

Lisa M. Padgett, Graphic Designer

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Design Experience

Green Dog Graphic Design LLC, 2011 to present

FREELANCE GRAPHIC DESIGNER (SELECTED PROJECTS)

- Center for Effective Interventions, report booklets, 2014
- Developmental Disabilities Resource Center, news magazines, 2014
- EnergyPrecis, logo and infographics, 2014
- Fox Hollow Veterinary Clinic, promotional materials, advertisements 2014
- Foothills Animal Shelter, educational materials, advertisements, 2012, 2014
- Clear Creek Veterinary Clinic, website design and maintenance, 2013 to present
- BrandWerks Group, identity and package design for food products, 2012 to present
- GEC, package design and marketing collateral, 2011 to present
- Quality Connections SW and Score Foothills, magazine ad design, 2012
- Brauns Publishing, local magazine ad design, 2011 to 2012

National Park Service, Denver Service Center, Planning Graphics, June 2012 to May 2013

VISUAL INFORMATION SPECIALIST (STUDENT POSITION)

- Responsible for design and layout of park planning reports and workbooks. Coordinate content with project planners, off-site park staff and editors to meet tight printing deadlines. Provide print-ready files to in-house printing office or Government Printing Office (GPO).
- Design PowerPoint master page graphics and text styles to coordinate with above documents.
- Prepare InDesign templates with extensive style sheets to improve consistency and efficiency.

Red Rocks Community College Music Department, 2010 to 2011

MUSIC DEPARTMENT GRAPHICS ASSISTANT (STUDENT POSITION)

- Design concert and recital programs, posters and advertising pieces
- Design sixteen-page booklet, containing 100 images, that compares fifteen art and music periods, assisting with research on artwork descriptions
- Schedule work flow for design projects and coordinate printing
- Coordinate with other departments to promote events in print and on school website

Other Experience

• **Civil Engineer**, 1994 to 2009

Commercial land development and public works engineering, progressing from CAD and commercial site design positions to project review and management. Work involved coordination with architects, landscape architects, planners, other engineering disciplines, surveyors, attorneys, utility companies, government agencies, and the public; right-of-way acquisition; familiarity with wetland and floodplain regulations; and assisting in public meeting planning and facilitation. Employers included City of Thornton, Martin/Martin, Commerce City, JR Engineering, and Jefferson County.

Education

- **Coursework in Communication Design**, 2012 to present, Metropolitan State University of Denver
- **AAS Graphic Design and Print Production** and **Web Design Certificate**, Honors List, May 2011, Red Rocks Community College, Lakewood, CO
- **BS Civil Engineering Technology**, Cum Laude, May 1993, Colorado State University, Pueblo, CO
- **AA Liberal Arts**, Magna Cum Laude, December 1990, Otero Junior College, La Junta, CO

Professional and Community Activities

- **Art Director's Club of Denver**, Member and Paper Fashion Show participant, 2014
- **AIGA**, Member, 2014
- **Denver InDesign User Group (IDUG)**, Secretary, 2011 to present
- **Boulder Designers**, Member, 2011 to present
- **Prospect Recreation and Park District**, Board of Directors, 2010 to 2014
- **Leadership Jefferson County**, Class of 2007

About

- » In addition to the creativity that you expect from a graphic designer, I have a unique skill set from my former career in civil engineering. I am a balance of thinking outside the box and adhering to a budget, schedule and scope—organized, yet imaginative. I enjoy working with organizations and individuals who are environmentally responsible, organized, honest and positive.

Design Skills

- » Graphic design for print and web including: thumbnails, sketches, ad and page layout, long document layout, logo and package design, mock-ups and presentations, photo retouching
- » Understanding of printing and pre-press processes, and impositioning
- » Research and documentation
- » Managing and prioritizing multiple projects

Technical Skills

- » Adobe CS4—Creative Cloud
- Strong skills in: InDesign, Illustrator, Photoshop, Bridge, and Muse
- Beginner level skills in: AfterEffects and DreamWeaver
- » Basic HTML, CSS, FTP
- » Wordpress website editing
- » MS Word, Excel, PowerPoint
- » Constant Contact
- » Social Media
- » Mac OS preferred

Qualities

- » Organized and self-motivated
- » Resourceful problem solver
- » Budget and schedule conscious
- » Clear communicator
- » Embraces technology
- » Inspired by nature

Related Interests

- » Environmentally responsible packaging and printing
- » Digital photography