

# Daniel French

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## Summary

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I have a passion for learning, solving problems and analyzing information. I have professional experience building and managing responsive client websites using WordPress, as well as creating child themes to modify theme plugins. I also have a solid understanding of object-oriented programming with C#.

## Experience

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### Centennial Arts | Software Developer

**January 2024 – Present**

- Designed and built customer websites using WordPress
- Installed and managed WordPress packages and plugins on FreeBSD operating system
- Logged and communicated progress on customer websites and other issues using Jira
- Created child themes to modify theme plugin files
- Curated plugins for situational use
- Documented new processes in Confluence for collecting website content, plugin setup and usage, child theme directory structure and usage, and managing core WordPress settings

### Real Estate Agent | Keller Williams Realty Brazos Valley

**April 2021 – October 2023**

- Marketed our services through social media, direct mail campaigns and outbound phone calls
- Prepared and presented pricing analyses and marketing strategies to prospective listing clients
- Showed properties to prospective buyers
- Maintained transaction paperwork such as contract addenda, listing agreements, buyer's representation agreements, etc.

### Courier | FedEx Express

**October 2010 – April 2023**

- Responsible for safely and efficiently sorting and delivering packages in College Station and surrounding areas
- Led the team responsible for receiving and delivering First Overnight packages
- Supervised unloading activities and ensured a successful flow rate of packages per hour

## Education

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### True Coders Full Stack Software Engineering Program

Graduated July 2023

- Project based training in programming languages and other technical skills, such as SQL, C#, .NET Core, Git ASP.NET MVC, HTML, CSS, and JavaScript.
- Skills were developed by building multiple C# and SQL projects in Visual and Visual Studio Code
- C# and SQL Projects were tracked in Git and GitHub for source control
- Managed SQL databases using CRUD operations in MySQL

### B.B.A in Marketing, Texas A&M University-Kingsville

Graduated December 2008

- Gained a solid foundation in marketing principles such as market research, consumer behavior and market segmentation
- Learned personal sales skills and techniques
- Learned strategies for market entry and analyzing strengths, weaknesses, opportunities and threats in competitive markets
- Accounting Principles
- Graduated with honors (3.6 G.P.A.)

## Skills & abilities

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- WordPress
- HTML
- CSS
- MySQL
- C#

## Links

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- [LinkedIn](#)
- [GitHub](#)