

network *mining*

introduction to *network analysis* (*ina*)

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spring 2020/21

# mining *overview*

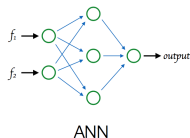
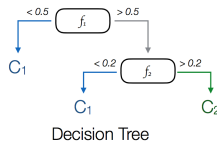
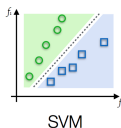
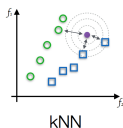
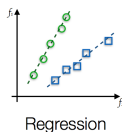
how to *mine* different *graphs/networks*?

how to *mine* network *nodes/links*?

*node/link clustering* → revealing *similarity clusters*

*node/link classification* → predicting *discrete labels*

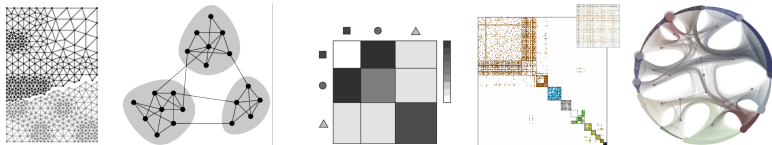
*node/link regression* → predicting *numerical values*



# mining *clustering*

how to *cluster* network *nodes/links*?

- *graph partitioning* and *community detection* methods  
for connected *assortative clusters* based on homophily
- (*stochastic*) *blockmodeling* and *role discovery* methods  
also disconnected *disassortative clusters* based on equivalence



for *survey/user guide* see [For10, FH16]

# mining *classification*

how to *classify* network *nodes/links*?

- *relational learning* and *link mining* methods  
*machine learning* methods using network structure
- *node/link structure* used as *classification features*  
centrality, bridging, fragments, *egonets*, *clusters* etc.  
node features from local *random walk exploration* →

*DeepWalk* [PARS14]

only *homophily*

*node2vec* [GL16]

also *equivalence*

*struc2vec* [FRS17]

only *structure*

for *survey* see [BCM11, ZPS<sup>+</sup>16]

# mining *classification*

— *classification by clustering* in *APS citation* network [Šub15b]

class	method	7 journals		91 sections	
		NMI	CA	NMI	CA
clusters	spectrum	0.361	59.8%	0.380	38.6%
	modularity	0.339	68.1%	0.426	37.1%
	map equation	0.232	71.3%	0.416	48.1%
	block model	0.243	69.6%	0.392	45.3%
baselines	neighbors	-	63.9%	-	46.5%
	2-neighbors	-	71.5%	-	50.4%
	network	-	27.6%	-	17.9%

— ... by clustering in *WikiLeaks reference* network [Šub15a]

class	method	3 privacies		246 embassies	
		NMI	CA	NMI	CA
clusters	spectrum	0.003	49.1%	0.658	47.9%
	modularity	0.048	59.2%	0.699	52.3%
	map equation	0.088	33.1%	0.654	37.1%
	block model	0.035	56.5%	0.625	37.6%
baselines	neighbors	-	14.2%	-	15.0%
	2-neighbors	-	27.7%	-	31.6%
	network	-	49.1%	-	1.4%

# mining *regression*

how to *regress/rank* network *nodes/links*?

- *relational learning* and *link mining* methods  
*machine learning* methods using network structure
- *node/link structure* used as *regression features*  
*centrality*, *bridging*, fragments, egonets, clusters etc.  
node features from local *random walk exploration* →

*DeepWalk* [PARS14]

only *homophily*

*node2vec* [GL16]

also *equivalence*

*struc2vec* [FRS17]

only *structure*

for *survey* see [BCM11, ZPS<sup>+</sup>16]

# mining *regression*

- *regression by centrality* in *Slovenian highways* network [HW1]

class	centrality	traffic loads	
		Pearson	Spearman
spectral	degree	0.278	0.275
	eigenvector	0.010	0.241
	PageRank	0.121	-0.149
distance	<i>closeness</i>	0.623	<i>0.634</i>
	<i>betweenness</i>	0.628	<i>0.651</i>
clustering	standard	0.000	0.000
	$\mu$ -corrected	0.000	0.230

- ... *by centrality* in *Wikipedia web of trust* network [MAC11]

class	centrality	users trust	
		Pearson	Spearman
spectral	<i>degree</i>	0.013	<i>0.316</i>
	eigenvector	0.026	0.118
	PageRank	0.001	0.182
clustering	standard	0.134	0.115
	<i><math>\mu</math>-corrected</i>	0.127	<i>0.199</i>

# mining *references*



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# mining *references*



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