



LOVISA FORSBERG

SKILLS

TECHNICAL

JavaScript, React.js, React Native, D3.js, Python, HTML/CSS, SQL

NON TECHNICAL

Agile Methods, User Research and User Testing, Design Thinking, User Story Mapping

TOOLS

Github, Figma, Sketch

CONTACT

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VISA-FORSBERG-55A511136/

EXPERIENCE

RESEARCH & DEVELOPMENT, ASSOCIATE

WHISPR GROUP | JUN 2021 -

Working with transforming an insights consultancy firm into a SaaS company. Everyday work can vary between building standardised data flows in our own developed platform, educating analysts in the same platform and developing new products at an early stage.

MASTER THESIS

WHISPR GROUP | JAN 2021 - JUN 2021

Master thesis about how to increase efficiency and engagement when consuming data by utilising interactivity and data visualization.

PRODUCT DESIGN INTERN

KRY | MAY 2019 - AUG 2019

Worked with UX design, service design and conducted usability tests. Focusing on improving conversion rate by seamless integration between web and app. Used tools such as Figma and Sketch and worked with scrum.

PROJECT EMPLOYMENT

HANDELSBANKEN | MAY 2018 - JUN 2018

Designed and developed a graphic presentation for a new payment system.

EDUCATION

EXCHANGE STUDIES

TECHNICAL UNIVERSITY OF DENMARK | 2020-2021

Specialization in Design Thinking, Interaction Design, Strategy and Innovation,

M.SC. INTERACTIVE MEDIA TECHNOLOGY

KTH ROYAL INSTITUTE OF TECHNOLOGY | 2019-2021

In-depth knowledge in Information Visualization, Web Development, Interaction Design and HCI.

BUSINESS AND ADMINISTRATION

STOCKHOLM UNIVERSITY | 2019

Organisation Management, Marketing, Finance and Accounting

B.SC. MEDIA TECHNOLOGY ENGINEERING

KTH ROYAL INSTITUTE OF TECHNOLOGY | 2016-2019

Knowledge in Mathematics, Computer Science, HCI and design

TECHNICAL PREPARATORY YEAR

KTH ROYAL INSTITUTE OF TECHNOLOGY | 2014-2015

RELEVANT COURSES

INFORMATION VISUALIZATION

Visualizing data with focus on data processing, discovery processes and usability. (React, D3.js, github and python for data processing.

INTRODUCTION TO DATA MINING AND MACHINE LEARNING

Data Modelling, preprocessing and basic machine learning. (python)

INTERACTION PROGRAMMING AND THE DYNAMIC WEB

Building an interactive React webpage fetching data from API. (JavaScript, React, HTML/CSS, github)

MEDIA TECHNOLOGY AND INTERACTION DESIGN

Design thinking, concept design, lean prototyping and developing minimal viable products. (Figma)