PROFILE:

* Personable and energetic
* Able to work both independently and as part of a team
* Flexible and adaptable to various hours and work environments
* Dedicated and self motivated

PROMOTIONAL EXPERIENCE:

**TEAM LEAD POSTIONS:**

TELUS PROMOTER:

* In charge of coordinating a meeting location and driving all staff to the activation
* Managed breaks and facilitated interactions with consumers and my staff throughout our long shifts
* Wrote all reports to send to clients

KEURIG PROMOTER:

* In charge of driving a cargo van to each shift (in various theaters and malls)
* Set up and took down of our 10x10 footprint went well and all branding was displayed appropriately
* Managed staff and insured all key messages were vocalized and wrote reports for each shift

IOGO PROMOTER

* In charge of insuring scheduling is correct for both morning and night shifts
* Handed out samples and informed public about product through friendly interaction
* Interacted directly with client to insure my team was meeting their expectations

**BRAND AMBASSADOR/ PROMOTIONAL MODEL EXPERIENCE:**

**STREET TEAMS:**

AXE PEACE PROMOTER

* SFU Campus, handed our samples and took photos for social media launch

BODOG PROMOTER

* Went to several sports bars and encouraged people to take photos with us in order to win jerseys

LAZYMEAL.COM PROMOTER

* Attended numerous events and beaches to hand out flyers and explain the use of lazymeal.com

TD VISA PROMOTER

* Handed out cookies and flyers dressed as a sturdiest to promote the new TD Aeroplan Visa

JRFM STREET TEAM VOLUNTEER

* Attended community events and concerts to give out branded items, take donations and run contests

WHITECAPS KICKSMART PROGRAM, BY OASIS

* Taught kids about the importance of health eating and worked with the whitecaps

**EVENTS:**

BARBIE PROMOTER

* Dressed young girls in tutus and boas for a “runway show” in “Barbie’s house” at playland

WHITECAPS PROMOTER

* Handed out toques to people entering BC place and took part in a soccer ball contest at halftime

POST-IT! PROMOTER

* Handed out new “full adhesive note” and made a paint-by-number style mural made of post-it notes

OIKOS BY DANONE PROMOTER

* Went to both events and retail locations in our “food truck” which we sampled our Greek yogurt out of

AXE APPOLO PROMOTER

* Handed out AXE APPOLLO products at the Whister Ski and Snowboard festival

PROMOTIONAL EXPERIENCE CONTINUED:

**RETAIL:**

PALM BAY AND CAYMAN JACK PROMOTER

* Sampled both in stores and at bars to introduce people to the product and encourage sales

KIND BAR PROMOTER

* Sampled in London Drugs locations

OTHER WORK EXPERIENCE:

GRASSROOTS CAFE BARISTA

* Make specialty coffees, wraps and sandwiches
* Manage till and provide friendly service to each customer, including those who order catered meals

SALTY’S FISH AND CHIPS SERVER

* Greet each guest as they enter our facility and provide friendly, efficient service to seated guests
* Work alongside other waitresses to manage both seated guests and those ordering take-out food

PICKMICK DAIRY FARM, FARM HAND

* Arrive promptly at 3:15AM to begin herding cattle each morning
* Helped to milk cattle, feed calves and wash the parlor and any equipment used each morning

VOLUNTEER EXPERIENCE:

CEDAR HILLS ANIMAL HOSPITAL, VOLUNTEER VETERENARY ASSISTANT

* Responsible for answering the phone, booking appointments and calling back owners
* Checked in all animals, took their weight and recorded any concerns they had prior to seeing the vet
* Helped the vet with giving vaccines, and helped with surgery preparation and procedures

TYNHEAD FISH HATCHERY VOLUNTEER

* Helped to breed salmon (outside of the water)
* Showed young children how to catch and release small fish from waiting tubs
* Prepped food and drinks for the annual open house

4-H SMALL GROUP LEADER

* Manage my own group of 15-16 year old youth
* Responsible for knowing their whereabouts and holding group sessions
* Motivate this group to work together to perform various tasks and fun activities

SCOUTS CANADA BEAVER LEADER

* Planned activities, crafts and games for 5- 7 year old children on a weekly basis
* Promoted positive behaviour, team work and each individuals success in activities
* Organised parents and my fellow leaders by providing maps and timeframes to insure everyone made it to the right place at the right time

CIRTIFICATES AND ACHEIVEMENTS:

* Certified in Fine Arts Bartending, Serving it Right, Level 1 Food Safe and Standard First Aid
* Earned the Canada Cord award in Girl Guides of Canada and the Chief Scout Award in Scouts Canada for outstanding service, planning and outdoors skills
* Currently working towards a Bachelors of Arts degree, with a major in English and a minor in Biology

REFERENCES:

* Available upon request