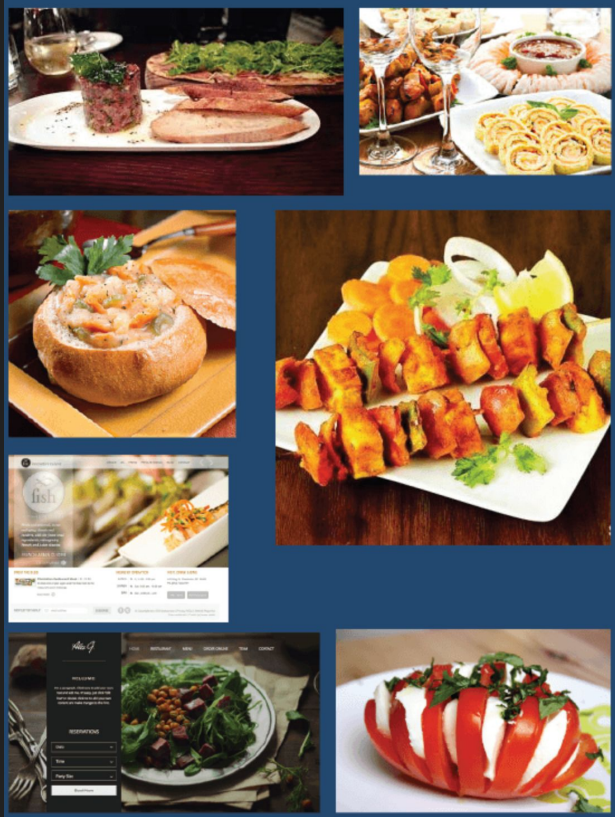


# Critique Presentation

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# Moodboards



# Prototype 1

## Guisine

### Filter

Click a tag to filter

- Vegetarian



American



Chinese



Filipino



French



Irish



Italian



Japanese



Mexican



South African

[Valid HTML 5](#) [Valid CSS](#)

# Audience Test

- User 1 (Iris Z)
  - Seems confused by the filtering, feedback isn't helpful
  - Kept hitting the back button to return to previous level
    - Super unclear that the page doesn't reload
    - Yeah need to include some sort of reset or back button in addition to just clicking the logo
    - Wow that's way more of a problem than I would've expected
  - Would also be good for the back button to return from recipe to the previous showing (ie American recipes or vegetarian recipes)
  - Ayy she found the back button as logo
    - Still needs feedback
    - This was with only 20s left on the clock
  - Feedback
    - Purpose of the website
      - ◻ Help people to find different styles of cuisines or food and recipes
    - Unnecessary or good improvements?
      - ◻ Filter give more tag options
      - ◻ Some sort of reset or instructions or home labeling is needed because of the "web app" type format
      - ◻ Maybe include ingredients in the filtering, wants to be able to see options if they have a certain ingredient
    - Do you see your self using this?
      - ◻ I could see myself using it, discovering food from different countries
    - Other
      - ◻ Liked the visualization, helps to make the food more appealing, high quality pictures are very important
      - ◻ Use a different color for hover, something warmer
    - "makes me hungry"
- User 2 (Chuck)
  - Was able to find the Chinese recipes, and clicked into a recipe
  - Clicked into the cheeseburger, found the cheeseburger recipe
  - Clicked the vegetarian tag to return to vegetarian listings instead of hitting back, couldn't get back to the original listing though
  - Seemed to learn to click only the back button from a recipe, still not a great system
    - Definitely fell into the trap of hitting back from the gridview though
    - Yep no that's really unintuitive surprise
  - People are surprisingly reliant on the back button, which makes some sense
  - Did eventually find the "click logo to reset view"
  - Feedback
    - Website purpose?
      - ◻ Searching for recipe
      - ◻ For organizing recipes
    - Maybe have a map view for finding recipes based on culture
    - Filter is a literally arbitrary at the moment
    - Would you use it
      - ◻ Yes I like to cook

# Final Prototype

# Foodiverse

## Filter

Click a tag to filter

barbecue  
beans  
beef  
bell pepper  
bread  
broccoli  
cheese  
chicken  
coffee  
corn  
cream  
desert  
drink  
egg  
entree  
noodle  
pork  
potato  
potatoes  
rice  
shrimp  
side  
soup  
spicy  
vegan  
vegetarian



American



Chinese



Filipino



French



Irish



Italian



Japanese



Mexican