



# LOVISA FORSBERG

M.SC. STUDENT IN  
INTERACTIVE MEDIA  
TECHNOLOGY AT KTH

## SKILLS

### TECHNICAL

JavaScript, React.js, React Native,  
D3.js, Python, HTML/CSS, SQL

### NON TECHNICAL

Agile Methods, User Research and  
User Testing, Design Thinking, User  
Story Mapping

### TOOLS

Github, Figma, Sketch

## CONTACT

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## EXPERIENCE

### PRODUCT DESIGN INTERN

KRY | MAY 2019 - AUG 2019

Worked with UX design, service design and conducted usability tests. Focusing on improving conversion rate by seamless integration between web and app. Used tools such as Figma and Sketch and worked with scrum.

### PROJECT EMPLOYMENT

HANDELSBANKEN | MAY 2018 - JUN 2018

Designed and developed a graphic presentation for a new payment system.

### BARISTA

FABRIQUE BAKERY | SEP 2015 - AUG 2018

Full time employed until August 2016, then continued working extra while studying for 2 years.

### EVENT HOST

UTSIKT KOMMUNIKATION | APR 2018 - TODAY

Working with events such as "Women in Tech", YouTube Brandcast and Google Cloud. Responsibility as Stage Manager at "Woman In Tech".

ZILLOMANGRUPPEN AB | NOV 2011 - DEC 2018

Building and execute both private and public events

## EDUCATION

### EXCHANGE STUDIES

TECHNICAL UNIVERSITY OF DENMARK | 2020-2021

Specialization in Design Thinking, Interaction Design, Strategy and Innovation,

### M.SC. INTERACTIVE MEDIA TECHNOLOGY

KTH ROYAL INSTITUTE OF TECHNOLOGY | 2019-2021

In-depth knowledge in Information Visualization, Web Development, Interaction Design and HCI.

### BUSINESS AND ADMINISTRATION

STOCKHOLM UNIVERSITY | 2019

Organisation Management, Marketing, Finance and Accounting

### B.SC. MEDIA TECHNOLOGY ENGINEERING

KTH ROYAL INSTITUTE OF TECHNOLOGY | 2016-2019

Knowledge in Mathematics, Computer Science, HCI and design

### TECHNICAL PREPARATORY YEAR

KTH ROYAL INSTITUTE OF TECHNOLOGY | 2014-2015

## RELEVANT COURSES

### INFORMATION VISUALIZATION

Visualizing data with focus on data processing, discovery processes and usability. (React, D3.js, github and python for data processing.

### INTRODUCTION TO DATA MINING AND MACHINE LEARNING

Data Modelling, preprocessing and basic machine learning. (python)

### INTERACTION PROGRAMMING AND THE DYNAMIC WEB

Building an interactive React webpage fetching data from API. (JavaScript, React, HTML/CSS, github)

### MEDIA TECHNOLOGY AND INTERACTION DESIGN

Design thinking, concept design, lean prototyping and developing minimal viable products. (Figma)