

Registration open on **11th of March**

Deadline for brief description of idea **16th of March**

Shortlisting for presentation and demo **17th of march**

Presentation and demo **23rd of march**

Results declaration: **24th of March**

Allowed members per team: **Minimum 2 Maximum 4.**

Description:

For the event the teams are supposed to select a sector/theme out of the 4 mentioned below and first submit a brief of the idea. If shortlisted for the demo day they will be expected to give a presentation and a demo with a working prototype within a 15 minutes of time frame. After which there will be a question answer session with the judges.

1. Prevent solitary death of Japanese elder citizens

Many of the Japanese elderly prefer living alone and due to the aging population of Japan the country has seen a rise in cases of solitary deaths of elderly which causes late detection of the incident. In many a cases the elders could not contact the emergency services in time which could have prevented the mishap. Tokyo metropolitan govt. And the rest of Japan is looking for a solution to be responsible to the elder citizens.

2. Lack of motivation amongst the youth of Japan

According to many surveys the youth of Japan is the least optimistic about their future in the world. Which intern causes many issues like withdrawal from society(youngsters reluctant to come out of their rooms for months), alarmingly low interest in politics and voting rates, etc. the government of Japan is trying to boost the spirit.

3. Freelancing company's business model

Japan's population is on decline while the population of the major cities is increasing. This intern is making the government's target of 1.8 birth ratio unachievable as raising a child in big cities is unaffordable also the environment of many workplaces are not good for expecting women.

Pioneering companies are trying to solve the issue by trying to outsource work from freelancing women for its clients. To gather more traction in the market or to improve on the business model countryside government bodies are looking for innovative solutions.

4. Tokyo 2020 Olympic event

Japan is preparing to organise the olympics in 2020 and there are challenges in many verticals. Like management of routing, accommodation and restaurants for the non Japanese speaking crowd that is expected to visit tokyo.

Judging criteria:

1. Practical applications of the the solution.
2. The actual solution itself
3. Time for the solution to take effect
4. User friendliness of the proposed solution for the estimated user base
5. Estimated cost of implementation
6. Uniqueness of the idea