



Renaissance Men SA <renaissancemensa@gmail.com>

Nasty C is #Winning in PUMA RS-X Trophies

1 message

Rachel Briant <Rachel@splashpr.co.za>

Tue, Jan 15, 2019 at 12:42 PM

To: "renaissancemensa@gmail.com" <renaissancemensa@gmail.com>

Hi Monde

I hope you're having a great start to the year!

Please see below, attached latest PUMA news for your consideration:

PUMA is keeping the momentum strong with their RS chronicles with the launch of the RS-X Trophies, which celebrates the extreme reinvention of fame in the era of social media and reality television. As worn by South African rapper, songwriter and record producer Nasty C who scooped major awards including Best New Artist at the Metro FM Music Awards, making him the perfect fit for the RS-X Trophies.

This sneaker is built with RS technology on the midsole, an innovative and high-quality cushioning technology from the '80s. It features a bulky silhouette with mesh and textile upper, with gold accents along the quarter panels. The RS-X Trophies drops on 1 February 2019 for R1 999 at PUMA stores, sportscene, X-Trend, Side Step, Superbalist, Jack Lemkus and selected retailers.

Please find attached press release for your consideration, together with images showing PUMA ambassadors Nasty C and G-Eazy, lookbook and product shots.

Best wishes

Rachel

**RACHEL BRIANT**

TEL: 021 447 1208 • FAX: 021 447 8536 • CELL: 084 639 4304

UNIT 404, OLD CASTLE BREWERY, 6 BEACH ROAD, WOODSTOCK, 7925

 @SplashPRnews SplashPRnews • www.splashpr.co.za

7 attachments**Nasty C in PUMA RS-X Trophies 01_lo.jpg**
278K



Nasty C PUMA RS-X Trophies_lo.jpg
163K



PUMA RS-X Trophies single_lo.jpg
177K



G-Eazy feet PUMA RS-X Trophies_lo.jpg
128K



G-Eazy in PUMA RS-X Trophies 03_lo.jpg
176K



36945101_PUMA RS-X TROPHY.jpg
1195K

1/15/2019

Gmail - Nasty C is #Winning in PUMA RS-X Trophies



52K