

Ashley Lowe Mackenzie

541-270-6885 | loweas@oregonstate.edu | [linkedin.com/in/ashley](https://www.linkedin.com/in/ashley) | github.com/loweas

EDUCATION

Oregon State University <i>Ph.D. Candidate, Applied Economics</i>	Corvallis, OR 2017-Present
<ul style="list-style-type: none">Thesis: Understanding the New Outdoor Recreation Paradigm in the era of social media and COVID-19Fields: Environmental and Natural Resource Economics, Spatial and Behavior Methods, Microeconomics, Econometrics, Behavioral Economics, Recreational Ecology, GIS	
Oregon State University <i>Masters of Science Applied Economics</i>	Corvallis, OR 2020
Portland State University <i>Bachelor of Science in Economics</i>	Portland, OR 2008-2011
<ul style="list-style-type: none">Fields: Microeconomics, Macroeconomics, Econometrics, Game Theory, History of Economic Thought, Institutional economics, Comparative economics, Statistics	
Portland Community College <i>Associates of Art focus in Economics</i>	Portland, OR 2004-2007

RESEARCH

Working Paper

- Lowe Mackenzie, A., S. J. Dundas, and B. Zhao. The Instagram Effect: Is Social Media Influencing Visitation to Public Land? Revisions requested at *Land Economics*.
- Olsen, M. J., J. Allan, S. J. Dundas, A. Lowe Mackenzie, M. Krivova, A. Senogles, B. A. Leshchinsky, J. Hermann, and C. Parrish. US Highway 101 Coastal Hazard Vulnerability and Assessment for Mitigation Prioritization, Oregon Department of Transportation Project, Federal Highway Administration, Project SPR-843.

Work in Progress

- Extracting Meaning from Social Media Text: Implications for National Park Visitation
- Estimating the Welfare Effects of COVID-19 on Outdoor Recreation
- Estimating the impacts of removing Oregon's severance tax on large industrial timber harvesting in 1999.

TEACHING AND RESEARCH EXPERIENCE

Instructor of Record <i>Oregon State University</i>	2020
<ul style="list-style-type: none">AEC 253 Environmental Law, Policy and Economics <i>Ecampus</i><ul style="list-style-type: none">* Instructor Rating 5.5/6 (<i>Dept.mean 5.1</i>)	
Graduate Teaching Assistant <i>Oregon State University</i>	2018 – Present
<ul style="list-style-type: none">AEC 525 Applied Econometrics<ul style="list-style-type: none">* Graduate level lab teaching econometric commands in STATAAEC 447 Agriculture Price and Market AnalysisAEC/ECON 432 Environmental Law <i>Ecampus & On-campus</i>AEC 388 Agricultural Law <i>Ecampus & On-campus</i>AEC/ECON 352 Environmental Economics and PolicySUS 350 Sustainability Communities (3quarters) <i>Ecampus</i><ul style="list-style-type: none">* Including a role in developing a new canvas course material on Canvas.SUS 304 Sustainability Assessment (3quarters) <i>Ecampus</i>AEC 253 Environmental Law, Policy and Economics (3quarters) <i>Ecampus & On-campus</i>	

- * In-class conducting Pollution Control Games, highlighting the difference between command and control, taxes, and Cap&Trade.

- AEC 122 Introduction to Climate Change Economics and Policy *Ecampus & On-campus*

Graduate Research Assistant

2021-2022

Oregon Department of Transportation

- Project looked at potential impacts from highway infrastructure failures stemming from coastal erosion and policy conflicts. My responsibility included developing of a cost benefit framework which included both market and non-market valuation methods to better understand potential adaptation strategies. Methods employed included travel cost, emission through the social cost of carbon and permanent changes to ecosystem services to further understand potential cost and benefits.

Undergraduate Grader

2009-2010

Portland State University

- STAT 105 Criminology Statistics

SCHOLARSHIP & FUNDING

Eric Englund Fellowship	2022-2023
D. Barton DeLoach Graduate Scholarship in Economics	2020-21
Lincoln County Foundation Hall Family Trust Scholarship	2017, 2019
Lincoln County Foundation Mark Dimock Scholarship	2017
OSU Emery Castle Scholarship in Economics	2017
Newport, OR VIDA Education Savings Program	2009-10
Newport High School Doerfler Newport High School Scholarship	2009

TECHNICAL SKILLS

Programming & Markup Languages: Python, JavaScript, CSS, R, Matlab, HTML, markdown

Open Source: Atom, QGIS, Rstudio, Latex

Software Packages: Stata, ArcGis, Final Cut, Matlab

Developer Tools: Git, Github

Libraries :

- File Directories : macOS, Microsoft Windows, Ubuntu/Unix
- JavaScript: D3.js, C3.js, bootstrap, Leaflet, JQuery, dc.js
- R : tidyverse, dplyr, tidyr, stringr, lubridate, ggplot2
- Python : pandas, pip, NumPy, Matplotlib

PERSONAL ACHIEVEMENTS

Thru-Hike Pacific Northwest Trail <i>Montana, Idaho & Washington - 1,200 miles</i>	Jun-Aug. 2022
Thru-Hike Continental Divide Trail <i>Montana, Wyoming, Colorado & New Mexico - 3,000 miles</i>	Jun-Nov. 2014
Thru-Hike Pacific Crest Trail <i>California, Oregon & Washington - 2,660miles</i>	Apr.-Oct 2011
Video Production <i>Production Betty Ann Coates</i>	2016

NON-ACADEMIC EXPERIENCE

Outdoor Recreation Economic Initiative

2020-2021

Oregon State University

- Data Analyst Consultant, Dashboard and Database Designer
- Qualtrics Survey & webmapping, C3,D3, Leaflet
- Websites : [Covid Impact on Outdoor Economy](#)
- Websites : [Outdoor Recreation and the Land and Water Conservation Fund](#)

Oregon Parks and Recreational Department

Summer 2013, 2014 & 2019

Salem and Oregon Coast

- Contractor - Data Analyst
- Park Ranger Assistant

T Lazy 7 Ranch

Winter 2013

Snowmobile Company Tour Guide Aspen, CO

- Provided information on cultural, historical and contemporary heritage about Maroon Bells-Snowmass Wilderness to people on organized tours and individual clients.

Denali ATV Adventure

Summer 2012

ATV Tours Healy, AK

- Provided information on cultural, historical and contemporary heritage about Denali National Park to people on organized tours and individual clients.

Valhalla Lodge

Summer 2009

Nondalton, AK

- Remote fly-in lodge providing customer service and information on Lake Clark National Preserve.

Yukon River Camp

Summer 2008

Dalton Hwy, AK

- Mile 56 Dalton Hwy near the arctic circle. Provided information on cultural, historical and contemporary heritage to visitors about the Gates of the Arctic Wilderness.

REFERENCES

Dr. Steven Dundas

Advisor

Department of Applied Economics – Oregon State University

Phone: (541) 737-1402

- Advisor Chair
- Supervising professor of class AEC 122 & AEC/ECON 352
- Supervising professor of graduate research appointment
- Advisor for environmental economics concentration

Dr. Ashley D'Antonio

Committee

Department of Forest Ecosystems & Society – Oregon State University

Phone: (541) 737-5043

- Committee Member
- Advisor for recreation ecology concentration

Dr. Nadia A. Streletskaya

Committee

Department of Applied Economics – Oregon State University

Phone: (347) 735.1787

- Advisor for behavioral economics concentration

Christine M. A. Brekken

Supervising

Department of Applied Economics – Oregon State University

Phone: (541) -737-9594

- Supervising instructor of class AEC 253, AEC 388, AEC/ECON 432