



THELOVELYMANIFESTO.COM

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HELLO.

A PASSIONATE AND CREATIVE INDIVIDUAL WHO HAS AN ENTHUSIASTIC INTEREST IN THE CULTURAL PRODUCTION OF FASHION ALONG WITH EDITORIAL AND CONTENT DEVELOPMENT. A POSSESSOR OF ORIGINALITY, SELF-DISCIPLINE, AND CREATIVITY. TAKES ON EVERY CHALLENGE WITH ENTHUSIASM AND PASSION.

FASHION EXPERIENCE.

E - COMMERCE INTERNSHIP

THE COVETUER TORONTO, ON

SEPTEMBER 2014 - PRESENT

- > ASSIST IN DATA COLLECTION AND SALES - GATHERING CRUCIAL INFORMATION, THROUGH DIFFERENT DATA PLATFORMS AND PUBLISHED STORIES TO BETTER DEVELOP AND DISTRIBUTE CONTENT.
- > MANAGE SOCIAL MEDIA PLATFORMS AND CREATE SALE/E - COMMERCE OPPORTUNITIES WITHIN OUR STORIES AND NEWSLETTERS BY SELECTING DIFFERENT LUXURY PRODUCTS THAT ARE TO BE EMBEDDED WITHIN TEXT.
- > CONTACT PUBLIC RELATION DEPARTMENTS FOR LUXURY BRANDS FEATURED IN EDITORIAL STORIES TO PROMOTE THE COVETEUR AND THE SELETED PRODUCTS HIGHLIGHTED WITHIN THE STORIES.

VANCOUVER EDITOR

STYLEHUNTER.COM

SEPTEMBER 2014 - PRESENT

- > WRITE WEEKLY ARTICLES IN THE CATEGORIES OF LIFESTYLE, CELEBRITY, BEAUTY, AND FASHION FOR MELBOURNE, AUSTRALIA BASED ONLINE FASHION WEBSITE.
- > A PART OF A NETWORK OF INTERNATIONAL FASHION WRITERS.
- > FIND ME HERE: WWW.STYLEHUNTER.COM/THE-INSIDERS/VANCOUVER/

EDITORIAL INTERN

COLLEGEFASHIONISTA

DECEMBER 2013 - JUNE 2014

- > ONLINE INTERNSHIP WITH NEW YORK CITY/CHICAGO BASED FASHION WEBSITE
- > WROTE A WEEKLY STYLE ADVICE COLUMN GIVING UNIVERSITY STUDENTS TIPS ON THE LATEST STYLES.
- > STRONG UNDERSTANDING OF SOCIAL MEDIA, BRAND MANAGEMENT, AND PHOTOGRAPHY
- > FIND ME HERE: WWW.COLLEGEFASHIONISTA.COM/MONIKAMARKOVINOVIC/

DESIGN/CONTENT INTERN

SOPHIA MODELS CALGARY, AB
2013

MAY 2013 - SEPTEMBER

- > CREATED, DESIGNED, AND WROTE MODEL COMP CARDS AND AGENCY NEWSLETTERS FOR CALGARY'S BIGGEST MODELING AGENCY
- > ASSISTED ON PHOTO SHOOTS AND MODEL SCOUTING.
- > WORKED CLOSELY WITH PHOTOSHOP.

MEDIA EXPERIENCE.

MUSIC WRITER

PRESS+1

OCTOBER 2012- MAY 2013

- > CANADIAN ONLINE ENTERTAINMENT MAGAZINE BASED IN TORONTO.
- > WROTE ALBUM REVIEWS AND ORIGINAL PIECES.
- > EXPLORED AND CRITIQUED MUSIC AND POPULAR CULTURE THROUGH MY WRITING.

PROMOTIONS ASSISTANT

ASTRAL MEDIA CALGARY, AB

MAY 2011 - SEPTEMBER 2011

- > BUILD RAPPORT AND STRENGTHEN RELATIONSHIP WITH LISTENERS AND CLIENTS, ACTING AS A LIAISON FOR VIRGIN RADIO AND CJAY RADIO.
- > ATTENDED AND EXECUTED VARIED EVENTS THROUGHOUT CALGARY REPRESENTING VIRGIN RADIO.
- > THROUGH EVENTS, CONTEST, ADVERTISING, AND PROMOTIONAL OPPORTUNITIES, I CREATED A POSITIVE IMAGE FOR OUR RADIO STATIONS WHICH WERE APART OF ASTRAL MEDIA, CANADA'S LEADING MEDIA COMPANY IN TELEVISION, ADVERTISING, RADIO, AND INTERACTIVE MEDIA.

EDUCATION.

SIMON FRASER UNIVERSITY, VANCOUVER, BC

SEPTEMBER 2010 - JUNE 2014

BACHELOR OF ARTS, DOUBLE MAJOR IN COMMUNICATIONS AND VISUAL CULTURE + PERFORMANCE STUDIES

- DEAN'S HONOUR ROLE IN BOTH THE SCHOOL OF COMMUNICATIONS, ART, AND TECHNOLOGY AND THE SCHOOL OF CONTEMPORARY ARTS.
- WINNER OF ASSOCIATION OF UNIVERSITIES AND COLLEGES OF CANADA SCHOLARSHIP AND SUNCOR ENERGY SCHOLARSHIP.
- SFU STUDY ABROAD AMBASSADOR, SFU COMMUNICATION STUDENT UNION INTERNAL AFFAIRS OFFICER

MONASH UNIVERSITY, MELBOURNE, AUSTRALIA

FEBRUARY 2012 - JUNE 2012

EXCHANGE PROGRAM - STUDIED JOURNALISM AND FILM

ACCOMPLISHMENTS.

TEEN VOGUE FASHION UNIVERSITY, STUDENT

OCTOBER 2013

- + CHOSEN TO ATTEND A CONFERENCE IN NEW YORK CITY WITH TEEN VOGUE, VOGUE, AND CONDE NAST WHICH FOCUSED ON EDITORIAL, DESIGN, AND THE BUSINESS OF FASHION

TEDXSFU DELEGATE

OCTOBER 2013

SKILLS + KNOWLEDGE.

SOCIAL MEDIA

HOOTSUITE, FACEBOOK,
TWITTER, PINTEREST,
TUMBLR, YOUTUBE,
INSTAGRAM, LINKEDIN,
GOOGLE+

WRITING + EDITING

WORDPRESS, BLOGGER,
MICROSOFT WORD, EXCEL,
POWERPOINT,

DESIGN

BASIC PHOTOSHOP, BASIC
HTML, IMAGE SOURCING

DATA

GOOGLE ANALYTICS, VOCUS, REWARDSTYLE,
CLICKMETER, LINK NINJA, OPTIMIZELY,