Daniel French

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I have a passion for learning, solving problems and analyzing information. I have professional experience building and managing responsive client websites using WordPress™, as well as creating child themes for increased theme flexibility. I also have a solid understanding of object-oriented programming with C#.

Experience

Centennial Arts | Software Developer   **January 2024 – Present**

- Designed and built customer websites using WordPress

- Logged and communicated progress on customer websites and other issues using Jira

- Created child themes for custom features and overall theme flexibility

- Curated plugins for situational use

- Debugged plugins and submitted bug reports on GitHub for future releases

- Documented new processes in Confluence for collecting website content, plugin setup and usage, and managing core WordPress settings

- Led clients through content collection and review process through Zoom meetings

Real Estate Agent | Keller Williams Realty Brazos Valley   **April 2021 – October 2023**

- Marketed our services through social media, direct mail campaigns and outbound phone calls

- Prepared and presented pricing analyses and marketing strategies for prospective listing clients

- Showed properties to prospective buyers

- Maintained transaction paperwork such as contract addenda, listing agreements, buyer's representation agreements, etc.

Courier | FedEx Express   **October 2010 – April 2023**

- Responsible for safely and efficiently sorting and delivering packages in College Station and surrounding areas

- Led the team responsible for receiving and delivering First Overnight packages

- Supervised unloading activities and ensured a successful flow rate of packages per hour

Education

True Coders Full Stack Software Engineering Program   **Graduated July 2023**

- Project based training in programming languages and other technical skills, such as SQL, C#, .NET Core, Git, ASP.NET, MVC, HTML, CSS, and JavaScript.
- Skills were developed by building multiple C# and SQL projects in Visual and Visual Studio Code
- C# and SQL Projects were tracked in Git and GitHub for source control
- Managed SQL databases using CRUD operations in MySQL

B.B.A in Marketing, Texas A&M University-Kingsville   **Graduated December 2008**

- Gained a solid foundation in marketing principles such as market research, consumer behavior and market segmentation
- Learned personal sales skills and techniques
- Learned strategies for market entry and analyzing strengths, weaknesses, opportunities and threats in competitive markets
- Accounting Principles
- Graduated with honors (3.6 G.P.A.)

Skills & abilities

- WordPress
- Advanced Custom Fields
- HTML
- CSS
- MySQL
- C#

Links

- LinkedIn
- GitHub
- Portfolio