

LOVISH CHOUDHARY

PASSION

DIGITAL MARKETER

DEVELOPER

HAMIRPUR

7347362021

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OBJECTIVE

Aspiring to leverage my proficiency in web development and digital marketing to craft data-driven, scalable web solutions that not only enhance user experience but also drive measurable business growth. With a strong foundation in Frontend, Backend and in Digital Marketing. Complemented by certifications in Machine Learning, Web Development and Digital Marketing, I aim to bridge the gap between technical functionality and strategic marketing. My goal is to contribute to innovative projects. where I can apply my skills to optimize digital presence and performance.

SKILLS

SEO	SMM	HTML / CSS	ML
SEM	Google Analytics 4	MySQL	Python
SMO	WordPress	Flask	Django
Email Marketing	Keyword Research	GEO	C / C++
Competitor Analysis	Google Search Console	Leads Generation	Affiliate Marketing

EDUCATION

BCA	2021 - 2024
Gautam College, Hamirpur	
10+2 in Commerce	2019 - 2020
Neugal Public School (SOS), Bhawarna	
10th	2016 - 2017
Sai Vision Public School, Hamirpur	

CERTIFICATIONS

Python + ML	2023 - 2024
Excellence Technology, Hamirpur	

Web Development

JAN - FEB 2024

Web Development (HTML, CSS, BOOTSTRAP) from

Excellence Technology, Hamirpur

Digital Marketing

DEC 2024

Excellence Technology, Hamirpur

WORK EXPERIENCE

SEO Executive

Mar 2025 - Present

Working as a SEO Executive, at Nvish Technology

Freelancer

Dec 2024 – Present

Working as a freelancer for Direct Selling Agent(NBFC).

Network Admin

2023 - 2024

Worked as part- time network admin for TCSION

INTERNSHIPS

Digital Marketing

Dec 2024 – May 2025

6 month Internship from Excellence Technology

Web Development

Jan 2024 – Feb 2024

45 days Internship from Excellence Technology

Python Developer

Aug 2023 - Mar 2024

6 month Internship from Excellence Technology

STRENGTH

- Lead team in a critical situation
- Strong decision making

HOBBIES

Cooking | Travelling

LANGUAGES

| ENGLISH

| HINDI



www.lovish98.pythonanywhere.com



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