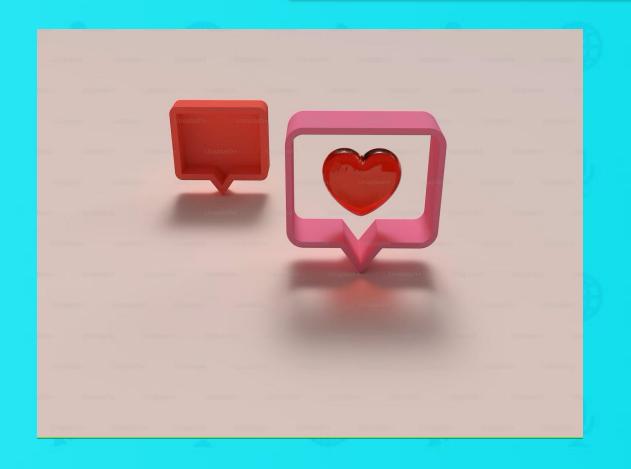


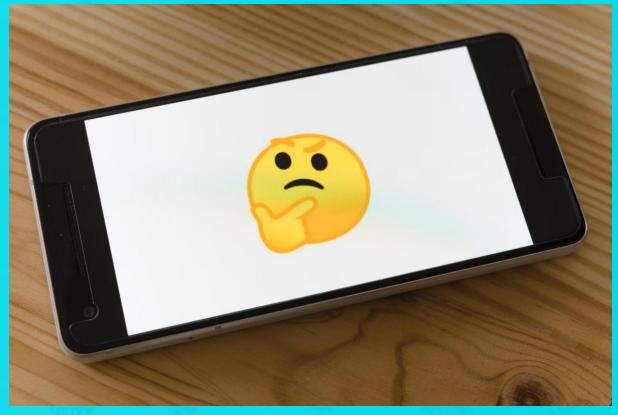






Be social on social media







Timing is important

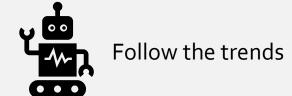






Use hashtags when you start









Having a bit of luck

And then what?

Make friends





Let opportunities come your way





Have fun!





Thank you for joining!

Slides →





← Social Media