## **Lauren Pesce**

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## **SKILLS**

- Programming & Frameworks: Python, C++, JavaScript, Node.js, React, HTML, CSS, SQL, Django
- Data Visualization: Matplotlib, JSON, R
- Design Tools: Figma, Canva, Adobe Photoshop, Lightroom
- Dev Tools: GitHub, Xcode, Visual Studio, Google Analytics
- Other: API integration, DOM manipulation, Accessibility, LocalStorage, UX Research (Interviews, Usability Testing, A/B Testing, Heuristic Evaluations, Accessibility Audits, Affinity Mapping)

### **EXPERIENCE**

#### **User Experience Design Intern**

**Digital Summer Clinic** 

June 2024 - August 2024, Ann Arbor, MI

- Executed thorough user research by interviewing key Ready Signal stakeholders and analyzing historical company data to identify and address core needs.
- Developed and refined multiple Figma drafts to help redesign 20% of their website, improving usability and user experience.

#### Server

Ashlev's

August 2024 - May 2025, Ann Arbor, MI

- Provided friendly, prompt service to create memorable moments for guests.
- Cleaned and organized kitchen stations to promote team efficiency.

### **Human Powered Submarine Team Member**

University of Michigan

August 2023 - May 2025, Ann Arbor, MI

- Collaborated with a team to assure the safety and effectiveness of the submarine.
- Utilized C++ to program components in a submarine to support the interior, measure the power needed and aid in the controls and their ability to withstand water.

## **Hack Dearborn Participant**

University of Michigan

October 2023, Ann Arbor, MI

• Competed solo against 196 other participants and showcased web development skills in HTML and CSS to a panel of judges with, "MyDiary," which promotes healthy eating and mental health in a unique way.

### **NOTABLE PROJECTS**

## Maize and Blue Cupboard Website Redesign

University of Michigan • August 2024 - April 2025

- Conducted user research over the course of a year and identified core website issues through interviews, user testing, and accessibility audits.
- Created and tested a high-fidelity Figma mockup, incorporating UX design best practices and feedback from stakeholders to guide redesign recommendations.

# Movie and Weather API Data Analysis

University of Michigan • November 2023 - December 2023

- Built a Python program that accessed four APIs to collect movie and weather data and integrated results using SQL and JSON.
- · Analyzed correlations between movie popularity and Ann Arbor weather on release dates using Matplotlib and statistical techniques.

## **Responsive Harry Potter Game Website**

University of Michigan • April 2025 - May 2025

- Designed and built a fully responsive website featuring interactive Harry Potter-themed games using HTML, CSS, and JavaScript.
- Integrated multiple public APIs and prioritized accessibility and UI polish to create an engaging user experience.

## Piazza Machine Learning Post Classifier

University of Michigan • November 2023 - December 2023

- Developed a machine learning classifier in C++ to categorize Piazza posts using word frequency and labeled training data.
- Implemented data preprocessing techniques including tokenization and case normalization to prepare raw input for classification.

## **EDUCATION**

## University of Michigan School of Information

## Bachelor of Science in Information (BSI), User Experience (UX) Design

Minor in English • Ann Arbor, MI • May 2025 •

- Cumulative GPA: 3.76 / 4.00
- Coursework: Introduction to UX, Information Ethics, Data Oriented Programming, Web Design, Development and Accessibility, Programs and Data Structures, Introduction to Statistics, Needs Assessment and Usability, Building Data-Driven Web Applications, Building Interactive Applications, Interaction Design Studio, UX Driven Entrepreneurship
- Dean's List. Multiple Semesters
- Queen Mary University of London Studies Abroad, January 2024 May 2024