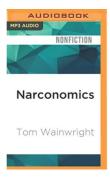
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NARCONOMICS: HOW TO RUN A DRUG CARTEL



Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. What drug lords learned from big business. How does a budding cartel boss succeed (and survive) in the \$300 billion illegal drug business? By learning from the best, of course. From creating brand value to fine-tuning customer service, the folks running cartels have been attentive students of the strategy and tactics used by corporations such as Walmart, McDonald s, and Coca-Cola. And what can government learn...

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- Authored by Tom Wainwright
- Released at 2016



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