**PROFILE**

Third-year business student pursuing a Marketing/Business Technology Management major and Psychology minor. A well-rounded individual with experience in verbal/written communications and interpersonal relations from positions emphasizing these skills. Driven by passion for tasks at hand and a sense of responsibility. Bilingual global nomad with strong adaptability and appreciation for diversity – born in China; lived in North Korea, Cambodia, Kenya and Canada.

**EDUCATION**

**Bachelor of Commerce***, Sauder School of Business*, University of British Columbia Completion: 2016

* *Intended Specialization:* Marketing and Business Technology Management
* *Key Classes:* Introduction to Finance 86% (A), Introduction to Psychology 81% (A-)

**WORK EXPERIENCE**

**Guatemala Outreach Project Lead**, Student Offering Support 2014- Present

* Manage all administrative and logistic aspects with the respect to the preparation and execution of the trip mission to build a community kitchen in Sibilia, Guatemala.
* Negotiate with Guatemalan NGOs and Director of International Outreach in Ottawa to ensure the success of the trip by demonstrating strong problem-solving skills.
* Exhibiting strong self-motivation and eagerness to learn through intensive leadership training in weekly meetings with other project leaders.
* Act as the key point of contact to support the group of six’s overall well-beings before, during and after the outreach trip through holding weekly participant meetings using strong interpersonal and organization skills.

**Brand Ambassador,** Magnet Engagement 2014 - Present

* Delivered and created an exceptional guest experience with the RBC Avion brand for over 1000 customers establishing a basis for continued Avion membership and promoting the benefits of the RBC Avion services.

**Team Lead,** *Reef Moxie Creative Staffing Agency 2*013 - Present

* Increased brand awareness by showcasing new products using non-traditional marketing methods for clients including Warner Brothers, Mr. Lube and Sauza, through collaborating with others as well as taking initiative to excel in my own delegated tasks.

**Brand Ambassador,** *Mosaic Sales Solution* 2013 - Present

* Enhanced consumer experience by dealing with inquiries in a professional and bilingual manner for fortune 500 company promotion projects including TD Canada Trust’s Everyday Banking project.

**Promoter,** *High on Life Entertainment* 2013 - Present

* Recognized as one of the top performers for multiple weeks by exhibiting self-motivation, producing great social media content and increasing traffic to special events.

**Sales Associate,** *Old Navy* 2011 - Present

* Consistently received positive feedback through randomized customer surveys for demonstrating strong service orientation and bringing positivity to the store on a daily basis

**CAMPUS INVOLVEMENT**

**Residence Manager*,*** *Delta Gamma Sorority* 2014 - Present

* Coordinated the largest sorority on campus with close to 100 members for the maintenance of residence facility by establishing rules and regulations, organizing scheduled cleaning, enforcing residence standards, and partaking in all outgoing affairs with House Corporation.

**Vice President Internal,** *Sauder Social Committee* 2013 - 2014

* Directed all aspects of internal affairs, including hiring and selection of two VP positions and two first year representatives, recording and organizing meeting minutes.

**Promotions Director,** *Elections Committee,* Commerce Undergraduate Society 2013 –2014

* Increased overall voter turnout rate in the CUS elections by demonstrating leadership through coordinating election events, effectively advertising via social media, tending information booth and creating promotional campaign materials.

**HOBBIES**

Travelling and discovering new favorite destinations (17 countries so far); Competing in International Volleyball Tournaments; Meeting new people; Making art etc.