# ANDREA M

• Cell: 289 221 3923 • andrea.mcilmoyle@gmail.com

• Height: 5'7" • Weight: 108 lbs • Bust: 34 • Waist: 25 • Hips: 35 • Hair: Blonde • Eyes: Brown •

# **PROFILE**

- Experienced Dancer, Promotional Model and Brand Ambassador
- Dedicated, service-focused, self-motivated and able to multi-task. Provides premium customer service to both customers and co-workers
- Able to work independently and as a team player with little to no supervision
- Reliable professional who easily develops rapport with customers/clients
- Working knowledge of Italian and Sign Language

### **EDUCATION**

Make-up Artistry	Canadian Beauty College	Dec. 2010 – Feb. 2011
Esthetics	Seneca College	Sept. 2009 – July 2011
Fitness & Health Promotion Honours Diploma	Durham College	Sept. 2006 – April 2008

#### **CERTIFICATES**

Standard First Aid/CPR Level C	Canadian Red Cross	Current
Bartending license	Bartending School of Ontario	Aug. 2009
Smart Serve	Smart Serve Ontario	2008
Lights, Camera, Acting	The Flare Group	2008-2010
Fashion Modeling and Related Careers	The Flare Group	2008-2010
Hip Hop, Jazz, Ballet, Musical Theatre	York Dance Academy	1998-2005

#### DANCE EXPERIENCE

Sacred Heart Dance Cru Team

Back-Up Dancer for Toronto Pop Singer Lolita Performed at Pride, various music festivals and events

NFL Bills Game Halftime Show Performance "Gangnam Style" dance with PSY

GoGo/Back-up Dancer for Beatlemania "The Beatles" tribute band performances

Tapas Lounge, Mix Markham, Faces, Aria Complex, TIME, Gravity GoGo Dancer

Back-up Dancer for a student rapper EP Taylor's pub Dance Crew Inspiration2Motion

**UOIT** Dance Co. Competition Team Performed at College and University sporting/charity events

Hip Hop large group competitions including: B.A.M., Terpsichore,

Rhythm, Humber Hype Dance challenge **Durham College Cheerleading Team** Performed at College basketball games Choreographed and performed Hip Hop and

Jazz routines for basketball games and school events

Dancer in high school musical FAME Sacred Heart C.H.S.

York Dance Academy Competition Team Performed in Downtown Disney, Florida

Competed in a variety of Hip Hop, Jazz, Musical Theatre small

group/duet numbers at Starstep, Dance Odyssey, Rhythm, Terpsichore

# PROMOTIONAL MODELING

Event Appearances as 'Barbie'	Live events and in-store appearances	The Berkley, Casa Loma, Walmart
Hpnotiq Bartender/Promo Model	Gourmet Food and Wine Expo	MTCC
Bartender	Tim Hudak's GTA Leader's Dinner	The Paramount
Guerlain Promo Model & Dancer	Perfume Sampling & Flash Mob Dance	Guerlain and 4 downtown bars
Diet Coke Brand Ambassador	Taylor Swift Concert Diet Coke Tent	Air Canada Centre
Team Lead Brand Ambassador	Make Up For Ever Make Up Bag Remix Tour	Yorkdale Mall
CBC Event Assistant	CBC Celebrities Live on the Road Mall Tour	Limeridge & Sherway Gardens
Nissan Brand Ambassador	Auto Show	MTCC
LEGO Brand Ambassador	Legends of Chima Tournament	Toys 'R US

Honda's Christmas Party **International Centre** Cigarette Girl

Hostess Caesarstone & Mackage Fashion Week Event The Spoke Club

Coffee Animator

Nuit Blanche 2012 Timothy's Coffee Sampling Nathan Phillips Square

Event Assistant

Sharp Book for Men Launch 2012

Shangri-LA Hotel

HostessHonda IndyCNEShowgirl Casino HostessCasino eventThe HiltonBikini ModelSuperbowl Bikini ShowP.K. Bar & GrillHostessNew Year's Eve 2012Woodbine Casino

Promo Model/Server Pickle Barrel Hat Trick Wine Tasting Pickle Barrel Newmarket

Promo Model Smirnoff Rocket Sampling LCBO Newmarket
Promo Model Paid to Party Nightclub Events Berlin, Muzik, IVY etc.

Judge & Runway Model Trash Fusion Fashion Show Barrie

Runway Model & Poster Model Performance World Toronto Dymes Booth Hat Model Polo for Heart International Centre Gormley Polo Centre

Runway Model A 'Flare for Confidence' Charity Fashion Show Roman Palace

Pageant Finalist Miss Woodbridge Pageant Woodbridge Italian Festival

Hair Model L'Oreal Hair Show L'Oreal Academy

#### FILM/TELEVISION

The Morning Show Model Global TV
'Daytime' Lemonberry Spring Fashion Model Rogers TV
Salon Decorum Commercial Voiceover Khamp Media
We set the Trend Model Styles Int.

Music video "For Life" by Illyance Extra Change Promotions Inc.

#### **PRINT**

Barbie's Birthday Celebration Barbie Mississauga News

Trash Fusion Fashion Show Model SNAP Newspaper, North Magazine Miss Woodbridge Pageant Contestant Italian Festival flyer, Lo Specchio

Polo For Heart Model SNAP Newspaper Lemonberry window display Mannequin model Era Banner Newspaper

#### WORK EXPERIENCE

Creative Development Manager & Recruiter Nexus Media One Jan 2014 – Present Talent Acquisition Coordinator Legionaire Media Marketing Jan 2013 – Dec. 2013 Promotional Model & GoGo Dancer Various Companies June 2011 – Present MAV-1 Entertainment Model Recruiter/ Promo Model/GoGo Dancer Nov 2011 – August 2012 Resident GoGo Dancer Tapas Lounge Nov.2011 – Feb. 2012 **Trade Secrets** Esthetician/Sales Associate/Key Holder April 2010 – Dec. 2012 May 2009 - July 2009 Bartender /Server Al Anater **Bottle Server** Aug. 2008 – March 2009 Club Vegas

 $\begin{array}{lll} \mbox{Model and Instructor} & \mbox{The Flare Group} & 2004 - 2010 \\ \mbox{Model} & \mbox{Kontakt Modeling Agency} & \mbox{Nov. } 2005 - 2006 \end{array}$ 

#### WEBSITES

http://globalnews.ca/video/1200265/samantha-stoncius-and-canadian-fashion

http://www.mississauga.com/community/article/1587965--birthday-barbie-celebrates-at-square-one

http://www.canadianfamily.ca/barbie-popstar-event-gallery/

http://www.karmakouture.net/index.php?route=product/product&path=20\_60\_63&product\_id=62 http://www.gofash.com/we-set-the-trend/hercules-we-set-the-trend-ep-1/ (at 2:58 and 4:45) www.illyance.com "For Life" music video

#### SPECIAL SKILLS

Dancing, Modeling, Acting, Make-up Artistry, Esthetics, Yoga, Fitness Training, Event Planning, Painting, Swimming, Very flexible-can do side splits, can bend into a bridge

References available upon request













# **STAYEXTRAORDINARY**

TORONTO**6.14.13** 

