**­DINA ZAYED**

19 Coolhurst Drive

Etobicoke, Ontario, M9W 4A4

(647) 648-5661

Linkedin.com/in/dinazayed/

E-mail: dinazayed@hotmail.com

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**CAREER OBJECTIVE**

Seeking a position as a Brand Ambassador for The Loop Agency, where my skills and knowledge can be utilized for their full potential.

**HIGHLIGHTS OF SKILLS AND QUALIFICATIONS**

* Strong interpersonal skills and leadership qualities
* Able to work in a fast paced environment
* Proven organization/time-management abilities
* Excellent oral and written communication skills
* Able to work unsupervised or in a team environment
* Hard worker, reliable and conscientious
* Able to work well under pressure
* Quick learner, punctual and self-starter
* Strong analytical, evaluation and assessment skills
* Excellent problem solving skills

**EMPLOYMENT**

2014-present **Infield Recruitment Coordinator** at Kognitive Marketing, Toronto

* Attending different universities, colleges and job fairs to search for top quality candidates for the Promotional and Sales Representative positions available within our company

2013-present **Brand Ambassador** at Inventa world, Toronto

* Worked on the Nintendo Promotions team
* Interacted with many adults, young adults and kids sampling the Wii U console and games such as Just Dance 2014, Super Mario Bros U, Wii Sports, Rayman Legends and more

2014-present **Brand Ambassador** at Event Pro Strategies, GTA

* Attended different events and festivals across the GTA promoting State Farm

2014 **Accreditation Production Assistant** at Insight Productions, Toronto

* Assisting Canada’s Walk Of Fame with crew passes

2014 **Freelance Journalist**

* Published an article in the **Toronto Star newspaper**

“My Hijab is my Fashion Statement”

2014 **Production Assistant** at Tricon Films & Television, Toronto

* Assisting YTV’s “The Next Star” show during the Finale episode at Canada’s Wonderland

2014  **Intern** at **680News** at **Rogers Media**, Toronto

* + - * Edited copy and audio clips
      * Conducted interviews for streeters
      * Interacted with the public, asked for their opinions on major news stories
      * Regularly monitored other media to remain current
      * Coordinated interviews and represented the station both in-studio and at public events

2014 **Managing Editor** for Emerge Magazine at University of Guelph-Humber

* + - * Participated in the writing, editing, designing and publishing the magazine
      * Contacted the writers throughout the semester to ensure they are on track and completing their work

2013 **Infield Manager** for **Promotional Events** at Kognitive Marketing, Toronto

* Managing a team of promotional representatives for different clients
* Constantly improving their pitches to become better representatives
* Reporting at the end of the day to the Program Coordinators

2013-2014 **Computer Support Assistant** at University of Guelph-Humber, Toronto

* Assisted students with various technological problems such as resetting passwords, providing information regarding software/hardware
* Resolved printer issues and computer software/hardware malfunctions
* Answered general questions students have about the University

2012-2013 **Promotional Representative** at Kognitive Marketing, Toronto

* Worked on behalf of leading financial institutions such as Canadian Tire Financial Services, RBC, Scotia bank, etc. as a promotional representative

2012 **Recruitment Coordinator/Office Administrator** at Kognitive Marketing

2011-2013 **Interviewer** at Greenwich Associates, Toronto, ON

2009-2010 **Customer service** at Canadian Tire, Toronto, ON

**VOLUNTEER EXPERIENCE**

2014 **Audience Assistant Coordinator** at Hot Rows Productions Inc.

* Greeted the audience and checked their tickets before the show
* Assisted with the audience during the show
* Ensured the teens weren’t taking photos or videos during the taping of the show

2013-present **Volunteer** at **Rogers TV**, Toronto

* Field Produced for the Etobicoke Now show
* Reporting on different events for various shows
* Floor Directed and Production Assisted on Gold Hawk Live and Daytime Toronto

2012 **Radio Host**, volunteered at GuHu Radio, University of Guelph-Humber

2009-2010 Acted in the Drama Club at Thistletown Collegiate Institute, Toronto, ON

2007-2010 **Teacher assistant**, volunteering as a teacher assistant at Toronto District School Board in the International Languages Program, Toronto

**EDUCATION**

2010- 2014 **Media Studies** atUniversity of Guelph-Humber, Toronto, ON

##### Bachelor of Applied Arts with Distinction, Diploma in Media Communications, with an area of emphasis in Journalism

**AWARDS**

2010  **Academic Merit Entrance Scholarship**

2009-2010 Award for **Proficiency in TV. Video and Movie Production**

**Trustee Award** of Achievement

2005-2006 Received two **Music Awards**

**TECHNICAL SKILLS**

Mac OS X, Windows 7, Burli, Adobe Programs (Final Cut Pro, Photoshop, and Illustrator), Microsoft Office (Word, PowerPoint, and Excel)

**REFERENCES**

**Rick Thomson**- Information Technology Specialist at University of Guelph-Humber

Telephone: 416-798-1331 ext. 6242

E-mail: rick.thomson@guelphhumber.ca

**Anne Lavrih** - Newsroom Coordinator | News Editor at Rogers Media (680News)

Telephone: 416-413-3930

E-mail: anne.lavrih@rci.rogers.com

**Greg Kelley** – Professor at University of Guelph-Humber

Telephone: 416-798-1331 ext. 6087

E-mail: greg.kelley@guelphhumber.ca

**Steven Humphries** – Program Coordinator at Kognitive Marketing

Telephone: 647-991-4867

E-mail: steven.humphries@kognitivemarketing.com