

Julie Angeletti

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Profile

Marketing graduate looking to develop her skills through new and exiting challenges. Enjoys taking on a leadership role. Strong background in promotional marketing, customer service and sales. Proficient in event planning and the use of social media.

Education

Bachelor of Commerce, Major Marketing

Concordia University, John Molson School of Business

Diplome d'étude collégiale (D.E.C.), Media Arts

John Abbott College, Montreal, Quebec

Experience

Funkins Inc, Social Media Manager (Freelance)

Feb. 2014-April 2014

- Developing and managing social media accounts.
- Raising brand awareness and generating sales leads
- Knowledge of Twitter, Facebook and LinkedIn

Montreal VIP, Event planner and Sales Representative

June 2012–Sept. 2013

- Planning and organizing group activities in Montreal
- Selling party packages through inbound calls.
- Hosting groups to various restaurants and venues to ensure quality service.
- On call to customize clients schedules and to guarantee satisfaction.

Monster Energy, Promotional Representative

June 2010-May 2013

- Sampling product through guerrilla marketing and events.
- Delivering key brand messaging by being a product and brand expert.

Promotional Representative (Freelance)

2007-2014

Splash Model Marketing

- PS4 Launch
- Bon Jovi Fan Club Tour

Inventa

- Nintendo 3DS tour
- Corona sampling in bars and nightclubs

Girls of Glam

- Smart Car electric launch promo
- AutoTrader Montreal Auto Show

Tigris Personnel

- Danone Silhouette Greek Yogurt promotion (Team Lead)
- HBO events - Launch of new television series

RepcoPro

- Reaching store sales goals through promotion and demonstrations.

Mosaic

- BudLight Lime sales promotion

94.7 Hits FM, Promotional Representative

2003–2005

- Setting up and running events such as live remotes, fundraisers, movie premiers and hockey tournaments.

Activities

SPCA - Volunteer Adoption Councillor

I have a strong love for animals and have worked with them from a young age. I have been volunteering as a dog walker at the SPCA in Montreal for several years, but I recently undergone training to become an adoption councillor to help pets find their forever home.

Yoga Enthusiast

Health has always been extremely important to me, and yoga is a practice that creates a perfect balance between body, mind and soul. I practice yoga several times a week, whether it be at my favourite studio or outdoors at the park/waterside.

Camp Councillor - Trails End Camp

I volunteered my time in the summer at TEC, which is a camp for underprivileged children. I spent a month at the Kinkora camp site working with girls aged 12-16 years old.