

PROFESSIONAL SKILLS

- Exceptional learning ability and adaptability
- Strong presentation and interpersonal skills
- Being self-motivated, responsible, reliable and detail-oriented
- Outstanding organizational and planning skills
- Ability to work independently as well as in a team-oriented setting

LANGUAGES

English, Cantonese, Mandarin, Fujian Dialect

RELATED QUALIFICATIONS

Food Handler Certificate	2014
WHMIS Certificate	2013
Smart-Serve Certificate	2012

WORK EXPERIENCES**Team Lead** **2013-present**

Ontario, Canada

- Manage teams with various sizes, from 3 to 40 staffs
- Set up and tear down event area
- Organize travel arrangement with the team for out-of-town activations
- Develop strategy for the team to achieve the goals
- Assign duties based on capability and personality
- Maintain orders and break schedule
- Handle onsite issues throughout the event
- Submit recap report and provide suggestions to further improve overall performance
- Example of Clients: Intel Extreme Masters, Target, Sony, Lincoln Branding Tour

Product Specialist for General Motors **2012-present**

General Motors, Canada

- Provide product-related information such as engine types, product qualifications and comparisons
- Educate consumers with new features and suggest the most suitable vehicle based on their needs
- Invite interested consumers to be participate in concierge service, set up test drive appointments with dealerships and follow up with the processes
- Demonstrate professional customer service and excellent interpersonal skill
- Provide vehicle details in Cantonese/Mandarin to Chinese-speaking consumers
- Encourage general public to participate in onsite activities

Brand Ambassador **2012-present**

Ontario, Canada

- Aid setup/teardown of an activation when applicable
- Engage with target population to achieve brand popularity
- Represent the company and educated consumers on new offers and promoted sales
- Encourage audience participation in onsite activities
- Invite general public to sign up for contests, hand out sampling items or other promotional materials, and register interested individuals for test drive
- Example of Clients: Mercedes Benz & Smart Cars, Canadian Tire, Lavazza, Great Gulf Home

Mascot/Character Performer **2012-present**

Ontario, Canada

- Interact with general public to attract audience at trade shows/onsite events
- Posed for photos and video footages when applicable
- Travel to various Ontario locations and participate in press interviews for TV channels
- Examples of Clients: Chevrolet Safe & Fun Hockey, ParaNorman movie, BMO Bear, Subway Monkey

Mascot Handler Ontario, Canada	2013-present
<ul style="list-style-type: none">● Schedule times for mascot performance and breaks with client● Assist in assembling and dissembling mascot wardrobe● Encourage general public to interact with mascots and assisted photo-taking with mascots● Escort mascot when maneuver through crowds and protected mascot from potentially harmful situations● Examples of Clients: Teenage Mutant Ninja Turtles, Elmer's the Bull, Peg & Cat	
Event Hostess Ontario, Canada	2012-present
<ul style="list-style-type: none">● Set up event area and organized registration process● Greet guests and provided directions to booths and seminar rooms● Monitor entrances to a series of seminars and kept statistics of attendance● Collect raffle tickets and drew prizes● Aid live/silent auctions and handled post-auction payment processing● Example of Clients: Microsoft Conference, VMware, R&M Leadership Conference, Salesforce1 World Tour	
Product Demonstrator Ontario, Canada	2012-present
<ul style="list-style-type: none">● Conduct demonstrations and educate consumers on the products to encourage sales● Adaptively alter presentation contents to target specific audience● Suggest specific products based on consumers' needs● Sell products being promoted and keep records of sales● Set-up/tear-down demonstration area and keep areas neat while working● Examples of Clients: Chanel, De'Longhi Espresso Maker, Garnier Skincare, T-Fal Linen Care	
Special Event Server Ontario, Canada	2012-present
<ul style="list-style-type: none">● Circulate the event area with foods/drinks● Serve pre-ordered dishes to customers● Monitor the event area and keep it neat● Example of Clients: Gourmet Food & Wine Expo, Hazel McCallion Art for Life Gala, ASRS Satellite Symposium	
Model, Actress & Background Performer	2012-present
<ul style="list-style-type: none">● Model: prints, runway and freeze modelling● Actress: music video, short film and premiere● Background Performer: TV series and movies● Example of Clients: Pandora Jewellery, Express Clothing, Garnier Skincare, CTV News Premiere	
Sales Rep for V.I.B. Program at Baby Time Show Shoppers Drug Mart, Greater Toronto Area, Ontario	2012-2014
<ul style="list-style-type: none">● Encouraged attendees to sign up to "V.I.B." program and/or Shoppers Optimal Cards● Explained benefits of V.I.B. program and handed out gift bags upon sign up for "V.I.B." program● Achieved the company quota (an hourly average of 26 applications)	
Event Manager at Dating Events Match.com, Toronto, Ontario	2013
<ul style="list-style-type: none">● Arranged event setup and snack/drink menu with venue manager● Coordinated staffs for efficient checked in● Organized group activities, encouraged participations and interactions among guests● Submit recap report and provide suggestions to further improve overall performance	
Salesperson and Marketing Designer NutriBliss Company Limited, Hong Kong	2009-2011
<ul style="list-style-type: none">● Analysed and recommended products to customers based on their health concerns● Communicated with director to develop marketing tactics and enhance efficiency● Developed promotional campaigns in English and Chinese versions	
Computer Technician Cheng & Cheng Co. Ltd, Hong Kong	2007-2008
<ul style="list-style-type: none">● Communicated with the directors to developed a prototype for a Remote Programming Software	