

Fundamental notions of concept and color

(420-NCC-ID)

Class 01

Clean design

64%

EDITABLE CHARTS

HERE

od or service being company idealty a product

HERE

od or service being company idealty a product

HERE

od or service being company ideally a product





PRESENTATION TEMPLATE



TEAM





JANE WHITE







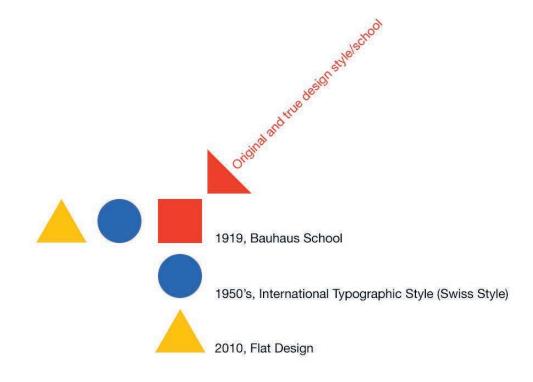
JANE WHITE



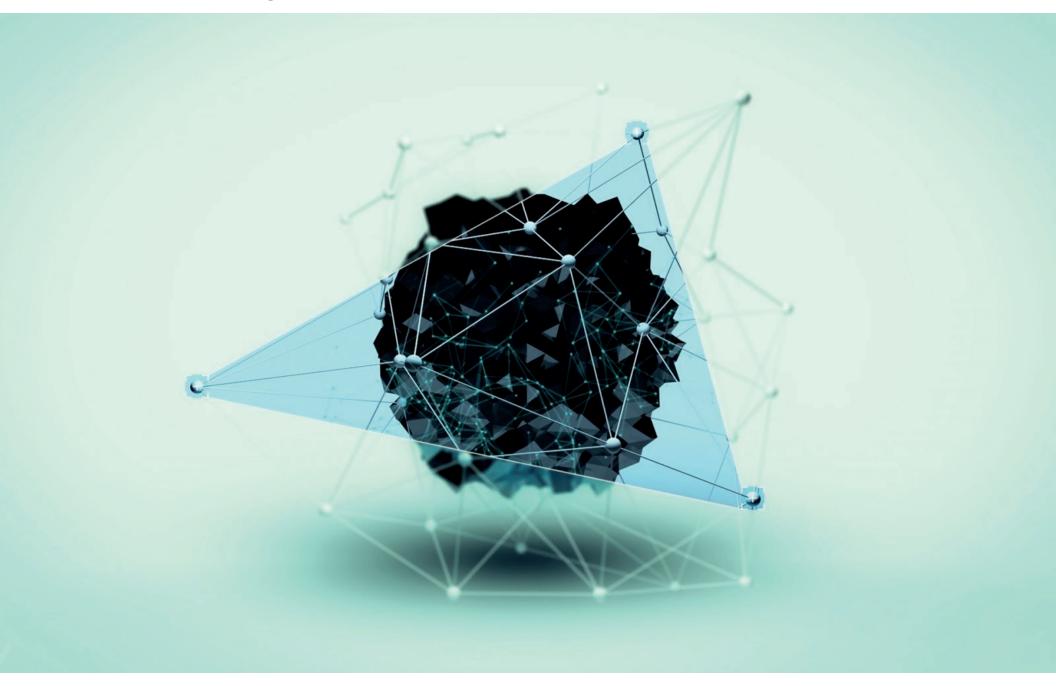
Busy design



Minimalist design



Abstract design

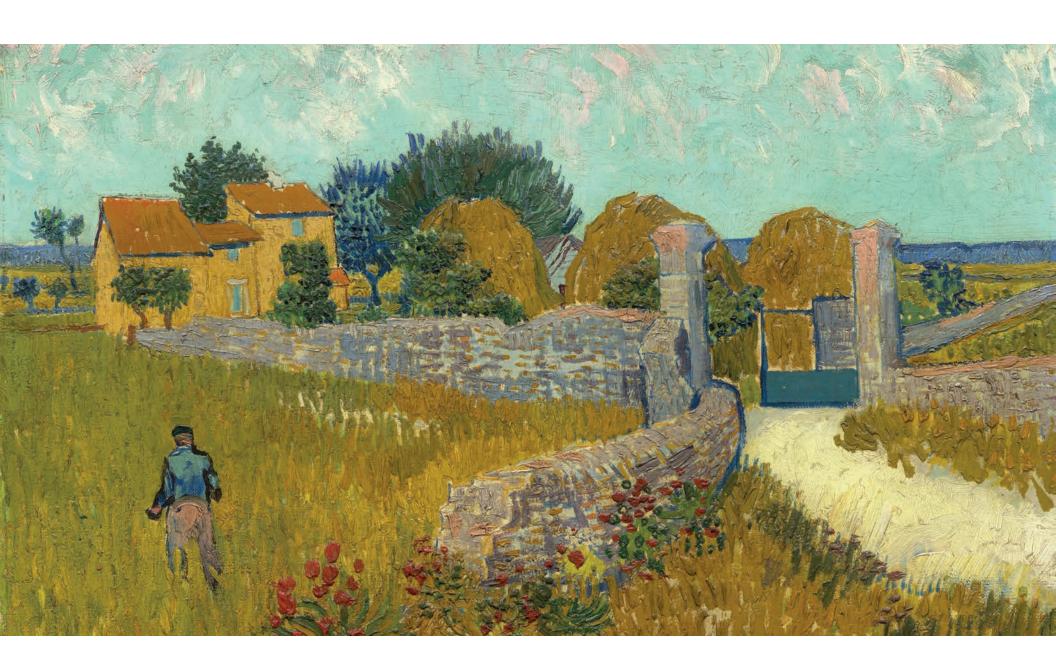




Surrealistic design



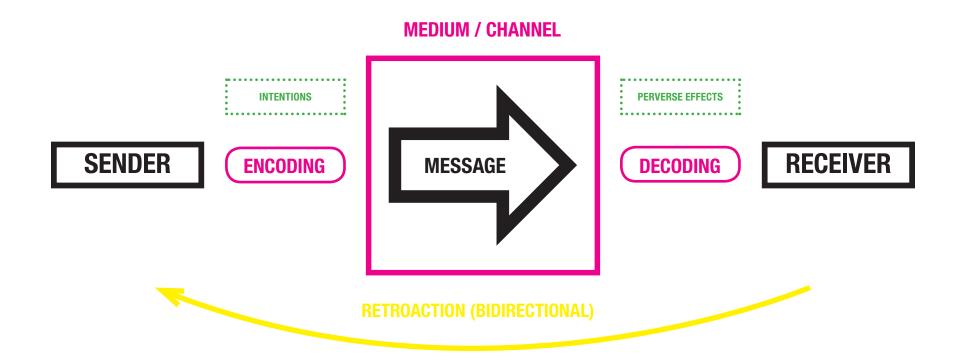
Impressionnist design



Basics of communications



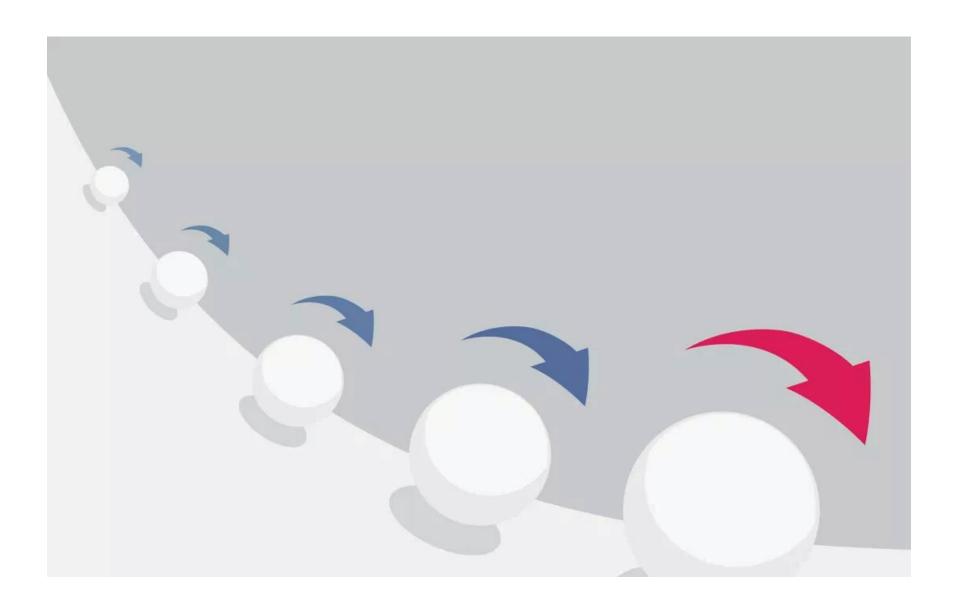
Basics of communications



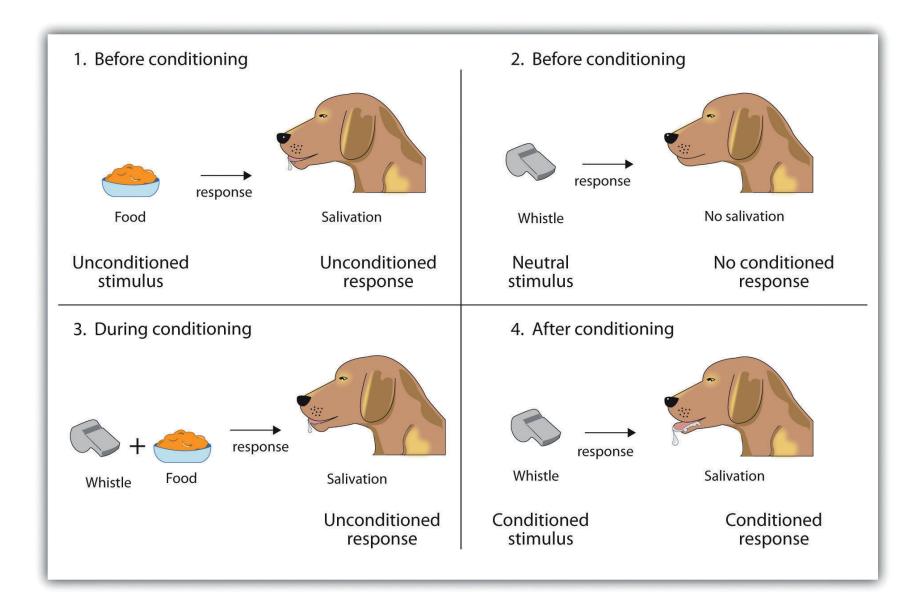
Traditional media



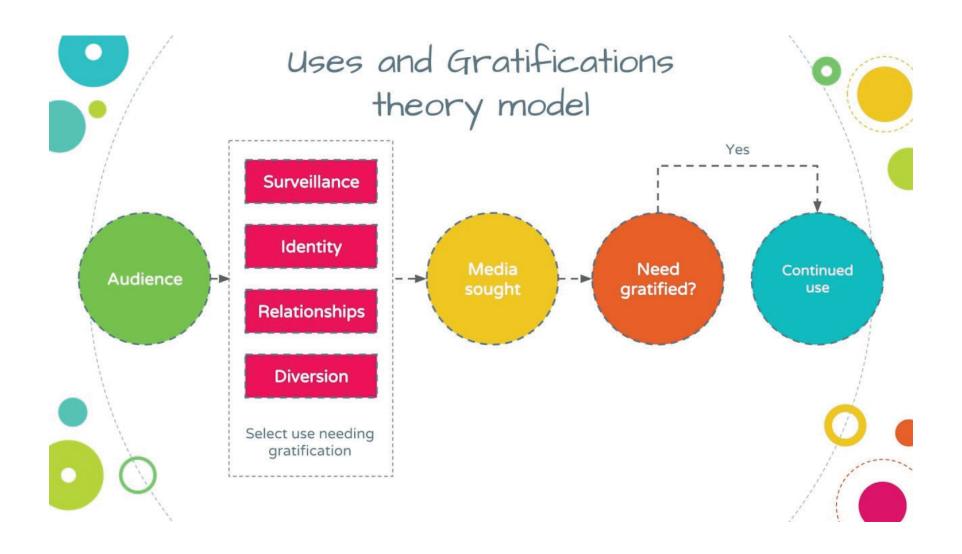
Communication strategies : Snowball effect (imitation reflex)



Communication strategies: Propaganda (conditioning)



Communication strategies: Uses and gratification



Communication strategies : Two steps flow

