

# Emily Pesce

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## EDUCATION

Bachelor of Science in Fashion Business Management | Expected Graduation: May 2027 | New York City

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## PROFESSIONAL EXPERIENCE

### Watson Style Group | Stylist

July 2023-August 2024

- Assist expert stylist in client meetings, compiling inventory photos of client's wardrobe
- Provide client with elevated suggestions for wardrobe expansion and styling within their current collections
- Responsible for creating deliverables, including client lookbooks (a visual style-guide tailored to the client's needs)
- Oversee e-commerce photos library

### Aritzia Flatiron | Style Advisor

September 2023-Present

- Advise customers on current trends & updates that complement their personal style
- Create lasting customer relationships by listening and translating their needs into wardrobe solutions
- Regularly exceed daily quota
- Help support at new boutique openings

### Social Media Marketing | Peter Thomas Roth

June 2025-July 2025

- Create organic and sponsored social media content for the Peter Thomas Roth social media based on trends and market research.
- Follow and create social calendars for upcoming launches & seasons
- Engage in daily meetings with various departments of the company
- Responsible for creating engaging content to cater to a large audience of consumers

### Plitz Fashion Company | NYFW Volunteer

September 2023

- Styling & Social Media Assistant
- Assisted in show preparation, specifically run-of-show, contributing styling insights, order of looks, and general staging
- Filmed runway show for the brand's social media & marketing teams via Instagram and Facebook Live

### Oceans Of Origins | NYFW Volunteer

September 2023

- Backstage & Social Media Assistant
  - Assisted with backstage logistics & tasks - steamed garments, light alterations on runway pieces, dressed models
  - Filmed / photographed runway show for the brand's social media & marketing teams
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## ADDITIONAL INFORMATION

- GPA: 3.95
- **2024:** Phi Theta Kappa at FIT
- Internationally recognized honor's society
- **2023 & 2024:** Academic dean's honor roll at FIT
- **2022-2023:** Children's Miracle Network, Executive Board, Member
- Student-led charity event that supports Children's Miracle. Network to directly aid kids in local hospitals
- **2022-2023:** Distributive Education Clubs of America, Member
- Apparel and Accessories Marketing, Awarded 1st place in the district competition and advanced to the Missouri State DECA
- **2019-2023:** National Honors Society Member
- Value-based society that honors leadership, scholarship, service, & character
- **2019-2023:** Ladue Dance Marathon, Member