



Avg Recency Score

4.98



Avg Frequency Score

4.45



Avg Monetary Score

5.01

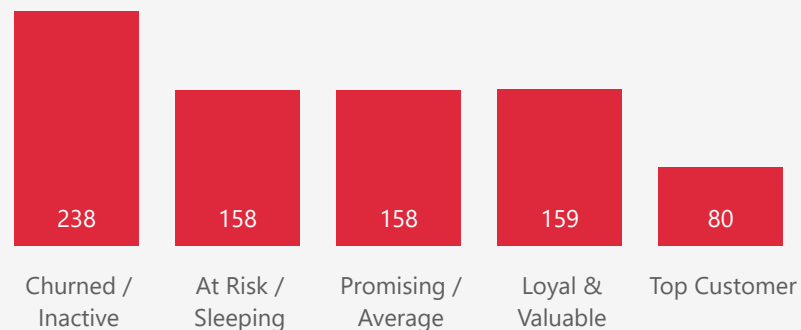


Avg RFM Score

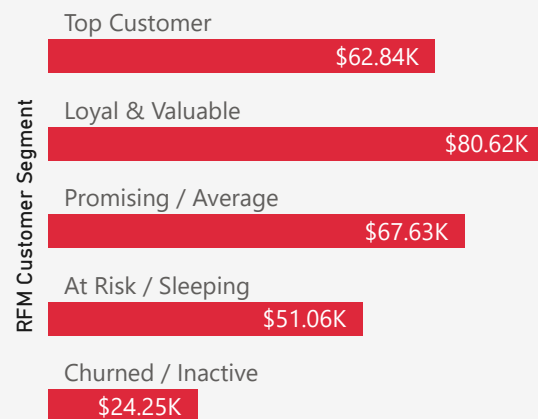
5.00



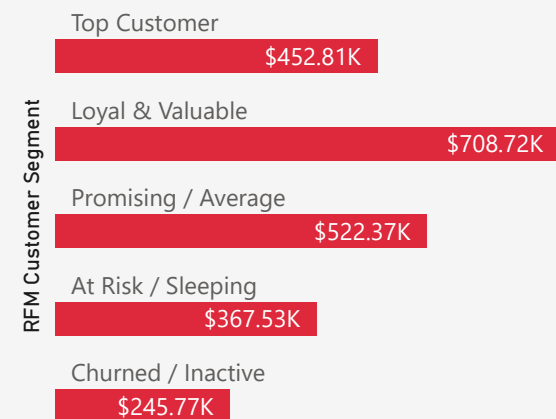
Total Customers by RFM Customer Segment



Total Profit by Customer RFM Segment

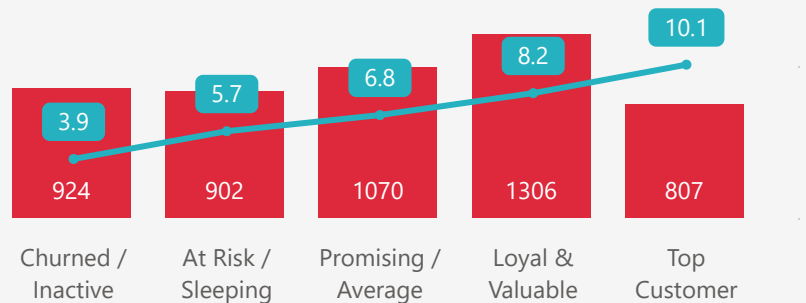


Total Sales by Customer RFM Segment

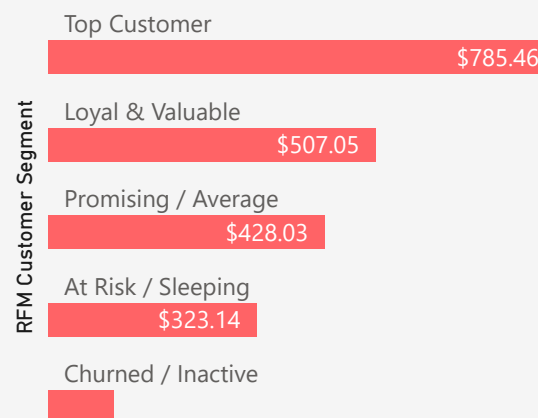


Total and Average Orders by RFM Customer Segment

● Total Orders ● Orders per Customer



Avg Profit by Customer RFM Segment



Avg Sales by Customer RFM Segment

