58 Boydwood Lane

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**OBJECTIVE**

Engage in consumers to increase awareness of the brand or product in an exemplary fashion.

**QUALIFICATION**

* Good organizational and communication skills
* Honest, determined and hardworking.
* Works successfully in a team.
* Committed, dependable, prompt, enthusiastic, eager to work.

**COMPUTER SKILLS**

* Microsoft Word
* Microsoft Excel
* Microsoft PowerPoint

**EMPLOYMENT EXPERIENCE**

**The Loop Agency -**  Toronto, ON

Brand Ambassador September 2014

* + - Henkell brand ambassador – Raise brand awareness by providing consumers with knowledge on the product(s) while actively engaging with the consumer.
    - Helped with set up and tear down
    - submitting reports in a timely manner

**Immersion Media** – Toronto, ON

**Brand Ambassador**  August 2013 to Present

* + - Smart Pop Up Shop – Set up booth at different locations in the GTA. Approach and educate people about the smart promotion. Encourage them to test drive a Smart car as well
    - Bet365- At Hamilton Ti-Cat games encouraging people to fill out a ballot for a chance to win a prize.
    - Canadian International Auto Show in Toronto – educate attendees on the smart brand, showcase the smart add-on program and offer free car2go memberships.

**Ascent Talent –** Toronto, ON

**Brand Ambassador** August 2014

* Intel Extreme Masters at Fanexpo- Interacting with customers and making sure they’re having fun.

**Carlyle & Co Inc –** Toronto, ON

**Promotional Model** July 2014

* Greeting guests for a hospitality tent at Honda Indy.

**Hollister**- Hamilton, ON

**Impact** February 2012 to April 2013

* Maintain the effectiveness of merchandise flow, filling and presentation standards throughout the store and the stockroom.

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**U Lounge** – Markham, ON

**Waitress/ Bartender** August 2011 to September 2011

* Served alcoholic drinks.
* Served the exact number of items ordered by each customer, working on several different orders simultaneously.

**Tandori –** Scarborough, ON

**Server**  May 2010 to June 2010

* Served customers in fast food environment.
* Clean food preparation areas, cooking surfaces, and utensils.
* Served the exact number of items ordered by each customer, working on several different orders simultaneously.

**VOLUNTEER INVOLVEMENT**

* Office and Event Support - Alzheimer Society- Provided assistance with data entry and phone surveys. Assisted with setting up different booths at Walk For Memories. -January 2014 to February 2014
* Bachelor of Technology brochure – McMaster University – On the cover of the Bachelor of Technology brochure that gets sent out to all of the applicants that applies for engineering at McMaster. Also on the McMaster Bachelor of Technology website. – Since April 2011 to now.
* Friendly Visiting **-** Leisure World - Engaged in conversations with residents -September 2006 to March 2007

**ADDITIONAL TRAINING**

* Smart Serve Certificate August 2011
* CPR Level Health Care Providers Certificate August 2013

**ACTIVITIES AND INTERESTS**

* Exercise at the gym to keep active and healthy
* Socializing with friends
* Going on nature walks

**REFERENCES**

Upon request





