

## **Tami Hammond-Collins**

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### **PROMOTIONAL & CUSTOMER SERVICE WORK**

- |  |  |                                 |
|--|--|---------------------------------|
| <b>Promotional Model</b>   | <b>Carlsberg</b>                             | <b>Vancouver, July 2014</b>     |
| Sampled Carlsberg beer to the public at a FIFA World Cup event, promoted the brand, and engaged customers.   |  |                                 |
| <b>Brand Ambassador</b>  | <b>Kashi</b>                                 | <b>Vancouver, July-Aug 2014</b> |
| Raised awareness about new Kashi products, engaged the public at the booth, and sampled Kashi cereals and granola bars at yoga studios and community events.   |  |                                 |
| <b>Brand Ambassador</b>  | <b>YVR Airport</b>                           | <b>Vancouver, July-Aug 2014</b> |
| Worked as a brand ambassador for YVR at community events and festivals. Engaged the public, ran a game for children, distributed free gifts, relayed airport information, and promoted airport events.                           |  |                                 |
| <b>Brand Ambassador</b>  | <b>Royal Bank of Canada</b>                  | <b>Vancouver, July 2014</b>     |
| Distributed complementary gift bags filled with Canada Day gifts to RBC Avion cardholders.   |  |                                 |
| <b>Brand Ambassador</b>  | <b>Somersby</b>                              | <b>Vancouver, June 2014</b>     |
| Distributed samples of Somersby Apple Cider at the CBC Music Festival and relayed brand information to the public.   |  |                                 |
| <b>Promotional Model</b>   | <b>SimpliVita</b>                            | <b>Vancouver, June 2014</b>     |
| Worked as a promo model at the VMUG technology conference. Communicated brand information to the public, attracted attendees to the booth, and promoted a contest.   |  |                                 |
| <b>Brand Ambassador</b>  | <b>Charisma Marketing</b>                    | <b>Montreal, June 2014</b>      |
| Worked as a product representative and promotional model for Chrysler and Dodge during the Montreal F1 Grand Prix. Drove the public around in showcased vehicles, engaged the public at the booth, provided vehicle information. |  |                                 |
| <b>Brand Ambassador</b>  | <b>Simon Pure Marketing Inc</b>              | <b>Toronto, May 2014</b>        |
| Worked as a brand ambassador to promote Disney's film 'Maleficent' during the Canadian release. Distributed promo materials, showed the trailer, and provided the public with movie information.                                 |  |                                 |
| <b>Promotional Model</b>   | <b>Katie's Treats</b>                        | <b>Vancouver, April 2014</b>    |
| Worked as a promo model at the booth of Katie's Treats at the Vancouver Freedom Festival distributing free samples of food and attracting visitors to the booth in order to promote the small business.                          |  |                                 |
| <b>Brand Ambassador</b>  | <b>Vancouver Auto Show, Mercedes-Benz</b>    | <b>Vancouver, March 2014</b>    |
| Worked as a product representative and promotional model for Mercedes-Benz in order to educate the public about the vehicles and promote the test drive of smart cars as well as the Car2Go program.                             |  |                                 |
| <b>Hostess</b>   | <b>The Boom Room Productions</b>             | <b>Montreal, Jan-Mar 2014</b>   |
| Part-time; hosting concerts and media events, working coat-check and ticket sales, serving drinks, and assisting bands/acts with last-minute changes.  |  |                                 |
| <b>Barista</b>   | <b>Starbucks</b>                             | <b>Montreal, Jan-Sept 2013</b>  |
| Full-time job in a busy urban café providing exceptional customer service, promoting and distributing new sample drinks to the public on the sidewalk daily, training new employees, etc.  |  |                                 |
| <b>Hostess</b>   | <b>Consultancy for Alternative Education</b> | <b>Montreal, 2009-2012</b>      |
| Part-time; organizing dinner parties, serving food and drinks at dinner parties hosted in my boss' home, greeting and caring for clients of many cultural backgrounds, etc.  |  |                                 |

### **FILM & THEATRE PRODUCTION**

- |   |                |                              |
|---|----------------|------------------------------|
| <b>ART DIRECTOR</b>   |                |                              |
| <b>Short Film</b>   | <b>Hostage</b> | <b>Vancouver, April 2014</b> |
| Responsible for design and set decoration as well as prop selection and building. |                |                              |

**PRODUCTION ASSISTANT**

**Music Video**

**Tear Down the Wall**

**Vancouver, April 2014**

Assisted with the set up and tear down of sets and lighting on a music video by High Def Productions. Assisted the art department with decorations and acted as a stand-in.

**ACTRESS**

**Short Film**

**Welcome to Baarbadon**

**Montreal, April 2013**

Played one of the lead roles of a female alien in a short film.

**CRAFT SERVICE**

**Short Film**

**Method**

**Toronto, April 2013**

Worked on a union short produced by Rhombus Media. Tasks included cooking and serving meals and snacks to the cast and crew, working 12-hour shifts, and maintaining a lively and friendly attitude.

**PRODUCTION DESIGNER**

**Music Video**

**Never Ever**

**Montreal, July 2012**

Determined the overall look of the video; the filming locations; and designed the sets, costumes, and props.

**DIRECTOR**

**Play**

**The House of the Seven Gables**

**Montreal, 2007**

Cast and directed the high school play at Queen of Angels Academy over a 5-month period.

**SPECIAL SKILLS**

- Languages: English (fluent), French (fluent), Spanish (beginner)
- Computer skills: proficient in Microsoft Office, PowerPoint, all social media platforms; intermediate level of Photoshop
- Driver's license
- Serving It Right certificate

**VOLUNTEER EXPERIENCE & COMMUNITY INVOLVEMENT**

- Administrative Assistant Vancouver South African Film Festival April 2014
- Fundraiser and Campaigner 2006-2013  
Invisible Children, War Child Canada, Amnesty International, and David Suzuki Foundation
- Event Coordinator Baha'i Community of Montreal 2006-2012
- Volunteered at the *Fondation pour l'Amour de Sarah*; a non-profit organization which cares for foster children who are infected with or affected by HIV/AIDS 2008
- Elected co-president of the Social Justice Committee of Queen of Angels 2006-2008
- Elected co-head of SoulStorm Dance/Music/Drama Workshop 2003-2006

**AWARDS**

- Queen of Angels Academy Grade 11 Excellent Awards: 2008  
English, Math, Media Studies, Social Justice/Moral Education and Spirit
- Honour Roll Student 2004-2008

**EDUCATION**

**Concordia University, Montreal (in progress)**

**2012-Current**

BA Major in History, Minor in Human Rights

**Dawson College, Montreal**

**2011**

Diploma in Creative Arts & Communications