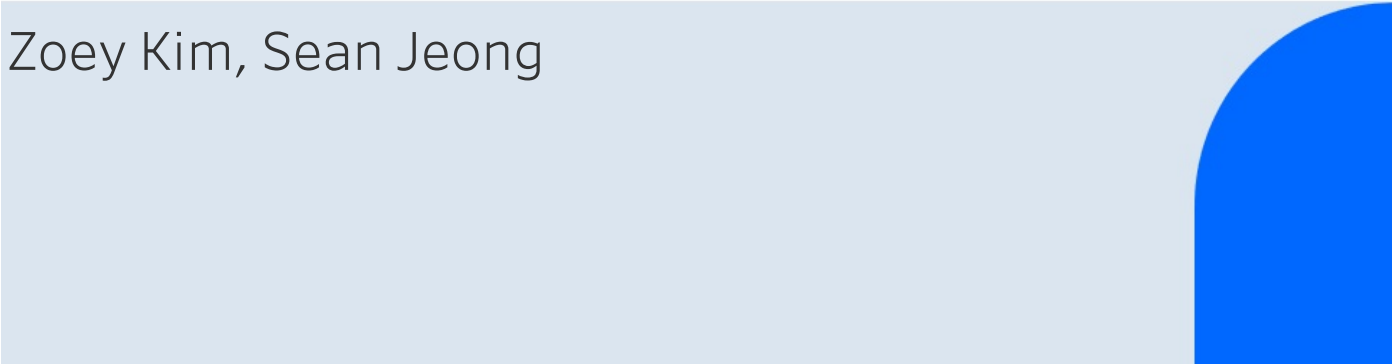


Title	Goals	Process	Population	Outlook	Map	Model	C ..
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# Electric Vehicle (EV) Trends in Washington State (WA)

Zoey Kim, Sean Jeong



Title	Goals	Process	Population	Outlook	Map	Model	C ..
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### Project Goal

Through analyzing the current landscape, future trends, and EV - charger relationships, we identify **possible target locations to increase EV chargers**

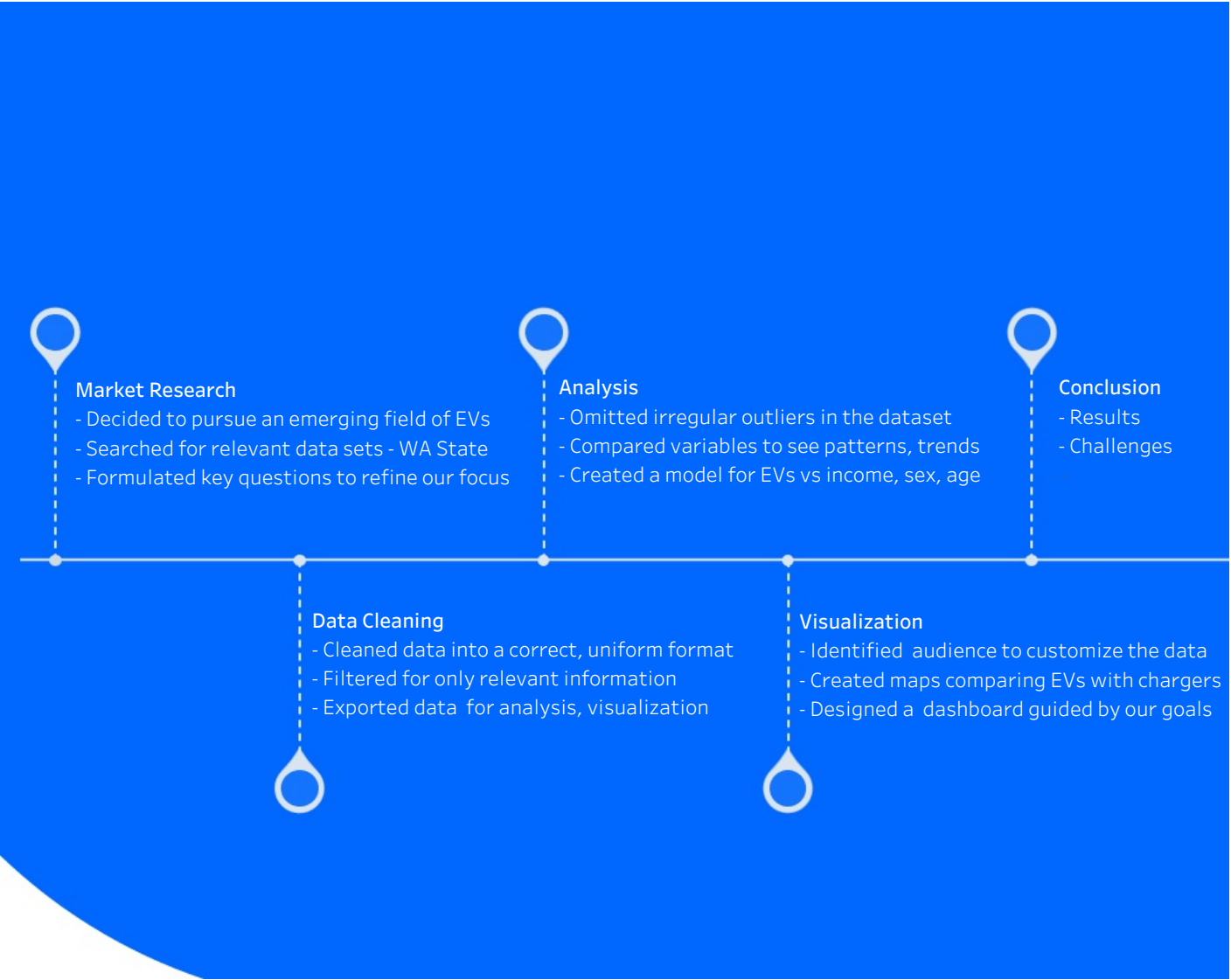
### Key Questions

- 1) What is the current EV outlook in WA?
- 2) How do EVs compare to chargers per location?
- 3) How to determine which areas need more chargers?



# EV in WA

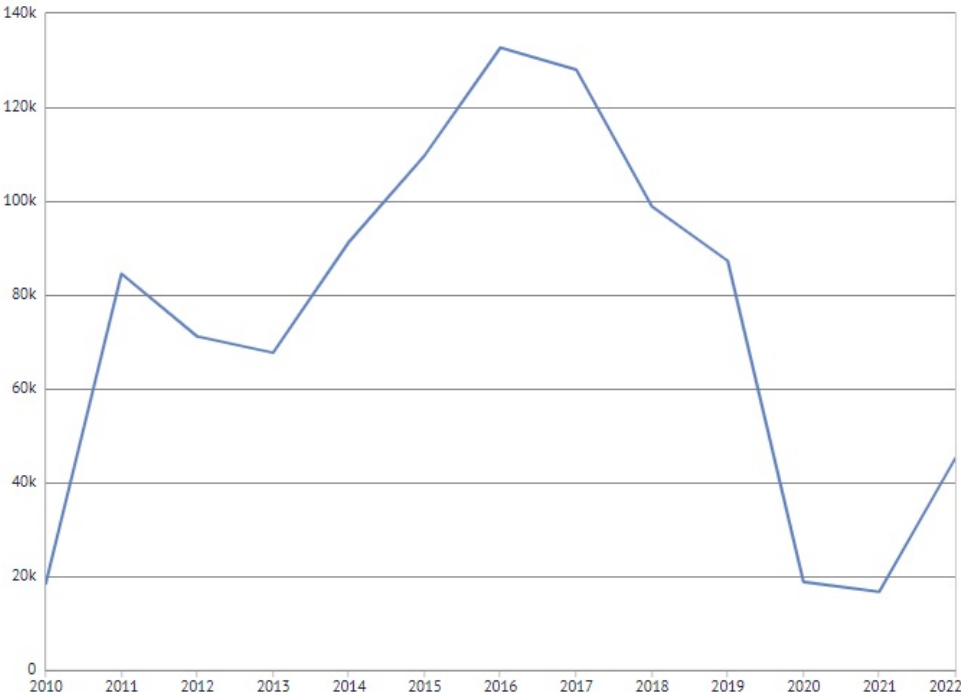
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EV in WA

Title	Goals	Process	Population	Outlook	Map	Model	C ..
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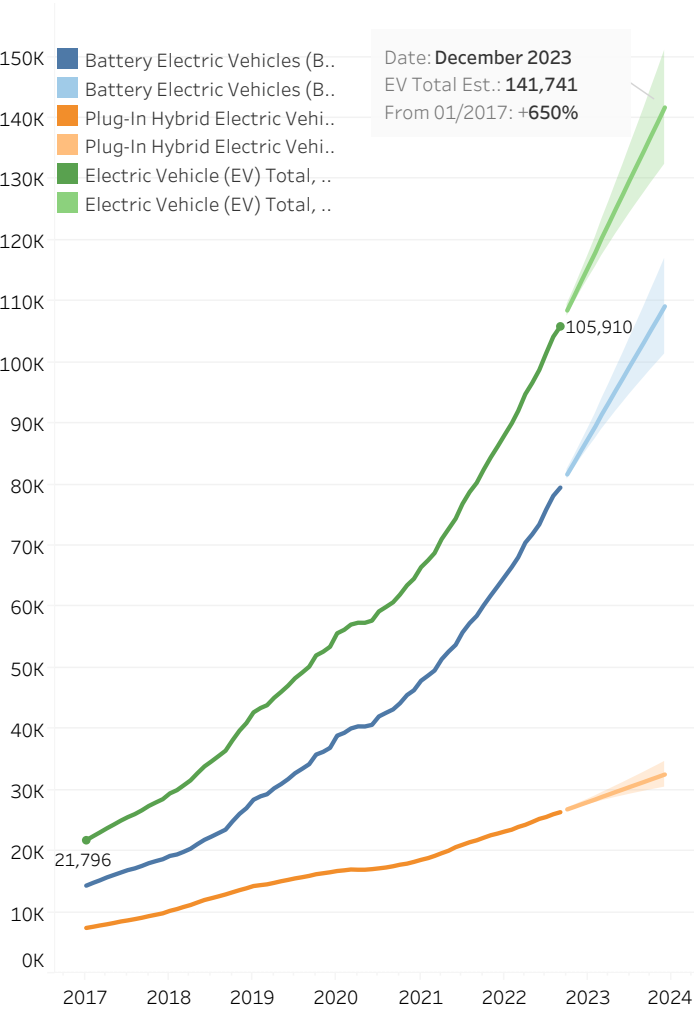
Population Growth in WA



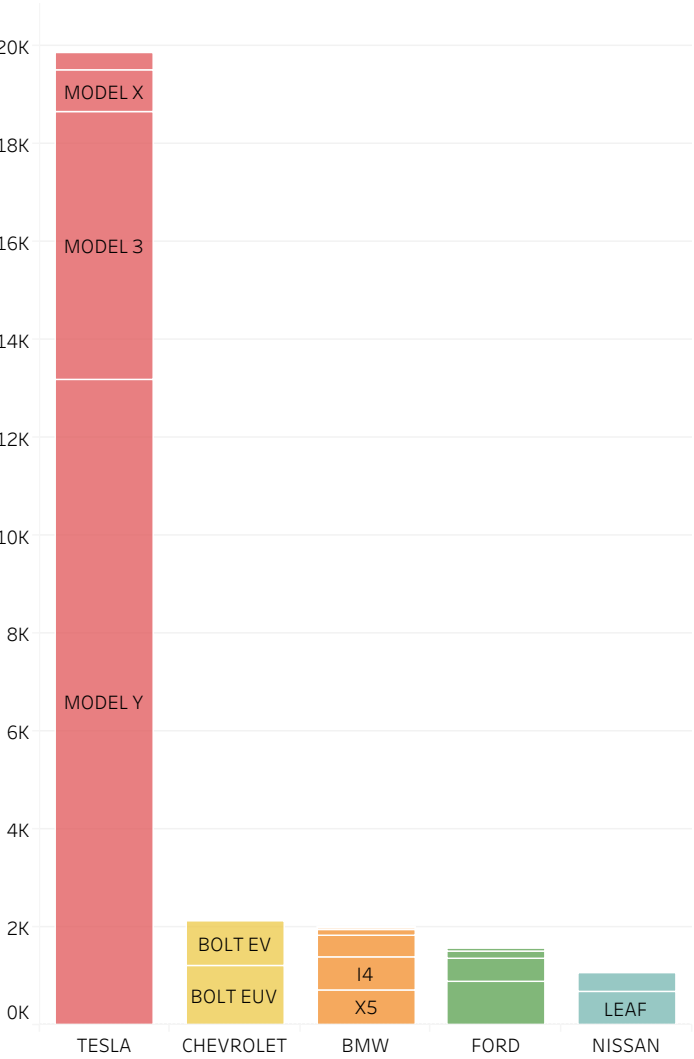
# EV in WA

Ti	Goals	Process	Population	Outlook	Map	Model	Conclusion
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EV Trends by Year



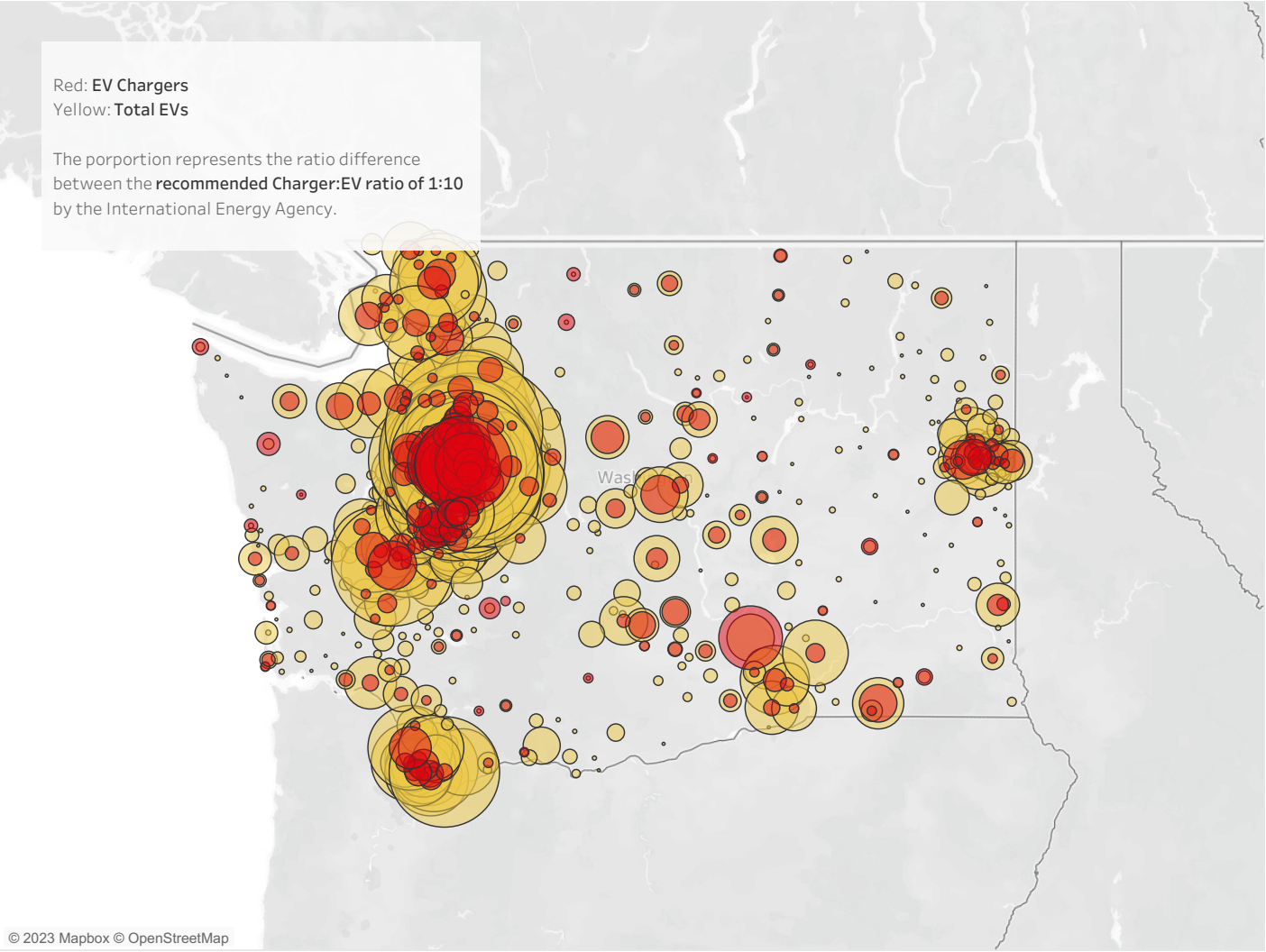
2023 EV by Company



# EV in WA

Ti	Goals	Process	Population	Outlook	Map	Model	Conclusion
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## Chargers, EV Map

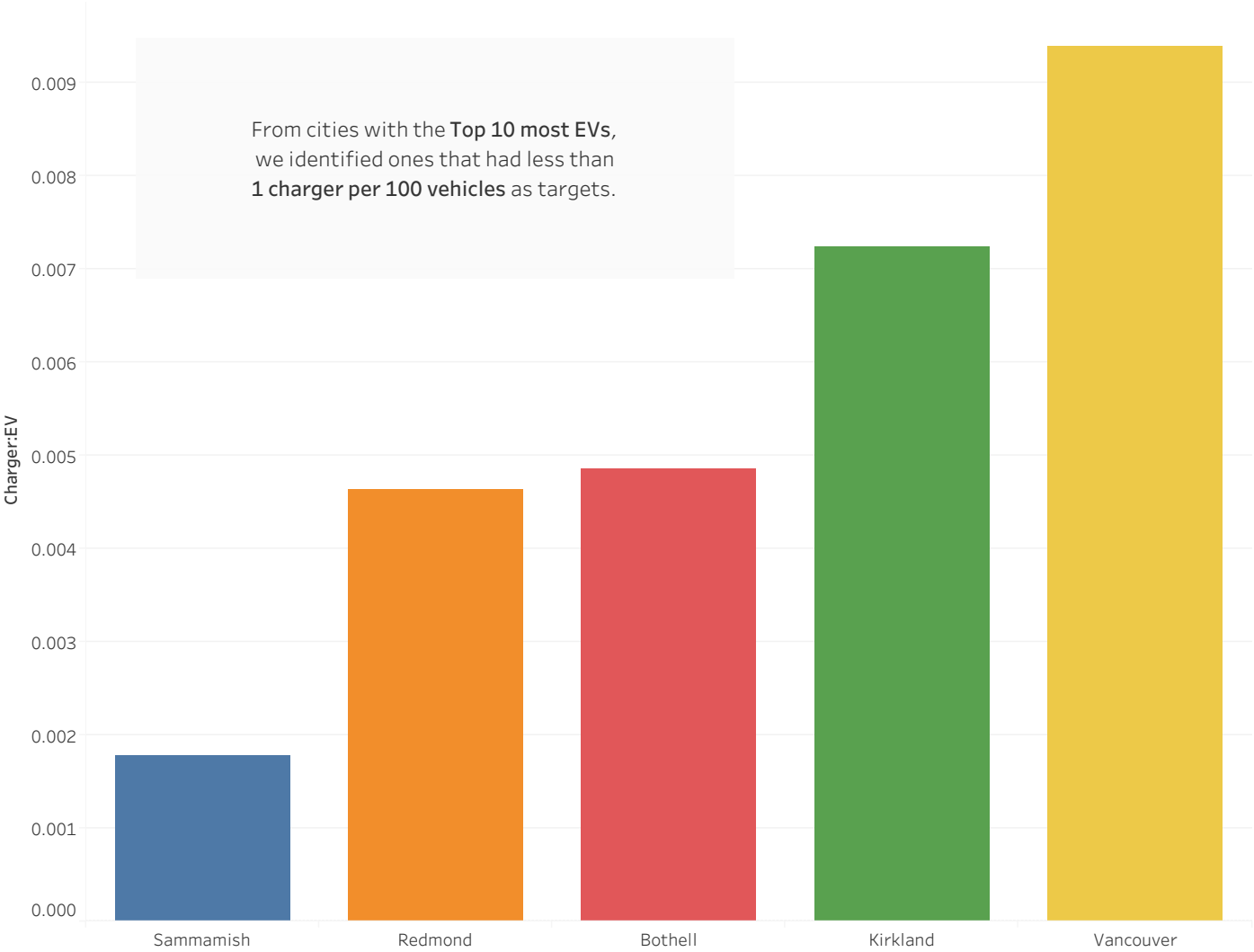


# EV in WA

Ti	Goals	Process	Population	Outlook	Map	Model	Conclusion
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Target Cities

Top Targets  
10



## EV in WA

Ti ..	Goals	Process	Population	Outlook	Map	Model	Conclusion
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### Conclusions

- **Sammamish** is the current focus for EV charger demand (1.7 chargers/1000 EV)
- Model suggests that income, sex, age doesn't impact total EV ownership, **only population**
- Focus on **superchargers** to cater towards Tesla, the most popular EV models.

### Challenges

- Searching for APIs, data sets that fit the desire topics
- Developing relationships between different data sources (age, gender, vehicles)
- Coordinating same data files between partners

### Improvements

- Using a variety of parameters to improve model fit
- Working on EDA process with python to find more pattern between datasets
- Having more updated, specific data sets to see if results would..