# Site Flow and Sketches

## Step 1: Competitive Analysis

|  |  |
| --- | --- |
| Competitor Site 1: <site name here><https://www.google.com/>AnalysisWhat is good about this site?  1. Simple 2. Clean 3. Emphasizes the primary focus  What is bad about this site?  1. Not super fancy 2. I’m feeling lucky button is front and center 3. <type something here> | Competitor Site 2s: <site name here><http://www.bing.com/>AnalysisWhat is good about this site?  1. Lots of other information 2. Visually appealing 3. Elaborate  What is bad about this site?  1. Lots of clutter 2. A lot of functions aren’t clear 3. Irrelevant news |

### Competitor 1 Pages

#### Page (or Screen) where you ask “How can I see pictures of rabbits?”

#### C:\Users\Luke\Pictures\Screenshots\Screenshot (2).png

#### Pages (or Screens) look for the answer

#### C:\Users\Luke\Pictures\Screenshots\Screenshot (4).png

#### Page where you get an answer

### C:\Users\Luke\Pictures\Screenshots\Screenshot (6).png

### Competitor 2 Pages

#### Page (or Screen) where you ask “How can I see pictures of rabbits?”

#### C:\Users\Luke\Pictures\Screenshots\Screenshot (3).png

#### Pages (or Screens) look for the answer

#### C:\Users\Luke\Pictures\Screenshots\Screenshot (5).png

#### Page where you get an answer

## C:\Users\Luke\Pictures\Screenshots\Screenshot (7).png

## Step 2: Sketch One Competitor Flow

### Favorite Competitor: Page Flow Sketch

Pages sketched as boxes for the flow between pages (or screens) where you ask “How can I see pictures of rabbits?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

* Where you ask the question
* Where the navigation is that allows you to find things to do
* Where the details of the “things to do” are displayed
* Where you click to move from page to page

## C:\Users\Luke\Downloads\Google sketch.jpg

## Step 3: Sketch YOUR Flow

### My Site Name

Bunny Hop

#### Sketch of My Page Flow

Pages sketched as boxes for the flow between pages (or screens) where you ask “How can I see pictures of rabbits?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

* Where you ask the question
* Where the navigation is that allows you to
* find pictures of rabbits
* Where the details of the “things to do” are displayed
* Where you click to move from page to page

