



Renaissance Men SA &lt;renaissancemensa@gmail.com&gt;

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**ANNOUNCEMENT: NEW SPOKESMAN FOR L'OREAL MEN EXPERT: ADAM LEVINE**

3 messages

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**DUNN Emanuela** <Emanuela.DUNN@loreal.com>

Tue, Jan 15, 2019 at 4:15 PM

Good Afternoon,

I hope this email finds you well!

We are thrilled to announce our new L'Oréal Men Expert Spokesperson: **Adam Levine!**

Kindly find attached a press release, along with the official announcement image.

Should you be interested in doing an interview, please let me know as soon as possible!

Please don't hesitate to contact me should you need any further information.

Warm Regards,

**Emanuela Dunn**

Public Relations

Unit 17 Woodlands Office Park, Woodmead, SOUTH AFRICA  
tel: 011 286 0925

[emanuela.dunn@loreal.com](mailto:emanuela.dunn@loreal.com)



*The recommended retail selling price is a non-binding recommendation of the selling price for the product. Retailers of the product are not bound to follow this price and are entitled to determine the retail price of all goods and products which are sold by the Retailers in their absolute discretion". The words "recommended price only" should please be included on the same page as the price and should be clearly indicated.*  
Source: Legal Department: L'Oreal South Africa

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## 2 attachments



**ADAM LEVINE\_PR PORTRAIT\_2.jpg**  
1186K



**ADAM LEVINE\_PRESS RELEASE.pdf**  
1918K

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**Renaissance Men SA** <renaissancemensa@gmail.com>  
To: DUNN Emanuela <Emanuela.DUNN@loreal.com>

Tue, Jan 15, 2019 at 5:04 PM

Good Day Emanuela,

Thank you for this content.

Insta story is up and running. Will go through the release tonight and prep a blog post as well.

- 1) I might have a handful of questions for Adam Levine, will send those through tomorrow.
- 2) Is it possible to receive the video clip that he and the L'Oreal Insta accounts have posted for my platform, as well?
- 3) Will there be a press drop of the new Hydra Energetic range for testing purposes?

Looking forward to your favourable revert.

Regards,

**Monde Mtsi**

Blogger | Renaissance Men SA

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Facebook icon Twitter icon Instagram icon

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**DUNN Emanuela** <Emanuela.DUNN@loreal.com>  
To: Renaissance Men SA <renaissancemensa@gmail.com>  
Cc: TEMA Celeste <Celeste.TEMA@loreal.com>

Wed, Jan 16, 2019 at 3:22 PM

Hi Monde,

Thank you so much for including us on your stories and in your blog!

I am sending the video to you shortly, over We Transfer. There will be press drop following next month, but for now, we will be communicating the Hydra Energetic Anti-Fatigue Daily Wash and Hydra Energetic Anti-Fatigue Daily Moisturiser.

I await your questions ☺

Warm Regards,

## Emanuela Dunn

Public Relations

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Source: Legal Department: L'Oreal South Africa

**From:** Renaissance Men SA <[renaissancemensa@gmail.com](mailto:renaissancemensa@gmail.com)>

**Sent:** Tuesday, 15 January 2019 5:05 PM

**To:** DUNN Emanuela <[Emanuela.DUNN@loreal.com](mailto:Emanuela.DUNN@loreal.com)>

**Subject:** Re: ANNOUNCEMENT: NEW SPOKESMAN FOR L'OREAL MEN EXPERT: ADAM LEVINE

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### 2 attachments



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