

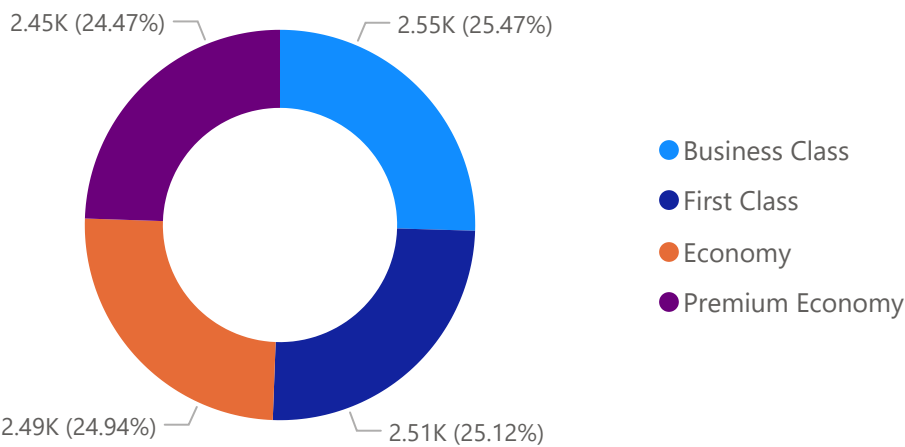
10000	9105	895
Total Flights	Domestic Flights	International Flights
\$8,370,986.68	\$4,802,307.97	\$3,568,678.70
Total Ticket Amount	Domestic Spend	International Spend

-0.49%

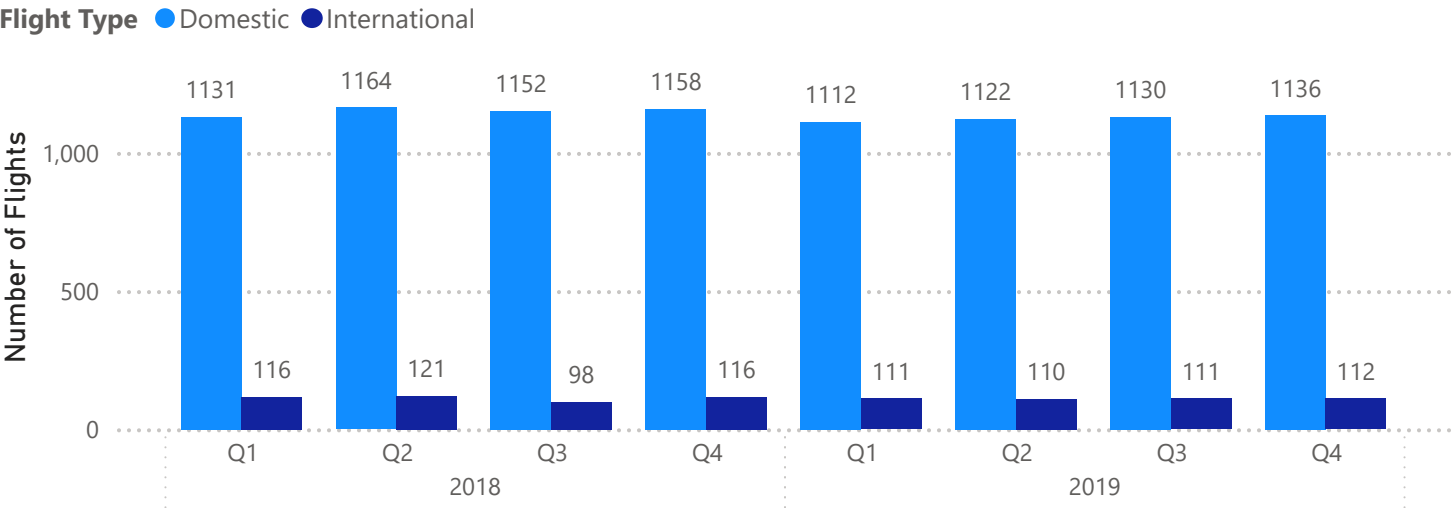
YoY Growth in Ticket Spend

2018
2019

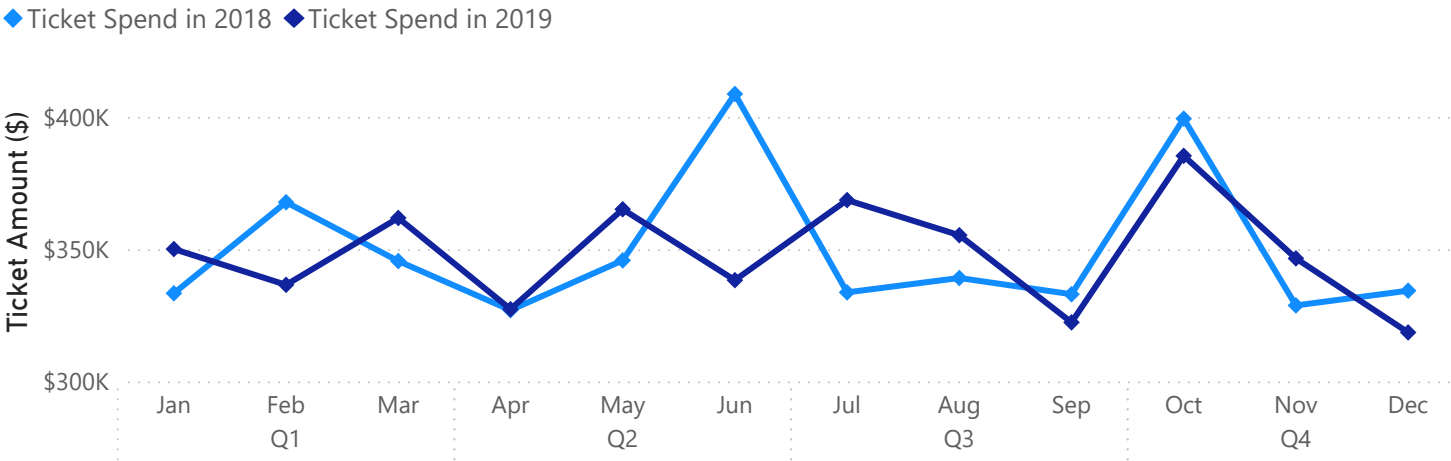
Seat Class Distribution



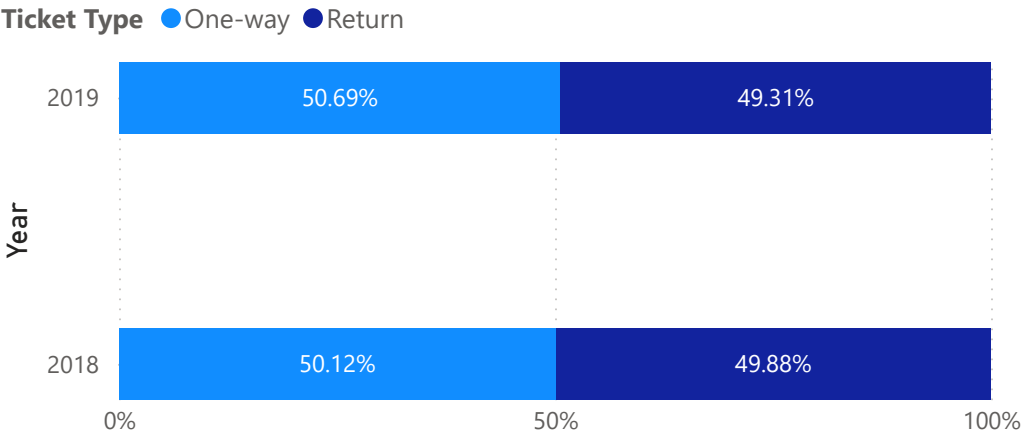
Flight Volume by Quarter



Monthly Ticket Spend Comparison: 2018 vs 2019

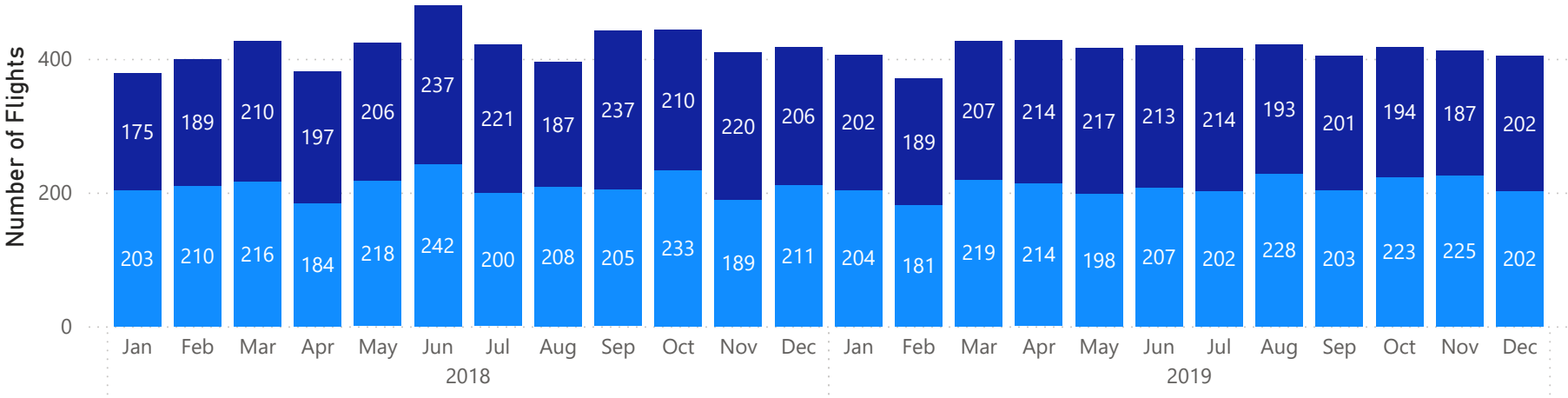


Ticket Type Distribution by Year

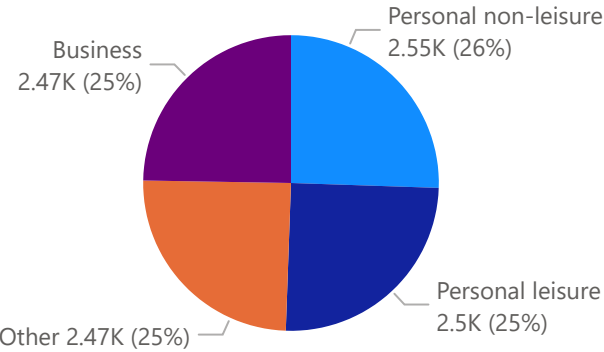


Monthly Flight Volume (2018–2019)

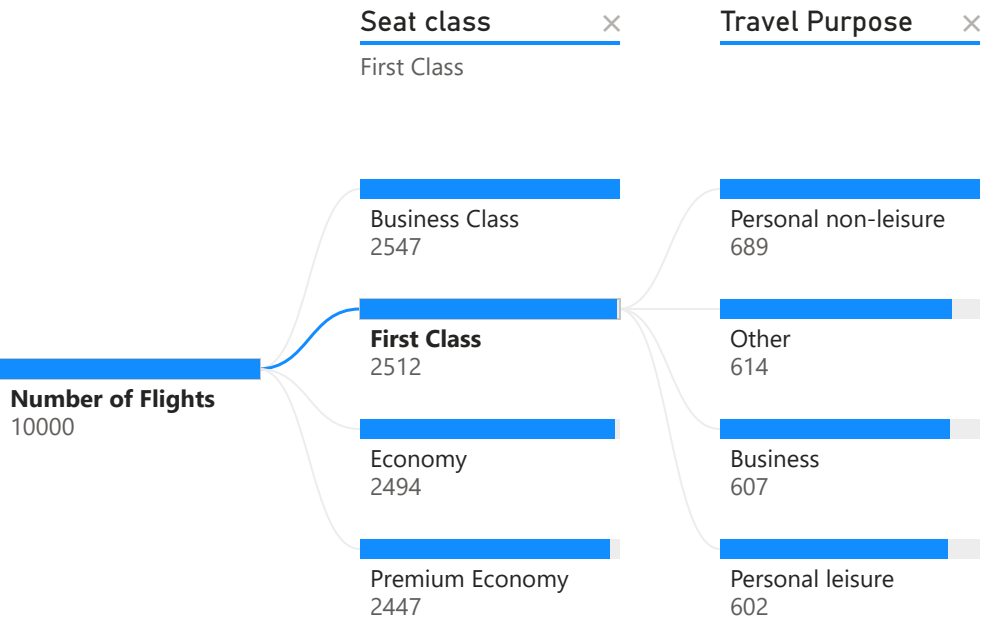
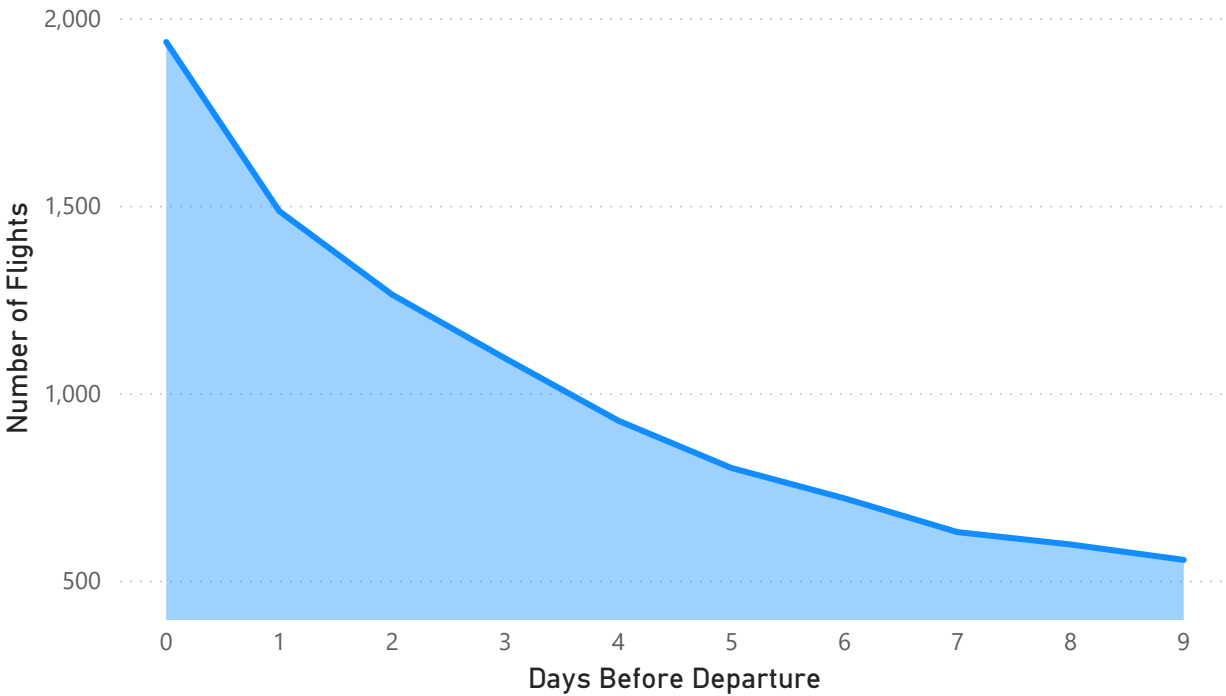
Ticket Type One-way Return



Travel Purpose Distribution

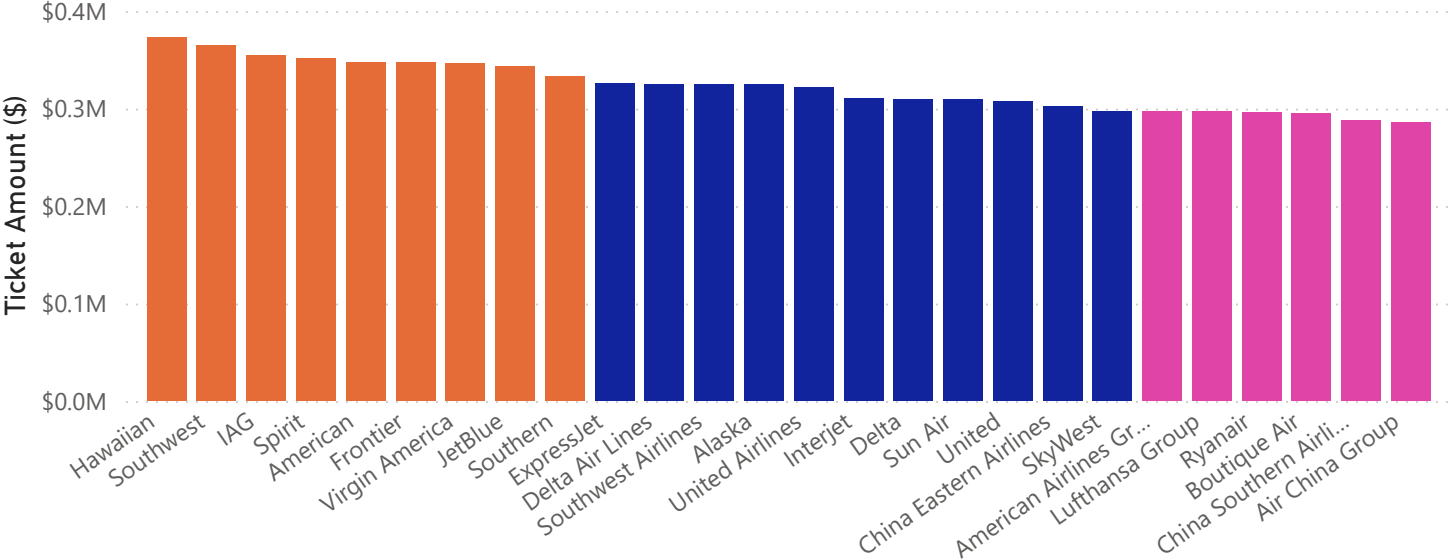


Flights by Booking Lead Time (Days in Advance)



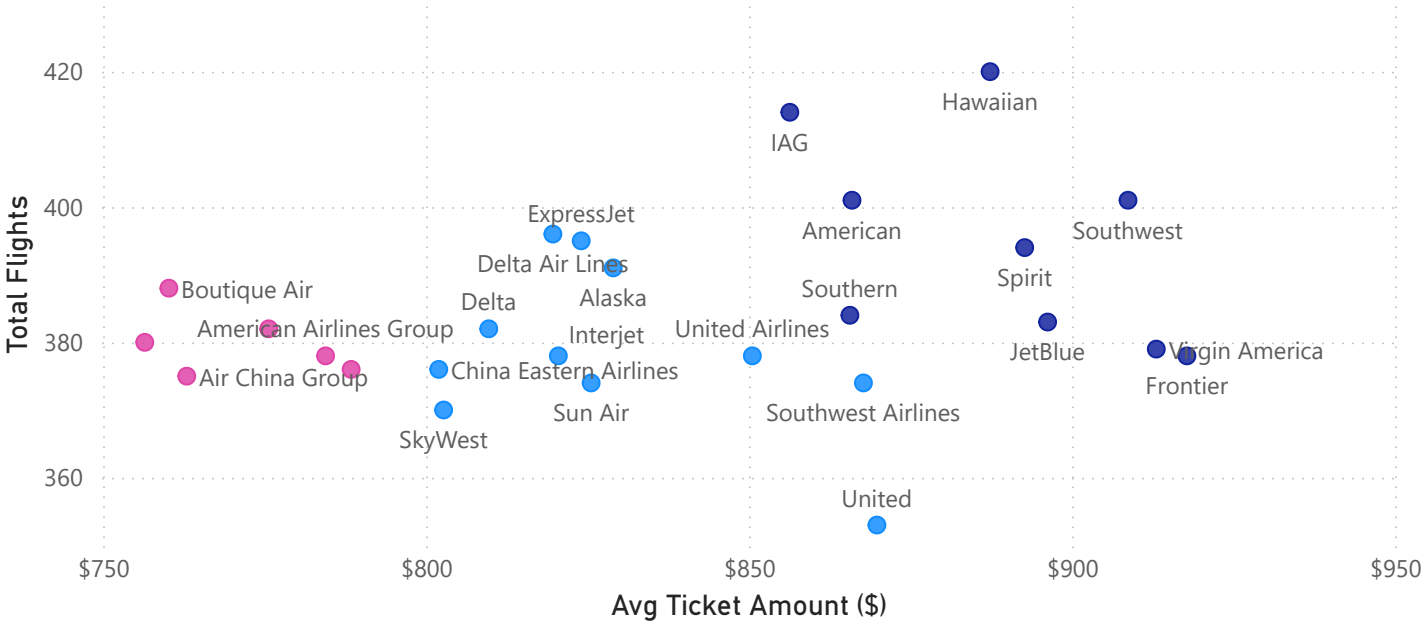
Airlines	Domestic Flights	International Flights	Total Flights
Hawaiian	376	44	420
IAG	374	40	414
American	364	37	401
Southwest	358	43	401
Delta Air Lines	365	31	396
ExpressJet	359	36	395
Spirit	351	43	394
Alaska	354	37	391
Boutique Air	361	27	388
Southern	344	40	384
JetBlue	344	39	383
Delta	351	31	382
Ryanair	353	29	382
China Southern Airlines	354	26	380
Virgin America	342	37	379

Total Ticket Revenue by Airline

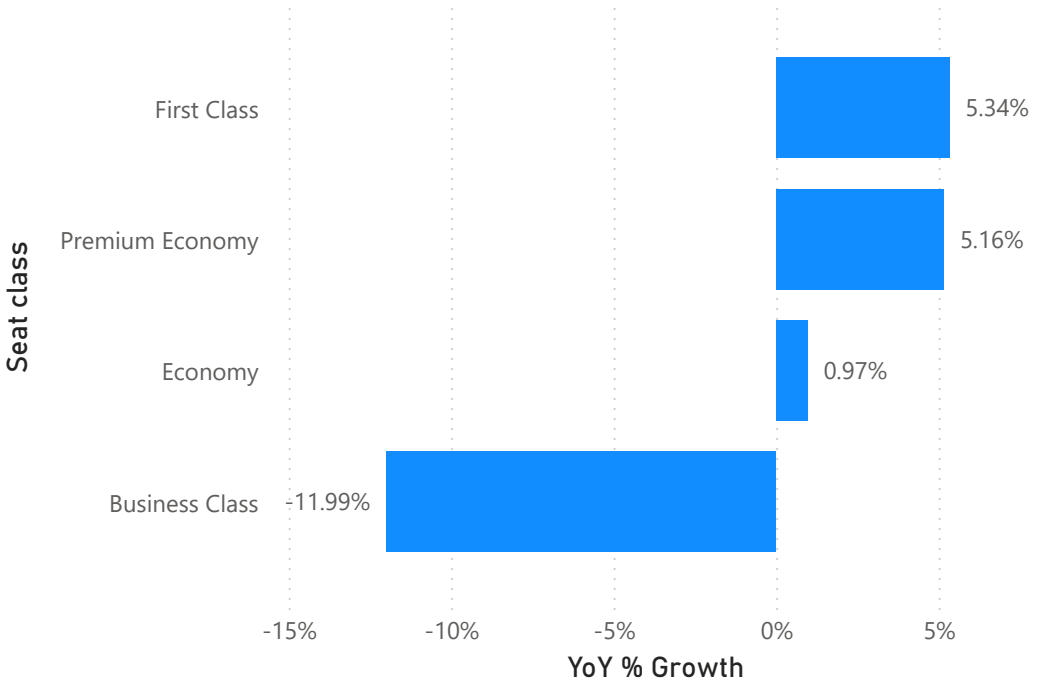


Airline Clusters: Average Spend vs Flight Volume

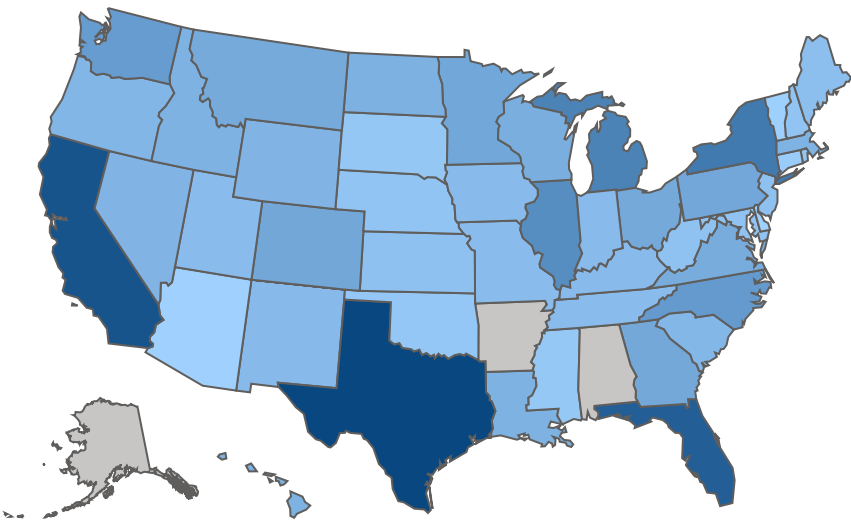
Segment ● Budget Regionals ● Core Competitors ● Premium Leaders



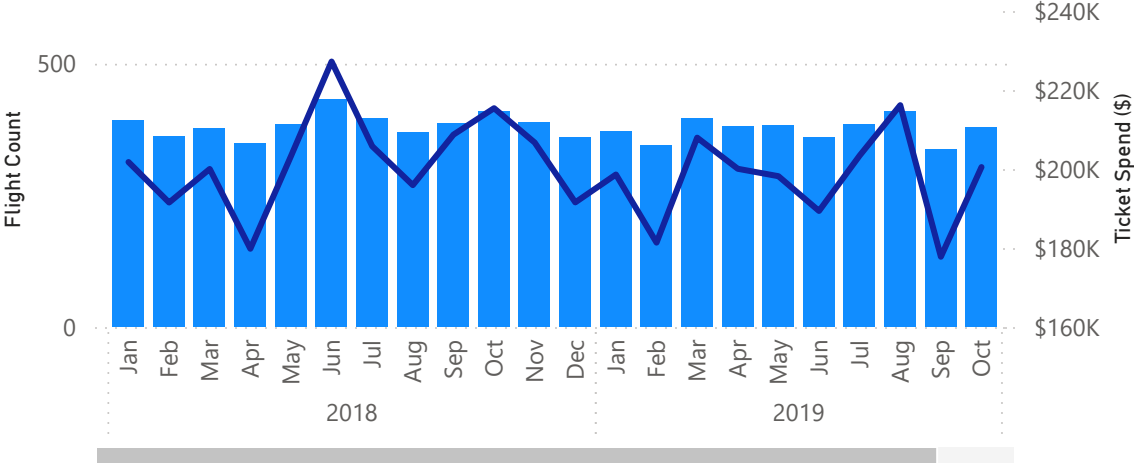
YoY % Growth by Seat class



Flight Volume by Destination State



Monthly Flight Volume & Spend Trend



Airlines Segment

- Budget Regionals
- Core Competitors
- Premium Leaders

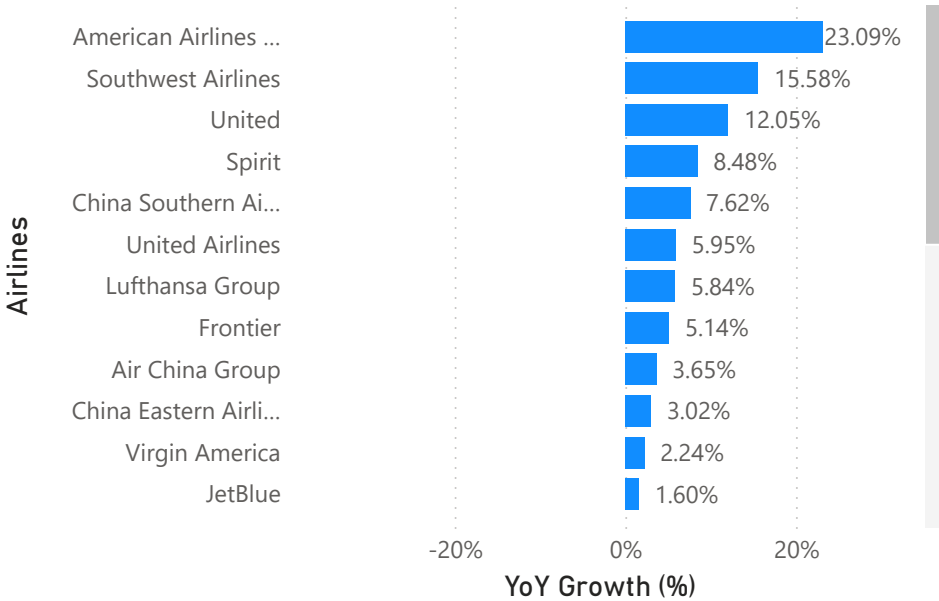
Ticket Type

All

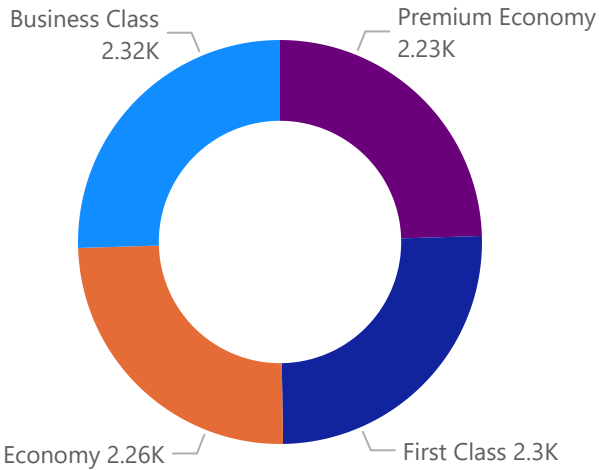
Destination State

All

Year-over-Year Ticket Spend Growth by Airline

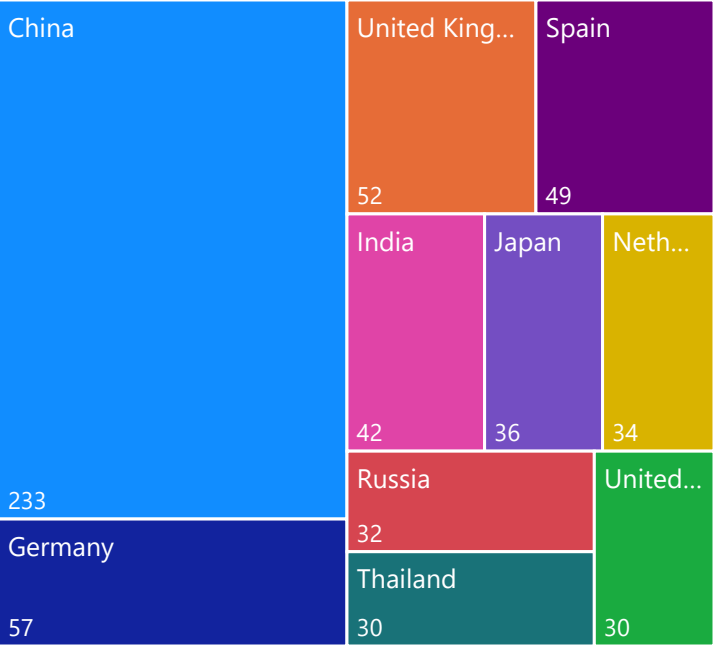


Travel Purpose Distribution (Domestic)

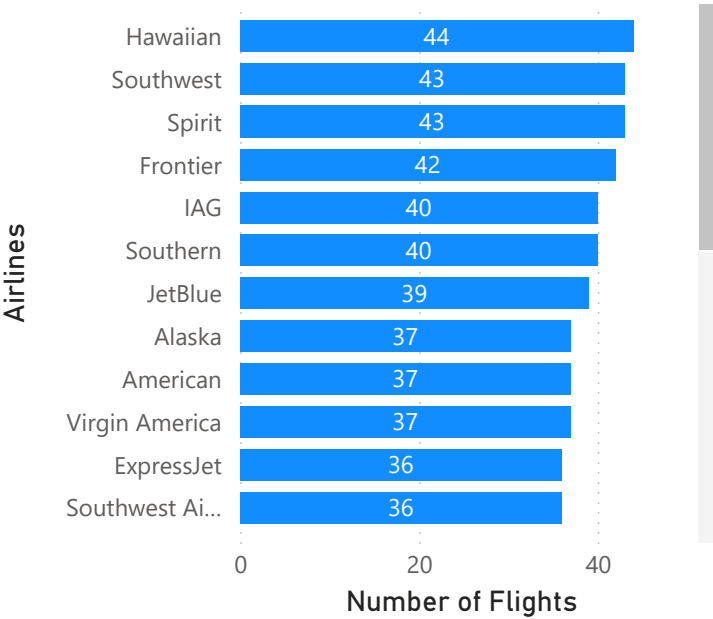


Airlines	Ticket Amount 2018	Ticket Amount 2019
Air China Group	\$87,557.60	\$90,753.11
Alaska	\$93,561.91	\$92,794.11
American	\$106,351.24	\$85,453.52
American Airlines Group	\$84,635.26	\$104,178.40
Boutique Air	\$95,403.30	\$94,604.32
China Eastern Airlines	\$90,765.58	\$93,506.04
China Southern Airlines	\$87,322.20	\$93,976.92
Delta	\$92,314.98	\$88,905.45
Delta Air Lines	\$97,702.30	\$98,746.04
ExpressJet	\$109,622.08	\$78,876.11
Frontier	\$86,940.96	\$91,412.39
Hawaiian	\$103,555.94	\$95,074.52
IAG	\$102,979.84	\$97,299.53
Interjet	\$94,832.97	\$89,693.99
JetBlue	\$88,598.59	\$90,012.15
Lufthansa Group	\$88,535.14	\$93,709.54
Ryanair	\$95,786.30	\$83,100.38
Total	\$2,427,571.66	\$2,374,736.31

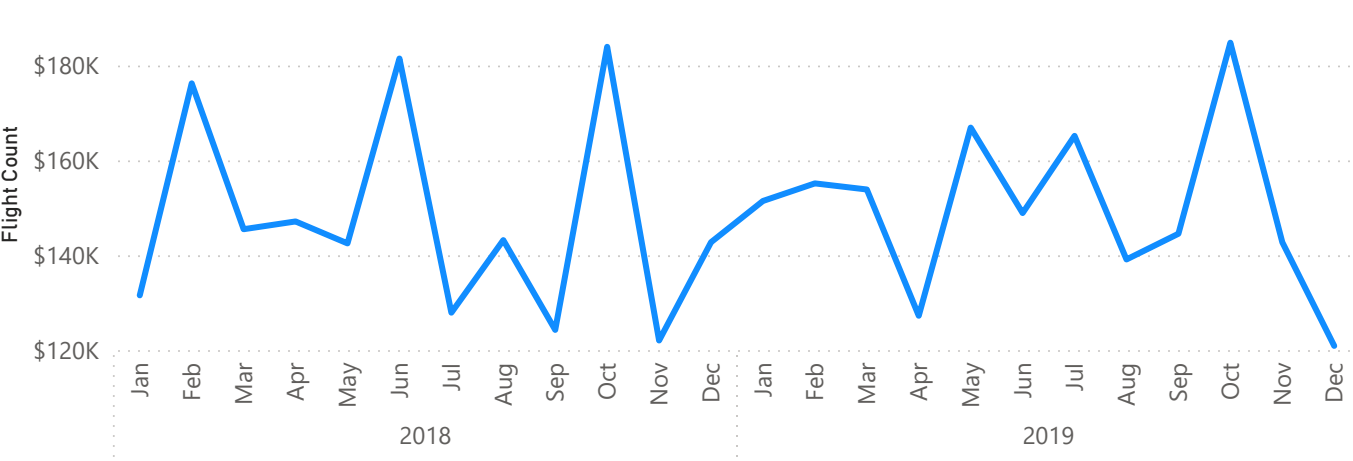
Flight Volume by Destination Country



Flight Volume by Airline



Monthly International Flight Volume (2018–2019)



Airlines Segment

- Budget Regionals
- Core Competitors
- Premium Leaders

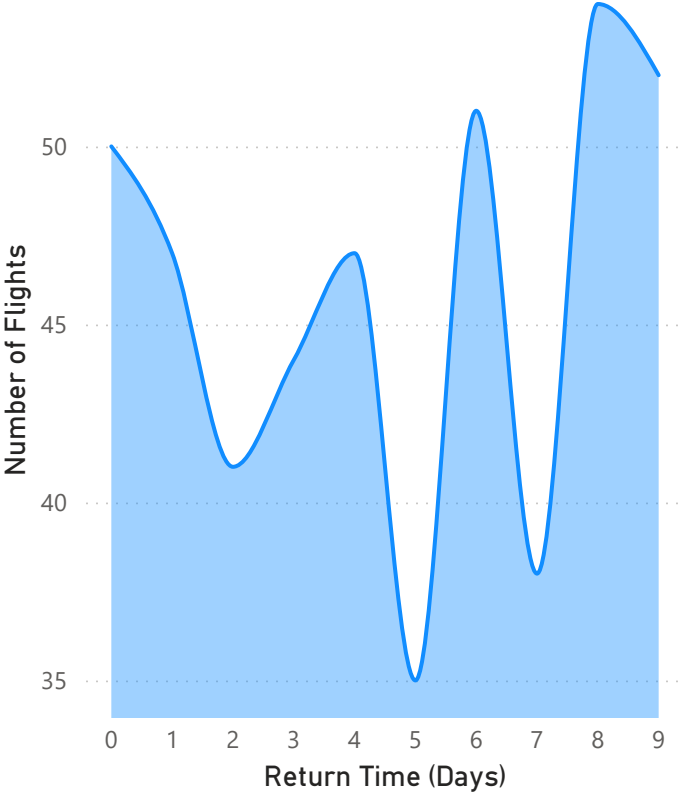
Ticket Type

All

Destination Country

All

Flight Volume by Return Time (in Days)



Airlines	Ticket Amount 2018	Ticket Amount 2019	YoY % Growth
Ryanair	\$44,346.47	\$73,065.70	64.76%
Frontier	\$65,482.00	\$103,089.13	57.43%
Southwest Airlines	\$55,877.66	\$84,812.01	51.78%
Interjet	\$50,255.32	\$75,362.46	49.96%
JetBlue	\$66,457.72	\$98,185.83	47.74%
Southwest	\$71,819.78	\$102,957.09	43.35%
Southern	\$64,625.93	\$90,810.05	40.52%
ExpressJet	\$57,939.30	\$79,053.90	36.44%
United	\$56,795.77	\$76,161.05	34.10%
United Airlines	\$59,433.53	\$79,465.04	33.70%
American Airlines Group	\$46,522.23	\$61,189.02	31.53%
Delta	\$57,861.20	\$70,230.05	21.38%
Lufthansa Group	\$55,084.61	\$59,114.70	7.32%
Alaska	\$67,502.35	\$70,274.94	4.11%
Hawaiian	\$88,514.41	\$85,531.72	-3.37%
China Eastern Airlines	\$60,542.70	\$56,727.94	-6.30%
Virgin America	\$83,541.42	\$77,955.13	-6.69%
IAG	\$87,779.68	\$66,459.33	-24.29%
American	\$90,320.88	\$65,119.06	-27.90%
China Southern Airlines	\$63,032.35	\$43,126.02	-31.58%
Total	\$1,768,176.31	\$1,800,502.39	1.83%