Becky Hall

**OBJECTIVE \_\_\_\_\_\_**

To obtain meaningful employment and volunteer experiences that enable me to learn, grow and achieve success, while utilizing my relevant education and experience.

**EDUCATION \_\_\_\_\_\_**

Algonquin College, Ottawa, Ontario 2012

* 1 year Event Management (Dean’s List of Honorary Students)

Algonquin College, Ottawa, Ontario 2011

* 2 year Business - Marketing

**PROFILE \_\_\_\_\_\_**

* Team player, flexible, creative, and able to learn quickly
* Reliable, approachable, professional and organized
* Positive attitude, enthusiastic, and adapts well to different environments

**SKILLS SUMMARY \_\_\_\_\_\_**

* Event management/marketing, promotions and customer service
* Business marketing, social media, and assisting in creation of marketing collateral
* Microsoft Word, Excel, Power Point, and Outlook
* Project management, time management, presentation preparation and document formatting

**EMPLOYMENT EXPERIENCE \_\_\_\_\_\_**

Ripple Effect Marketing June 2014

* Brand ambassador (Whiskas)

24 Seven May 2014

* Brand ambassador (Magicuts)

Ambient Squared April 2014

* Brand ambassador (BMO)

EventPro Strategies January 2014 – Present

* Brand ambassador, team lead (Target)

Brand Momentum Incorporated December 2013 – Present

* Brand ambassador, team lead (Rexall, Canadian Club, Bell)

Burst XMG & Spoiled Fabulous December 2013

* Brand ambassador (H&M)

Events Marketing November 2013

* Brand ambassador (Asset Auctions)

Fuse Marketing Group October 2013 – November 2013

* Brand ambassador (CIBC)

Lot 342 October 2013

* Brand ambassador, team lead (H&M Grand Opening)

Sugar Media October 2013 – Present

* Brand ambassador (Scotiabank HockeyFest, Kubota)

Diamond Integrated Marketing June 2013 – Present

* Brand ambassador (Quaker, TD, Metro)

Arbonne International Canada May 2013 – Present

* Independent consultant

GMR Marketing October 2012 – Present

* Brand ambassador, team lead (CFL Grey Cup 100 Tour, Lowe’s)

Event Management Company November 2012 – January 2013

* Event and wedding planner, event promoter, assist with decorating at events, social media

RootAlive October 2012

* Brand ambassador (RootAlive)

Billings Bridge Shopping Mall August 2012

* Contest promoter

Inventa August 2012

* Brand ambassador (Coca-Cola in support of the London 2012 Olympic Games)

Influence Marketing May 2012 – Present

* Brand Ambassador, team lead (City Chase, Deep Relief, Sears Great Canadian Run/Chill, GoodLife)

Ottawa Kiosk March 2012 – June 2012

* Social media intern working on client’s content management and fan/follower engagement and online promotions on Facebook, Twitter, and YouTube accounts

Ottawa RV Show March 2012 – Present

* Show office event staff

**VOLUNTEER EXPERIENCE \_\_\_\_\_\_**

H.O.P.E. (Helping Other People Everywhere), Ottawa, ON May 2012 - Present

* Hope Volleyball Summerfest Planning Committee, attending meetings, email correspondence, creating information binders, working with volunteers for my committee

Various Events, Ottawa ON September 2011 – February 2013

* Chance 2 Dance Gala
* Ottawa International Animation Festival
* Ottawa Gatineau International Auto Show
* Canadian International Security Conference
* Juno Awards and Deadmau5 Rehearsal
* NHL Fantasy All Star Draft Rehearsal
* International Diplomats Gala
* Aerospace Summit

Making Wishes Fly… A Pan Am Experience, Ottawa, ON September 2011 - April 2012

* Event manager, marketing and sponsorship coordinator
* Recruiting, creating information packages and training of volunteers
* Selling merchandise, décor, logistics, finances, risk management, cue sheets, scripting
* Tabulating survey results, updating event content on social media accounts and website
* Worked with an event team as part of the Algonquin College Event Management Program where all events together raised $106,000 for the Children’s Wish Foundation

Business - Marketing Program – Marketing Plan, Ottawa, ON January 2011 - April 2011

* Creating and presenting a detailed marketing plan with a team in school for an Ottawa Golf Club

**INTERESTS \_\_\_\_\_\_**

* Travelling, Music and Concerts, Sports, Dance, Events, Volunteering

**REFERENCES *(Available Upon Request)* \_\_\_\_\_\_**