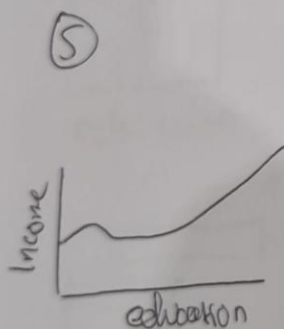
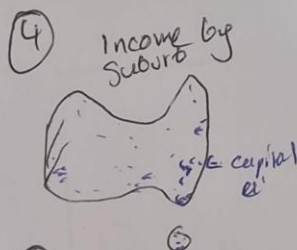
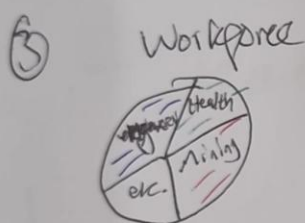
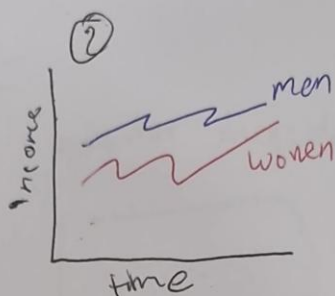
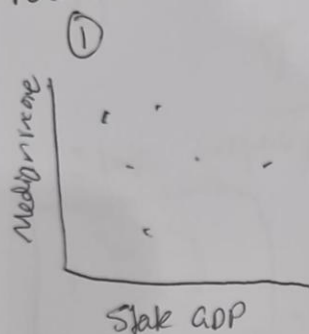


Ideas:



Filter:

- ① possible
- ② possible
- ③ what is data point → clarify
- ④ too much data / to slow
- ⑤ education is normal
- ⑥ possible

categorize

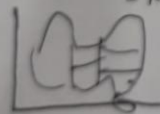
Income is unequal

④ ↓ ② ⑤

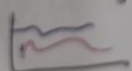
How does this relate to other metrics

①, ③, ⑥

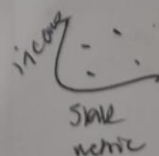
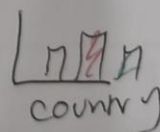
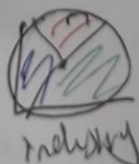
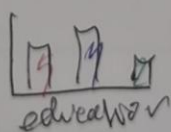
Combine + refine income by state



Income by gender



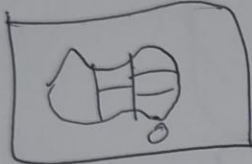
unequal why



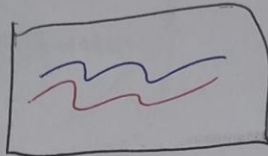
Layout

Title

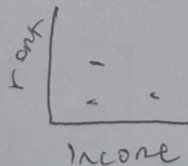
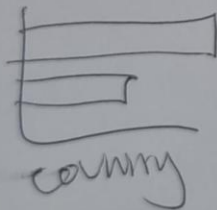
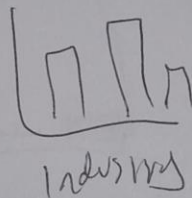
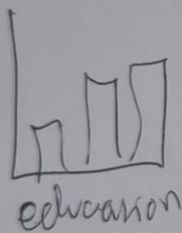
State inequality



gender inequality



— text —



Operations

~~Overall~~

Key points
should be
easy + quickly
interpretable

→ bolding

→ colours

→ textual
hierarchy

~~But~~ Not deep
data exploration

→ basic tool
tips etc.

→ Data is
findable
online?

Focus

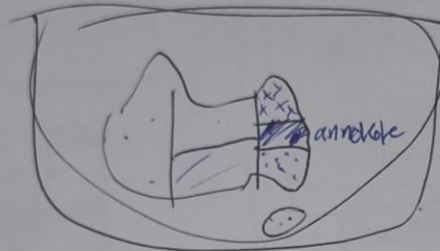
- 1) there is income inequality
- 2) income relates to other demographics
- 3) income relation to other metrics

Discussion

- Is there
enough
data?

Layout

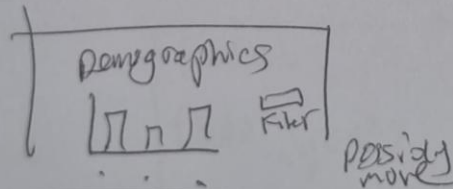
Title



text



text



web page
scroll.

Operations

- Scroll the page, n
- This makes clear column in which to look at info.
- Use filters to change what data is being looked at.
- Use lots of colours in a scheme throughout

Focus

- Linear walkthrough of data,
- Minimal text
- Lots of data

Discussion


- Advantage
- ↳ clear linear structure
- Disadvantage
- ↳ forced to scroll

Layout

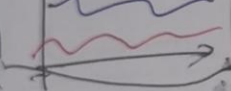
Title

intro

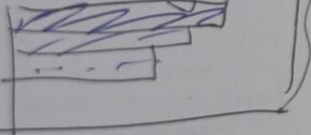
Median income
by state



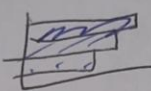
Income by gender



Income by industry

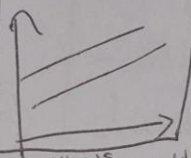


Income by
education

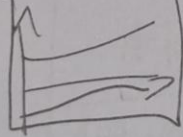


Discussion

mean vs median
income

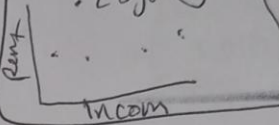


mean vs
median wealth



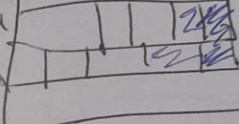
Scroll
down
page →

Income by
country



Income by
country

Au
New
Au



Conclusion

operations

Lots of good
data

little bit of
guiding text

- Broken into
containers

Focus

Data speaks
for itself

Lots of
perspectives/
relationships
analysed

Discussion

Advantage

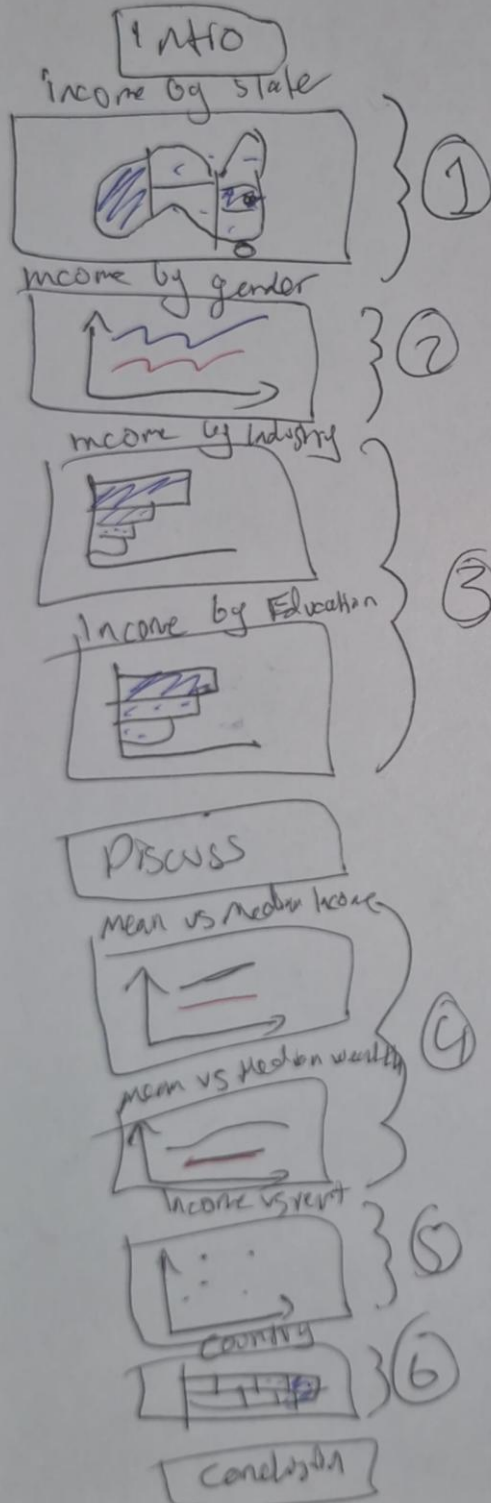
↳ Lots of
information

Disadvantage

↳ too much data
(overwhelming)

↳ Scrolling

Title



Time

① 1 hour

② 1 hour

③ 2 hours

④ 1 hour

⑤ 1 hour

⑥ 1.5 hours

Design

2 hours

Data collection (clean)

2 hours

~~2 hours~~

Design

- 8 charts

- Minimal text, let data speak for itself

- Tool tips give detail

Requirements

- Lots of income data

- State data

↳ rent

↳ income

- Australia map

- mean vs median data

- country of birth stats